

DATE: 07/22/09

PART NUMBER: 70-01824-001

BRAND: Stanley Utility  
PRODUCT: 360 16oz BPA Free Insulated Mug  
APPLICATION: Wrap

PRINT SPECIFICATIONS:

PRINTING: CMYK - Rich Black  
COLOR: Match Current Pantone Book  
STOCK: ~200GSM CCNB  
ADHESIVE: Permanent  
COATING/FINISH: Gloss Varnish  
SIZE/TRIM: 248.1 mm x 77.5 mm

PRINT FILE: 70-01824-001.ai  
REFERENCE FILES:  
70-01824-001.composite.jpg,  
70-01824-001.separations.pdf  
LINK TO PRINT FILES: (click)  
<http://pmigx.com/outgoing/70-01824-001.zip>  
(.zip archive contains print and reference files)

Design Lead: AL Prepress: TF

DO NOT PRINT FROM "DIE LINE" OR  
"INSTRUCTIONS" LAYERS

© PMI 2008 | ALL RIGHTS RESERVED  
DO NOT DUPLICATE | DO NOT DISTRIBUTE



\*This proof is for content/design and not for color.  
Colors displayed on this print are simulated and do not represent true color.



DATE: 07/22/09



PART NUMBER: 70-01825-001

BRAND: Stanley Utility  
PRODUCT: 360 16oz Insulated Mug  
APPLICATION: Wrap

PRINT SPECIFICATIONS:

PRINTING: CMYK - Rich Black  
COLOR: Match Current Pantone Book  
STOCK: ~200GSM CCNB  
ADHESIVE: Permanent  
COATING/FINISH: Gloss Varnish  
SIZE/TRIM: 248.1 mm x 77.5 mm

PRINT FILE: 70-01825-001.ai

REFERENCE FILES:

70-01825-001.composite.jpg,  
70-01825-001.separations.pdf

LINK TO PRINT FILES: (click)

<http://pmigx.com/outgoing/70-01825-001.zip>  
(.zip archive contains print and reference files)

Design Lead: AL Prepress: TF

DO NOT PRINT FROM "DIE LINE" OR  
"INSTRUCTIONS" LAYERS

© PMI 2008 | ALL RIGHTS RESERVED  
DO NOT DUPLICATE | DO NOT DISTRIBUTE

\* This proof is for content/design and not for color.  
Colors displayed on this print are simulated and do not represent true color.



DATE: 07/22/09

PART NUMBER: 70-01826-001

BRAND: Stanley Utility  
PRODUCT: 360 16oz Insulated Travel Mug  
APPLICATION: Wrap

PRINT SPECIFICATIONS:  
PRINTING: CMYK - Rich Black  
COLOR: Match Current Pantone Book  
STOCK: ~200GSM CCNB  
ADHESIVE: Permanent  
COATING/FINISH: Gloss Varnish  
SIZE/TRIM: 248.1 mm x 77.5 mm

PRINT FILE: 70-01826-001.ai  
REFERENCE FILES:  
70-01826-001.composite.jpg,  
70-01826-001.separations.pdf  
LINK TO PRINT FILES: (click)  
<http://pmigx.com/outgoing/70-01826-001.zip>  
(.zip archive contains print and reference files)

Design Lead: AL    Prepress: TF

PMI

\* This proof is for content/design and not for color.  
Colors displayed on this print are simulated and do not represent true color.

© PMI 2008 | ALL RIGHTS RESERVED  
DO NOT DUPLICATE | DO NOT DISTRIBUTE

STANLEY

UTILITY

TRAVEL MUG | 16oz / .47L | STAINLESS STEEL OUTER

▶ EASY OPEN DRINK-THRU LID  
Turns left for drinking and right to close.

BPA FREE

▶ LEAK-PROOF  
Locks in every ounce.

▶ DISHWASHER SAFE  
Cleans hassle-free.

▶ DOUBLE WALL FOAM INSULATED  
Keeps it hot/cold.

▶ STAINLESS STEEL OUTER WALL  
Durability where you need it.

▶ CAR-CUP FRIENDLY  
Fits most car-cup holders.

STANLEY — A Brand of PMI  
www.stanley-pmi.com

STANLEY — A Brand of PMI  
Made in China • 70-01826-001

BUILT FOR LIFE

\$

"Thanks for a product that is well worth any price."

🕒

"I drink coffee all day, which is why I love my Stanley."

👉

"With me, Stanley is number one."

Tell us how you make your Stanley gear work for you. Visit [www.stanley-pmi.com](http://www.stanley-pmi.com) to share your story.

FIVE YEAR WARRANTY

BUILT FOR LIFE

STANLEY

UTILITY

LEAK DRINK  
PROOF THRU

TRAVEL MUG | 16oz / .47L | STAINLESS STEEL OUTER

FIVE YEAR WARRANTY

STANLEY

UTILITY

Building Quality Products  
that last is why we're still around nearly 100 years later. You expect the best and we deliver the best. All STANLEY UTILITY products come with a 5-year warranty to protect your investment for years to come.

Since 1913,  
we have been delivering superior food and beverage gear for rugged, active lifestyles and remain dedicated to this simple promise: buy STANLEY products, get quality gear.

Adhesive-no printing



**APPROVAL**  
Please mark any changes, sign your initials,  
and pass to the next person on the list.

☐

QA - **Fred**  
ensure copy is legally compliant and accurate  
from a quality/manufacturing standpoint.

