

Winter Outfitter 2011 FYI Mechanical - 'clean', without phototags Catalog in-home 10/11/2011

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Prices expire 1/12/12





THE MICROTHERM^{THE} DOWN SHIRT

OUR LIGHTEST, WARMEST LAYER EVER. PATENT PENDING.



MEN'S MICROTHERM DOWN SHIRT (ALSO SOLD ON PAGE 9)

WOMEN'S MICROTHERM DOWN SHIRT (ALSO SOLD ON PAGE 9) DARK GARNET, BLACK, CITRUS, LIGHT BERRY, ROYAL PLUM



PACKS INT ITS OWN POCKET

800 800

I-. last up in the shoulder critical construction prevents athletic fit. Machine v ons expertly as a mid-yer in winter condition MICROTHERM[™] DOWN SHIRT cht. this instant warmrsatile and light sulator function: 4 C P as an

EXTENDED MEN'S SIZES AVAIL SELECT STORES

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Prices expire 1/12/12

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Caring for the environment is one of our core values. The paper in this catalog is certified to contain fiber from responsibly managed sources. Please pass this catalog on or recycle it.

THE MICROTHERM[™] DOWN SHIRT OUR LIGHTEST, WARMEST LAYER EVER. PATENT PENDING.



CARDINAL, BLACK, DARK ADRIATIC, DARK OAK, LIMEADE MEN'S MICROTHERM DOWN SHIRT (ALSO SOLD ON PAGE 9) DARK GARNET, BLACK, CITRUS, LIGHT BERRY, ROYAL PLUM



MICROTHERM™ DOWN SHIRT

Versatile and lightweight, this critical insulator functions expertly as a mid-, last or emergency layer in winter conditions or as an instant warm-up in the shoulder season. Premium down traps core heat; narrow channel construction prevents migration. Trim, athletic fit. Machine wash. Imported. Colors, left.

1 E N	'S	
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WOMEN'S	S	
TALL M-XXL	B88 502 0232	\$189 <
REG S-XXL	B88 502 0231	\$169

REG XS-XL 889 502 0088 \$169 PETITE XS-XL 889 502 0089 \$169 ↔ TALL S-XXL 889 502 0090 \$189 ↔

CATALOG & EDDIEBAUER.COM EXCLUSIVE; EXTENDED MEN'S SIZES AVAILABLE AT SELECT STORES

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FIRSTANCENT EDDIE BAUER[®] EXPEDITION OUTFITTER

75 YEARS OF FIRSTS



2011 OUTFITTER BOOK: VOLUME 1, NO. 1

THE OUTFITTER BOOK

+ EXPEDITION ANTARCTICA: RETURN TO VINSON + HELI LINES IN HAINES + HISTORIC CLIMB IN CHAMONIX + BIKING IN SIBERIA

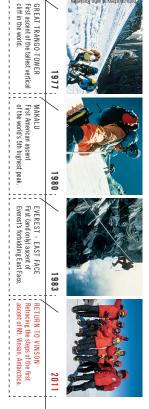
FEATURED INTERVIEWS: + ED VIESTURS + REGGIE CRIST + CAROLINE GEORGE + KYLE MILLER + LYNSEY DYER



BUILDING **ON 75 YEARS OF FIRSTS**

At Eddie Bauer, our alpine roots run deep. Our founder invented America's first down jacket in 1936, when he harnessed goose down for insulation in the Skyliner Model jacket. As a result, his original Seattle shop developed a following in Alaska and the Pacific Northwest with an emerging culture of bold alpine visionaries who swore by Eddie Bauer gear. But his partnership with cutting-edge climbers expanded even further as he outfitted landmark ascents in the golden age of mountaineering, from the

technical demands of today's most progressive skiers, climbers and explorers. Our idea of reinvention was executed by blending respect for our past with a modern awareness of clean alpine style. This season, the result is evident in another round of impressive design firsts, from new ski-specific down jackets, such as the Bombshelter and the Downlines, to the ultra-packable MicroTherm[™] Down Shirt and the ultralight and waterproof BC MicroTherm™ Down Jacket. Rising to this new challenge is precisely why we teamed up with a roster of world-class guides to outfit their epic missions and to tap their extensive knowledge to better hone our gear. Each piece in this book is not only a result of our guide-built process, but has also been tested by our guide team in the world's harshest environments, from Alaska and Everest to Antarctica. Volume 1 of The Winter Outfitter Book is a chronicle, not only of their bios, stories and summits, but also of what we stand for: providing the exact gear you need to reach your personal alpine objectives. For Eddie Bauer, it is a return to our roots, but also a bold new vision for our brand.



1976

OUR CREED TO GIVE YOU SUCH OUTSTANDING QUALITY, VALUE. SERVICE AND **GUARANTEE THAT** WE MAY BE WORTHY OF YOUR HIGH ESTEEM.™

OUR GUARANTEE EVERY ITEM WE SELL WILL GIVE YOU COMPLETE SATISFACTION OR YOU MAY RETURN IT FOR A FULL REFUND.™

first American ascent of Mt. Everest in 1963, to the first ascent of Mt. Vinson in 1966, to the first ascent of the Great Trango Tower in 1977.

Returning to this heritage and this vision is why we launched First Ascent, the most groundbreaking line of alpine gear in more than a decade. The inspiration came from our history of fusing exploration with innovation, in products such as the Kara Koram Parka in 1953; the industry's first down sweater in 1957; and the Mt. Everest Parka that Jim Whittaker wore to the first American summit of Everest in 1963.

To honor this lineage, we channeled the spirit of Eddie Bauer's forward-thinking designs, reinventing his original concepts to meet the

INVENTED 1957/REINVENTED 2010

THE GENESIS FOR DOWNLIGHT was Eddie Bauer's invention of the outdoor industry's first down shirt in 1957. Yet it was Jim Whittaker's use of this original on expeditions such as the first American ascent of Mt. Everest in 1963 and the first ascent of Mt. Kennedy in Canada's Yukon, two years later, that made this piece of gear an alpine legend.

The reason Downlight became his standby was the utility that enabled it to be worn as both an underlayer and also as a camp jacket. This versatility was possible due to Bauer's revolutionary design that envisioned down as an insulator, not only for heavy mountain parkas, but also for use in lighter, more packable layers. In a culture that still weighs every ounce, the role of light, bulkless warmth is still critically important–which is why we reinvented the classic that changed forever how mountaineers layer for their expeditions.

Jim Whittaker basking in his original Eddie Bauer down shirt during his hist

FIRST IN DOWN



THE HIGHEST FILL POWER High-quality fill means more warmth for the same weight. The majority of First Ascent styles utilize 800 and 850 fill down that rates at the highest end of the scale, meaning these clusters trap more heat per ounce than standard industry fill.

EUROPEAN ORIGIN, PREMIUM QUALITY We use only premium goose down from mature birds raised in the cold climates of Europe. This results in larger down clusters with longer filaments that are stronger, warmer and more compressible. HIGH PURITY,

DOUBLE-CHECKED Our down is always from geese; and every lot of our down is double-inspected before a single garment is made, resulting in insulation worthy of the First Ascent label.



DOWNLIGHT® SWEATER

"THE LIGHTEST, WARMEST THINGS ON EARTH."® For warmth without weight, this reinvention of an Eddie Bauer original is clearly an elevated technical choice. The piece is stuffed with expedition-quality 800 fill Premium European Goose Down and shelled against light weather with a StormRepel® DWR-treated 20-denier ripstop nylon shell (polyester for women's Bronze and Silver). Yet the design highlight is an attractive integration of classic and modern alpinist style. Machine wash. Imported. Colors, right.

MEN'S

REG S-XXL B88 501 0235 \$179 TALL M-XXL B88 501 0236 \$199 ◈ WOMEN'S REG XS-XL B89 501 0093 \$179 PETITE XS-XL B89 501 0094 \$179 ◈

TALL S-XXL B89 501 0095

♦ CATALOG & EDDIEBAUER.COM EXCLUSIVE

\$199�

MEN'S DOWNLIGHT SWEATER

WOMEN'S DOWNLIGHT SWEATER



LIGHT, WARM DOWNLIGHT. TESTED AT THE EXTREMES.

FOR WINTER ENVIRONMENTS WHERE WARMTH WITHOUT WEIGHT IS A NECESSITY.

"Well made, all purpose warmth." The Downlight Sweater

"This is the one jacket I will always have in my pack. It breathes well, is warm, packs down small, and is cut beautifully to pop on over top of whatever you're wearing. As usual, down breathes like no other insulation, keeping you comfortable in a variety of temperatures...it fits perfectly over top of my shell, even with another layer beneath it, and that is how down should be worn. All in all, a great jacket."

PHOTOGRAPHER: Jake

team retracing history on approach to Vinson's summit.

