

A collection of this year's
softgood product.



Burton Softgoods

12

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TECH ICON INDEX



Green Mountain Project
Products designed with an eco influence.



Back To School
Available for Back To School delivery.



Marked
These products will be getting extra special attention.



All-Season Conditions
From shells to lightly insulated—the most versatile outerwear.



Warmer Conditions
Lightweight gloves for mellow weather riding.



Cooler Conditions
Moderately insulated outerwear and gloves.



Sub Zero Conditions
Super warm outerwear and gloves for the absolute coldest conditions.



GORE-TEX®
Featured on all [ak]™ outerwear and select Burton styles.



DRYRIDE Durashell 3L
Ultimate weatherproof/breathable shell performance.



DRYRIDE Durashell 2.5L
Super lightweight weatherproofing with enhanced breathability.



DRYRIDE Durashell 2L
Technical weatherproof/breathability in a buttery soft, bomber package.



DRYRIDE Eco-Durashell
Shell with natural and 100% recycled materials.



DRYRIDE Softshell
Warmth and weatherproof/breathability wrapped up in one.



Down
The warmest insulation known to man.



3M™ Thinsulate™ Insulation
Exclusive high-loft microfiber insulation that increases warmth with less bulk.



Tram Package Trail Mapping
Jackets with the most premium Trail Mapped lining/insulation package.



Quad Package Trail Mapping
Jackets with the maximum comfort of a Trail Mapped lining/insulation package.



Double Package Trail Mapping
Jackets with the most versatile Trail Mapped lining/insulation package.



DRYRIDE Inscan Membrane
Protects hands from wind and water, while away from the sweat.



Primaloft®
Military-grade insulation exclusive to [ak]™ gloves/mitts.



DRYRIDE Ultrashell 2L
Bomber, breathable tech bulk specifically for hands.



Touchscreen Tech
Finger tip tech that lets you control your touchscreen phone or music player.



Music
The M's Master Glove/ Mitt features an integrated iPod® remote.



Exos Technology
Customizable support brace on the men's Burton Risher Glove.



Removable Liner
It's like getting three gloves for the price of one.



MD Approved
Make your mom happy by wearing doctor-approved wrist protection.



TouchTec™ Leather
Use your touchscreen phone or music player while wearing your gloves.



Pittards® Oiltac Leather
Maintains a reservoir with the leather that continuously replenishes grip.



Power Stretch®
Low-bulk, super breathable, and quick-drying liner gloves.



DRYRIDE Thermax
Core warmth that's highly breathable and quick-drying.



Wool
Heavyweight warmth without the itch.



Stink-Proof
Men's turn farts into gold, but your friends will thank us.



Stretch 360°
Four-way stretch equals full flexibility.



Stretch 180°
Two-way stretch lets you strap in without your shirt unbuttoning.



Softlock
Smooth, chafe-free First Layer® seams for maximum comfort.



Softwrap
First Layer® waistband wrapped in softness for ultimate comfort.



Softwail
Super soft and chafe-free First Layer® waistband.



DRYRIDE Ultrawick
Highly breathable and ultra-breathwick First Layer® fabric.



WIND STOPPER®
Keeps you up to 250% warmer than non-windproof insulators.



Slim Fit
Tight and tailored with room for layering and movement.



NEW Mid Fit
Bridges the gap between our classic Sig Fit and tailored Slim Fit.



Sig Fit
Tailored and roomy fit—room for layering, without being overly baggy.



NEW Boyfriend Fit
A more progressive, relaxed bulk exclusive to women's jackets.



Team Fit
Looser, roomier and more relaxed fit exclusive to men's outerwear.



TWC Slim Fit
Burton Slim Fit customized to Shaun's specifications.



TWC Sig Fit
Burton Sig Fit customized to Shaun's specifications.



NEW [ak] Fit
A more performance-oriented, articulated fit for [ak]™ outerwear.



Youth Fit
No downsized compromise. Designed from scratch for kids.





OUTERWEAR

A detailed look at the elements behind our outerwear

01.
OUTERWEAR

OUTSIDE

A.
THE FIRST THING
YOU'LL NOTICE

From GORE-TEX® to DRYRIDE, lightweight to burly, choose between a variety of waterproof/breathable fabrics all with unique textures, finishes, and hand-feels.



02.
OUTERWEAR

INSIDE

B.
JUDGE MORE
THAN ITS COVER

From minimalist shells to super warm downs, Burton outerwear is Trail Mapped with a multi-tiered approach to strategic warmth and comfort.



03.
OUTERWEAR

FIT

C.
**LIKE IT WAS
MEANT TO BE**

Outerwear comes in a variety of fits tailored around the movements of riding for total protection from wind, wet, and wacky style.



04.
OUTERWEAR

STYLE

D.
**OVERALL PERSONALITY
AND ATTITUDE**

From color palettes, to cutline, textures and trims—every jacket and pant in each collection is designed from the ground up with style in mind.



01.
MEN'S OUTERWEAR

OUTSIDE

THE FIRST THING YOU'LL NOTICE

From GORE-TEX® to DRYRIDE, lightweight to burly, choose between a variety of waterproof/breathable fabrics all with unique textures, finishes, and hand-feels.

A.
**ENHANCED WITH
GORE-TEX®**

The ultimate barrier against sideways snow and gale force winds—Guaranteed To Keep You Dry® and offered in fabrics that you won't find anywhere else but Burton.



B.
**DRYRIDE
DURASHELL 3L**

Industry-leading, lightweight performance for the rider who demands premium waterproofing and high-output breathability.

DRYRIDE
DURASHELL 3L

C.
**DRYRIDE
DURASHELL 2L**

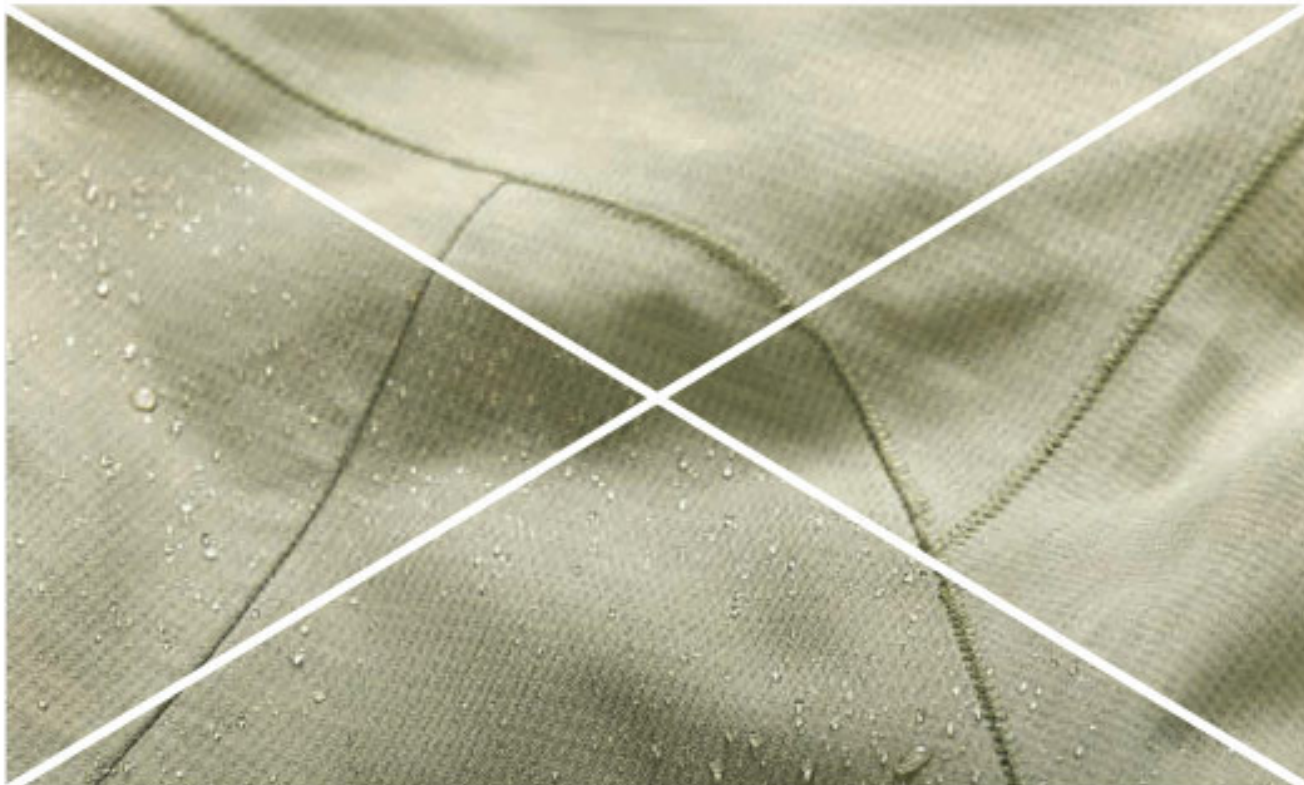
Bomber waterproof/breathable performance in a buttery soft package. Additional insulations and linings help fine-tune warmth, breathability, and comfort.

DRYRIDE
DURASHELL 2L

D.
**DRYRIDE
SOFTSHELL**

Offered with various performance characteristics—some for warmth and waterproofing, others for maximum breathability during intense activity.

