Synthesis PRIMALOFT. Insulation Technology



THE YIN AND YANG PERFORMANCE OF SYNTHETIC LOFT AND NATURAL DOWN

At First Ascent, we know warmth. From down heritage to high-altitude testing environments, the products in our guide-built line utilize the most lightweight and efficient sources of insulation available. This history of innovation is why we partnered with PrimaLoft® as the primary source of warmth in our new technical expansion into highly packable, synthetic heaters, which both add to the weather-rated range of down layers and function independently.

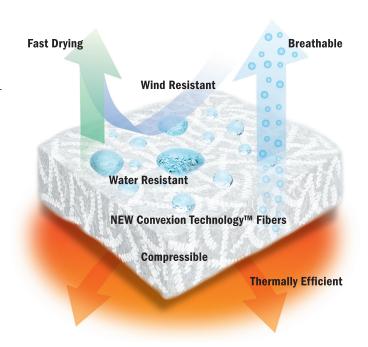
Primaloft's unique mix of warmth without bulk, and performance even when wet, provided an opportunity to create utility pieces such as the new Accelerant and the next-generation Igniter for the type of remote, coastal ski-mountaineering expeditions favored by First Ascent guide Seth Waterfall. "We've been kicking this idea around for a long time, and the Accelerant was the first thing that we thought we could really elevate with synthetic insulation," Waterfall says. "We called it the hero in test, because it was something like a superhero would wear. It's your lightweight armor that actually works with super powers."

First patented as synthetic down, PrimaLoft is an ultra-fine microfiber insulation originally developed for the U.S. military that replicates the lofted performance of natural down, yet continues to insulate even when soaked with moisture. As a result, this technical loft not only traps a high degree of heat but has become the preferred mountain alternative for wetter, coastal climates, or for fast-paced winter sports such as ski touring, which come in constant contact with snow and sweat.

In addition to the technical benefits, in 2010, PrimaLoft became the first insulation brand awarded Bluesign®-compliant status, ensuring that all their synthetic down derivatives meet or exceed specific criteria for minimal environmental impact, maximum resource productivity, and respect for environmental health and safety.

PrimaLoft One—the insulation of choice for our Accelerant and completely redesigned Igniter styles—is the most premium grade of synthetic insulation

available. It harnesses the finest diameter fibers for maximum thermal performance and a softer, warmer and drier feel. Gram for gram, PrimaLoft One provides the highest warmth-to-weight ratio of any available synthetic, yet it also remains breathable and repels moisture due to a tight surface tension and a proprietary treatment that physically repels water molecules, making it four times more hydrophobic than typical polyester insulations. The fusion of all this technology is lofted synthetic function, which provides maximum warmth, even in wet environments.



IGNITER JACKET

Light, warm and packable, this full-blast synthetic heater provides instant warmth when pulled from the pack or worn under a shell. Multi-adjustable hood fits easily over ski or climbing helmet; seals out nasty weather without impairing visibility. Easy-running zips; adjustable low-profile cuffs. Packs easily, with minimum bulk. 100-gram PrimaLoft One warms, even when wet. Lightweight 1.25-oz. 20-denier ripstop nylon with StormRepel® DWR finish. Machine wash. Imported. Colors, right.