[MEN'S]





DOWNLIGHT® VEST

THE CLASSIC CORE INSULATING PIECE This light, warm layer combines 800 fill Premium European Goose Down insulation with a high degree of thermal efficiency. It's our light, warm and stylish choice for staying warm in the coldest conditions. The piece also packs small and functions as a reliable emergency layer when backcountry skiing or alpine climbing. StormRepel® DWR-treated 20-denier ripstop nylon shell. Machine wash. Imported. Colors, below

REG S-XXL B88 501 0233 \$129 TALL M-XXL B88 501 0234 \$149�



[WOMEN'S]



800



THE CLASSIC CORE INSULATING PIECE Feminine lines and light, warm down are the defining traits of this insulator. The design combines 800 fill Premium European Goose Down insulation with a high degree of thermal efficiency, making it a stylish choice for staying warm whether on the mountain or in town. The piece also packs small, so it crams easily along as an extra layer when skiing, climbing or camping. StormRepel DWR-treated 20-denier ripstop nylon shell. Machine wash. Imported, Colors, below











800

DOWNLIGHT HOODIE THE PERFECT HOODED INSULATION Our best-selling, perennial guide favorite Downlight

Sweater just got better. We carried forward the light, warm and compressible 800 fill Premium European Goose Down insulation, then added a hood to keep you warm and happy when the mercury drops or storms descend. We call it the perfect laver, whether crammed as backup in a pack or warming you up in the backcountry. StormRepel DWR-treated 20-denier ripstop nylon shell. Machine wash Imported, Colors, below,

REG S-XXL B88 501 0197 \$199 TALL M-XXL B88 501 0198 \$219🔶

CATALOG & EDDIEBAUER.COM EXCLUSIVE; EXTENDED MEN'S SIZES AVAILABLE AT SELECT STORES



OWN FILL

DOWNLIGHT HOODIE THE PERFECT HOODED INSULATION

By adding a cozy hood to our iconic Downlight Sweater. we've added another luxurious element of comfort to a clear cold-weather favorite. The piece is warmed with light and compressible 800 fill Premium European Goose Down insulation that packs small enough to carry along on a ski tour, a climbing trip, or an epic journey to foreign destinations. StormRepel DWR-treated 20-denier ripstop nvlon shell. Machine wash. Imported. Colors. below

REG XS-XL	B89 501 0097	\$199
PETITE XS-XL	B89 501 0098	\$199 🚸
TALL S-XXL	B89 501 0100	\$219 🚸



The MicroTherm[™] Down Shirt

INVENTED **RE**INVENTED

INVENTED 1957/NEW PATENT PENDING 2011 A Down Layer You'll Never Leave Behind.



guide-built by Ed Viesturs

3 QUESTIONS FOR ED VIESTURS, AMERICA'S GREATEST MOUNTAINEER.

1> What was the experience like, climbing in Antarctica?

For me it was the ultimate dream-come-true place-to envision some unique place on earth to go to, and finally to be there and have it go way beyond what you expected it to be. Now when I meet people I say, "If you ever get a chance to go to Antarctica, you should go." It's just a unique experience, all across the board.

2> What was the inspiration for MicroTherm down?

The way it originated was in 1963-when Jim

Whittaker and those guys went to Everest, they had Eddie Bauer down underwear, and they started to wear the underwear they had as outerwear.

Then I started to think that it wasn't Madonna that started wearing underwear as outerwear, it was Jim Whittaker. So that's where the original concept came from-from those photos-and we thought we need to bring this product back.

3> How is the guide-built process unique?

We sit in the room from the very beginning, and we have a whiteboard, and we have an outline of a product, and then we start to fill in the blanks. We decide what features it will have and what features it won't have-which for me is a big deal because less is better-and what the ultimate goal is for a specific piece. The really cool part about the process is that in the end, we, as the guides who helped design it, have the ultimate stamp of approval. If we like it, BOOM, it gets made and if we don't, it gets canned.

COME CLIMB WITH US

TO LEARN MORE ABOUT THE VIESTURS/ WHITTAKER CLIMBS, VISIT **EDVIESTURS.COM**



ACTIVE RANGE Integrated stretch panels in rear shoulders increase range of motion



MICROTHERM™ DOWN SHIRT

Versatile and lightweight, this critical insulator functions expertly as a mid-, last or emergency layer in winter conditions or as an instant warm-up in the shoulder season. Premium down traps core heat; narrow channel construction prevents migration. Trim, athletic fit. Machine wash. Imported. Colors, right.

MEN'S

reg S-XXL B88 501 0231 \$169 Tall M-XXL B88 501 0232 \$189♦

WOMEN'S

SELECT STORES

_ _ _ _ _ _ _ _ _ _ _ .

REG XS-XL	B89 501 0088	\$169
PETITE XS-XL	B89 501 0089	\$169 🚸
TALL S-XXL	B89 501 0090	\$189 🚸
🔶 CATALO	G & EDDIEBAUE	R.COM EXCLUSIVE;
EXTENL	DED MEN'S SIZES	AVAILABLE AT

BOD DOWN FILL DOWN FILL PACKS INTO ITS OWN POCKET



MEN'S MICROTHERM DOWN SHIRT

WOMEN'S MICROTHERM DOWN SHIRT

The BC MicroTherm™ POSSIBLY THE LIGHTEST WATERPROOF DOWN JACKET ON EARTH.

DOWN-INSULATED HOOD Helmet-compatible warmth; fully adjustable



GUIDE-BUILT BY
Peter Whittaker

3 QUESTIONS FOR PETER WHITTAKER, CO-OWNER OF RMI, AMERICA'S LARGEST GUIDE SERVICE.

1> What was the most inspiring trip you guided this past winter?

Antarctica for sure, that was a fun trip, guiding some clients on Mt. Vinson and then sticking down there to do some skiing just with the First Ascent guides. It was my third time down to Antarctica; it's a special place, super-cold, super-remote and one of the true wilderness spots left in the world for sure. I've been on over seventy expeditions all over the world and all seven continents and been on the summit of each continent, but Antarctica is one of my favorite places, it is super-remote and very surreal.

2> What First Ascent piece did you wear most often on that trip? The BC MicroTherm Jacket-I remember

sitting in Bellevue and going around and saying, "Hey, what if?" We nailed it with the BC 200 and we nailed it with the MicroTherm Shirt and putting those two together-it was like peanut butter and chocolate. It is seriously the lightest, warmest piece. I think at \$299, it is a huge value and really it's a niche where we are the first to do it really, really right.

3> You've worked with other brands, but what is different about designing this line?

Well, this is a pure process from start to finish, conception to production. This whole platform we have here is pretty unique, we are actually sitting in there from the beginning and involved every step of the way.

I've been involved with other major brands but at First Ascent, we are part of the process. And if we don't like the way things execute, we won't let them go to market. We have a tent we have been working on for three years that hasn't made it to market, that we are still trying to develop. If we can't launch it, and it doesn't beat a competitor's product or hit a unique niche, then what is the point? VENTING Large interior mesh pockets double as heat-dumping vents

GOOSE DOWN MicroTherm™ lining keeps you warm without excess weight

800 FILL

PREMIUM

or bulk

EUROPEAN

WEATHER-SEALED ZIPPERS Shave total weight and

shed storm flaps

CUSTOMIZABLE FIT Adjustable hem drawcord for an optimal fit WATERPROOF SHELL Breathable WeatherEdge® Pro

LIGHT, PACKABLE

Packs down to grapefruit

size for easy transport

PROTECTION

12-denier 2L ripstop nylon with StormRepel® DWR finish seals out the worst mountain weather



1

COME CLIMB WITH US

WANT TO CLIMB WITH AMERICA'S LARGEST ALPINE GUIDING OPERATION?

GO TO RMIGUIDES.COM



BC MICROTHERM™

A true alpinist fusion of waterproofing and insulation, excelling during tests in the coldest, harshest climates, from Alaska to Antarctica. And it weighs under 20 oz when stuffed into a pack. 12-denier nylon. Machine wash. Imported. Colors, right.

MEN'S

reg S-XL	B88 501 0241	\$299
TALL L-XXL	B88 501 0242	\$319 🔶

WOMEN'S

REG XS-XL B89 501 0083 \$299

♦ CATALOG & EDDIEBAUER.COM EXCLUSIVE



EXTRA PROTECTION

Adjustable cuffs seal out

bad weather



800



MEN'S BC MICROTHERM

WOMEN'S BC MICROTHERM

LAVA

CASSIS

800.426.8020 // DISCOVER FIRSTASCENT.COM 11

THE BC MICROTHERM

RETURN TO THE TOP OF THE BOTTOM OF THE WORLD

"To see what they did, versus what we did, is amazingthey were dropped off a lot further away, and they pulled these huge loaded sleds to the mountain. And to go where no one had gone before-that is full-on exploration. It was like going to the moon." -ED VIESTURS



1966 Antarctic expedition, outfitted by Eddie Bauer

Retracing Our Roots to the High Point of Antarctica

RESTAGENT RESTAG In 1966, Antarctica existed at the edge of the world. It was the coldest place on earth, with a high point of Mt. Vinson, which had only been discovered eight years earlier. So when the American Antarctic Expedition-sponsored by the American Alpine Club, funded by the National Geographic Society and outfitted by Eddie Bauer-embarked on the first summit mission to this frozen continent, it was an ambitious objective by any measure.

Led by Nicholas Clinch and logistically supported by the U.S. Navy, the expedition succeeded not just in placing all 10 members on the highest summit of the seventh continent. It also had them climbing Antarctica's next three highest points, including Mt. Shinn, Mt. Gardner and Mt. Tyree, a beast of a peak requiring 15 leads of fifth-class rock and ice by John Evans and Barry Corbet. In total, the team logged six first ascents in one expedition, leaving Bill Long's Alaskan flag firmly planted on Vinson for 13 years, until a second party repeated the feat. In 2011, Eddie Bauer/First Ascent returned to vinson with our own dream team of guides and alpinists to commemorate this historic accomplishment. The continent has changed since '66, with blue ice runways, scientific research stations, and its designation as a natural reserve. But Antarctica is still the coldest place on earth–which our team discovered with minus 30 temps and 20-knot winds on summit day, during the Antarctic summer.

Despite the conditions, the First Ascent team succeeded not only in carrying Bill Long's Alaskan flag back to Vinson's summit, but also in successfully guiding clients to the continental high point in the process. As an encore, they then ticked off a whole new round of ice-climbing ascents and ski descents in the Ellsworth Mountains, while waiting for their return flight home. It was a natural expression of exploration, in the spirit of the members of the first American Antarctic Expedition, and a fitting tribute to a pioneering first by members of mountaineering's golden age. Jake Nortor

WATCH THE FUL EXPEDITION REPORT FROM ANTARCTICA

The First Ascent guide team braving minus 30 temps on Vinson's summit ridge.



