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THIS MONTH'S TOP STORIES >>

CRUSHING THE BIG WALLS OF SPAIN IN PICOS DE EUROPA



Caroline George and Katie Lambert land in Picos de Europa to climb the Murciana 78 (7c+) route on the imposing Naranjo de Bulnes West Face ... [READ MORE >](#)

KYLE MILLER'S LATEST SHRED MISSION AT ROGERS PASS



Kyle slays the classic lines of Forever Young and Seven Steps to Paradise at Rogers Pass in Glacier National Park ... [READ MORE >](#)

EDDIE BAUER INTRODUCES TECHNOLOGY IN ACTION WITH TRAVEX®



Technology in Action campaign explains the textile science behind Flexion, FreeDry™, FreeCool™ and FreeShade™ technologies for Travex® ... [LEARN MORE >](#)

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BEST OF EDDIE BAUER INSTAGRAM



@andescross in the Patagonian alpine. #firstascent #eddiebauer #liveyouradventure #solarfoil

[VIEW >](#)

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Drew Tabke reports from the Freeride World Tour road in Austria. [MORE >](#)



Caroline George gets back on Chamonix ice for Vent du Dragon. [MORE >](#)

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Ultimate Traveler Sweepstakes: Follow in the footsteps of our Eddie Bauer Adventure Guide Team, and enter for your chance to trek, surf, scuba dive, paddle and sightsee your way around Spain's spectacular Canary Islands. One winner will be selected to go on a seven day/six night trip for two, arranged by Condé Nast Traveler Top Travel specialist Virginia Irurita. The prize package, valued at \$10,000, will include round trip airfare, 6 nights accommodations with breakfast included, adventure activities, spa treatment and rental car, plus a \$500 Eddie Bauer gift card. Enter to win from 2/19/14-3/3/14. One entry per person per day either in-store or online (www.eddiebauer.com/adventure). One winner will be selected on/near 3/17/14

All prices in US dollars. Offers not valid in Eddie Bauer Outlet unless specified.

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FEATURING THE AWARD-WINNING
MEN'S NEOTERIC JACKET



THIS MONTH'S TOP STORIES >>

THE ROAD TO REVELSTOKE MINI-SERIES



Last winter we sent Wyatt Caldwell on an epic powder road trip to meet up with his Eddie Bauer teammates at Eagle Pass Heli in the mountain hamlet of Revelstoke, BC ... [WATCH THE LATEST VIDEO >](#)

FREESKIERS TABKE AND DEANE JOIN THE TEAM



We've always had a stacked ski team, but we've just added more firepower with the addition of reigning Freeride World Tour Champion Drew Tabke and heavily published pro freeskiier KC Deane ... [READ MORE >](#)

LEL TONE BRINGS AVY WORKSHOPS TO THE PNW



Professional educator and Eddie Bauer guide Lel Tone brought her SAFE AS women's avalanche safety workshops to Stevens Pass and Crystal Mountain last month ... [LEARN MORE >](#)

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@WyattnCaldwell with one stylish 360. @EaglePassHeliskiing
#FirstAscent #EddieBauer
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Resident Eddie Bauer ski team ripper Lynsey Dyer launches Kickstarter campaign to fund *Pretty Faces*, her pioneering all-women's ski movie. [MORE >](#)



Eddie Bauer skier KC Deane goes big in backcountry slopestyle to bring Team Americas back into the lead in round two of the Swatch Skier's Cup in Zermatt, Switzerland. [MORE >](#)

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Eddie Bauer and Target partner to present First Adventure, a Target exclusive collection. It features durable gear built with knowledge, quality details, and smart design.

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OUTERWEAR GUARANTEED TO EXCEED THE HIGHEST STANDARDS AND PROPEL YOUR ADVENTURES.



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ULTIMATE ACTIVE LAYERING

Built with our WeatherEdge® Plus technology, the Snowline® Shell is an impervious, waterproof/breathable barrier against the elements. Combined with any one of five optional insulating layers as a snap-in liner, it's a complete integrated system. Liner options include our Quest 200 or 150 technical fleece (three pieces), or our Northwind® Down Jacket or Vest. Build the system to suit your needs. Give yourself customizable climate control.