DRYRIDE
SOFTSHELL



02.

MEN'S OUTERWEAR

INSIDE

NEW

TRAIL MAPPING OUTERWEAR SYSTEM

Burton's NEW Trail Mapping is a system of strategically designed outerwear linings and insulations. Get focused breathability where it matters most and variable levels of insulation to keep warmth efficient and effective.

POWERED BY 3M™ THINSULATE™ INSULATION

With 3M™, Burton found a solution through a new blend of Thinsulate™ insulation constructed with high-loft microfibers for increased warmth and minimal bulk.

3M
Thinsulate
INSULATION

A.



**TRAM PACKAGE
TRAIL MAPPING**

Premium lining materials with select styles also featuring zonal engineered NEW 3M™ Thinsulate™, X-STATIC® antimicrobial, and/or down fill insulations for the highest level of systematic climate control.

1. 60G 3M™ Thinsulate™ Insulation
2. 40G 3M™ Thinsulate™ Insulation
3. 40G X-STATIC® - The Silver Fiber®



FRONT MAPPING ZONES



REAR MAPPING ZONES

B.



**QUAD PACKAGE
TRAIL MAPPING**

Strategically designed lining system for maximized comfort, mobility, and heat retention. Powered by NEW 3M™ Thinsulate™ and X-STATIC® antimicrobial insulations in select styles.

1. 100G 3M™ Thinsulate™ Insulation
2. 60G 3M™ Thinsulate™ Insulation
3. 40G 3M™ Thinsulate™ Insulation
4. 40G X-STATIC® - The Silver Fiber®



FRONT MAPPING ZONES



REAR MAPPING ZONES

C.



**DOUBLE PACKAGE
TRAIL MAPPING**

Versatile performance with lining materials and/or NEW 3M™ Thinsulate™ Insulation strategically mapped to maximize breathability, warmth, and comfort.

1. 60G 3M™ Thinsulate™ Insulation
2. 40G 3M™ Thinsulate™ Insulation



FRONT MAPPING ZONES



REAR MAPPING ZONES

03. MEN'S OUTERWEAR

FIT

GET IN WHERE YOU FIT IN

Outerwear comes in a variety of fits tailored around the movements of riding for total protection from wind, wet, and wacky style.

A.

SLIM FIT*

More of a streetwear fit for snow. Tighter and more tailored with room for movement and layering.

1. Slim Waist
 2. More Tailored Thigh
 3. Room for Boots
 4. 22.5" Cuff Opening
- * Slim Fit Limited to Pants Only

B.

MID FIT

NEW

Midway between Slim and Sig. Slightly longer and more tailored to lock good on street or snow.

1. Slimmer Shoulder
2. Slimmer Body
3. Narrower Arm
4. More Articulated Leg
5. 23.5" Cuff Opening

C.

SIG FIT

Tried-and-true cut, classic fit and room for layering, without being overly baggy.

1. More Relaxed Shoulder
2. Relaxed Leg
3. 24" Cuff Opening

D.

TEAM FIT

Longer at the request of our riders. Exclusive to the Burton Restricted Really Pant.

1. Extra Long Body and Sleeves
2. Biggest Hip and Thigh
3. Maximum Sag
4. 24.75" Leg Opening



* Slim Fit Limited to Pants Only

04.

MEN'S OUTERWEAR

STYLE

OVERALL PERSONALITY AND ATTITUDE

From color palettes, to cutlines, textures and trims—every jacket and pant in each collection is designed from the ground up with style in mind.

A.

[ak]

Best-in-class in every respect, [ak][™] offers the most technically advanced outerwear.

Showcased on pages 14 – 17



B.

THE WHITE COLLECTION

A showcase of Shaun's endless creativity with styles for men and women of all ages and persuasions.

Showcased on pages 22 – 25



C.

BURTON

The foundation, offering high-grade performance no matter what your style, climate, or budget demands.

Showcased on pages 28 – 43





R: KA ZU KOKUBO P: JEFF CURTES



MEN'S OUTERWEAR

[ak] | TWC | BURTON

01. MEN'S OUTERWEAR

[ak]



BEST-IN-CLASS IN EVERY RESPECT, [ak][™] OFFERS THE MOST TECHNICALLY ADVANCED OUTERWEAR.

A. OUTSIDE

A variety of fully taped GORE-TEX[®] Pro Shell, Performance Shell, and Soft Shell fabrics are used on every piece in the line for Guaranteed To Keep You Dry[®] protection.



B. INSIDE

High-performance engineered linings for focused breathability where it matters most and variable levels of Thermacore[™] insulation to keep warmth efficient and effective.

C. FIT

Evolution to an even more performance-oriented, articulated fit with a greater emphasis on mimicking the body's natural movements while riding and hiking.

[ak]
FIT

D. STYLE

Technically powered and proven performance with colors, prints, and textures you wouldn't expect to find in outerwear of this caliber.

NOTES



R: FREDDIE KALBERMATTEN P: BLOTTO

**POW GRIP**

This patent pending cuff design features a hidden strap contoured to the inside of your gloves that can be flipped out and wrapped around the thumb of your glove for a snow-proof seal around your wrists.

AVAILABLE ON
 [ak] 3L Bower Jacket
 [ak] 2L LZ Down Jacket
 [ak] 2L Stragger Jacket

MENS (AK) OUTFITTER

PRODUCT NAME [ak] 3L HOVER JACKET	FEATURED COLORWAY SMURF	SIZES XS / S / M / L / XL / XXL	ITEM No. 253688
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Professional-grade GORE-TEX® 3L for surviving anything the mountain can dish out.

**PRODUCT DETAILS**

- GORE-TEX® Soft Shell Textured Fabric (3-Layer) (Dry-Proof Colorway)
- GORE-TEX® Pro Shell Fabric (3-Layer) with Micro Grid Backer Technology (True Black, Altitude, and Smart Colorways)
- Fully Taped Seams with GORE-SEAM™ Tape (3MM / 12MM)
- RCW [ak]™ R1 with Engineered Articulation
- 90P Matte Water-Resistant Zippers with Custom [ak] Logo Puller
- Gelastic Zig Zag Critical Seam Stitching
- Zippered Arm Stash Pocket
- Pow Grip™ - Prevents Seam-Packed Seams
- Waist Gaiter with Jacket-to-Pant Interface
- ULTIMO™ INTEGRITY
- Isolation [ak]™ Jacket Features Package

AVAILABLE COLORWAYS**MENS (AK) OUTFITTER**

PRODUCT NAME [ak] 2L LZ DOWN JACKET	FEATURED COLORWAY AFTERBURN	SIZES XS / S / M / L / XL / XXL	ITEM No. 253687
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Like a heater cranked on high—without warmth needs superior GORE-TEX® waterproofing.

**PRODUCT DETAILS**

- GORE-TEX® Performance Two-Ofed Shell (3-Layer) (Wassersmat Field Colorway)
- GORE-TEX® Performance Ripstop Shell (3-Layer) (N1 Outer Colorways)
- Fully Taped Seams with GORE-SEAM™ Tape (12MM)
- RCW [ak]™ R1 with Engineered Articulation
- 60Z 1D Ultra Premium 600 Goose Down Fill
- UltraSoft™ Ultralight 200-Buffed Lining
- Havelock Pter Lining (True Black and Altitude Colorways)
- 90P Matte Water-Resistant Zippers
- Gelastic Zig Zag Critical Seam Stitching
- Pow Grip™ - Prevents Seam-Packed Seams
- Waist Gaiter with Jacket-to-Pant Interface
- ULTIMO™ INTEGRITY
- Isolation [ak]™ Jacket Features Package

AVAILABLE COLORWAYS

MEN'S

MEN'S (M) OUTERWEAR

MKTD


PRODUCT NAME
(M) 2L STAGGER
JACKET
FEATURED COLORWAY
MEASUREMENT PLAID
SIZES
XS/S/M/L/XL/XXL
ITEM No.
253898
Advanced GORE-TEX® engineering meets self-regulating climate control.
PRODUCT DETAILS

- GORE-TEX® Performance Shell (2-Layer)
- Fully Taped Seams with GORE-SEAM® Tape (1.2MM)
- MFW (M) Fit with Engineered Articulation
- Engineered Lining with Zonal Thermacore™ Insulation (NOG Up per Back and Front Body)
- YWP Water-Resistant Zippers
- Ballistic Zip Bag Critical Seam Stitching
- Zip Out Removable Face Collar
- Row 0 Zip® - Phoenix Snow-Packed Slits
- Removable Waist Collar with Jacket-to-Pant Interface
- LIFE TIME WARRANTY
- Includes (M) Jacket Features Package

**AVAILABLE COLORWAYS**

MEN'S (M) OUTERWEAR

MKTD


PRODUCT NAME
(M) 2L CYCLE
JACKET
FEATURED COLORWAY
SMURF / TRUE BLACK /
GRAYEEN
SIZES
XS/S/M/L/XL
ITEM No.
253898
Storm cycle to spring ahead—GORE-TEX® performance for every month of the season.
PRODUCT DETAILS

- GORE-TEX® Performance Shell (2-Layer)
- Fully Taped Seams with GORE-SEAM® Tape (1.2MM)
- MFW (M) Fit with Engineered Articulation
- Engineered Teflex, Closed Cell Mesh, and Quilted Throat Lining
- YWP Water-Resistant Zippers
- Removable Waist Collar with Jacket-to-Pant Interface
- LIFE TIME WARRANTY
- Includes (M) Jacket Features Package

**AVAILABLE COLORWAYS**



ENGINEERED WITH GORE-TEX®

We incorporate fully taped, ballistic attached GORE-TEX® fabric into the entire [ak] outerwear line for riders seeking the ultimate in comfort and durable waterproof breathability protection. Guaranteed to Keep You Dry® and backed by Gore's LIFETIME WARRANTY [ak] outerwear enhanced with GORE-TEX® is simply as good as it gets.