SUBZERO LOGISTICS



Antarctic Logistics & Expeditions is the sole provider of logistic support and safety backup for climbing expeditions to Mt. Vinson, the highest peak in Antarctica. Working in the world's coldest environment, the mechanics at ALE operate and maintain everything from snowmobiles and snowplows to the tracked passenger vans shuttling climbers from the blue ice runway to Union Glacier Camp. In advance of First Ascent's Mt. Vinson expedition, our design team worked with ALE to create a parka that would not only keep their logistical support staff warm in the coldest place on earth, but also stand up to the daily task of twisting wrenches on the ice.

antarctic-logistics.com



EMPEROR PARKA

| NAIL DRIVER PANTS

The ultimate frigid-weather work parka, ingrained with the toughness, insulation, and detail required for daily work and wear in subzero environments from Alaska and Northern Canada to Antarctica. Integrated down-filled hood. Ample storage pockets. Articulated elbows; longer length. 700 fill Premium European Goose Down. 500-denier nylon shell with StormRepel[®] DWR finish. Machine wash. Imported. Center back length: REG(M) 32". Dark Smoke. Tall available only at eddiebauer.com. REG S-XXL A88 501 0207 \$399 TALL L-XXL A88 501 0208 \$419

Officially, they're technical soft shell work pants, but First Ascent guide Tom Wayes designed them to function just as well off the job. Make these pants a multi-purpose standby, for working in the garage, off-duty ski touring, or just kicking around town. Breathable four-way stretch. Abrasion-resistant, with reinforced knee panels and triangle bar tacks. Front fly closure. Relaxed fit and cut. Nylon/ polyester/spandex. Machine wash. Imported. Inseam: REG(M) 32". Dark Oak. REG S-XXL A88 501 0307 **\$149**





HOT OGRAPHER: Jake

[MEN'S] ANTARCTIC GEAR LIST

Viesturs sorting gear on appr acier Camp. Hangfire Hoodie.



[10]

[1] IGNITER JACKET An ideal option for cold, wet climates. See page 25 Packs down small; warms, even when wet. PrimaLoft® One 100g insulation. 20-denier nylon; DWR finish. Machine wash. Imported.

REG S-XXL A88 501 0195 \$199



¦ [2] HANGFIRE® HOODIE 🔶 [3] EXPEDITION WEIGHT BASELAYER LONG-SLEEVE CREW See page 27 [4] BASELAYER PANTS

See page 27

5] [5] FIRST ASCENT HEAVYWEIGHT ALL-MOUNTAIN SOCKS Merino wool/nylon/spandex. Machine wash. Imported. M-L

C41 501 0019 \$21.95 [6] FIRST ASCENT MERINO BEANIE 100% merino wool. Hand wash.

Imported. One size.



[7] SUUNTO[®] CORE ALPINE LIMITED EDITION WATCH Multiple deluxe features. Scratchresistant mineral crystal. Plastic case. Elastomer strap.

C22 501 3046 \$349

[10] FIRST ASCENT [8] SMITH CHIEF SUNGLASSES

Techlite polarized glass lenses. Antireflective coating. Italy. Black.

N22 501 3037 \$179

MULTICLAVA Polyester. Machine wash. Imported. One size.

[9] FIRST ASCENT

Polyester shell/leather palm.

Imported. Unisex fit. XS-XL.

GUIDE GLOVES

C41 501 0046 \$19.95

[11-13] BLACK DIAMOND® GEAR Visit blackdiamondequipment.com PrimaLoft®/wool liner. Spot clean. for details. [11] RAVEN PRO AXE A41 501 0011 \$119

[12] TREKKING POLES

[13] SABRETOOTH CRAMPONS

PETZL[®] GEAR Visit petzl.com for details.

[14] PETZL ELIOS CLIMBING HELMET ♦ CATALOG & EDDIEBAUER.COM EXCLUSIVE



[women's] ANTARCTIC **GEAR LIST**

Caroline George sledding into Vinson Base Camp. Mountain Guide Down Jacket.

10





[1] PEAK XV® JACKET The warmest expedition jacket for cold, harsh

environments. 850 fill Premium European Goose Down. Windproof, water-repellent 22-denier nylon. Machine wash. Imported. REG S-XXL B89 501 0103 \$349

[2] SERRANO JACKET

60g PrimaLoft® One super-compressible insulation. Polartec® Power Stretch® sides. Windproof 20-denier nylon shell. Machine wash. Imported.

REG XS-XL B89 501 0159 \$169

BASELAYER WEAR See page 27 [3] MIDWEIGHT PANTS [4] EXPEDITION 1/4-ZIP TOP [5] WOMEN'S BIG TAHOMA® BACKPACK Ultralight, 70L 2-3 day pack. Removable hip belt; adjustable stay system tailored for women. Reinforced 1.000-denier Cordura® nylon/210-denier ripstop nylon/ Dimension-Polyant, S/M: M/L, Lava. N23 501 1531 \$249

[6] FIRST ASCENT MERINO BEANIE 100% merino wool. Hand wash. Imported. One size. Cassis, Snow. C41 501 0025 \$29.95

[7] FIRST ASCENT HEAVYWEIGHT ALL-MOUNTAIN SOCKS Merino wool/nylon/spandex. Machine wash.

Imported. M-L.

C41 501 0020 \$22.95

	MULTICI	TASCENT .AVA Machine wash. In	nported.
	REG S-XXL	C41 501 0046	\$19.95
	WIND PF	T ASCENT RO® GLOVES shell/silicone pa	ılm. Unisex
ł	REG XS-XL	N41 501 0039	\$29.95

[10] SMITH RAMBLER - BLACK Scratch/impact-resistant lenses optically corrected to maximize clarity and definition. N22 501 3034 \$129 [11] SUUNTO® CORE SAHARA - YELLOW Multiple deluxe features. Scratch-resistant mineral crystal. Plastic case. Elastomer strap. C22 501 3050 \$269

[12-13] BLACK DIAMOND® GEAR Visit blackdiamondequipment.com for details [12] RAVEN PRO TOOL

[6]

[13] TREKKING POLES

PETZL® GEAR Visit petzl.com for details

[14] PETZL ELIOS CLIMBING HELMET

WINTER OUTFITTER BOOK 2011 » GEAR

ED'S PACK Inside the climbing gear of America's greatest mountaineer.

MOUNTAIN : / HEIGHT / SUMMITS 29,029 ft 8,848 m Mount Everest Mount Vinson 16.050 ft 4,892 m · Mount McKinley 20,320 ft 6,194 m Mount Rainier 14.411 ft 4.392 m ! 260 26,906 ft 8,201 m Mount Cho Oyu

MY CHECKLIST

[1]		Multi-Tool
		(Eddie Bauer circa 1982!)
[2]		Petzl Harness &
		Misc. Hardware
[3]		Petzl Snow
[4]		Walker Axe Petzl Vasak
[4]	Ч	Crampons
[5]		Petzl MYO
		Headlamp
[6]		DeLorme GPS
[7]	_	Jet Boil Stove
[8]		Fuel Canister
[9]		0
[10]		Julbo [®] Goggles
[11]	Ц	Julbo Nomad Glacier Glasses
[12]		
		Peak IV Down Jacket
[13]	п	First Ascent
[10]	_	Serrano Jacket
[14]		First Ascent
	_	Frontpoint Jacket
[15]	Ц	First Ascent Hangfire Hoodie,
		p25
[16]		Rainier Storm
		Shell Pants &
		Mountain Guide Lite Pants
[17]		Baselayer Pants
		First Ascent
[10]	_	Guide Gloves, p17
[19]		Shell Gloves
		& Mittens

[20]
First Ascent Multiclava, p17

Merino Beanie, p53 Sleeping Bag (tested during [23] 🗖 Spork [24] 🗖 T.P. [25] 🗖 Toothbrush & Toothpaste [26] Dermatone Sunscreen & Lip Balm [27] 🗖 Chocolate Bar [28] D Novel: City of Thieves (NOT SHOWN) □ First Ascent 🗆 Tent Pad □ First Ascent Baseball Cap □ Lightweight & Midweight Hiking Socks Research Exp. Croc Gaiters Sunglasses □ Titanium Mug □ Olympus G-9

[21] 🗖 First Ascent

[22]
First Ascent Proto 2011 expeditions) by David Benioff Tahoma 70 Pack □ Thermarest Z-Lite Petzl Snow Picket □ Koflach Arctic Exp. Boots & Outdoor □ Julbo Montebianco □ 2 Water Bottles Camera

"The only extras you can afford at altitude are willpower and stamina."

Ed Viesturs is internationally respected as the only American to successfully summit all 14 of the world's 8,000-meter peaks without using supplemental oxygen. We were curious about what America's greatest mountaineer carries with him to the summit, so we unpacked the exact pack he used to climb Rainier, then asked him to give us the checklist on what exactly was inside.

Visit firstascent.com/EdsPack to learn more about how Ed packs for his summit missions.

> Ed Viesturs taking a rest step while ascending the Branscomb Glacier.



ED'S PACK UNPACKED

"People think that just because we work with this brand that we've got eight of everything, but that's not true. My philosophy is once I like a jacket or a product, I stick with what works.'

21



CONSTRACTOR

[MEN'S]

[1] STORM PEAK JACKET Casually classy wool shell bonded to a velour fleece lining. Heavier and more weather-resistant than our standard fleece. Zip pockets. Wool/ polyester/nylon. Wind-resistant. Machine wash. Imported. Coffee, Black.

REG S-XXXL B29 501 0407 \$119 TALL L-XXXL B29 501 0408 \$139 ◈

[2] FIELD FLEECE

Wind-resistant and durable bonded wool exterior, with nylon patches at shoulders and elbows. Polyester velour fleece lining. Machine wash. Imported. Forest, Dark Azure.