☐

PART NUMBER - **Thou**  
ensure part number is correct and in Invision

☐

COPYWRITING - **JoAnne**  
ensure copy makes sense, there are no typos,  
correlates to overall message

☐

PRODUCT MANAGEMENT - **David**  
ensure product details and specifics are correct

When routing has been completed,  
please return to the GX lead - **Alana**

**STANLEY**  
UTILITY

**Building Quality Products**  
that last is why we're still around nearly 100 years  
later. You expect the best and we deliver the best.  
All STANLEY UTILITY products come with a five year  
warranty to protect your investment for years  
to come.

**Since 1913,**  
we have been delivering superior food and  
beverage gear for rugged, active lifestyles  
and remain dedicated to this simple promise:  
buy STANLEY products, get quality gear.

**STANLEY**

UTILITY

DESKTOP MUG | 16oz / .47L | STAINLESS STEEL OUTER

► **EASY OPEN DRINK-THRU LID**  
Turns left for drinking and right to close.



► **LEAK-PROOF**  
Locks in every ounce.

► **DISHWASHER SAFE**  
Cleans hassle-free.

► **DOUBLE WALL FOAM INSULATED**  
Keeps it hot/cold.

► **STAINLESS STEEL OUTER WALL**  
Durability where you need it.

► **STURDY BUILD**  
Solid from camp to work.

**FIVE YEAR WARRANTY**

**BUILT FOR LIFE.**



"Thanks for a product that  
is well worth any price."



"I drink coffee all day, which  
is why I love my Stanley bottle."



"With me, my Stanley  
bottle is number one."

Tell us how you make your Stanley gear  
work for you. Visit [www.stanley-pmi.com](http://www.stanley-pmi.com)  
to share your story.

BUILT FOR LIFE.  
**STANLEY**  
UTILITY

**ROCKWORK  
SOLID TO CAMP**

DESKTOP MUG | 16oz / .47L | STAINLESS STEEL OUTER

**FIVE YEAR WARRANTY**

STANLEY — A Brand of PMI Made in China • 76-01821-001  
[www.stanley-pmi.com](http://www.stanley-pmi.com)

Adhesive—no printing

STANLEY — A Brand of PMI Made in China • 76-01828-001  
www.stanley-pmi.com

**STANLEY**

UTILITY

FOOD JAR | 18oz / .54L | STAINLESS STEEL OUTER

► **SUPERIOR THERMAL RETENTION**

Keeps food hot for 6 hours.

► **LEAK-PROOF**

Locks in every ounce.

► **DOUBLE WALL VACUUM INSULATED**

Heat stays in. Bottle stays cool and dry.

► **STAINLESS STEEL OUTER WALL**

Durability where you need it.

► **HAND WASH ONLY**

**BPA  
FREE**

**FIVE YEAR WARRANTY**

**BUILT FOR LIFE.**



"Thanks for a product that  
is well worth any price."



"I drink coffee all day, which  
is why I love my Stanley bottle."



"With me, my Stanley  
bottle is number one."

Tell us how you make your Stanley gear  
work for you. Visit [www.stanley-pmi.com](http://www.stanley-pmi.com)  
to share your story.

BUILT FOR LIFE.

**STANLEY**

**HOT UNTIL  
FOOD LUNCH**

FOOD JAR | 18oz / .57L | STAINLESS STEEL OUTER

**FIVE YEAR WARRANTY**

**STANLEY**

UTILITY

**Building Quality Products**

that last is why we're still around nearly 100 years  
later. You expect the best and we deliver the best.  
All STANLEY UTILITY products come with a five year  
warranty to protect your investment for years  
to come.

**Since 1913,**

we have been delivering superior food and  
beverage gear for rugged, active lifestyles  
and remain dedicated to this simple promise:  
buy STANLEY products, get quality gear.

Adhesive-no printing

# STANLEY

UTILITY

WATER BOTTLE | 24oz / .71L | STAINLESS STEEL

► **QUICK-DRINK SPOUT**

Prevents spills when drinking.

► **WIDE-MOUTH REMOVABLE LID**

Fills easily.

► **LEAK-PROOF**

Locks in every ounce.

► **DISHWASHER SAFE**

Cleans hassle-free.

► **100% STAINLESS STEEL SINGLE WALL**

Lightweight, heavy-duty.

► **CAR-CUP FRIENDLY**

Fits most car-cup holders.

► **LANYARD**

Keeps lid from rolling away.

**BPA  
FREE**

## BUILT FOR LIFE.



"Thanks for a product that is well worth any price."



"I drink coffee all day, which is why I love my Stanley bottle."



"With me, my Stanley bottle is number one."

Tell us how you make your Stanley gear work for you. Visit [www.stanley-pmi.com](http://www.stanley-pmi.com) to share your story.

**FIVE YEAR WARRANTY**

BUILT FOR LIFE.

# STANLEY

UTILITY

## WATER FOR THE ROAD

WATER BOTTLE | 24oz / .71L | STAINLESS STEEL

**FIVE YEAR WARRANTY**

# STANLEY

UTILITY

### Building Quality Products

that last is why we're still around nearly 100 years later. You expect the best and we deliver the best. All STANLEY UTILITY products come with a five year warranty to protect your investment for years to come.

### Since 1913,

we have been delivering superior food and beverage gear for rugged, active lifestyles and remain dedicated to this simple promise: buy STANLEY products, get quality gear.