[1] MFN'S

REG S-XXL B88 501 0441 \$199 TALL M-XXL B88 501 0442 \$219 � [2] WOMEN'S

REG XS-XL B89 501 0690 \$199

CATALOG & EDDIEBAUER.COM ONLY

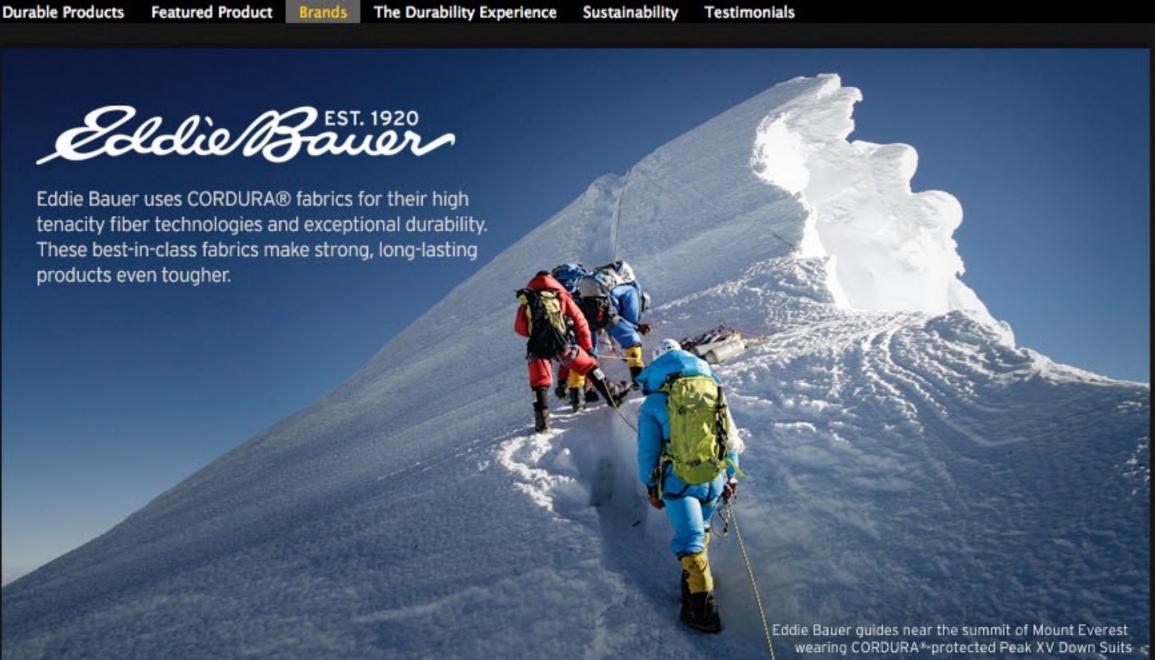






Products

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FIRSTASCENT

Eddie Bauer First Ascent is a line of world-class expedition and ski wear created with some of the best mountain and ski guides in the world.



DURADOWN™ JACKET Durable down jacket built for rugged mountain environments featu-

reing durable ripstop CORDURA® 100% Nylon fabric with DWR finish.



quick what will hold up and what won't. The DuraDown is made to handle the toughest of jobs without weighing you down."

"On expeditions, you figure out real

- Chad Peele

Chilipana



EMPEROR PARKA Bombproof cold-weather workwear extremely durable fabric, loads of down, and pockets to hold onto everything.



PEAK XV® DOWN JACKET Denali base camp or Arctic outflow; our super warm puffy is the one jacket you need to stay comfortable at the frozen extremes.



MOUNTAIN OPS JACKET Made to survive serious mountain employment - from cat driving and lift maintenance to base camp logisitics.



PEAK XV **DOWN SUIT** The ultimate protection for the most extreme conditions altitudes.



GRAND TOUR PANTS Tough, breathable stretch fabric for flexibility and regulated comfort in the backcountry.



HEYBURN 2.0 PANTS Re-fabricated and re-optimized for even tougher, lighter performance.



UPRISING SEABA HELI-**GUIDE BIB JEAN** Breathable, waterproof bib for skiing the big mountains



Made for the rock. Gusseted construction, articulated knees, and a hint of stretch.



PANTS Withstands your toughest mountain tasks. 75% cotton, 25% CORDURA® nylon.



Eddie Bauer Travex is our exclusive series of gear and apparel made for trekking and traveling.

of Alaska.



CORDURA® nylon keeps ticket, passport, boarding pass, and credit cards organized and safe.



Rugged and versatile compact roller and removable backpack all in one. Featuring rugged CORDURA® nylon construction.



Functions as a duffel, briefcase, or backpack with comfortable padded straps and tough CORDURA® nylon.

MULTI-CARRY SYSTEM



SPORTSHOP

Each item is built, tested, and perfected by our team of renowned guides.

Eddie Bauer Sport Shop is premium hunting and shooting gear.



while searching for game birds. CORDURA® nylon with DWR finish.

MABTON FLATS VEST This performance-fit hunting vest is what our founder would wear today



- John Burrell

"Without question, the best guide

vest I've ever worn."



with a fleece-lined collar, water-repellant coating, and CORDURA® overlays.

MICROTHERM JACKET

A Field & Stream 2012 Award Winner



Stretches, breathes, and sheds weather. Tough 530-denier CORDURA® polyester fabric and blaze shooting patches.



shoulder straps.





Built to last for years. 420-denier ripstop CORDURA® nylon with 1,680-denier ballistic nylon bottom.





POTHOLES BRUSH CHAP Double-layered CORDURA® nylon with water-repellent finish.



denier CORDURA®

nylon overlays.



500-denier

CORDURA® nylon

overlaid classic

cotton design.



CORDURA® nylon

with DWR finish.

TECH LUMBAR PACK For tough timber 500-denier push-throughs.

500-denier

CORDURA® nylon.



3-POCKET BELT BAG Made with durable

CORDURA® cotton

duck fabric. Nylon-

lined game bag.