REG S-XXL B29 501 0373 \$129 TALL L-XXL B29 501 0374 \$149 ◈

[3] CLOUD LAYER® 1/4-ZIP FLEECE See page 25

[4] VERSATREX™ LIGHTWEIGHT

GRID FLEECE Moisture-wicking warmth that won't weigh you down. Zip chest pocket. Polyester. Machine wash. Imported.

reg S-XXXL B29 501 0369 \$39.95 TALL L-XXXL B29 501 0370 \$44.95 ♦

[5] 1/4-ZIP SWEATER FLEECE Heathered fleece with handy shoulder pocket for keys, cash and small necessities. Polyester. Machine wash. Imported.

reg S-XXXL B29 501 0379 \$69.95 TALL L-XXXL B29 501 0380 \$79.95 ◈

[6] FIRESIDE FLEECE HOODIE♦

From frozen to toasty in seconds: no fireplace necessary. Soft, substantial fleece. Two roomy zip pockets. Acrylic/polyester. Machine wash. Imported. Dark Smoke, Brown. REG S-XXL B29 501 0377 **\$99**

TALL M-XXL B29 501 0378 \$119 MORE STYLES AND COLORS AVAILABLE AT FIRSTASCENT.COM

[WOMEN'S]

[7] MORNINGSIDE FLEECE JACKET Colorful embroidered blooms along the shoulder and hem. Contrast color edging. Polyester. Machine wash. Imported.

g S-XXL	B31 501 0049	\$89.95
TITE XS-XL	B31 501 0050	\$89.95 🔶
LL M-XXL	B31 501 0051	\$99.95 🔶

[8] AAH-SOME® SUPREME FLEECE JACKET Supremely plush and stylish with a un

RE

[9]

Supremely plush and stylish, with a unique embossed pattern. Stretch side panels. Hooded. Polyester. Machine wash. Imported.

REG S-XXL	B31 501 0043	\$119
ETITE XS-XL	B31 501 0044	\$119 🚸
ALL M-XXL	B31 501 0045	\$139�
01 00 00		

[9] BONDED SWEATER FLEECE Soft, high-pile fleece on the inside, patterned acrylic on the outside. Machine wash. Imported.

eg S-XXL	B31 501 0040	\$129
ETITE XS-XL	B31 501 0041	\$129 🚸
all M-XXL	B31 501 0042	\$149�

[10] SWEATER FLEECE JACKET Versatile zip-on jacket. Polyester. Machine wash. Imported.

REG S-XXL	B31 501 0037	\$79.95
PETITE XS-XL	B31 501 0038	\$79.95 📀
TALL M-XXL	B31 501 0039	\$89.95 📀



[11] SWEATER FLEECE 1/4-ZIP

A sleek, chill-proof layer. Sleeve pocket for keys, cash and other small essentials. Polyester. Machine wash. Imported.

reg S-XXL	B31 501 0034	\$69.95
PETITE XS-XL	B31 501 0035	\$69.95 🔶
TALL M-XXL	B31 501 0036	\$79.95 🔶

[12] AAH-SOME FLEECE JACKET

Thick, furry fleece. Drawcord hood. Stretch side panels. Zip chest pocket. Polyester. Machine wash. Imported.

REG S-XXL B31 501 0046 \$99 PETITE XS-XL B31 501 0047 \$99 ↔ TALL M-XXL B31 501 0048 \$119 ↔ MORE STYLES AND COLORS AVAILABLE AT FIRSTASCENT.COM

CATALOG & EDDIEBAUER.COM EXCLUSIVE; EXTENDED MEN'S SIZES IN VERSATREX LIGHTWEIGHT GRID FLEECE AND CLOUD LAYER 1/4-ZIP FLEECE AVAILABLE IN SELECT STORES



EEGE

"I call it the apparel multi-tool. I wear it for warmth. For light wind protection. Over my baselayer and under my outer shell. This jacket does it all."

-First Ascent Guide Peter Whittaker on the Hangfire® Hoodie



"Great Hoodie" The Hangfire Hoodie

"This is a great hoodie for wearing running, hiking, or just around town-easy to care for, nicely shaped, and very comfortable. I wore it in 25 to 50 mph wind when the temp was near 45 or 50 and it was fairly warm. Kept the wind out and me warm enough. I would recommend it to anyone and everyone. The hood fits snug around the head and it's got 3 convenient pockets. Love it."

Caroline George testing the first Alchemist pack proto in Chamonix, France.

[MEN'S]



CLOUD LAYER® 1/4-ZIP

Light, soft and straightforward, our classic fleece sweater adds warmth when on the mountain but still looks stylish when worn out to dinner. Brushed 5-ounce microfleece feels plush, dries quickly and resists pilling from constant wear, while a front zipper dumps heat during activity and a single pocket holds cash, cards or a phone. Polyester. Machine wash. Imported. Colors, below.

REG S-XXL B29 501 0391 \$49.95 TALL L-XXL B29 501 0392 \$54.95 ◈



HANGFIRE HOODIE

A critical component of a three-layer alpine system, this apparel multi-tool is one midlayer that does just about everything. Slim styling allows efficient layering, and the integrated hood locks in heat during rest breaks or cold belays. Stretch sides add increased range of motion when reaching or twisting, while textured polyester fleece with spandex resists pilling. DWR finish. Machine wash. Imported. Colors, below.

REG S-XXL B88 501 0299 \$99 TALL L-XXL B88 501 0300 \$119



[WOMEN'S]



CLOUD LAYER 1/4-ZIP

Our classic fleece sweater adds warmth when on the mountain but still looks stylish and feminine in social situations. Brushed 5-ounce microfleece feels plush, dries quickly and resists pilling from constant wear, while a front zipper dumps heat during activity and a shoulder pocket holds cash, cards or a phone. Polyester. Machine wash. Imported. Colors, below.

REG XS-XXL B31 501 0061 \$49.95 PETITE XS-L B31 501 0062 \$49.95 ◈ TALL M-XXL B31 501 0063 \$54.95 ◈



HANGFIRE HOODIE

Built from textured fleece fabric, this sleek midlayer is the perfect midwinter insulator for almost any mountain activity. Stretch sides allow easy twist or reach when climbing or skiing, and a streamlined fit enables efficient, bulkless layering. DWR surface treatment sheds snow in subfreezing alpine environments. Integrated hood; zip pockets. Polyester/spandex. Machine wash. Imported. Colors, below.









POINT SUCCESS® JACKET

Ed Viesturs' favorite piece on Everest, this Polartec® Wind Pro® essential is four times more wind-resistant than classic fleece. Tight microfiber construction traps core heat but still breathes well, whether worn as a midlayer or exposed to the elements. Polartec® Power Stretch® side panels enhance active range. Layering-friendly silhouette and active fit. Bunker-in collar; zip pockets. DWR finish. Polyester/spandex. Machine wash. Imported. Colors, below.

REG S-XXL B88 501 0191 \$99 TALL L-XXL B88 501 0192 \$119 ◈



POLARTEC

CATALOG & EDDIEBAUER.COM EXCLUSIVE; MEN'S EXTENDED SIZES FOR CLOUD LAYER 1/4-ZIP AVAILABLE AT SELECT STORES



POINT SUCCESS JACKET

Constructed from Polartec[®] Wind Pro[®] fabric, this high-alpine essential is four times more wind-resistant than traditional fleece. Tight microfiber construction traps core heat but still breathes well, whether worn as a midlayer or exposed to the elements. Polartec[®] Power Stretch[®] side panels enhance active range. Slim silhouette and active fit. Bunker-in collar; zip pockets. DWR finish. Polyester/ spandex. Machine wash. Imported. Colors, below.

REG XS-XL 889 501 0051 \$99



A POLARTEC





MAKING THE BEST, BETTER

Most baselayer fabrics move sweat away from skin, but our midweight and expedition styles accelerate the process with Cocona, a natural, microporous additive for yarn.

Cocona micro-technology maximizes the evaporation rate of liquid sweat into vapor form for more efficient wicking performance. The baselayer actually harnesses the body's own natural output to dry the fabric as quickly as it gets soaked with sweat. The result is consistently drier, more comfortable skin. For more information, go to coconainc.com

THE WICKING FOUNDATION

[MEN'S]

Crew

Pants

Machine wash Imported

ADRIATIC BLUE

MIDWEIGHT BASELAYER WARMTH WHEN THE WEATHER TURNS

TALL L-XXL

Quarter-Zip REG S-XXL B29 501 0405

REG S-XXL B29 501 0401 \$44.95

B29 501 0402

REG S-XXL B29 501 0403 \$44.95

TALL L-XXL B29 501 0406

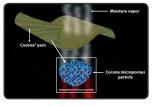
\$49.95

\$49.95

\$54.95

Melissa Arnot testing the Alchemist pack proto and catching a thin air breather





FOR MORE PRODUCT DETAILS, VISIT firstascent.com



While all First Ascent baselayers utilize Cocona® technology, not all of our baselayers are the same. The difference boils down to material thickness either midweight or expedition weight - matching each style with its ultimate use. Midweight next-to-skin works best when cranking up the heart rate while backcountry skiing, skate-skiing, ice climbing, snowshoeing or splitboarding. Expedition weight is ideal for colder climates or slower-paced activities, such as winter camping, expedition climbing or lift-accessed skiing. Yet both weights accomplish the ultimate goal: wicking perspiration and keeping core temps regulated as conditions change.





MIDWEIGHT BASELAYER

ACCELERATED WICKING PERFORMANCE FOR HIGH-OUTPUT ACTIVITIES • Double-knit, anti-microbial wicking fabric

- 71% polvester, 29% Cocona polvester
- Moderate thickness for active warmth

EXPEDITION WEIGHT BASELAYER

ACCELERATED WICKING PERFORMANCE FOR STOP-AND-GO ACTIVITIES

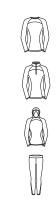
- · Grid construction for high warmth-to-weight ratio
 - 61% polyester, 39% Cocona polyester
 - · Increased thickness for cold-weather warmth

[WOMEN'S]

MIDWEIGHT BASELAYER

WARMTH WHE	N THE WEAT	HER TURNS	
Crew	REG XS-XL	B31 501 0080	\$44.95
	TALL M-XXL	B31 501 0081	\$49.95∢
Quarter-Zip	REG XS-XL	B31 501 0082	\$49.95
	TALL M-XXL	B31 501 0083	\$54.95�
Pants	REG XS-XL	A31 501 0084	\$44.95
	TALL M-XXL	A31 501 0085	\$49.95∢
Machine wash.	Imported.		