Adhesive-no printing

STANLEY — A Brand of PMI Made in China • 70-0182-9-001  
[www.stanley-pmi.com](http://www.stanley-pmi.com)



# STANLEY

UTILITY

VACUUM BOTTLE | 24oz / .71L | STAINLESS STEEL

► **SUPERIOR THERMAL RETENTION**  
Keeps coffee hot for 6 hours.

**BPA  
FREE**

► **LEAK-PROOF**  
Locks in every ounce.

► **DOUBLE WALL VACUUM INSULATED**  
Heat stays in. Bottle stays cool and dry.

► **100% STAINLESS STEEL BODY**  
Can take whatever you got.

► **HAND WASH ONLY**

**FIVE YEAR WARRANTY**

## BUILT FOR LIFE.



"Thanks for a product that is well worth any price."



"I drink coffee all day, which is why I love my Stanley bottle."



"With me, my Stanley bottle is number one."

Tell us how you make your Stanley gear work for you. Visit [www.stanley-pmi.com](http://www.stanley-pmi.com) to share your story.

BUILT FOR LIFE.

# STANLEY

UTILITY

## STAYS WON'T HOT LEAK

VACUUM BOTTLE | 24oz / .71L | STAINLESS STEEL

**FIVE YEAR WARRANTY**

# STANLEY

UTILITY

**Building Quality Products**  
that last is why we're still around nearly 100 years later. You expect the best and we deliver the best. All STANLEY UTILITY products come with a five year warranty to protect your investment for years to come.

**Since 1913,**  
we have been delivering superior food and beverage gear for rugged, active lifestyles and remain dedicated to this simple promise: buy STANLEY products, get quality gear.

Adhesive-no printing

STANLEY — A Brand of PMI Made in China • 70-01830-001  
[www.stanley-pmi.com](http://www.stanley-pmi.com)



STANLEY — A Brand of PMI Made in China • 70-01 881-001  
www.stanley-pmi.com

**STANLEY**

UTILITY

WATER BOTTLE | 32oz / .95L | STAINLESS STEEL

► **QUICK-DRINK SPOUT**

Prevents spills when drinking.

► **WIDE-MOUTH REMOVABLE LID**

Fills easily.

► **LEAK-PROOF**

Locks in every ounce.

► **DISHWASHER SAFE**

Cleans hassle-free.

► **100% STAINLESS STEEL SINGLE WALL**

Lightweight, heavy-duty.

► **CAR-CUP FRIENDLY**

Fits most car-cup holders.

► **LANYARD**

Keeps lid from rolling away.



**FIVE YEAR WARRANTY**

**BUILT FOR LIFE.**



"Thanks for a product that is well worth any price."



"I drink coffee all day, which is why I love my Stanley bottle."



"With me, my Stanley bottle is number one."

Tell us how you make your Stanley gear work for you. Visit [www.stanley-pmi.com](http://www.stanley-pmi.com) to share your story.

BUILT FOR LIFE.  
**STANLEY**  
UTILITY

**HOLDS MORE  
LOTS WATER**

WATER BOTTLE | 32oz / .95L | STAINLESS STEEL

**FIVE YEAR WARRANTY**

**STANLEY**

UTILITY

**Building Quality Products**

that last is why we're still around nearly 100 years later. You expect the best and we deliver the best. All STANLEY UTILITY products come with a five year warranty to protect your investment for years to come.

**Since 1913,**

we have been delivering superior food and beverage gear for rugged, active lifestyles and remain dedicated to this simple promise: buy STANLEY products, get quality gear.

Adhesive-no printing



DATE: 06/08/09



PART NUMBER: 70-01869-001

JOB NAME:  
Stanley n13 Flask Packaging

PRINT FILES: 70-01869-001.ai  
APPLICATION: Illustrator CS3  
REFERENCE FILES:  
70-01869-001.composite.pdf,  
70-01869-001.separations.pdf  
FILE UPLOADED TO FTP:  
70-01869-001.zip  
(.zip archive contains print and reference files)