AVAILABLE ON
All [ak] Outerwear

MENS (AK) OUTSTANDING



PRODUCT NAME [ak] 3L HOVER PANT	FEATURED COLORWAY GRAYEEN	SIZES XS / S / M / L / XL / XXL	ITEM No. 263782
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Rise to a higher level with the absolute best in snow force GORE-TEX® 3L performance.

PRODUCT DETAILS

- GORE-TEX® Soft Shell Textured Fabric (3-Layer) (On-pipe Colorway)
- GORE-TEX® Pro Shell Fabric (3-Layer) with Micro Grid Backer Technology (True Black, Afterburn, and Smart Colorways)
- Fully Taped Seams with GORE-SEAM™ Tape (3MM / 12MM)
- NEW [ak] Fit with Engineered Articulation
- Crossflow Venting™
- High Necks
- 90° Water-Resistant Zippers
- Gelled Reseamer Pockets
- LIFE TIME WARRANTY
- Includes [ak] Pant Features Package



AVAILABLE COLORWAYS



MENS (AK) OUTSTANDING

NEW



PRODUCT NAME [ak] 2L APEX BIB PANT	FEATURED COLORWAY AFTERBURN	SIZES XS / S / M / L / XL	ITEM No. 263779
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Wipe deep and dumping—Bib-proof yourself for those who ride where few follow.

PRODUCT DETAILS

- GORE-TEX® Performance Shell (3-Layer)
- Fully Taped Seams with GORE-SEAM™ Tape (12MM)
- NEW [ak] Fit with Engineered Articulation
- Bib with Adjustable Suspension and Stash Pocketing
- Teal-Cool Zippers with Crossflow Venting™
- 90° Water-Resistant Zippers
- Fleece Bilt and Knees
- Zippered Cargo Pockets
- LIFE TIME WARRANTY
- Includes [ak] Pant Features Package



AVAILABLE COLORWAYS





name

MENS (pk) COMBINED



MKTD

PRODUCT NAME [sk] 2L STABBER PANT	NATURE'S COLORWAY WASABI	SIZES XS / S / M / L / XL / XXL	ITEM No. 26378
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Blow dry your chams—total weatherproof performance meets high-output ventilation.

PRODUCT DETAILS

- GORE-TEX® Performance Shell (2-Layer) [NI Solid Colorway]
- GORE-TEX® Performance Nano-Dyed Shell (2-Layer) [Measurement Field Colorway]
- GORE-TEX® Performance Textured Shell (2-Layer) [Textured Camo Print and True Black Denim Colorway]
- Fully Taped Seams with GORE-SEAM® Tape (1.2MM)
- NEW [sk]® Fit with Engineered Articulation
- Tech-Goof Zipper with Crossbar Venting™
- 100% Water-Resistant Zippers
- Flapless Kick and Knees
- Zippered Cargo Pockets
- LIFE TIME WARRANTY
- Includes [sk]® Pant Features Package



AVAILABLE COLORWAYS



MENS (pk) COMBINED



MKTD

PRODUCT NAME [sk] 2L CYCLE PANT	NATURE'S COLORWAY TANGLED THREADS PRINT	SIZES XS / S / M / L / XL	ITEM No. 26378
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Step up to the [sk]® advantage. Mandatory GORE-TEX® performance for the 100-day season.

PRODUCT DETAILS

- GORE-TEX® Performance Shell (2-Layer)
- Fully Taped Seams with GORE-SEAM® Tape (1.2MM)
- NEW [sk]® Fit with Engineered Articulation
- Wash Using
- 100% Water-Resistant Zippers
- Zippered Cargo Pocket
- LIFE TIME WARRANTY
- Includes [sk]® Pant Features Package



AVAILABLE COLORWAYS



NOTES

MENS (AK) LAYERING



PRODUCT NAME [ak] BK INSULATOR JACKET	FEATURED COLORWAY SMURF	SIZES S / M / L / XL / XXL	ITEM No. 253334
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From stylish street piece to life-saving outer layer—powerful, size-adjustable warmth.

PRODUCT DETAILS

- Lightweight Low Denure DWR Coated Fabric [ECONOMY]
- DRYRIDE Thermal™ 550 Down Fill
- Pit-Zip®
- Flap-Closed Handwarmer Pockets
- Chest Pocket

DRYRIDE
T H E M E

AVAILABLE COLORWAYS



MENS (AK) LAYERING



PRODUCT NAME [ak] BUZZER WINDSTOPPER® HOODIE	FEATURED COLORWAY TRUE BLACK	SIZES S / M / L / XL	ITEM No. 253322
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Lightweight, windproof, and highly breathable—up to 250% warmer than a same-weight of fleece.

PRODUCT DETAILS

- DRYRIDE Thermal™ Interlock Fabrication
- WINDSTOPPER® Lining
- Highly Breathable for Accelerated Moisture Wicking
- Hood with Draw Cord
- Oversized Kangaroo Handwarmer Pockets

DRYRIDE
T H E M E

AVAILABLE COLORWAYS





PUBLIC PLACE FRIENDLY

See, the [ak]™ Select Pant features the added breathability of a chamoisee grid backing, Stretch 300™, Stink-Proofing, welded stash pocket and all the other tech you'd expect. But what's really rad is that with a released fit and adjustable Velcro® cuffs, you can run them some days a week.

AVAILABLE ON
[ak] Select Pant

MEN'S [ak] LAYERING



PRODUCT NAME
[ak] SELECT SHIRT

FEATURED COLORWAY
TANGLED THREADS PRINT

SIZES
S/M/L/XL

ITEM No.
263277

All-conditions killer. Ultra quick-drying, lightweight warmth with all the premium fittings.

PRODUCT DETAILS

- DRYRIDE Ultralock™ 3000 Polyester Fleece with Grid Backer
- Coocore® Neck Underarm Panels
- Channel Tech for Ultimate Wicking Performance
- Stretch 300™ for Unlimited Mobility
- Stink-Proof Antimicrobial Finish
- Welded Chest Pocket
- Snap Button Center Front Closure



AVAILABLE COLORWAYS



MEN'S [ak] LAYERING



PRODUCT NAME
[ak] SELECT PANT

FEATURED COLORWAY
TANGLED THREADS PRINT

SIZES
S/M/L/XL

ITEM No.
263270

Kill the fall then play the soft—steroid-fueled sweatpants with street-ready style.

PRODUCT DETAILS

- DRYRIDE Ultralock™ 3000 Polyester Fleece with Grid Backer
- [ak]™ Moisture Function is a Street-Ready Cut—Suitable for Riding or Relaxing
- Channel Tech for Ultimate Wicking Performance
- Stretch 300™ for Unlimited Mobility
- Stink-Proof Antimicrobial Finish
- Zipper Fly with Elastic and Dremelting Waistband
- Welded Pocket
- Adjustable Velcro® Cuffs for Riding or Relaxing



AVAILABLE COLORWAYS



02.

MEN'S OUTERWEAR

THE WHITE COLLECTION



A SHOWCASE OF SHAUN'S ENDLESS CREATIVITY WITH STYLES FOR MEN OF ALL AGES AND PERSUASIONS.

A.

OUTSIDE

Durable, value-packed DRYRIDE Durashell™ 2L fabrics with genuine leather and denim offerings for good measure.

DRYRIDE 2L
DURASHELL

B.

INSIDE

Premium satin linings with select styles featuring Thermacore™ insulation for low-profile performance, breathable warmth, and comfort.

C.

FIT

Shaun's own unique take on our Slim and Sig Fits. A little longer here, a bit tighter there—each piece is tailored to his style.

SLIM
FIT **SIG**
FIT

D.

STYLE

Shaun's signature style mixed with thoroughly wearable Instant classics. Everything from a genuine leather motorcycle jacket and tight denim pants to colorblocked classics.

NOTES



R: SHAUN WHITE P: JUSTIN L'HEUREUX



LEATHER JACKET FABRIC

There's no denying that Shaun matches to the best of his own drive. So it was no surprise when he asked us to turn his vintage leather motorcycle jacket into something he could ride in. Authentic down to the stitch, it's as real as it gets with DRYRIDE approved genuine goatskin leather, a tailored slim fit, custom trim, and recreational like sound and goggle pockets.

AVAILABLE ON
TWC Signature Jacket

DRYS THE WHITE COLLECTION

MKTD
NEW



PRODUCT NAME SIGNATURE JACKET	FEATURED COLORWAY TRUE BLACK LEATHER	SIZES XXS / XS / S / M / L / XL	ITEM No. 254900
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Point and stars. Capitalist style inspired by the White Knight.