EXPEDITION WEIGHT BASELAYER FOR COMFORT IN HARSH CONDITIONS Crew REG XS-XL B31 501 0086 \$59.95 TALL M-XXL B31 501 0087 \$69.95 ♦

Quarter-Zip REG XS-XL B31 501 0088 \$69.95 TALL M-XXL B31 501 0089 \$79.95 -

Hoodie REG XS-XL B31 501 0090 \$89.95 TALL M-XXL B31 501 0091 \$99.95 <> REG XS-XL A31 501 0092 \$59.95 Pants TALL M-XXL A31 501 0093 \$69.95 أ

BLACK LIGHT

Machine wash, Imported,

800.426.8020 // DISCOVER FIRSTASCENT.COM 27





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EXPEDITIO FOR COMFOR		BASELAYER Conditions	
Crew	REG S-XXL	B29 501 0393	\$59.95
	TALL L-XXL	B29 501 0394	\$69.95 �
Quarter-Zip	REG S-XXL	B29 501 0397	\$69.95
	TALL L-XXL	B29 501 0398	\$79.95∢
Hoodie	REG S-XXL	B29 501 0399	\$89.95
	TALL L-XXL	B29 501 0400	\$99.95�
Pants	REG S-XXL	A29 501 0395	\$59.95
	TALL L-XXL	A29 501 0396	\$69.95�
Machine wash.	Imported. BLA	ск	

♦ CATALOG & EDDIEBAUER.COM EXCLUSIVE



WINTER OUTFITTER BOOK 2011 - EPICENTER

NAR ST

hamonix is the birthplace of modern alpinism and home turf for First Ascent and IFMGA guide Caroline George. Last winter George successfully climbed the north couloir of the Breche des Drus, an iconic climb towering above the valley as a landmark and a milestone in the history of ice-climbing achievement. George described it as mixed climbing on smears of ice, thin piton-filled cracks, and a banana-shaped couloir that topped out between the Grand and Petit Drus. Her crux was a 50-meter, overhanging thin crack requiring a delicate balance of strength and skill.

But beyond reaching her objective, she reported that the single-day mixed ascent was not just

one of the defining climbs of her career. It also brought together all the skills she had developed since she first started climbing in Chamonix. In her own words, the ascent was "the most beautiful alpine line I have ever climbed," a strong testimony for her own backyard.

Read about Caroline's achievement at blog. firstascent.com.

CAROLINE trusted the Hyalite Jacket so much that this defining climb above the Chamonix valley was the first place she tested our design fusion of soft shell liberation and PrimaLoft® warmth. Her trip report confirmed that she was amazed by its performance – almost as much as we are by her climb.

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IFMGA guide Caroline George drytooling high above her home turf and training ground in Chamonix, France.

at the sea

P.S. Martin P. C. Down

The Hyalite Jacket STOP-AND-GO ACTION IN BITTER COLD.

INTEGRATED HOOD Fits easily over a ski or climbing helmet; fully adjustable

WEATHER-REPELLENT SOFT SHELL BODY 5.54 oz 75-denier fabric with StormRepel® DWR



GUIDE-BUILT BY Caroline George

3 QUESTIONS FOR CAROLINE GEORGE, CHAMONIX'S SOFT-SPOKEN BADASS.

1> What is special about the Hyalite Jacket?

The Hyalite Jacket is a soft shell jacket with PrimaLoft® in it. I really like this jacket. When I go out ice climbing, usually it is dry out, and I don't want to have a jacket that is not breathable, like a hard shell-but when I get to the anchor, temperatures drop so I'm really happy to have the insulation. This jacket is a perfect combination of warmth and breathability.

2> Is this an essential piece and where did you first test the design? It is an essential piece in my kit. The first

place I tested it was on the north face of the Drus last fall, and I was really amazed with its performance. That climb is an iconic climb in Chamonix, it's a big obelisk that stands out above the valley, and it took all of the things I've been working on my whole climbing career to make it a successful ascent.

Over the next ice climbing season, I'll be carrying the Hyalite with me every day to go ice climbing and ice guiding in Ouray and Hyalite Canyon or in Chamonix.

3> As a female climber, are there specific needs as far as fit or insulation?

For jackets like this one, the needs for men and women are really similar, but what I look for in a climbing jacket is that my lower back is nicely covered. And obviously women have chests that are bigger than men, so it needs to accommodate for that. Also, since I am out there all the time, I really like my clothing to be feminine, so it's a little distinctive. And Eddie Bauer does an amazing job at that, better than any other brand out there, so all the waistlines always have a really feminine cut.



CUSTOMIZABLE FIT Adjustable hem drawcord for an optimal fit

EXTRA PROTECTION Adjustable cuffs seal out FOR MAXIMUM BREATHABILITY Long underarm vents allow you to dump heat quickly

UNDERARM ZIPS

BREATHABLE SOFT SHELL UNDERARM PANELS 8.9 oz 50-denier stretch fabric with StormRepel DWR

> SMOOTH-SLIDER VISLON® ZIPPERS Won't snag or catch to slow you down

. NOOTH-SLIDER





[MEN'S] ICE CLIMBING GEAR LIST





PHOTOGRAPHER: Gabe Rogel

MEN'S

[1] 18K JACKET Our most versatile soft shell. Wind-resistant. 4-way stretch woven with grid-fleece backer. Underarm zips for breathability. Nylon/polyester/ spandex. Machine wash. Imported. REG S-XXL B88 501 0239 \$249 TALL L-XXL B88 501 0240 \$279 ↔ CARDINAL BLACK

[2] HYALITE JACKET See page 31

[3] FIRST ASCENT LIGHTWEIGHT SOFT SHELL GLOVES Polyester shell/leather palms. Unisex fit. Black. XS-XL A41 501 0010 \$39.95

[4-6] BLACK DIAMOND® GEAR Visit blackdiamondequipment.com for details.

[4] REACTOR ICE TOOL
[5] ICE SCREWS
[6] PETZL® ELIOS CLIMBING HELMET Visit petzl.com for details.



PHOTOGRAPHER: Jonathan Griffith

WOMEN'S

[7] 18K JACKET
 Wind- and water-resistant. Nylon/polyester/spandex.
 Machine wash. Imported.
 REG XS-XL B89 501 0085 \$249



[8] HYALITE JACKET See page 31

[9] FIRST ASCENT MOUNTAIN GUIDE PANTS⊗

Front zip closure. Polyester/nylon/elastane. Machine wash. Imported. Inseam: REG(M) 31.5". Black.

REG XS-XL A89 501 0424 \$199

 [10] FIRST ASCENT WIND PRO® GLOVES
 Polartec® shell/silicone palm. Unisex fit. Black.

 REG XS-XL
 B41 501 0039
 \$29.95

[11-13] BLACK DIAMOND® GEAR Visit blackdiamondequipment.com for details.

[11] REACTOR ICE TOOL [12] ICE SCREWS [13] PETZL® ELIOS CLIMBING HELMET Visit Petzl com for details

Pioneering New Chilkat Range Lines in Haines.

ng – a unique and on sheltered by the highest peaks, such as Mt. St. Elias and Mt. Fairweather, act as a buffer against violent Pacific storm patterns, creating a perfect eddy of weather and snow conditions. It is a place where the road ends and the ocean and mountains begin, that special locale attracting the world's best skiers and snowboarders, attempting legendary first descents.

This year marked my 14th consecutive season in Haines, but I can honestly say that no two are the same. Prior to

aska, represents the frontier of our arrival on March 18, the rumor mill was spinning with reports of "the worst season in 10 years." Gale-force winds, untains in the world. Enormous lack of snow and unusually cold temperatures forced a number of heli-ops to shut down and turn clients away during the month of February.

> I must admit, I had my doubts, and I was waffling on purchasing a plane ticket to Juneau. It was a difficult decision made agonizing by the record amount of precipitation in Utah, Colorado and California. Ironically, I pulled the trigger after a waistdeep powder day at Snowbird, with the advice of photographer and good friend Will Wissman: "A bad day in Haines is still

potentially the best day of the season." It all made perfect sense.

It was another banner year in Alaska made possible by SEABA, and the realization that you can only ride on the top three feet of blower powder.

by Reggie Crist

"Heli-skiing in Haines is a once-in-a-lifetime experience that you are going to want to do every year." - REGGIE CRIST

Reggie Crist toe-in skiing high above Haines. AK for the first descent of Bell Ringer



The Bombshelter FOR THE DEEPEST, COLDEST POWDER DAYS.



GUIDE-BUILT BY Reggie Crist

3>QUESTIONS FOR REGGIE CRIST, THE MASTER OF ALASKAN SPINES

1> What was it like to guide snowboarders Wyatt Caldwell and Chris Coulter in Haines?

That was definitely a highlight for me, riding with snowboarders and teeing it up for them. For me, as a guide, I was really just trying to set those guys up for success and utilize my experience heli-skiing in Alaska for 16 years–14 in Haines.

The big-mountain skiing game relies heavily on experience and understanding the conditions and which way the snow is going to move. How to get yourself into the right place and stay away from dangerous places is critical. Those two are both accomplished in their own right, but they certainly have something to learn.

2> What was the inspiration behind the Bombshelter and where does it excel?

The inspiration behind the Bombshelter was to build a jack(et) of all trades–a waterproof, down, insulated piece to protect against anything Mother Nature would dish out. It is ideal for cold winter days but has the ventilation to handle changing temperatures. It is my go-to jacket during the winter months, whether I'm riding lifts, helicopters or just hiking in the backcountry.

3> How is the guide-built process different than what you have seen at other brands?

The First Ascent guide-built process is completely different than any other company that I have ever worked for, and I have worked for my fair share of companies. I think the biggest difference is we really do control the final outcome-it is not just lip service. A lot of companies we worked with, only one out of every ten suggestions we made would get implemented. Now it doesn't go to market unless we say so. It is a tribute to the merchants and the designers who make the gear that we want to have out in the field, because a lot of times consumer demand drives the product. And it is easy to get suckered into giving the people what they think they want,



INTEGRATED HOOD Fits easily over a ski helmet; fully adjustable

BURLY, WATERPROOF/ BREATHABLE 3-LAYER SHELL WeatherEdge® Pro 4.43-oz 70-denier nylon

WEATHERED

rather than producing the gear that you really need when you're out in the field.