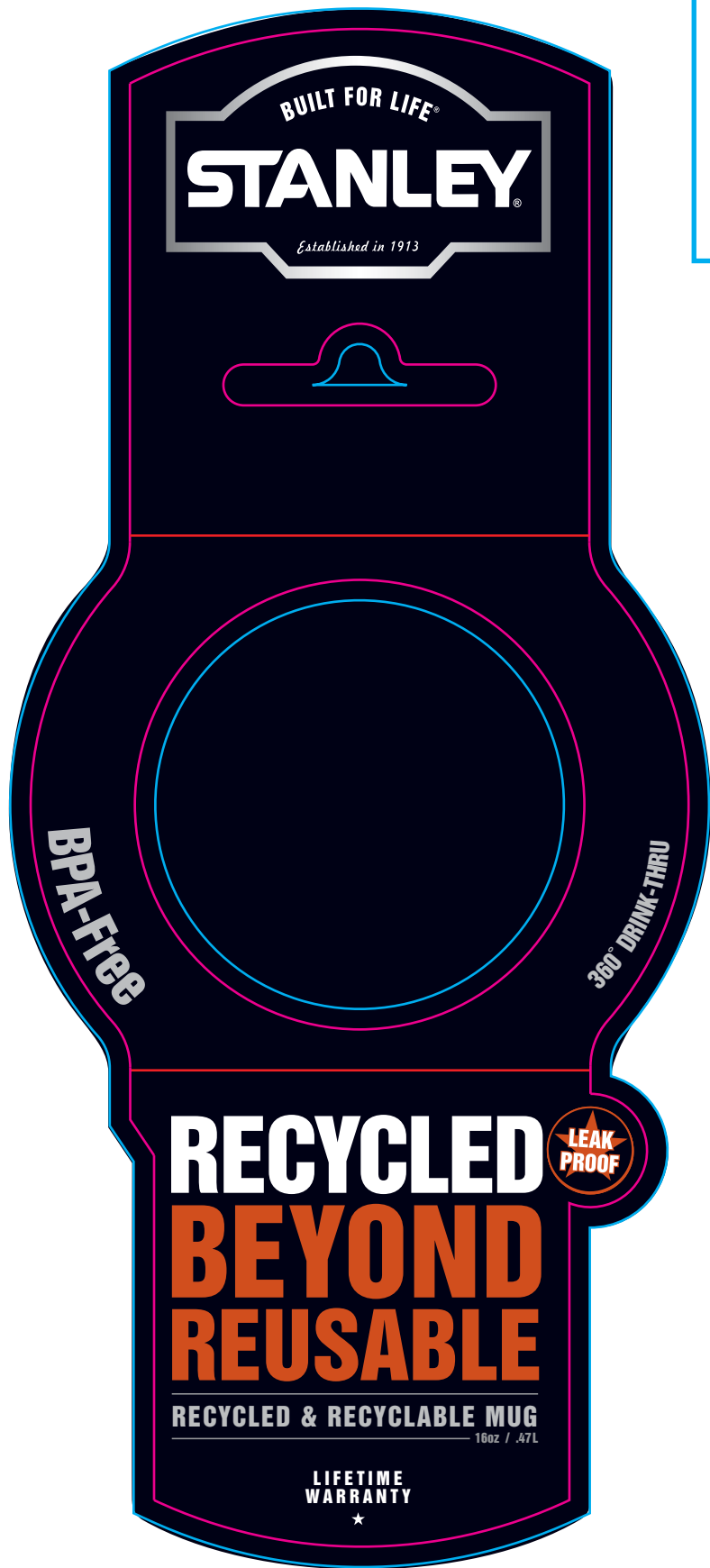
SPECIFICATIONS:  
PRINTING: 2 Color offset  
COLOR: Pantone 1665C, Black  
COATING/FINISH: Gloss Varnish  
STOCK: 32 ECT F-Flute with white backpaper  
and topsheet suitable for offset litho.  
NOTE: Vertical Corrugate Grain  
SIZE/TRIM: 262.3 mm x 433.6 mm

Design Lead: AL Prepress: TF

DO NOT PRINT FROM "DIE LINE" OR  
"INSTRUCTIONS" LAYERS

© PMI 2008 | ALL RIGHTS RESERVED  
DO NOT DUPLICATE | DO NOT DISTRIBUTE

\*This proof is for content/design and not for color.  
Colors displayed on this print are simulated and do not represent true color.