DRYRIDE DURABLE 2L SIG FIT 15,000MM 10,000

PRODUCT DETAILS

- DRYRIDE Durable™ 2-Layer Padded Fabric (15,000MM, 10,000)
- Available in Distressed Oxvine Leather
- TWC Slim Fit
- Thermacore™ Insulation (800 Throughout)
- Quilted Plain Sate and Printed Sate Lining
- Fully Taped Seams (Cherish Print Colorway Only)
- NEW Venting Doggie Sash Pocket
- NEW Media Pocket
- Coated Metal Zippers
- LIFE TIME WARRANTY

AVAILABLE COLORWAYS



* THERE IS A PHOTO UPLOADER FOR THE TRUE BLACK LEATHER COLORWAY

DRYS THE WHITE COLLECTION

MKTD



PRODUCT NAME PUFFBALL FRAGUS JACKET	FEATURED COLORWAY TRUE BLACK / STOUT WHITE	SIZES XXS / XS / S / M / L / XL	ITEM No. 263701
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So warm and dry you could probably wear it scuba diving off the coast of Siberia.

DRYRIDE DURABLE 2L SIG FIT 30,000MM 30,000

PRODUCT DETAILS

- DRYRIDE Durable™ 2-Layer Coated Fabric (30,000MM, 10,000)
- TWC Sig Fit
- Thermacore™ Insulation (3000 Body / 3000 Sleeves and Hood)
- Leopard Print Sate Lining
- True Black Sate Lining (Moose/Nature Print Colorway Only)
- Wash-Lead P4 Zip™
- Feltlike Hood
- Critically Taped Seams
- NEW Magic Stitch Waist Gaiter with Jacket-to-Pant Interface
- Isolator Men's True White Col Jacket Package

AVAILABLE COLORWAYS





MKTD
NEW

WOMEN

MEN'S THE WAY® COLLECTION

PRODUCT NAME DENIM PANT	FEATURED COLORWAY TRUE BLACK DENIM	SIZES XXS / XS / S / M / L / XL	ITEM No. 263783
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Platares popple', ah'n't no stoppin' now!

PRODUCT DETAILS

- DRYRIDE DuraShell™ 2-Layer Laminated Denim Fabric (30,000MM, 10,000Z)
- TWC Slim Fit
- Stretch Teflon Lining
- Wash-Lined Inseam Vents
- Felly Taped Seams
- Includes Men's The Way® Collection Pant Features Package

DRYRIDE DURA-SHELL™ 2L **NO FIT** 10,000MM 10,000Z

AVAILABLE COLORWAYS



MKTD

MEN'S THE WAY® COLLECTION

PRODUCT NAME INDICENT EXPOSURE PANT	FEATURED COLORWAY BIKING RED	SIZES XXS / XS / S / M / L / XL	ITEM No. 263784
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Add a B1 Wash to your stack. Just remember, you have to wear 'em to make 'em work.

PRODUCT DETAILS

- DRYRIDE DuraShell™ 2-Layer Coated Fabric (30,000MM, 10,000Z)
- TWC Sig Fit
- Wash Lining
- Wash-Lined Inseam Vents
- Felly Taped Seams
- Dump Truck Gait Cover
- Includes Men's The Way® Collection Pant Features Package

DRYRIDE DURA-SHELL™ 2L **NO FIT** 10,000MM 10,000Z

AVAILABLE COLORWAYS



MKTD

MEN'S THE WAY® COLLECTION

PRODUCT NAME SMUGGLER PANT	FEATURED COLORWAY MASCOT TEXTURE PLAID	SIZES XXS / XS / S / M / L / XL	ITEM No. 263785
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Forget your grapes, these pants are bananas.

PRODUCT DETAILS

- DRYRIDE DuraShell™ 2-Layer Coated Fabric (30,000MM, 5,000Z)
- TWC Sig Fit
- Wash Lining
- Wash-Lined Inseam Vents
- Felly Taped Seams
- Thigh Pocket with Wrap Closure
- Includes Men's The Way® Collection Pant Features Package

DRYRIDE DURA-SHELL™ 2L **NO FIT** 10,000MM 5,000Z

AVAILABLE COLORWAYS





name

03.

MEN'S OUTERWEAR

BURTON



LET YOUR MIND WANDER DEEP INTO THE FOREST WHERE ONLY THE SMARTEST SURVIVE, AND THE STRONGEST RECEIVE THE SPOILS.

A.

OUTSIDE

In addition to burly DRYRIDE Durashell™ fabrics, including 100% recycled GMP offerings, look for GORE-TEX® fabrications you won't find anywhere else.



DRYRIDE DURASHELL 3L
DRYRIDE DURASHELL 2L

B.

INSIDE

Strategically designed Trail Mapped systems for focused breathability where it matters most and variable levels of 3M™ Thinsulate™ and X-STATIC® antimicrobial insulation to keep warmth efficient and effective.

3M
Thinsulate
INSULATION



C.

FIT

To match the outdoor workwear aesthetic, Mid, Sig, and Team Fits are evenly spread throughout.

MID FIT SIG FIT TEAM FIT

D.

STYLE - "TWIN PEAKS"

This look is built around rugged workwear, hunting and utility styling with a nod to Burton's Vermont roots. This group is targeted towards the widest range of riders and features classic plaid and camo patterns, as well as an earth tone based color story. Fabrics in general have a well worn, soft handfeel and trims include stamped leather, canvas and antiqued metal.

THEME



COLORS / PATTERNS



TRIMS / DETAILING





R: MADJ JONSSON P: BLOTTO



Engineered with GORE-TEX®

The relationship Burton has forged with GORE-TEX® allows both brands to peak the limits in terms of tests, trials, and hand-feels to develop exclusive fabrics that can't be found anywhere else. Check out the Carhartt-inspired canvas fabric, the GORE® heavy coated mesh, or the two-tone lightweight ripstop on the Andover Jacket—all backed by the GORE-TEX® Guarantee to Keep You Dry® promise.

AVAILABLE ON
 2L GORE-TEX® GORE X Carhartt® Jacket
 2L GORE-TEX® GORE Cell Jacket
 2L GORE-TEX® Andover Jacket

MEN'S BURTON OUTERWEAR



PRODUCT NAME
2L GMP HEMISPHERE JACKET

FEATURED COLORWAY
SCOTCH

SIZES
XS / S / M / L / XL

ITEM No.
2637 18

A more forward shade of green—see fraction blended with technical team-driven performance.



PRODUCT DETAILS

- DRYRIDE Ice-Oxshield™ 2-Layer Laminated Fabric (15,000MM, 10,000D)
- Tear-Open Plaid Fabric (Plaid Colorways)
- Heavy Rip-Stop Fabric (Slatewood Colorway)
- Hemp Oxford Fabric (Scotch Colorway)
- Team Fit
- NEW Team Package Trail Mapping: 100% Recycled Rental and Rescue Lining with Horizontal Quilted Batting, NEW 100% Recycled Zonal 3M™ Thinsulate™ Platinum Insulation (400 Center Back and Sleeves / 800 Side Panels), and 3-STRIP™ - The Silver Fibre® (400 Arm Pits and Center Back)
- Fully Taped Seams
- Fulltime Contour™ Hood with Recycled Lining
- Glovehole Collar Chestnut
- Metalizer™ Zipper
- Handwarmer Pockets
- NEW Venting Anti-Fog Goggle Pocket
- Removable Waist Garter with Jacket-to-Pant Interface
- ULTIMATE NORMANITY
- Includes Men's Service Jacket Feature Package

AVAILABLE COLORWAYS



MEN'S BURTON OUTERWEAR

NEW



PRODUCT NAME
2L GORE-TEX® BURTON X CARHARTT® JACKET

FEATURED COLORWAY
TRUE BLACK

SIZES
XS / S / M / L / XL

ITEM No.
2637 09

High country hardware for burly backwoods riders. So tough it might as well be bulletproof.



PRODUCT DETAILS

- GORE-TEX® Performance Oxford Shell (2-Layer)
- Fully Taped Seams with GORE-SEAM™ Tape (1.2MM)
- NEW Mid Fit
- NEW Team Package Trail Mapping: Series Lining with Horizontal Quilted Batting, NEW Zonal 3M™ Thinsulate™ Platinum Insulation (800 Underarms and Side Panels), and 3-STRIP™ - The Silver Fibre® (400 Arm Pits and Center Back)
- Collapsible GORE® Signal® Design
- Chest and Handwarmer Pockets
- Removable Waist Garter with Jacket-to-Pant Interface
- ULTIMATE NORMANITY
- Removable Hood

AVAILABLE COLORWAYS



MEN'S BURTON OUTERWEAR

MKTD NEW



PRODUCT NAME
2L GORE-TEX® GRILL JACKET

FEATURED COLORWAY
TRUE BLACK BOBBER PLAD

SIZES
XS / S / M / L / XL

ITEM No.
2637 14

Blends to downpour—everyday warmth meets unstopable stormproofing.