BOMBSHELTER JACKET

The ultimate insulated ski jacket, designed by First Ascent guides Reggie Crist, Zach Crist and Tom Wayes. Blends waterproof/breathable fabric with synthetic down insulation, then adds strategic descent-driven features for lapping run after run in deep powder. Machine wash. Imported. Colors, right.

MEN'S

REG S-XXL B88 501 0311 \$449

WOMEN'S

REG XS-XL B89 501 0173 \$449



[MEN'S] **PORDER DAY GEAR LIST**

Reggie Crist proving that Sun Valley, ID is famous for more than just glitz and groomers.

[8]

[5]





[10]

[women's] SIDECOUNTRY GEAR LIST

> Lexi Dupont testing conditions high above Haines with an A-Star B2 on standby below.





STASCENT







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[12]

The Downlines



GUIDE-BUILT BY Lynsey Dyer OUESTIONS FOR LACKSON HO

3 QUESTIONS FOR JACKSON HOLE'S FEMININE FORCE

1> What was your inspiration behind the Downlines?

My inspiration was being very, very cold in Jackson Hole and needing a highly insulated yet breathable piece that I could depend on for everything. The longer length, down insulation and big hood are made to stay warm on those really, really deep days in Sun Valley or Jackson or Montana.

2> Explain how the First Ascent guide-built process impacted the design on this piece.

Well, I've worked with a lot of different companies and a lot of them claim to use athlete input in their design process, but First Ascent takes it to a whole new level. We come in every three months and have very in-depth meetings about every aspect of this

process, and if we aren't completely satisfied then things get killed, things get cut.

What I am just blown away by is having the ear of a giant company like Eddie Bauer and being able to create exactly what I needed and how people listen and collaborate from all aspects of this giant machine. It shows that they are acting from a local, small-company perspective that listens to the community that it is representing, and I respect that.

3> Where did the idea for the lining artwork come from?

I live in Jackson Hole, Wyoming, and the Tetons are very iconic. These beautiful mountains are where I have pushed myselfthey are very beautiful, and they can be horrifically deadly at the same time-which I think is very representative of a woman. We are very powerful and very beautiful, but we can also be very dangerous.

I've always seen mountains as a metaphor for a powerful woman. They are inspiring, but require great respect to access their secrets and connect with them. Many of us have committed our lives to those rare experiences where we become part of something bigger in that environment. This artwork is a tribute to

INTEGRATED HOOD Fits easily over a ski helmet; fully adjustable HEFTY, WATERPROOF/ BREATHABLE 2-LAYER SHELL WeatherEdge® Plus 5.25 oz 110-denier fabric with StormRepel® DWR WEATHER-SEALED ZIPPERS PIT ZIPS FOR MAXIMUM BREATHABILITY Long underarm vents dump heat quickly CUSTOM DYER-DESIGNED 700 FILL PREMIUM ARTISTIC LINING (WOMEN'S ONLY) EUROPEAN Show some aesthetic flair in the **GOOSE DOWN** morning or at après ski Lightweight down to keep you warm LONGER HEM LENGTH nal protection and warmt

those moments in the mountains. It just kind of captures it all.

COME SKI WITH US

LINK UP WITH LYNSEY THROUGH HER ACTIVE NONPROFIT. GO TO **Shejumps.org**.

DOWNLINES JACKET

Stay warm, dry and thirsting for more powder with this gravity-driven solution to deep winter riding and skiing. Premium down and longer length ensure you're covered, inside and out. Men's shell: Polyester/nylon. Women's shell: nylon. Machine wash. Imported. Colors, right.

MEN'S

REG S-XXL B88 501 0317 **\$249** TALL L-XXL B88 501 0318 **\$269**♦

WOMEN'S

REG XS-XL B89 501 0179 \$249

♦ CATALOG & EDDIEBAUER.COM EXCLUSIVE

700 DOWN FILL



MEN'S DOWNLINES JACKET

WOMEN'S DOWNLINES JACKET

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REMOVABLE

'UWDER SKIRI

CASCADIAN WISDOM FROM WASHINGTON'S BACKYARD CHARGER

An understated splitboard hero, Kyle Miller's self-ascent missions tend toward long slogs up remote Cascadian peaks, ending with aesthetic lines and often with the quiet claim of first snowboard descent. Kyle speaks softly but has more than one hundred defining lines to his credit; but you'd never know it if you sat down with him for a coffee, which is what we did during his guest to splitboard the 10 highest peaks in Washington in one season.

INTER? I'd have to say the Holden trip. It was amazing terrain, but it had ups and downs, because my father died in the middle. It's a very beautiful, peaceful place. Another weird one was when I did Mt. Shuksan and Mt. Baker back to back, because I did them both, and then I went to my father's funeral the next day. The pastor was talking about heaven, and the day before I was really close to what he would consider heaven-

up on top of this mountain with a huge cloud deck below me-it was a religious experience for me.

IAT DO YOU LIKE MOST ABOUT BEING IN THE BACKCOUN It's a very spiritual experience, and it's a mental game of breaking things down on climbs. For the most part, it is a problem that is in your hands, from route finding and snow conditions to safety-I love the mental aspect of it. It is also a completely different world than what we are used to living in the city. In the city it's all about your bank traffic-where out there, if the mountain doesn't want you to climb it, it will let you know.

KYLE'S GEAR Heyburn Jacket, Pants and Smith I/O Goggles: See page 39



EA? Listen to the experts, whether it is ski patrol, avalanche forecasters or climbers, be an apprentice and go under someone's wing. Sadly, I didn't have anyone teaching me, but what took me years to learn, you can learn in months. Also, be aware that your surroundings are a harsh environment, and it is very serious-you could die from a mistake. You are in life-and-death situations even if you don't realize it.

Get familiar with your equipment before you are in these situations. It's okay to skin up a groomer at the ski resort and feel how your board rides, rather than go try to skin up Mt. Rainier on your first try. Get familiar with your beacon, probe and shovel, and your digging habits. Pay attention to the forecast, the forecast does not lie-don't go out in the middle of a storm and hope for the best. And take your time, there is no rush.

WHAT DO YOU LIKE MOST ABOUT THE FIRST ASCENT GEAR? The layering system. In the past I'd worked with companies who were more resort-oriented, and I'd be doing a traverse with a five-pound coat, where Eddie Bauer has this amazing 20K coat that is 11 ounces. During the winter, I have no reason not to have those layers in my backpack. If I have to bivy in the middle of winter, I'm more than comfortable, because I have that gear, I have that quality clothing. From a mountaineer's perspective, it's absolutely perfect to have that layering system.

of money?

YOU'VE EXPLORED MOSTLY IN THE CASCADES. DO YOU THINK PEOPLE LOOK TOO FAR WHEN THEY COULD BE EXPLORING CLOSER TO HOME? One of the main reasons I stayed in the Cascades was because I was poor, and it makes no

sense to travel to all these places. Why spend money doing a weeklong trip to France when you could spend four months in the Cascades with that same amount

And at that time I started the volcanoes project, everyone knew of Colorado and Utah, but no one was really representing the Cascades, especially from a splitboard perspective. I wanted to show that we have beautiful world-renowned peaks and world-renowned climbing in the Washington Cascades.

WINTER OUTFITTER BOOK 2011 » VERTICAL



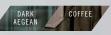
[15]





MEN'S

[1] SNOWLINE 3-IN-1 JACKET Wear the waterproof shell, removable insulated liner or both. Nylon. Machine wash. Imported. REG S-XXXL B88 501 0225 \$199 TALL L-XXXL B88 501 0226 \$219 🚸



[2] SNOWLINE PANTS Waterproof, seam-sealed. Nylon. Machine wash. Imported. Inseam: REG(M) 32". REG S-XXXL B88 501 0227 \$99 TALL L-XXXL B88 501 0028 \$119 🔶

[3] SNOWLINE JACKET 2-layer waterproof nylon shell. Machine wash. Imported. REG L-XXL B88 501 0223 \$159 TALL L-XXL B88 501 0224 \$179 🚸



[4] SMITH I/O GOGGLES Rimless spherical TLT mirror lens. Medium fit. N22 501 3019 \$165

[5] TUCK BEANIE See page 53

[6] SMITH TRANSPORT HELMET Customizable fit; adjustable vents. Imported. N22 501 3015 \$120

[7] K2 DARKSIDE SKIS Visit k2skis.com for details.

[7]

[8] BLACK DIAMOND® FLICK LOCK Visit blackdiamondequipment.com for details.



WOMEN'S

[9] SNOWLINE 3-IN-1 JACKET Wear the waterproof shell, removable insulated liner or both. Polyester/nylon. Machine wash. Imported. REG S-XXL B89 501 0072 \$199



[10] SNOWLINE JACKET 2-layer waterproof polyester/nylon shell. Machine wash. Imported.

REG S-XXL B89 501 0069 \$159



[9]

[11] SNOWLINE PANTS

Waterproof, seam-sealed. Polyester/nylon. Machine wash. Imported. Inseam: REG(M) 31". REG S-XXL B89 501 0075 \$129

[12] VARIANT BRIM HELMET - WHITE Adjustable fit and climate control vents.

N22 501 3014 \$160

[13] SMITH I/OS GOGGLES See page 41

[14] FIRST ASCENT MERINO BEANIE See page 19

[15] K2 GOTBACK SKIS Visit k2skis.com for details. ♦ CATALOG & EDDIEBAUER.COM EXCLUSIVE

WINTER OUTFITTER BOOK 2011 » ESSENTIALS -----

ESSENTIAL GEAR





SUUNTO® CORE ALL BLACK Multiple watch functions. Water-resistant to 10m. Scratch-resistant mineral crystal. Plastic case. Elastomer strap. Swiss-made.

N22 501 3048 \$299

SUUNTO CORE ALU LIGHT Multiple watch functions. Water-resistant to 10m. Scratch-resistant mineral crystal. Aluminum composite case. Elastomer strap. Swiss-made. N22 501 3051 \$499

"When I'm in the mountains, whether guiding or climbing on my own, I rely on my altimeter watch. It not only helps me navigate, but it can also tell me what the weather is doing. And the alarm gets me up for those alpine starts."