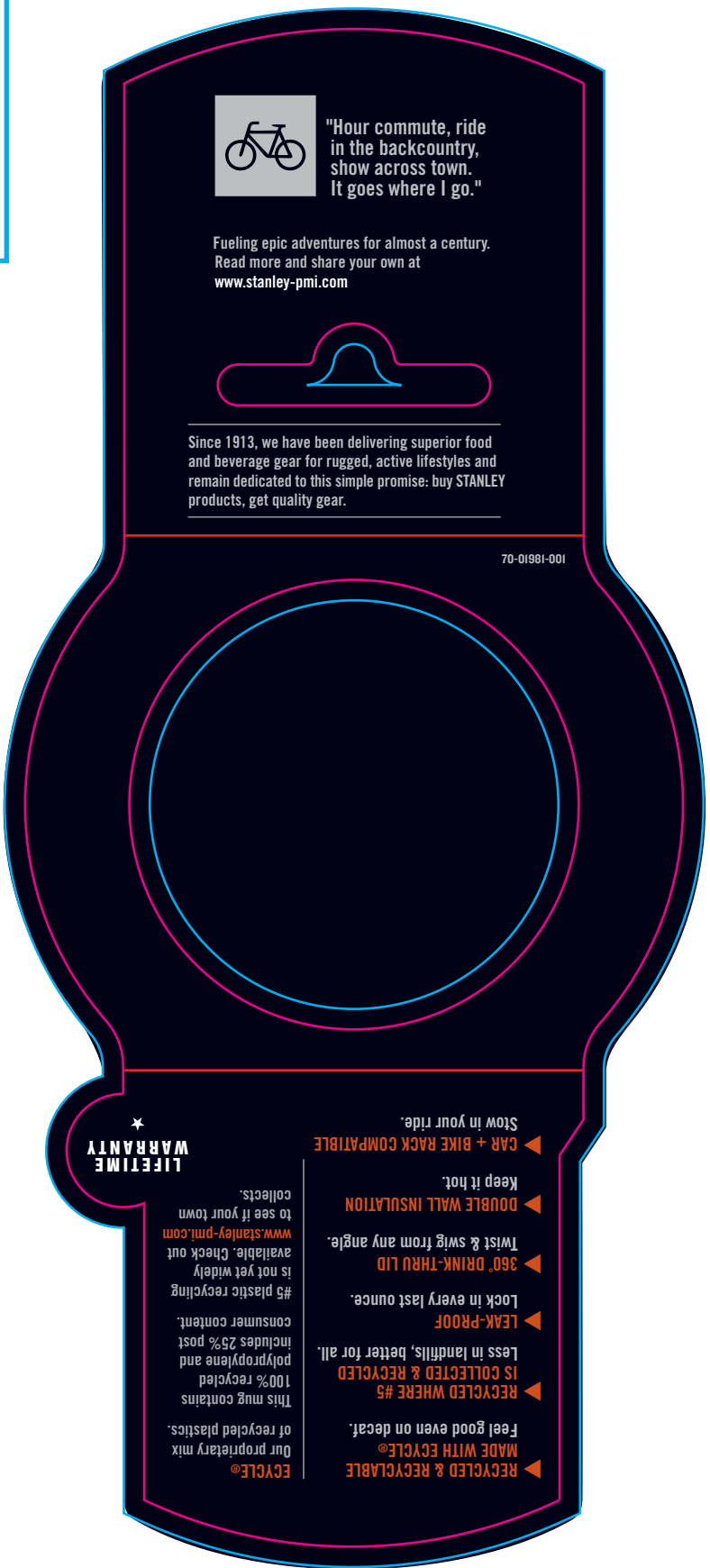


FRONT

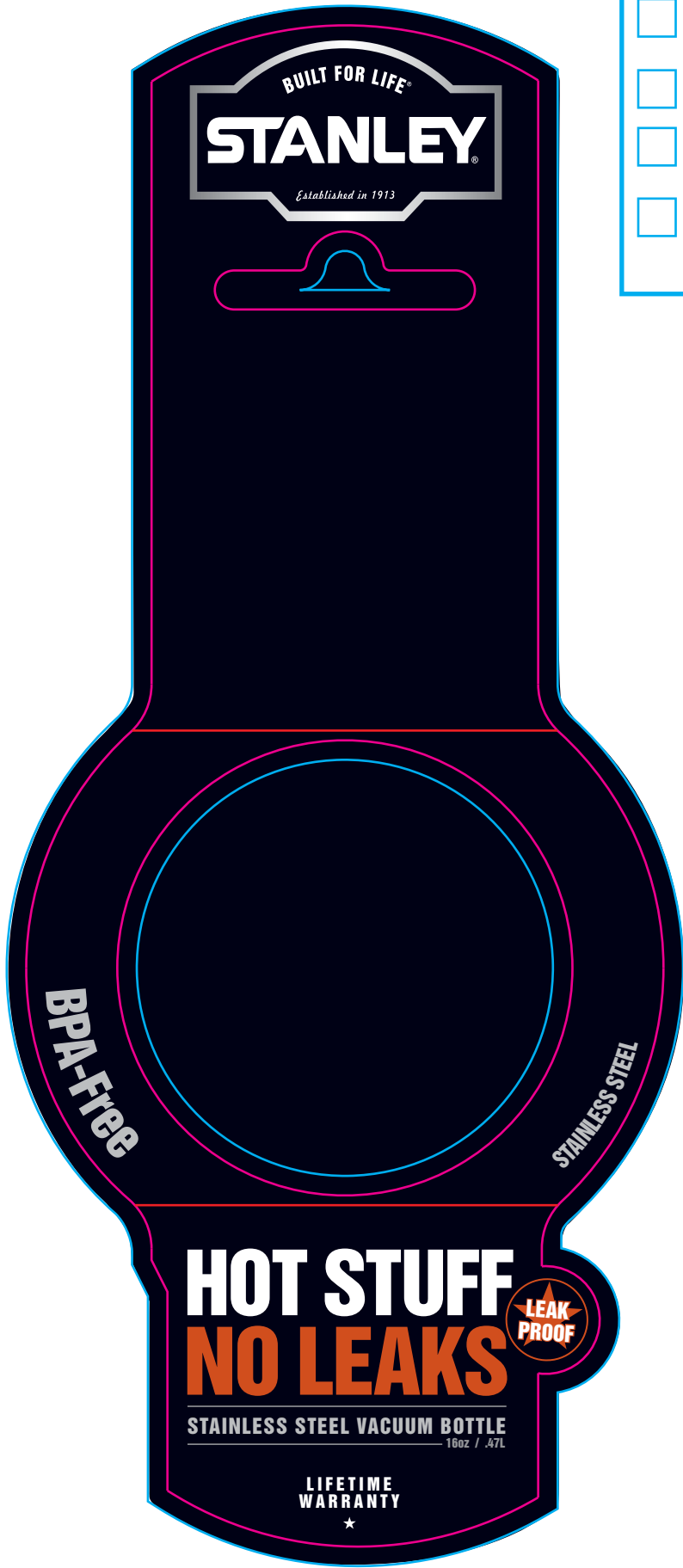
**APPROVAL**  
Please mark any changes, sign your initials, and pass to the next person on the list.