PRODUCT DETAILS

- GORE-TEX® Performance Shell (2-Layer)
- GORE-TEX® Custom Rip-Stop Plaid Fabric (Bobbler Plaid Colorway Del.)
- Fully Taped Seams with GORE-SEAM™ Tape (1.2MM)
- Sig Fit
- NEW Team Package Trail Mapping: Series and Teflon Lining with NEW Zonal 3M™ Thinsulate™ Platinum Insulation (400 Center Back and Sleeves / 800 Side Panels) and 3-STRIP™ - The Silver Fibre® (400 Arm Pits and Center Back)
- Chest and Handwarmer Pockets with Metalizer™ Zipper
- Paw Grip™—Prevents Snow-Packed Sleeves
- Glovehole Collar Chestnut
- NEW Venting Anti-Fog Goggle Pocket
- Removable Waist Garter with Jacket-to-Pant Interface
- ULTIMATE NORMANITY
- Includes Men's Service Jacket Feature Package

AVAILABLE COLORWAYS



MEN'S

MEN'S BURTON OUTBLANK

PRODUCT NAME
2L GMP
HELLBROOK JACKET

FEATURED COLORWAY
BALCON

SIZES
S/M/L/XL

STYL No.
26377

A green evolution for the next generation.
Coordinated shell for the year-round rider.

DRYRIDE
3L
310
FIT
15,000MM
10,000

AVAILABLE COLORWAYS



BALCON

GREY /
QUARTZ /
BUSINESS PLaidQUARTZ
W/STREAK
STRIPELOCKER ROOM
STRIPEBURNING /
HAZARD /
BURNING colorway

TRUE BLACK



MEN'S BURTON OUTBLANK

PRODUCT NAME
3L HACKETT JACKET

FEATURED COLORWAY
CHAMBRAY

SIZES
XS/S/M/L/XL/XXL

STYL No.
26374

Seals you seal, a/c. Clapper drains wrapped
up in a waterproof membrane.

DRYRIDE
3L
TEAM
FIT
15,000MM
10,000

AVAILABLE COLORWAYS



CHAMBRAY



MEN'S BURTON OUTBLANK

PRODUCT NAME
HACKETT JACKET

FEATURED COLORWAY
BITTERS RIDGELOW PLaid

SIZES
XS/S/M/L/XL/XXL

STYL No.
26378

Grab your axe and get to work.
Anti-tear's Remora for the on-hill working crew.

DRYRIDE
3L
The
ThruDate
TEAM
FIT
15,000MM
10,000

AVAILABLE COLORWAYS

BITTERS RIDGELOW
PLaidBALCON RIDGELOW
PLaidTRUE BLACK
RIDGELOW PLaid

**SHARP FACE LINING**

For added insulation where you lose the most heat, the Tail Mapped Arctic Jacket features the warmth and wicking of Sharp Face throughout the hood and front/side body panels. Offering the look and feel of lamb's wool, Sharp Face combines low-profile warmth and the ability to keep you dry in a super soft package.

AVAILABLE ON
Arctic Jacket

**NEW****MENS BURTON OUTERWEAR**

PRODUCT NAME
BRIGGS JACKET

FEATURED COLORWAY
TRUE BLACK

SIZES
XS / S / M / L / XL / XXL

ITEM No.
263708

Simplify your situation with a back to basics shell composed entirely of natural/recycled materials.

PRODUCT DETAILS

- DRYRIDE Ice-Crestshell™ 2-Layer Laminated Fabric (30,000MM, 10,000)
- Recycled Net-Qued
- Hardy Goose Stripe Fabric (Motewear Stripe Colorway)
- Recycled Brushed Flax Weave Fabric (Kagham Field Colorway)
- Recycled Heatseal Ripstop (Solid Colorway)
- Sig Fit
- NEW Quad Package Tail Mapping: Recycled Tulle and Waffle Fleece Lining
- Fully Taped Seams
- Feltline Contour™ Hood
- Zippered Chest Storage Pockets
- NEW Venting Anti-Fog Goggle Pocket
- Includes Men's Service Jacket Feature Package
- NEW Tumb Grip

DRYRIDE **2L** **310 FIT** **10,000MM** **10,000**

AVAILABLE COLORWAYS**MENS BURTON OUTERWEAR**

PRODUCT NAME
ARCTIC JACKET

FEATURED COLORWAY
TRUE BLACK GINGHAM FADE / TRUE BLACK

SIZES
XS / S / M / L / XL / XXL

ITEM No.
263707

Conditions: Critical. Mission: Simple—succeed at scoring a hundred day season.

PRODUCT DETAILS

- DRYRIDE Drexshell™ 2-Layer Coated Fabric (30,000MM, 10,000)
- Printed Brushed Flax Weave Fabric (Fade Colorway)
- Fabric Glocked Molexite (Solid Colorway)
- Sig Fit
- NEW Quad Package Tail Mapping: Sharp Fleece and Tulle Lining with NEW Zonal SW™ "Thinsulate" Platinum Insulation (400 Underarms and Side Panels) and 3-DRY™ - The Silver Reef (400 Arm Pits)
- Fully Taped Seams
- Feltline Contour™ Hood
- NEW Tumb Grip
- NEW Venting Anti-Fog Goggle Pocket
- Flash Pass Pocket
- Dual Handwarmer and Chest Pockets
- Removable V-let Collar with Jacket-to-Pant Interface
- Includes Men's Service Jacket Feature Package

DRYRIDE **2L** **310 FIT** **10,000MM** **10,000**

AVAILABLE COLORWAYS**MKTD****MENS BURTON OUTERWEAR**

PRODUCT NAME
GROUCHO JACKET

FEATURED COLORWAY
SHERWOOD CAMO

SIZES
XS / S / M / L / XL / XXL

ITEM No.
263716

Lightly insulated, bomber style adds classic camo stealth to your army.

PRODUCT DETAILS

- DRYRIDE Drexshell™ 2-Layer Coated Fabric (30,000MM, 5,000)
- Printed Brushed Tulle Fabric (Printed Colorway)
- Right Side Tulle Fabric (Solid Colorway)
- Team Fit
- NEW Double Package Tail Mapping: Sharp Fleece-lined Hood and Body with 400 NEW SW™ "Thinsulate" Insulation in the Sleeves
- Critically Taped Seams
- Elasticized Hem
- Feltline Contour™ Hood
- Interior Mesh Goggle Pocket with Arctic Stealth
- Includes Men's Service Jacket Feature Package

DRYRIDE **2L** **310 FIT** **30,000MM** **5,000**

AVAILABLE COLORWAYS**MKTD****NEW**



LEG LAPS & CUFF BUCKLES

Simply snap up each cuff and you're set. For pull-and-play convenience, the Burton GMP Hemisphere Pant features a hidden speed in each handwarmer pocket for a easy way to elevate your cuffs above pavement and nasty restroom floors.

AVAILABLE ON
All Burton Pests

31

MENS BURTON OUTERWEAR

PRODUCT NAME POACHER JACKET

FEATURED COLORWAY QUARRY CHALK STRIPE

SIZES
XS / S / M / L / XL / XXL

ITEM No.
253723

You'll be hard pressed to find more features and performance for the money.

PRODUCT DETAILS

- DRYRIDE Drexshell™ 2-Layer Coated Fabric (30,000MM, 5,000Z)
- Printed Brushed Plain Weave Fabric (Printed Coloways)
- Relaxed Tail Fabric (Solid Coloways)
- Sig Fit
- NEW Double Package Tail Wapping: Teflon Lining with NEW Zonal SHiTh Insulate™ Insulation (EOD Body / 400 Sleeves)
- Critically Taped Seams
- Feltline Contour™ Hood
- Interior Mesh Doggie Pocket with Audio Slash
- Includes Men's 8-ounce Jacket Feature Package

DRYRIDE Drexshell™ 2L SHiTh Insulate™ SHI FIT 10,000MM 5,000Z

AVAILABLE COLORWAYS



MENS BURTON OUTERWEAR

PRODUCT NAME THE JEANS PANT

FEATURED COLORWAY TRUE BLACK DENIM PRINT

SIZES
S / M / L / XL

ITEM No.
254902

Getting into the team's jeans has never been easier.

PRODUCT DETAILS

- DOREX™ Performance Shell (2-Layer)
- Fully Taped Seams with DOREX-SEAM™ Tape
- Sublimated Denim Print
- NEW Mid Fit
- Sile Lining
- Custom Leather Back Patch
- LIFE™ MC INNOVATION
- Includes Men's 8-ounce Pant Feature Package

MID FIT

AVAILABLE COLORWAYS



MENS BURTON OUTERWEAR

PRODUCT NAME GMP HEMISPHERE PANT

FEATURED COLORWAY TRUE BLACK

SIZES
XS / S / M / L / XL

ITEM No.
253792

Think global, act radically with this 100% recycled, naturally waterproof pant.