- SETH WATERFALL, FIRST ASCENT GUIDE AND SERIOUS SKI MOUNTAINEER



LIMITED EDITION SUUNTO ELEMENTUM TERRA Multiple functions include altimeter, chronograph and 3D compass. Highquality LCD display. Water-resistant to 100m. Corrosion-resistant AISI 316L stainless steel case. Sapphire crystal glass. Replaceable leather strap.

N22 501 3052 \$999



use, to 200m, Quartz movement. Hardened mineral crystal Reinforced PC carbon case. Rubber strap. Swiss-made.

N22 501 3054 \$350





LUMINOX 44M COLORMARK Built for underwater use, to 200m, Quartz movement. Hardened mineral crystal. Reinforced PC carbon case, Rubber strap, Swiss-made,

N22 501 2832 \$350



LUMINOX 47MM BLACKOUT FIELD Quartz movement, Water-resistant to 10m, Brushed stainless steel case. Anti-reflective sapphire glass crystal. Leather strap. Swiss-made

N22 501 3057 \$495



GERBER® REMIX SERRATED KNIFE Open one-handed; large finger hole for extra stability and grip. Stainless steel half-serrated blade/liner; titanium nitride-coated aluminum handle. Wedge safety block Above

N22 501 2864 \$29.95

LEATHERMAN WAVE®

Outside-accessible blades open one-handed. 18 tools include both large and small bit drivers; wood/metal file; and more. Fixed quick-release lanyard ring. Stainless steel. 25-year warranty. USA. Below



" My multi-tool is an essential piece of equipment while guiding in the mountains. It has to be lightweight, have strong pliers, a serrated blade, screwdrivers and a can opener. And if it makes that cut, it goes in my pack."

- CHAD PEELE, FIRST ASCENT GUIDE AND OURAY ICE PARK LOCAL



GERBER MINI PARAFRAME KNIFE Ultralight: 2.7 oz. Corrosion-resistant stainless steel. Frame-lock design. Pocket clip for easy access. Above.

N22 501 2860 \$12.95

LEATHERMAN BLAST 16 tools, including long blades; needlenose/regular pliers; wire cutters; and more. Zytel® handle. Stainless steel. 25-year warranty. USA. Below. N22 501 2789 \$49.95





GERBER SUSPENSION MULTI-PLIER TOOL Butterfly opening for access to closed tool; safety locks when open. 12 tools, including V-cut wire blade and fine/ serrated knives. Corrosion-resistant stainless steel:

N22 501 2866 \$39.95

nylon sheath. Right.

GERBER CURVE KEY CHAIN TOOL

Access 6 tools as easily as your keys. Includes fine-edge knife; screwdrivers; and more. Safety locks when open. Corrosion-resistant stainless steel. Right

N22 501 2861 \$12.95



N22 501 2788 \$69.95

LEATHERMAN[®] JUICE CS4

Pocket-sized; fixed lanyard ring. 14 tools, including saw; clip point knife; and more. Stainless steel/anodized aluminum. 25-year warranty. USA. Right.

N22 501 2790 \$79.95

3.25" closed

2.25" closed

Length: 4" closed WINTER OUTFITTER BOOK 2011 » COORDINATES

ur guides are professionals, but when they are not skiing, climbing or traveling to remote locations, they blow off a little steam. From shooting pool and shooting guns to backflips into frigid Alaskan waters, they charge their off-hill relaxation as seriously as their on-hill calling. Our selection of rugged and comfortable clothing is what they pull from the duffel when marking time on weather days, rolling into town for a resupply, or just walking to the only hot case in Haines to see what burrito is on the dinner menu.

> Haines is famous for fickle weather, which requires a deep reserve of patience and creativity to keep the boredom at bay when the weather window remains closed. New First Ascent snowboarders Chris Coulter and Wyatt Caldwell got creative after driving the First Ascent Airstream® 3,000 grueling miles to Southeast Alaska, then waiting as it stormed for a week straight, keeping them grounded.

Chris Coulter going big before taking the plunge into the frigid waters of Chilkoot Inlet on a down day in Haines, AK.

MEN'S

[2]

[9]

BLACK

REDWOOD OFFEE

[12]

> Reggie Crist and Seth Waterfall taking it glacially slow on a weather day in Haines, AK.

[1] MOUNTAIN PARKA 550 fill Premium European Goose Down. Cotton/nylon shell. Machine wash. Imported. Medium Indigo, Forest.

-

AKER

A Trad

[8]

REG S-XXXL B01 501 4766 \$229 \$249 TALL L-XXXL B01 501 4767

[2] FIRESIDE FLEECE HOODIE 🔶 🕴 [4] FIELD FLEECE Acrylic/polyester. Machine wash. Imported. Brown. REG S-XXL B29 501 0377 \$99 TALL M-XXL B29 501 0378 \$119 [3] EXPEDITION FLANNEL SHIRT Polyester. Machine wash. Imported. Colors, above.
 REG S-XXL
 B29 501 0387
 \$69.95

 TALL L-XXL
 B29 501 0388
 \$79.95

[6]

Wool/polyester/nylon. Machine wash. Imported. Forest.
 Reg S-XXL
 B29 501 0373
 \$129

 TALL L-XXL
 B29 501 0374
 \$149
 [5] AUTHENTIC DENIM JEANS Straight fit. Cotton. Machine wash. Imported. Moonstone.

REG B03 501 5510 \$59.95 LONG RISE B03 501 5511 \$64.95

[6] DANNER® ULTRA LIGHT II GTX HIKING BOOTS Leather/nylon upper. GORE-TEX® lining. Vibram® rubber sole. Made in USA. Sizes 8-12, 13, 14.

[7] HEAVYWEIGHT HIKING

SOCKS Merino/nylon/spandex. Mach wash. Imported. M-L. B41 501 0020 \$22.95

EXAMPLE Acrylic/merino. Hand wash. Imported. One size. B41 501 0031 \$19.95 [9] FIRST ASCENT
MERINO WOOL BEANIE
Hand wash. Imported. One size.841 501 0024\$29.95 [10] FORUM SUNGLASSES Polarized lenses. UV protection. N22 501 3033 \$119

[7]

[11] REVERSIBLE BEANIE Merino. Hand wash. Imported. One size B41 501 0034 **\$29.95** [12] EXPEDITION MESSENGER

 BAG

 Padded compartment for up to 17"

 laptop. Multiple pockets. 210-denier

 double ripstop nylon/840-denier

 ballistic nylon. 16"W x 12"H x 8"D.

 C23 501 1575
 \$79.95

State - States

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800.426.8020 // DISCOVER FIRSTASCENT.COM 53

 13) STANLEY® LIMITED

 EDITION VACUUM BOTTLE

 Double-walled stainless steel. Maintains

 temps for 24 hours. 1.4 qt. BPA-free.

 N22 501 1720
 \$39.50

 CATALOG & EDDIEBAUER. COM EXCLUSIVE

Set

Lynsey Dyer sipping Kashmiri tea between Warren Miller heli-missions into the border areas between India and Pakistan.

[women's] DOWN DAY

CRYSTAL RIDGE JACKETS

550 fill Premium European Goose Down. Nylon. Machine wash. Imported.

[1] PRINT JACKET

REG S-XXL B06 501 8810 PETITE XS-XL B06 501 8811 \$159 TALL M-XXL B06 501 8812 \$179

SOLID JACKET

(Not shown) Graphite, Burnt Brick available at eddiebauer.com. REG S-XXL B06 501 8664 \$149 PETITE XS-XL B06 501 8665 \$149 CATALOG & EDDIEBAUER.COM EXCLUSIVE

[2] SWISS MODEL DOWN JACKET 550 fill Premium European Goose Down. Polyester. Machine wash. Imported. REG S-XXL B06 501 8680 \$149 PETITE XS-XL B06 501 8681 \$149 TALL M-XXL B06 501 8682 \$169 [3] AAH-SOME® FLEECE JACKET Polyester. Machine wash. Imported. REG S-XXL B31 501 0046 \$99 PETITE XS-XL B31 501 0047 \$99

TALL M-XXL B31 501 0048 \$119

[6]

[4] FLANNEL-LINED **BOYFRIEND JEANS** 5-pocket style. Button fly. Plus sizes have elastic waist. Cotton. Machine wash. Imported.
 Reg 2-20 (32") A11 501 8942
 \$69.95

 PETITE 2-18 (29") A11 501 8943
 \$69.95

 Tall 6-20 (35") A11 501 8944
 \$79.95
 PLUS 16W-24W (32") A11 501 8945 \$79.95

[2]

[5] PLAID TRAIL FIELD SHIRT.
Sleeves roll up to 3/4-length tabs.
Cotton. Machine wash. Imported.
Petunia. Dusty Violet, Green and
Mushroom available at eddiebauer.com.
Rec S-XXL B08 501 8752
Rec INC XS-XL B08 501 8753
TALL M-XXL B08 501 8754[6] FAUX-FUR PAC BOOTS
Wool/fleece lining; EVA insole. Leather
upper/rubber crepe sole. Imported. 10½
tall; 17" calf. Sizes 6-12 (whole sizes
only). Gray.[8] ROSETTE BEANIE
Acrylic. Hand wash. Imported. One size.
B41 502 0029
\$29.95Rec S-XXL
PETINE XS-XL
B08 501 8753
TALL M-XXL
B08 501 8754\$59.95
\$64.95B20 502 4608
\$125.95
\$64.95\$125.95
PETINE SHORELINE
SUNGLASSES\$125.95
PETINE SHORELINE
SUNGLASSES\$125.95
PETINE SUNGLASSES

III

dina. Mununituri adda anti-

[3]

 tall; 17" calf. Sizes 6-12 (whole sizes only). Gray.
 [9] EXPEDITION

 B20 502 4608
 \$125.95

 SUNGLASSES
 Padded compartment for up to 17"

 Polarized carbonic TLT lenses with UVA-B-C ray protection. Medium.
 ballistic nylon. 16"W X 12"H x 8"D.