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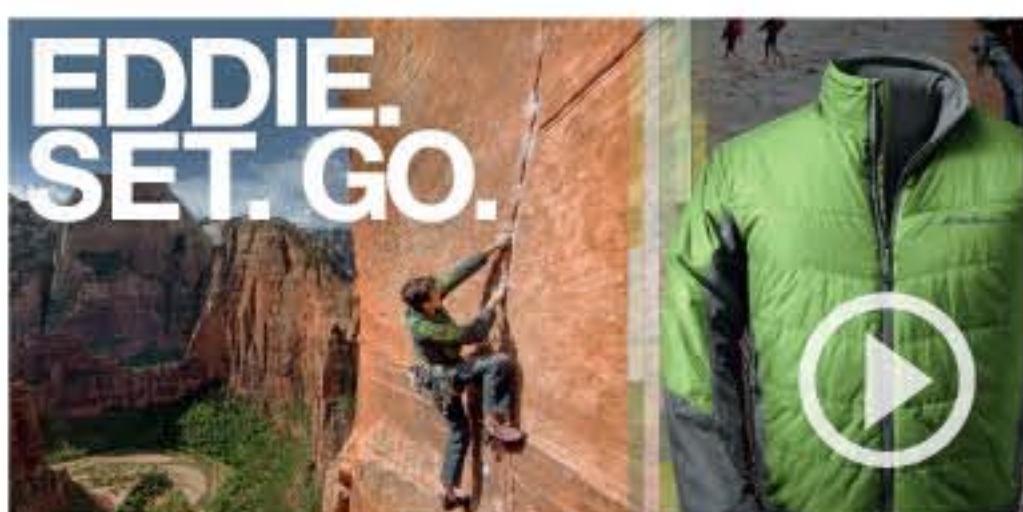
EPIC CLIPS: JULIA DIMON FINDS ISLAND FUSION IN PUERTO RICO



Eddie Bauer adventure travel guide Julia Dimon explores the Commonwealth of Puerto Rico through environments that range from the culture and cuisine of Old San Juan to the natural wonder of the Rio Camuy cave system, the luminescence of Bio Bay, and the enclave of El Yunque National Rainforest.

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The First Ascent® Backdraft Jacket. The best-ever fusion of warmth and breathability. Built with compressible PrimaLoft® One insulation and an engineered mix of fabrics for superior warmth and weather protection and exceptional breathability. Guide built and trusted by Eddie Bauer free climber Mason Earle.

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Chad Peele Picks Favorites on Alpamayo



GALLERY >

Mason Earle Picks a J Watt Gallery from J Tree



GALLERY >

Peter Whittaker's Perspective on His 240th Climb of Mt. Rainier

BEST OF EDDIE BAUER INSTAGRAM



All smiles as @carolinewaregeorge cruises on perfect Chamonix granite on the Pointe Lachenal's Cache Cache Route. #firstascent #eddiebauer #liveyouradventure

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Ample venting during vigorous activity

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Slide smoothly and eliminate bulky storm flaps

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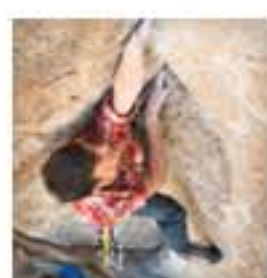
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Eddie Bauer REWARDS

EDDIE BAUER REWARDS NEWSLETTER >> AUGUST 2013

YOUR PASS TO ADVENTURE



EXCLUSIVE QUICK DRY TECHNOLOGY

FreeDry™ is Eddie Bauer's new exclusive line of moisture management fabrics. The natural example—FreeDry™ Cotton—utilizes microfiber technology that dissipates moisture and dries 50% faster than traditional cotton. The multi-component construction wicks moisture rapidly from your skin during heated activity to facilitate cooling, with yarn-specific properties that never wash out.

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YOUR PERFECT FIT. GUARANTEED.

Core-spun stretch yarn is the key. It moves easily and naturally with you, never feeling tight or overstretched, just incredibly soft. That's why our exclusive StayShape jeans fit your body perfectly and always keep their shape.