PRODUCT DETAILS

- DRYRIDE Ice-Drexshell™ 2-Layer Laminated Recycled Fabric (15,000MM, 10,000Z)
- Recycled Yarn-Open Plaid Fabric (Plaid Coloways)
- Hemp Oxford Fabric (Scott Coloways)
- Recycled Ribbed Tail Fabric (Quarry and True Black Coloways)
- Sig Fit
- Recycled Sail Lining
- Fully Taped Seams
- Teal-Cool Zipper with Crossflex™ Yarn™
- Grit Grippers
- Thigh Cargo Pocketing
- LIFE™ MC INNOVATION
- Includes Men's 8-ounce Pant Feature Package

DRYRIDE Drexshell™ 2L SHI FIT 15,000MM 10,000Z

AVAILABLE COLORWAYS



MKTD



NEW

nDrs Burton outRide®

PRODUCT NAME 2L GORE-TEX® BURTON X CARHARTT® PANT	FEATURED COLORWAY DUCK BROWN	SIZES S / M / L / XL	ITEM No. 263788
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High country hardware for burly backwoods riders. So tough it might as well be bulletproof.

PRODUCT DETAILS

- GORE-TEX® CobaltWeave Performance Shell (3-Layer)
- Rully Taped Seams with GORE-SEAM® Tape
- Collaborative Burton x Carhartt® Signature Design
- NEW Mid Rise
- Side Lining
- Teat-Cool Zippers with Crossflex® Venting™
- LIFE TIME WARRANTY
- Includes Men's 8-ounce Pant Feature Package



AVAILABLE COLORWAYS



MKTG
NEW

nDrs Burton outRide®

PRODUCT NAME 2L GORE-TEX® GRILL PANT	FEATURED COLORWAY BITTERS	SIZES XS / S / M / L / XL	ITEM No. 263790
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Stacked armor for chest & hip dips—envelope pushing performance for those who live on the mountain.

PRODUCT DETAILS

- GORE-TEX® Performance Cobalt Shell (3-Layer)
- Available in GORE-TEX® Full Fabric (Solid Colorways)
- Rully Taped Seams with GORE-SEAM® Tape
- Sig Fit
- Teat-Cool Zippers with Crossflex® Venting™
- Hidden Carry Cargo Pockets with Metal™ Zipper Closures
- LIFE TIME WARRANTY
- Includes Men's 8-ounce Pant Feature Package



AVAILABLE COLORWAYS



NEW

nDrs Burton outRide®

PRODUCT NAME GMP HELLBROOK PANT	FEATURED COLORWAY TRUE BLACK	SIZES XS / S / M / L / XL	ITEM No. 263791
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Eco-Innovation in a cargo classic. An instant hit amongst the team.

PRODUCT DETAILS

- DRYRIDE Eco-Checked™ 2-Layer Coated Recycled Fabric (15,000 MK, 10,000)
- Recycled Herringbone Ripstop Fabric (Wartless Ripstop Colorway)
- Recycled Twill Fabric (Camo and Khaki Colorways)
- Recycled Tarp Tote Tilt Fabric (Solid Colorways)
- NEW Mid Rise
- Fully Taped Seams
- Recycled Microfleece Girth and Knees
- Teat-Cool Zippers with Crossflex® Venting™
- Girth Loop
- Multiple Army Thigh Pockets
- LIFE TIME WARRANTY
- Includes Men's 8-ounce Pant Feature Package



AVAILABLE COLORWAYS



MEN'S



MKTD

MEN'S Burton outBURIAL

PRODUCT NAME
CARGO PANTFEATURED COLORWAY
CHINOSIZES
XS / S / M / L / XL / XXLITEM No.
253787

The tired and true classic—loose-fitting with room for all your junk.

PRODUCT DETAILS

- DRYRIDE Driweave™ 2-Layer Coated Fabric (10,000MM, 10,000G)
- Printed Brushed Plain Weave Fabric (Print Colorways)
- Herringbone Slub Fabric (Solid Colorways)
- Sig Fit
- Wash Living
- Fully Taped Seams
- Belted Cargo Pockets with Apeel Zipper Gaiter
- Glove Loop
- Tree Gash Available in Short and Tall Lengths
- Includes Men's Gaiter Pant Feature Package

DRYRIDE 2L **SIG FIT** 10,000MM 10,000G

AVAILABLE COLORWAYS



MEN'S Burton outBURIAL



MKTD

PRODUCT NAME
POACHER PANTFEATURED COLORWAY
GOLD MEDALSIZES
XS / S / M / L / XL / XXLITEM No.
253794

Function for a fraction of the paycheck. Waterproof with optional warmth—the biggest bargain on the mountain.

PRODUCT DETAILS

- DRYRIDE Driweave™ 2-Layer Coated Fabric (10,000MM, 5,000G)
- Printed Herringbone Fabric (Camo & Stripe Colorways)
- Printed Brushed Plain Weave Fabric (Diagonal Rodeo Colorways)
- Raised Roll Fabric (Solid Colorways)
- Sig Fit
- Also Available with NEW 3M Thinsulate™ Insulation (400 Throughout)
- Embossed Teflex Lining (Insulated Colorways)
- Wash Living (Non-Insulated Colorways)
- Fully Taped Seams
- Glove Loop
- Cargo Pocket and Inset Zippered Stash Pocket
- Includes Men's Gaiter Pant Feature Package

DRYRIDE 2L **3M Thinsulate** **SIG FIT** 10,000MM 5,000G

AVAILABLE COLORWAYS



* COLORWAY SHOWN IS MADE WITH INSULATION

04.

MEN'S OUTERWEAR

BURTON

ATTITUDE MEETS INNOVATION IN A BOLD, PROGRESSIVE TAKE ON OUTERWEAR FUNCTION.

A.

OUTSIDE

In addition to technical DRYRIDE Durashell™ and Softshell™ fabrics, look for GORE-TEX® fabrics you won't find anywhere else.



DRYRIDE
DURASHELL 2L
DRYRIDE
SOFTSHELL

B.

INSIDE

Strategically designed Trail Mapped systems for focused breathability where it matters most and variable levels of 3M™ Thinsulate™ and X-STATIC® antimicrobial insulation to keep warmth efficient and effective.

3M
Thinsulate
INSULATION



C.

FIT

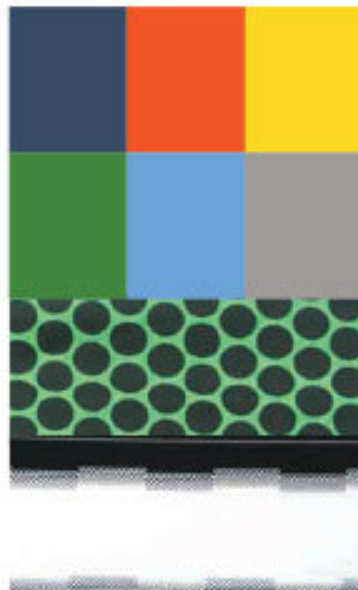
Team Fit for the thugs and a bit of Sig Fit for the slightly more civilized.

SIG **TEAM**
FIT **FIT**

D.

STYLE - "NARCITY"

This group includes bold color blocking, as well as athletic styling and colors. It is an urban take on the prep school look. This collection is for a younger guy who rides often, with a core group of friends. Fabrics feature a clean, crisp feel that show off bright colors and the graphic hits are prominent on some pieces. Trims include TPU and injection molded rubber.

THEME**COLORS / PATTERNS****TRIMS / DETAILING**



R: JACK MITRANI P: JEFF CURTES



TRIPLE-ROLL-ONE

When Jack Mizani does pipe it's an all day mission. Cold, icy mornings are spent warming up before the prime midday sessions—a jacket that adapts to keep Doubled up, the three-in-one Bultron System Jacket is as warm as you'll ever need. When the race softens up, wear just the hoodie or the shell for afternoon hitting.

AVAILABLE ON
Bultron System Jacket

MENS BULTRON CUSHIONED

PRODUCT NAME
CUSHIONED DOWN
JACKET

FEATURED COLORWAY
BRIGHT WHITE

SIZES
XS / S / M / L / XL

ITEM No.
263711



Focused heat for when the thermometer bottoms out. Gelasee gelosee for a snow-free interior.

PRODUCT DETAILS

- DRYRIDE Drexshell® 2-Layer Laminated Soft Plain Weave Fabric (15,000MM, 10,000Z)
- Sig Fit
- NEW Turn Package Tail Mapping: Soft Teflex Lining with Engineered 550 Down Fill, NEW Zonal 3M™ Thinsulate™ Platinum Insulation (2000 Underarms and Side Panels), and 3-DRYD™ - The Silver Fiber® (400 Arm Pit and Center Back)
- Critically Taped Seams
- Holesaw Face Gaiter
- Removable Waist Gaiter
- NEW Gaiterless Vesting™ Goggle Pocket
- NEW Vesting Anti-Fog Goggle Pocket
- Removable Waist Gaiter with Jacket-to-Pant Interface
- ULTIMATE INSURANCE™
- Includes Men's 3-Stripe Jacket Feature Package

DRYRIDE 2L Drexshell™ or Thinsulate™ 3M FIT 15,000MM 10,000Z

AVAILABLE COLORWAYS



MENS BULTRON CUSHIONED

MKTG NEW

PRODUCT NAME
2L GORE-TEX®
ANDOVER JACKET

FEATURED COLORWAY
ASTRO TURF / TRUE BLACK

SIZES
XS / S / M / L / XL / XXL

ITEM No.
263708



What's in a steel. Hell back at 4-iter prices.