<input type="checkbox"/>	QA - <b>Fred</b> ensure copy is legally compliant and accurate from a quality/manufacturing standpoint.
<input type="checkbox"/>	PART NUMBER - <b>Thou</b> ensure part number is correct and in Invision
<input type="checkbox"/>	COPYWRITING - <b>JoAnne</b> ensure copy makes sense, there are no typos, correlates to overall message
<input type="checkbox"/>	PRODUCT MANAGEMENT - <b>David</b> ensure product details and specifics are correct

When routing has been completed, please return to the GX lead - **Alana**



BACK

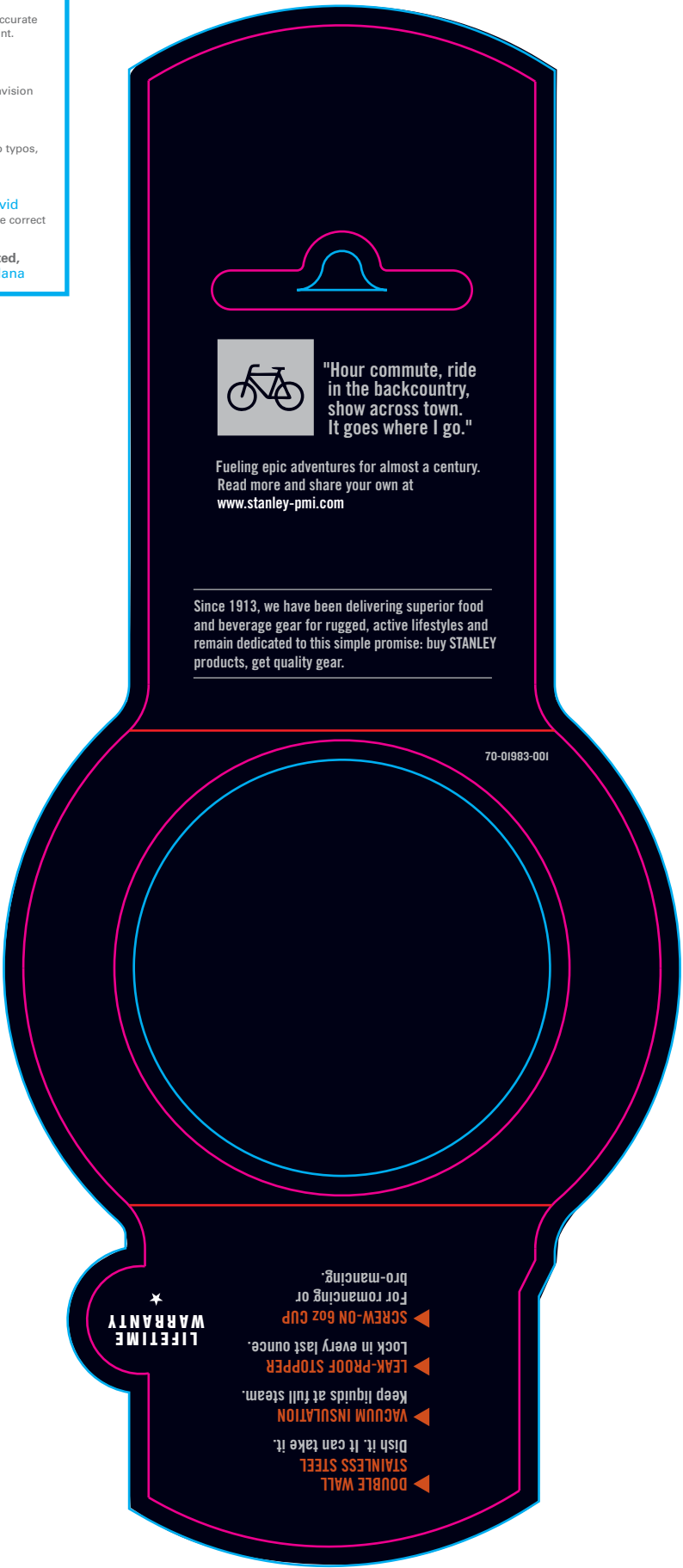


FRONT

**APPROVAL**  
Please mark any changes, sign your initials, and pass to the next person on the list.

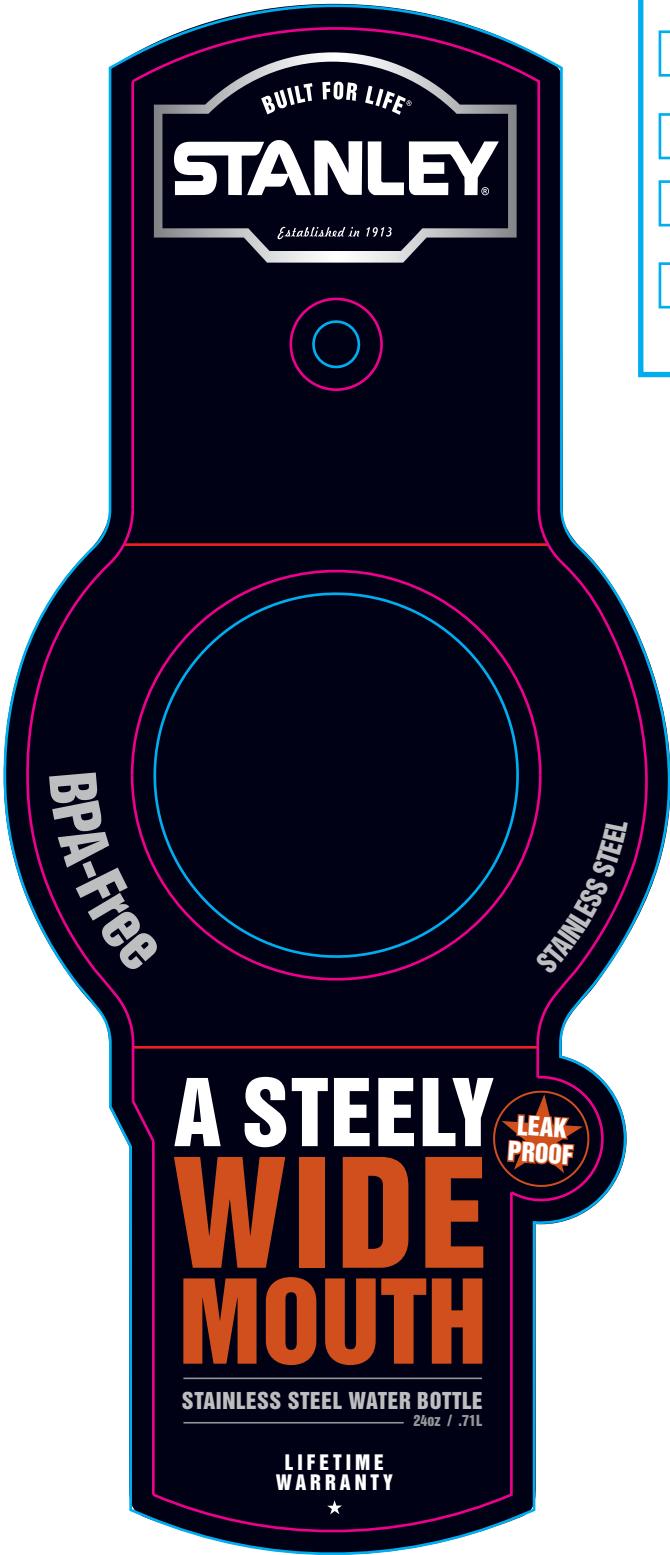