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MOONLIGHT MADNESS



In the big wall free climbing world, the aesthetic sandstone crack system on Moonlight Buttress stands as an iconic line on nearly every climber's life list. But for Eddie Bauer athletes Katie Lambert and Mason Earle, one milestone on that multi-pitch testpiece elevated its significance to something greater and much more personal than just a single potential tick on the resume. Watch the video recap here:

[WATCH THE VIDEO >](#)

ACCELERANT AWARDS



The Eddie Bauer Accelerant Jacket picked up rare double Editor's Choice recognition, winning the prestigious award from both *Climbing Magazine* and *Backpacker Magazine* for its versatile, breathable design. Watch Climbing Magazine editor Shannon Davis break the reason why it is his favorite jacket of the year:

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EXPEDITIONS >

Kyle Miller Ticks Historic First Traverse of the American Alps



WORKING GUIDES >

Dave Hahn Earns Number 21 on Denali

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@lucasstclair and @deneki team up for this beauty on the #yakima river #sportshop #eddiebauer #liveyouradventure



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THE FIRST ASCENT® BACKDRAFT JACKET > Built with compressible PrimaLoft® One insulation and engineered for superior warmth, weather protection, and breathability. Guide built and trusted by Eddie Bauer free climber Mason Earle.

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QUICK DRY



MOISTURE WICKING



BREATHABLE



EXCLUSIVE QUICK DRY TECHNOLOGY

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FORM-FITTING COMFORT

Never feels tight or overstretched

SLIMMING LINES

Naturally flattering, highly flexible

SUPERIOR SHAPE RETENTION

Eliminates baggy knees

OUR EXCLUSIVE STAYSHAPE™
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Post a review of your favorite Eddie Bauer product by 7/20 and get DOUBLE REWARDS on your next purchase by 7/28!*

[WRITE A REVIEW »](#)



THE PROPELLANT JACKET WINS APEX AWARD

Eddie Bauer's Propellant Jacket earned the prestigious Apex Award for its unique fusion of breathable, high-loft Alpha insulation and versatile soft shell material. It's another nod of industry recognition for the First Ascent series and another product award in the trophy case.

[LEARN MORE ABOUT THE PROPELLANT »](#)

HIGH POINTS

GOPRO MOUNTAIN GAMES AIRS LIVE ON NBC SPORTS



The GoPro Mountain Games went big again June 6th to the 9th in Vail, Colorado and Eddie Bauer was on the scene as a major event sponsor with a massive presence including the redesigned Live Your Adventure Airstream and team members Ben Stookesberry, Lel Tone and Chris Korbolic. Celebrity Stacy Keibler was also on-site with Eddie Bauer, tackling the Eddie Bauer zipline and taking in events from the Slackline World Championships to the Freeride Slopestyle Finals. Eddie Bauer athletes Stookesberry and Korbolic charged the Steep Creek kayak Championships, Lel Tone crushed the downriver SUP race and the entire team provided a strong showing in the Eddie Bauer mud run.

[CHECK OUT THE TEASER »](#)

WALLED IN PREMIERES AT GOPRO MOUNTAIN GAMES



Walled In, the epic short film about Eddie Bauer kayakers Ben Stookesberry and Chris Korbolic's mission to slay the Impossible Gorge premiered at the GoPro Mountain Games to a packed house. It's an intense story of their successful trip to descend a class VI river in the Sierras many considered un-runable.

[WATCH THE TRAILER »](#)

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\$0 \$250 \$500 \$750

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Chris Korbolic Celebrates the Solstice by Going Rogue



EXPEDITIONS »

Ben Stookesberry Mixes Fire and Water in Hawaii



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The Heroes Project Reports on Aconcagua

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Rise up! Stookesberry on the #SUP course @gopromtngames #eddiebauer

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MARCH 2013

Inspired by possibility and discovery through local eyes, experience adventure through the epic stories of Eddie Bauer guides and athletes.

NEW EDDIE BAUER GUIDE

RICHARD WIESE EXPLORES THE MYSTICAL LANDS OF HAIDA WATCHMAN

Eddie Bauer Adventure Travel guide, guidebook author, and journalist Richard Wiese has been exploring since age 11 when he climbed Mt. Kilimanjaro with his father. His lifetime of travel took him around the globe in pursuit of science, cultural discovery, and the transformative power of personal interaction. His travelogue has included missions that range from bioprospecting in the crater of Mt. Kilimanjaro to working with Chilean horse whisperers. Find out what draws him to travel and learn about his most recent journey to the Pacific Northwest First Nations.