PRODUCT DETAILS

- DORE-TEX® Performance Shell (2-Layer)
- Printed Plain Weave Fabric (Windstop Stripes Colorways)
- Tactone Ripstop Fabric (No Other Colorways)
- Sig Fit
- NEW Quad Package Tail Mapping: Satin and Teflex Lining
- Fully Taped Seams
- Feltline Contour™ Hood
- Row Cap™ - Prevents Snow-Packed Seams
- NEW Vesting Anti-Fog Goggle Pocket
- Multiple Storage Pockets
- Removable Waist Gaiter with Jacket-to-Pant Interface
- Includes Men's 3-Stripe Jacket Feature Package

DRYRIDE 2L GORE-TEX® 3M FIT

AVAILABLE COLORWAYS



MENS BULTRON CUSHIONED

PRODUCT NAME
REVOLVER SYSTEM
JACKET

FEATURED COLORWAY
GOLD MEDAL
FANHANDLE PRINT

SIZES
XS / S / M / L / XL

ITEM No.
263726



Transforming three-in-one for when you don't know what the weather will bring.

PRODUCT DETAILS

- DRYRIDE Drexshell® 2-Layer Coated Fabric (15,000MM, 10,000Z)
- 2-in-1 System Jacket with Zip-Out DRYRIDE Ultra™ 2L Oxford Ripstop Hoodie
- Brushed Olefin Fabric: Ripped with Solid Color Block Colorways
- Printed Brushed Plain Weave Fabric (Fanhandle Print Colorways)
- Team Fit
- NEW Quad Package Tail Mapping: 3-in-1 System with Teflex and Tact Shell Lining
- Fully Taped Seams
- Feltline Contour™ Hood
- Flash Pass Pocket™
- NEW Vesting Anti-Fog Goggle Pocket
- Removable Waist Gaiter with Jacket-to-Pant Interface
- ULTIMATE INSURANCE™
- Includes Men's 3-Stripe Jacket Feature Package

DRYRIDE 2L DRYRIDE 2L ULTRATEX™ TEAM FIT 15,000MM 10,000Z

AVAILABLE COLORWAYS





REMOVABLE SLEEVES
The Deerfield Puffy is like getting a whole closet full of jackets all in one. Zip off the sleeves and BAM! You got a vest. Put the sleeves on inside out and you got a brand new colorway.

AVAILABLE ON
Deerfield Puffy Jacket



PRODUCT NAME DEERFIELD PUFFY JACKET	FEATURED COLORWAY ORANGEMEN / TEAM BLUE	SIZES XS / S / M / L / XL	ITEM No. 263712
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Removable/removable sleeved puffy that doubles as a vest. Do the math—check three styles for the price of one.

DRYRIDE 2L **Thinsulate** **TEAM FIT** **10,000MM** 10,000

- PRODUCT DETAILS**
- DRYRIDE Driweave™ 2-Layer Coated Ripstop Fabric (30,000MM, 10,000)
 - Team Fit
 - **NEW** Quad Package Tail Mapping; Embossed Taffeta Lining with **NEW** Zonal 3M™ Thinsulate™ Platinum Insulation (2000 Body / 1000 Sleeves) and 3-DENIT™ - The Shear Reef® (400 Arm Pile)
 - Critically Taped Seams
 - Feltline Contour™ Hood
 - Mesh Pocket Storage
 - **NEW** Vesting Anti-Fog Goggle Pocket
 - Removable Waist Garter with Jacket-to-Pant Interface
 - Includes Men's Service Jacket Features Package
 - Removable / Reversible Contrast Sleeves

AVAILABLE COLORWAYS



PRODUCT NAME BURTON X STARTER® JACKET	FEATURED COLORWAY TRUE BLACK	SIZES XS / S / M / L / XL / XXL	ITEM No. 263710
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Ride the pile no longer. You're in the starting line up.

DRYRIDE 2L **Thinsulate** **SIG FIT** **10,000MM** 5,000

- PRODUCT DETAILS**
- DRYRIDE Driweave™ 2-Layer Coated Soft-Rip Stop Fabric (10,000MM, 5,000)
 - Sig Fit
 - Collaborative Burton x Starter® Signature Design
 - **NEW** Quad Package Tail Mapping; Diamond Quilted Taffeta Lining with **NEW** 2M™ Thinsulate™ Platinum Insulation (400 Throughout) and 3-DENIT™ - The Shear Reef® (400 Arm Pile)
 - Fully Taped Seams
 - Yarn-Open Slope Ribbing Details
 - Interior Chest Slash Pocket
 - Jacket-to-Pant Interface
 - Includes Men's Service Jacket Features Package

AVAILABLE COLORWAYS



PRODUCT NAME LAUNCH JACKET	FEATURED COLORWAY ASTRO TURF DOT MATRIX PRINT	SIZES XS / S / M / L / XL / XXL	ITEM No. 263720
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The team's top pick. Fully loaded performance without the credit card hangover.

DRYRIDE 2L **Thinsulate** **SIG FIT** **10,000MM** 10,000

- PRODUCT DETAILS**
- DRYRIDE Driweave™ 2-Layer Coated Sheared Plain Weave Fabric (30,000MM, 10,000)
 - Sig Fit
 - All Colorways Available with or without insulation
 - **NEW** Double Package Tail Mapping; Taffeta and Closed Cell Mesh Lining (Non-Insulated Jacket Only)
 - **NEW** Double Package Tail Mapping; Taffeta and Closed Cell Mesh Lining with **NEW** 3M™ Thinsulate™ Insulation (400 Throughout)
 - Critically Taped Seams
 - Feltline Contour™ Hood
 - Interior Mesh Pocket with Astro Mesh
 - Roll-Down Shoulder Strapped Cuffs
 - Includes Men's Service Jacket Features Package

AVAILABLE COLORWAYS





TEST-COOL VENTING

With the maximized airflow of our gigantic mesh-lined waist from knee to knee, Test-Cool™ instantly cools your core and is especially efficient at clearing stale air when sitting on a sled or chairlift. By popular demand, look for Test-Cool on over half of 2012 men's Burton pants.

AVAILABLE ON

3L DDBS-TD™ Cell Pant
3L DDBS-TD™ Burton X Carhart™ Pant
CMP Herringbone Pant
CMP Hellbuck Pant
Vest Pant



MENS Bufron outRide

NEW

PRODUCT NAME
**EXETER
SOFTSHELL JACKET**

FEATURED COLORWAY
**IRON GRAY / CRIMSON /
GOLD MEDAL**

SIZES
XS / S / M / L / XL / XXL

ITEM No.
2637 B

A halfback hoodie that packs some serious tech—keep it casual while killing the hill.

PRODUCT DETAILS

- DRYRIDE Softshell™ Plain Weave Fabric (32,000MM, 5,000D)
- Team Fit
- Pit Zips™
- Full-Weave Coated™ Hood
- Ribbed Hem and Cuffs
- Soft Shaded Fleece Interior
- Isolation Pocket with Audio Search
- US Taped D-Ring
- Jacket-to-Pant Interface

DRYRIDE SOFTSHELL **TEAM FIT** **10,000MM** 5,000D

AVAILABLE COLORWAYS



MENS Bufron outRide

PRODUCT NAME
VENT PANT

FEATURED COLORWAY
ASTRO TURF

SIZES
XS / S / M / L / XL

ITEM No.
2639 F

Like AC for your lower extremities—maximize ventilation for high-energy riding.

PRODUCT DETAILS

- DRYRIDE Driweave™ 2-Layer Coated Fabric (15,000MM, 10,000D)
- Shaded Plain Weave Fabric (Plain Colorway)
- Total Jacquard Fabric (True Black Rosecomb Jacquard Colorway)
- Shaded Olefinweave Fabric (Solid Colorways)
- Sig Fit
- Teflex and Mesh Lining
- Test-Cool Coarflow Venting™
- Mesh-Lined Quarter Hip and Thigh Warts
- Fully Taped Seams
- Reinforced Dist. Panel
- Thigh Cargo Pockets
- Includes Men's Burton Pant Features Package

DRYRIDE **2L** **SIG FIT** **15,000MM** 10,000D

AVAILABLE COLORWAYS



next



05.

MEN'S OUTERWEAR

BURTON

TECHNICALLY-MINDED MINIMALISM INSPIRED BY THE EVOLUTIONARY ABILITY TO ADAPT TO NATURE'S HARSH REALITIES.

A.

OUTSIDE

Lightweight, technical DRYRIDE Durashell™ and Softshell™ materials for a highly functional, protective second skin.



B.

INSIDE

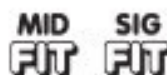
Strategically designed Trail Mapped systems for focused breathability where it matters most and variable levels of 3M™ Thinsulate™ and X-STATIC® antimicrobial insulation to keep warmth efficient and effective.



C.

FIT

Predominately the NEW Mid Fit for a slightly longer, more tailored look that bridges the gap from snow to street.



D.

STYLE - "DARK HORIZON"

This collection is clean and simple in feel and features classic styling including Trench, M65 and parka silhouettes. These styles easily transition from mountain to street, yet still have all the technical features that this rider demands. Key looks include fabric blocking (matte versus shine) and solids. The color palette is geared towards an understated, streetwear look.