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C22 501 3029 \$139

The 3-in-1 Aviator FOR REMOTE PLACES AND UNPREDICTABLE WEATHER.

INVENTED REINVENTED A CLASSIC REDESIGN OF OUR BUSH PILOT ORIGINAL



aviator-built by **Drake Olson**

3 QUESTIONS FOR DRAKE OLSON, SOUTHEAST ALASKA'S MOST TRUSTED SKI PLANE PILOT.

1> What is different about flying in Haines?

To me it's really a huge mental thing-reading the weather and trying to fulfill people's plans and expectations. One of the toughest things to impress upon skiers is that it's not like down south. The only way to really truly see if we can go and get this done is to go and try it-l have no answers. I know what is out there, and what is out there is a big question mark. There's no guaranteed nothing. But if you come with the mentality that I'm going to be patient, and even when my patience is gone, I'm going to be patient

some more-it will work out. The ones that truly love it and understand it as big experience, they will go; and Haines will have what they are looking for, and they'll have the skiing experience they went looking for.

2> What clothing do you wear when you fly in the coastal peaks above Haines?

A waterproof shell that won't tear easily and bunches of layers-it comes down to the mindset of comfortable survivability, just like any skier or mountain climber. I'm no different from any of them. If I have to get outside and pound out a runway or dig out the airplane, I am sweating in a hurry. Then if I'm sedentary, I want to be warm. So I want to wick moisture if I'm working and to layer up when I'm sedentary-so a goose down is perfect.

3> What do you like most about flying up there?

It just seems like the world is a crazy place...the whole human race right now is a little nutty and somehow everything makes sense in the mountains and seeing what is real out there-the melting glaciers and the developing storms and the air currents. When I'm up in the atmosphere, I get perspective. It just gives me a perspective, and I like getting away from all the junk.

RIBBED KNIT collar, cuffs and hem STORMREPEL[®] DWR sheds rain, sleet and snow UTILITY POCKET on shoulder to stow critical items BAUEB FOUR FRONT POCKETS provide personal POLYESTER cargo space INNER JACKET with signature Eddie Bauer diamond quilting **ZIP-OUT LINER** lets you adapt to the weather: wear just the shell, just the liner, or both together **600 FILL PREMIUM EUROPEAN** GOOSE DOWN for dropping temperatures FULLY SEAM-SEALED waterproof/breathable,

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windproof shell

MAXIMUM PROTECTION Rugged 300-denier nylon 3L WeatherEdge[®] shell for the durability and protection a

working bush pilot needs

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STORM DAY FOOTWEAR



[MEN'S]



DANNER® ULTRA LIGHT II GTX HIKING BOOTS 🔶 Leather/1,000-denier nylon upper. GORE-TEX waterproof lining. Vibram® Kletterlift rubber sole. USA. Sizes 8-12, 13, 14. Dark Brown. A19 501 2285 \$279



MERRELL® WHITEOUT XT6 WATERPROOF BOOTS 🚸

ActiveHeat® insole/Vibram sole. Opti-Warm insulation/leather

Equipped to secure gaiters and attach boots to snowshoes.

upper. Imported. Sizes 8-12, 13, 14, 15. Black, Tan.

B19 501 2380 \$125

SALOMON QUEST 4D GTX® HIKING BOOTS♦ Extra-light and extra-stable. Protective rubber toe cap, waterproof/breathable liner, and OrthoLite® footbed. EVA insole. Leather and fabric upper/rubber sole. Imported. Sizes 8-12, 13, 14. Rust; Gray available at eddiebauer. com. Above. B19 501 2383 \$220

SALOMON XA PRO 3D MID GTX ULTRA HIKING BOOTS 🚸

Speedlacing system. GORE-TEX® waterproof/breathable membrane. Dual-density EVA midsole support. Synthetic upper/leather sole. Imported. Sizes 8-12, 13, 14. Black, Grav. Below. B19 501 2271 \$160





EDDIE BAUER MOUNTAIN PAC BOOTS 🚸 Removable felt liner/wool-fleece collar. Nubuck leather upper/ rubber sole. Imported. Sizes 8-13 (whole sizes only). Chocolate. A19 501 2037 \$125.95

[WOMEN'S]



MERRELL ISOTHERM MID BOOTS 🚸 Equipped to secure gaiters and attach boots to snowshoes. ActiveHeat® insole/PrimaLoft® insulation. Polartec[®] lining. Nubuck and suede upper/Vibram sole. Imported. Sizes 6-10, 11. Black, Stone. B20 501 4602 \$135



PAJAR® ICE LOW BOOTS ♦ Waterproof membrane. Wool-blend lining and removable insole. Nylon/fabric/leather upper; rubber sole. Imported. 6" tall. Sizes 6-11 (whole sizes only). Dark Brown, Black. B20 501 4607 \$150



TRETORN JOSSI BOOTS 🚸 PVC-free rubber upper and EcoOrthoLite® insole from postindustrial materials. Imported. 7" tall. Sizes 6-11 (whole sizes only). Brown; Black available at eddiebauer.com. B20 501 4523 \$120

MERRELL TREMBLANT TAIGA BUCKLE BOOTS 🚸 Waterproof leather upper with faux-fur accents. EVA footbed. Rubber sole. Imported. 8" tall; 13" calf. Sizes 6-10, 11. Camel, Black. Above. B20 501 4597 \$165



EDDIE BAUER FAUX FUR PAC BOOTS 🚸

Removable felt liner with faux-fur collar. Suede upper/ rubber sole. Imported. 10½" tall: 17" calf. Sizes 6-12 (whole sizes only). Tan; Gray and Dark Brown available at eddiebauer.com. Below. B20 501 4608 \$125.95

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First Ascent was born from a desire to achieve objectives not yet reached. This hunger for exploration and adventure – along with Eddie Bauer's historical connection to pioneering expeditions in the age of alpine exploration – is why we created the Be First sponsorship program. From kitesurfing the Bering Strait and wingsuiting on Everest to running every river in Bhutan, the plans we've backed have resulted in bold attempts, amazing firsts and incredible stories.

To submit your idea for consideration, go to firstascent.com and click on get sponsored.

Winter Bike Circuit of Russia's Lake Baikal

t's a hell of a loop, but the Be First-sponsored team of adventurers ticked the first winter circuit by mountain bike around the multi-national team of Chris Pike, Maikey Lopera, Federico Pisani, Marcus around this 400-mile-long body of water conditions. in southern Siberia to spark awareness

culture and ecosystem. The trip, as expected, was epic. Their circuit took 36 days of braving fickle weather and brutal cold, but they completed world's largest freshwater lake. The their mission between February and April, arriving in Lisyanka, Siberia, Russia as the first team to circle the 25-million-years-Tobias and Eric Noll pedaled the distance old lake under human power in winter

This trip was only the beginning of an and preservation of the lake's threatened ongoing effort that includes building a

recreational trail system around the lake. Their aim-to promote conservation of a special place that has become the focal point of Russia's emerging environmental movement-seems like a worthwhile objective for one hell of a long ride. Read the report at the First Ascent blog or at www.cyclebaikal.com/blog.

> Eric Noll spinning to stay warm between Severobaikalsk and Olkhon in Siberia, Russia. Point Success Fleece.



BE FIRST SIBERIA STORY

FOR MOUNTAIN GUIDES IN TRAINING ATREAM

GEAR UP THE LITTLE RIPPERS.

Three generations of the Crist family trading stories and swapping ski tips in Sun Valley, ID. Kids' Downlight Jacket and Vest. (Eddie the dog not available.)



KIDS' DOWNLIGHT® OUTERWEAR Light in weight, not protection. Warm 600 fill Premium European Goose Down is wrapped in a durable, water-repellent nylon shell. Machine wash. Imported. Colors, above. KIDS' SIZING: XXS=3/4; XS=5/6; S=7/8; M=10; L=12; XL=14

 [1] BOYS' DOWNLIGHT SWEATER ◆

 12M, 18M, 2T, 3T B06 501 8781
 \$79.95

 XXS-XL
 B06 501 8780
 \$79.95

 [2] BOYS' DOWNLIGHT VEST ◆
 12M, 18M, 2T, 3T B06 501 8784
 \$59.95

 XXS-XL
 B06 501 8783
 \$59.95

[3] GIRLS' DOWNLIGHT SWEATER ◈ 12M, 18M, 2T, 3T B06 501 8767 \$79.95 XXS-XL B06 501 8766 \$79.95 [4] GIRLS' DOWNLIGHT VEST ◈ 12M, 18M, 2T, 3T B06 501 8769 \$59.95 XXS-XL B06 501 8768 \$59.95

; <mark>[5]</mark> KIDS' PLASTIC CAMELBAK® ; water bottle

Flip and sip. Won't spill if left open. Easy to clean; BPA-free. 12 oz. Blue, Pink.

C22 501 2971 **\$14**

[6] SPROUT 17 SNOWSHOES N22 501 2960 \$59.95

[7] MINI 17 SNOWSHOES N22 501 2959 \$59.95

[8] BLACK DIAMOND® WIZ KIDS HEADLAMP

CPSIA certified child-safe screw closure and breakaway elastic safety strap. Simple on/off/dimmer switches. Includes 2 AAA batteries. Blue, Pink.

C22 501 2887 \$18.95

[9] SMITH KIDS COSMOS JR HELMET & Galaxy goggles combo

Goggles feature magnetic buckle closure and adjustable straps. Lightweight in-mold helmet has tricot lining and airflow climate control. Fit: Youth - Small, Medium. BLUE ROBOT A22 501 3018 **\$80**

POP PINK A22 501 3017 \$80

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OUTF11-

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OUTF11-1

OUR PHILOSOPHY is central to everything we do. Eddie Bauer wrote this creed and guarantee over 90 years ago, and we stand staunchly behind those words today.

OUR CREED To give you such outstanding quality, value, service and guarantee that we

value, service and guarantee that we may be worthy of your high esteem."

OUR GUARANTEE

Every item we sell will give you complete satisfaction or you may return it for a full refund."

Eddie Bauer

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