Eddie Bauer Guide Richard Wiese is a globetrotting travel writer and the Emmy-nominated host of Born to Explore on ABC.

[READ MORE](#) ▶



HIGH POINTS

EPIC REEL FROM THE WINTER MOUNTAIN GAMES



Want to relive the Winter Games or see what you missed? Check out our montage of the sickest moves from mixed climbing, trick bike and ski competitions, and much more. It all went down in Vail February 8-10. Check out the stunts and get stoked for next year's games!

[WATCH VIDEO](#) ▶

WIRED SHOWS SOME LOVE FOR OUR CAMPING GEAR



Wired.com tested our Alchemist 40L Backpack, Karakoram +20° Down Sleeping Bag, and Stargazer 2 Person Tent in the wilderness of Northern California. The "camping trifecta" didn't disappoint. See what they dug the most about this feature-rich line-up of burly gear.

[CHECK OUT OUR PROPS](#) ▶

EDDIE BAUER GUIDE REGGIE CRIST SHREDS THE POWDER HIGHWAY



Jump in the Outside Van with ski guide Reggie Crist as he tears up the snowy southeastern corner of British Columbia. His mini motor home is equipped with all the amenities for a multi-month powder chase. Watch these highlights as Crist scores helis at CMH K2 Rotor Lodge.

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EXPEDITIONS ▶

CAROLINE GEORGE TICKS "BEYOND GOOD AND EVIL" IN CHAMONIX



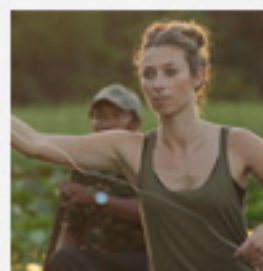
FEATURE STORIES ▶

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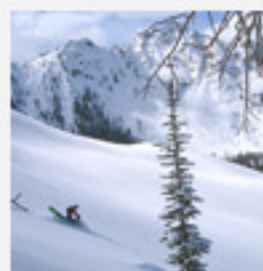
WORKING GUIDES ▶

JULIA DIMON JOURNEYS TO THE LOST WORLD IN GUYANA



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FROM OUR NEW BLOG!

DAVID MORTON INTRODUCES HIS SON TO THE HIMALAYAS

After cresting the last ridgeline of mountains that stand sentry over the Kathmandu Valley, we blew through the haze and touched down on Kathmandu's bumpy runway. It was the umpteenth time in the past decade I'd experienced this routine. Except today was different. Asleep in the seat next to me with his right foot jammed into my hip was my jet-lagged, and precious, 2-year-old son Thorne. We departed Seattle some 30-plus hours earlier. It was a hell of a long journey.

David Morton is a guide, climber, and professional photographer who has summited Everest six times.

[READ MORE](#) ▶

HIGH POINTS

MASON EARLE ROCKS THE TEAM



When Mason Earle isn't tackling brutally steep multi-day first ascents or setting big wall speed records he finds time to play classical banjo and test the physics of massive highline rope swings. But what's the 24-year-old rising trad climber's ultimate pursuit?

[FIND OUT NOW](#) ▶

POWDER APPLAUDS OUR NAIL DRIVER PANTS



You might have guessed our Nail Driver Pants are great for skiing, but Powder Magazine demonstrates several other great uses for them, which you may not have considered. Wood chopping? Tater-tot-frying? It's all here in Powder's irreverent shout out from their video segment, Junk in the Truck.

[WATCH VIDEO](#) ▶

WINTER MOUNTAIN GAMES



Discover the competitions, free concerts, films, and other activities about to rock the Rockies as athletes and artists descend upon Vail February 8–10, for the second annual Winter Mountain Games presented by Eddie Bauer.

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CAROLINE GEORGE TICKS THE SIX CLASSIC NORTH FACES OF THE ALPS



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THE CAUSE: JAKE NORTON DISCOVERS THE SOURCE OF HIS CHALLENGE21 CLEAN WATER MISSION



WORKING GUIDES ▶

PETER WHITTAKER RETRACES THE UPS AND DOWNS OF MOUNTAIN GUIDING



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ERIK LEIDECKER PREPS THE WILLIAMS PEAK YURT FOR SAWTOOTH POWDER SEASON



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