<input type="checkbox"/>	QA - <b>Fred</b> ensure copy is legally compliant and accurate from a quality/manufacturing standpoint.
<input type="checkbox"/>	PART NUMBER - <b>Thou</b> ensure part number is correct and in Invision
<input type="checkbox"/>	COPYWRITING - <b>JoAnne</b> ensure copy makes sense, there are no typos, correlates to overall message
<input type="checkbox"/>	PRODUCT MANAGEMENT - <b>David</b> ensure product details and specifics are correct

When routing has been completed, please return to the GX lead - **Alana**



BACK





FRONT

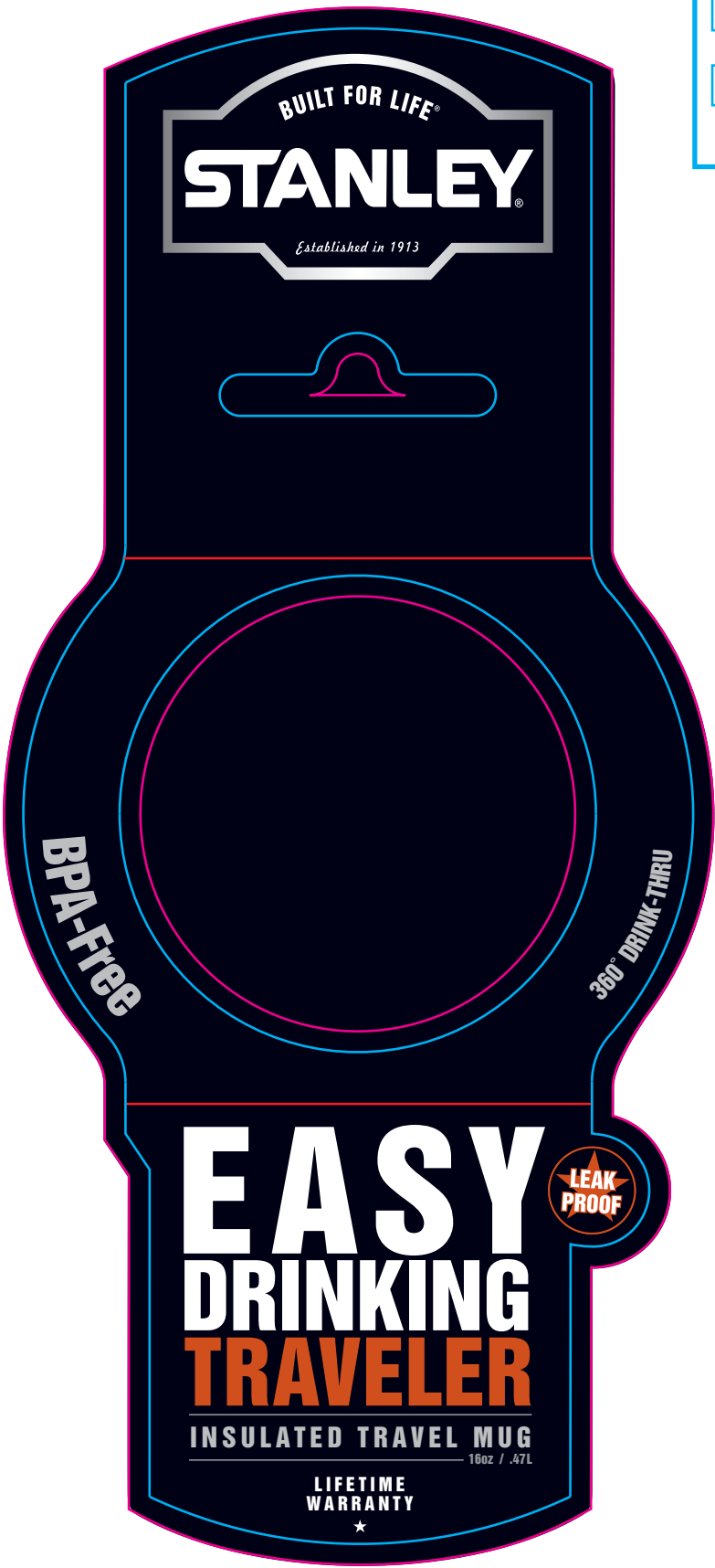
**APPROVAL**  
Please mark any changes, sign your initials, and pass to the next person on the list.

- ☐ QA - **Fred**  
ensure copy is legally compliant and accurate from a quality/manufacturing standpoint.
- ☐ PART NUMBER - **Thou**  
ensure part number is correct and in Invision
- ☐ COPYWRITING - **JoAnne**  
ensure copy makes sense, there are no typos, correlates to overall message
- ☐ PRODUCT MANAGEMENT - **David**  
ensure product details and specifics are correct

When routing has been completed, please return to the GX lead - **Alana**



BACK

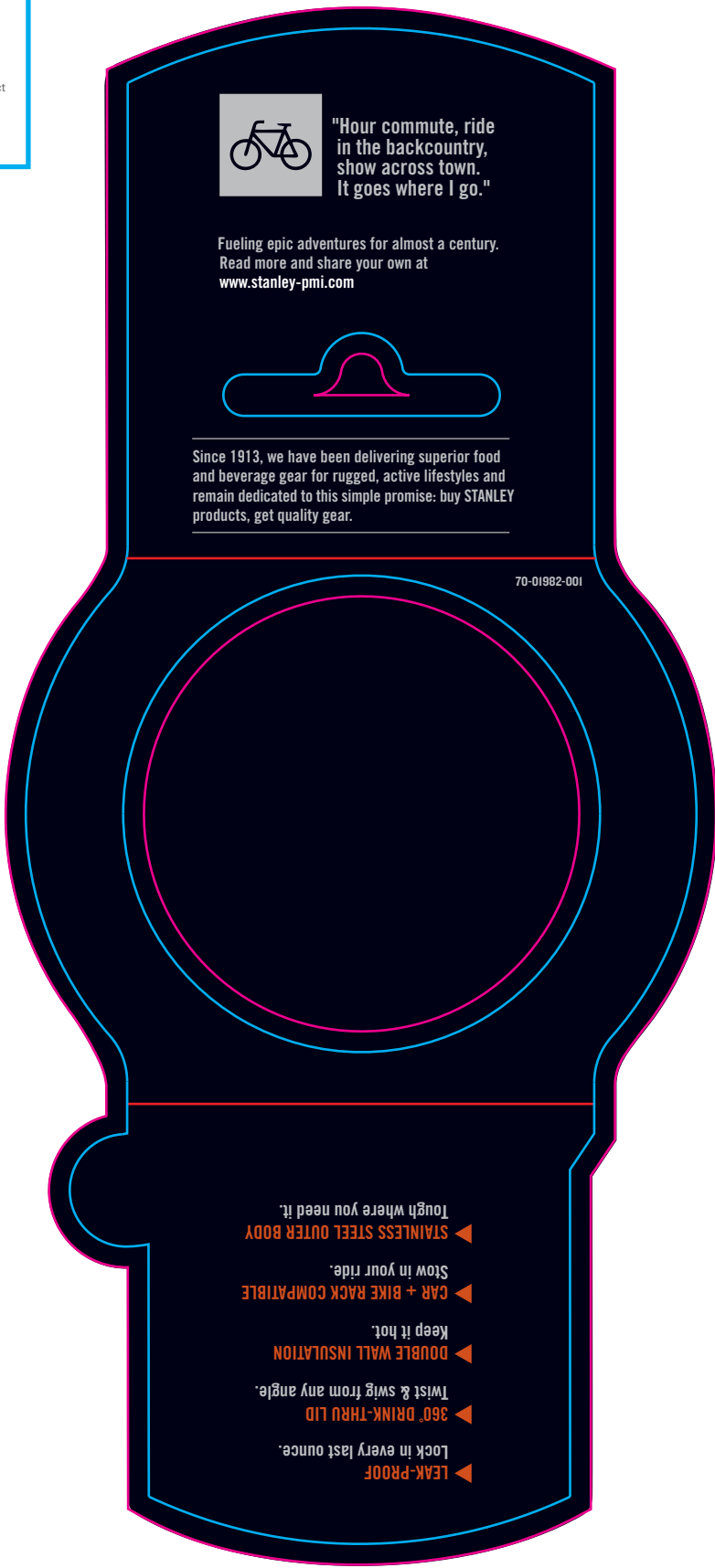


FRONT

**APPROVAL**  
Please mark any changes, sign your initials, and pass to the next person on the list.

<input type="checkbox"/>	QA - <b>Fred</b> ensure copy is legally compliant and accurate from a quality/manufacturing standpoint.
<input type="checkbox"/>	PART NUMBER - <b>Thou</b> ensure part number is correct and in Invision
<input type="checkbox"/>	COPYWRITING - <b>JoAnne</b> ensure copy makes sense, there are no typos, correlates to overall message
<input type="checkbox"/>	PRODUCT MANAGEMENT - <b>David</b> ensure product details and specifics are correct

When routing has been completed, please return to the GX lead - **Alana**



BACK