THEME**COLORS / PATTERNS****TRIMS / DETAILING**



R: CHRISTIAN HALLER P: CYRIL MULLER



REVERSIBLE

For those bold enough to just walk to the front of the line, now you can do so with the advantage of the reversible print inside the Patrol colorway of the 3L Porter Jacket. Just don't get carried away and by seeing anyone's life.

AVAILABLE ON
3L Porter Jacket



NEW

PRODUCT NAME

TERMINAL DOWN JACKET

FEATURED COLORWAY
CODE RED / CHINO
(PAT REVERSE)

SIZES
XS / S / M / L / XL

ITEM No.
26372

Two-tones a reversible function custom tailored for the absolute coldest conditions.

PRODUCT DETAILS

- DRYRIDE Dueshell™ 2-Layer Laminated Fabric Blocking (30,000MM, 15,000)
- Reversible Functional Fly to Ruffled Glee Ripstop Fabric
- **NEW** Mid R1
- **NEW** Turn Package Tail Mapping: Engineered 550 Down Fill with **NEW** Zonal 3M™ Thinsulate™ Platinum Insulation (3000 Underarms and Side Panels) and 3-STRIP™ - The Silver Fiber (400 Arm Pits and Center Back)
- Critically Taped Seams
- Feltline Contour™ Hood
- Waterproof Wrist Zippers
- Reversible Waist Gaiter with Jacket-to-Pant Interface
- **ULTRACOMFORT**
- Includes Men's 8-ounce Jacket Feature Package

DRYRIDE **2L** **Thinsulate** **MID** **FIT** **30,000MM** **15,000**

AVAILABLE COLORWAYS



NEW

PRODUCT NAME

3L PORTER JACKET

FEATURED COLORWAY
BLOTTO GRAY

SIZES
XS / S / M / L / XL / XXL

ITEM No.
26374

Fighter jet fabric introduces an all-new concept in snow survival. Reverse the Patrol to bleed in with authority.

PRODUCT DETAILS

- DRYRIDE Dueshell™ 2-Layer Ripstop Fabric (30,000MM, 15,000)
- **Steel Sprocket™** High-Density Fabric (Blotto Gray Colorway)
- Reversible Printed Storm Lining (Patrol Colorway)
- **NEW** Mid R1
- Lightweight, Packable Design
- Fully Taped Seams
- Row Ops™ - Prevents Snow-Packed Seams
- Internal Audio/Slash Pocket
- Waist Gaiter with Jacket-to-Pant Interface
- Includes Men's 8-ounce Jacket Feature Package

DRYRIDE **2L** **MID** **FIT** **30,000MM** **15,000**

AVAILABLE COLORWAYS



MIKTD
NEW

PRODUCT NAME

NOTCH JACKET

FEATURED COLORWAY
CHINO

SIZES
XS / S / M / L / XL

ITEM No.
26372

All season, any mission—your universal reverse for taking control of all conditions.

PRODUCT DETAILS

- DRYRIDE Dueshell™ 2-Layer Laminated Textured Ripstop Fabric (30,000MM, 15,000)
- **NEW** Mid R1
- **NEW** Quad Package Tail Mapping: One Tarfata Lining with **NEW** Zonal 3M™ Thinsulate™ Platinum Insulation (400 Center Back and Sleeves / 800 Side Panels) and 3-STRIP™ - The Silver Fiber (400 Arm Pits)
- Fully Taped Seams
- Feltline Contour™ Hood
- **NEW** Trench Grip
- **NEW** Venting Anti-Fog Goggle Pocket
- Roll Down Scooter Skipped Cuffs
- Reversible Waist Gaiter with Jacket-to-Pant Interface
- **ULTRACOMFORT**
- Includes Men's 8-ounce Jacket Feature Package

DRYRIDE **2L** **Thinsulate** **MID** **FIT** **30,000MM** **15,000**

AVAILABLE COLORWAYS



NEWS



MENS BURTON OUTRIDER

MKTD
NEWPRODUCT NAME
SEVILLE JACKETFEATURED COLORWAY
NORI / CHINOSIZES
S / M / L / XLITEM No.
253728

Fight fire on the hill. Treated with alternative to traditional design.

PRODUCT DETAILS

- DRYRIDE Drexhell™ 2-Layer Coated Reinforced Tuff Fabric (30,000MM, 10,000Z)
- NWX Mid Ri with Trench Length
- NWX Quad Package Tuff Mapping: Embossed Tuffa Lining with NWX 2M™ Thinsulate™ Platinum Insulator (400 Throughout) and 3-00N10™ - The Silver Reef (400 Arm Pits)
- Fully Taped Seams
- Fulltime Contour™ Hood
- NWX Vesting Anti-Cog Goggle Pocket
- Removable Waist Gaiter with Jacket-to-Pant Interface
- Includes Men's Service Jacket Feature Package

 DRYRIDE 2L
 DREXHELL™
 Thinsulate™
 MID FIT
 10,000MM
 10,000Z

AVAILABLE COLORWAYS



MENS BURTON OUTRIDER

NEW

PRODUCT NAME
MOSCOW
SOFTSHELL JACKETFEATURED COLORWAY
TRUE BLACKSIZES
XS / S / M / L / XL / XXLITEM No.
253721

Industry-leading weatherproof breakability— for those who like higher than the rest.

PRODUCT DETAILS

- DRYRIDE Softshell™ 2-Layer Ripstop Fabric (30,000MM, 5,000Z)
- Randed Waffle Fleece Licker with Chassis Tech for Ultimate Working Performance
- NWX Mid Ri
- Chest Protecting with Flash Pass Pocket™
- Fold Down Sticker Skaped Collar
- Jacket-to-Pant Interface
- Includes Men's Service Jacket Feature Package

 DRYRIDE
 DREXHELL™
 MID FIT
 30,000MM
 5,000Z

AVAILABLE COLORWAYS



MENS BURTON OUTRIDER

MKTD
NEWPRODUCT NAME
PONTER PANTFEATURED COLORWAY
INDIGO DENIM (SLIM FIT)SIZES
S / M / L / XLITEM No.
253795

Dial new casual goes on some casual business.

PRODUCT DETAILS

- DRYRIDE Drexhell™ 2-Layer Coated Fabric (30,000MM, 10,000Z)
- Stretch Corduroy (Corduroy Colorways)
- Denim Tuff Fabric (N1 Other Colorways)
- Available in NWX Mid and Slim Fit
- Waist Lining
- Fully Taped Seams
- Five-Pocket Styling
- Custom Back Patch Detail
- Includes Men's Service Pant Feature Package

 DRYRIDE 2L
 DREXHELL™
 MID FIT
 SLIM FIT
 10,000MM
 10,000Z

AVAILABLE COLORWAYS





R: TERJE MAAKONSEN P: BLOTTO



MEN'S LAYERING

From Insulators and Rainwear to Softshell, Fleece, Layering, and First Layer®, Burton pushes Layering to the limit with the deepest selection in the industry. With details developed on the mountain, rider-driven fits, and a wide array of technical DRYRIDE fabrics, Burton Layering sets the foundation for comfort in any condition.



DOWN INSULATION
To retain its fill power, one ounce of down is placed in a cylinder, compressed, and allowed to fully loft. The cubic inches of the lofted down represent its fill power. What you really need to know is that the higher the number, the higher the insulating properties and the warmer you will feel.

AVAILABLE ON
Tabor Down Jacket
Oroton Down Jacket



NEW

MENS DOWNJACKETS

PRODUCT NAME TABOR DOWN JACKET	AVAILABLE COLORWAYS TEAM BLUE	SIZES S/M/L/XL	ITEM No. 253345
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Mountain back just hit the streets, he's selling a extra puff and promise a warm cozy feeling. You down?

PRODUCT DETAILS

- DRYRIDE Thermo™ Lightweight DWR Coated Ripstop Fabric (800MM)
- 550 Down Fill
- Pit Zips™
- Race-Line, Zippered Heatscanner Pockets
- Internal Chest Pocket
- Doubles as a Stuff Sack
- New Cash

DRYRIDE
THERMO

AVAILABLE COLORWAYS



NEW

MENS DOWNJACKETS

PRODUCT NAME OROTON DOWN JACKET	AVAILABLE COLORWAYS ASTRO TURF	SIZES S/M/L/XL	ITEM No. 253346
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Street style heat backed by 4 star science. Jeremy's go-to place for clutch insulation on the coldest days.

PRODUCT DETAILS

- DRYRIDE Thermo™ Lightweight DWR Coated Ripstop Fabric (800MM)
- 550 Down Fill
- Pit Zips™
- Race-Line, Zippered Heatscanner Pockets
- Elastic Binding on Cuff and Hem

DRYRIDE
THERMO

AVAILABLE COLORWAYS



NEW

MENS DOWNJACKETS

PRODUCT NAME WOLF JACKET	AVAILABLE COLORWAYS TRUE BLACK	SIZES S/M/L/XL	ITEM No. 253348
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Tough enough for tracking game, strategically insulated to keep you hunting all through the night.

PRODUCT DETAILS

- DRYRIDE Thermo™ Pigment-Dyed Cotton/Poly Blend Fabric (5,000MM, 5,000D)
- Thermoarm™ Insulation (1,000 Gols / 800 Stems)
- Proton Logo
- Internal Quilting
- Race-Line Heatscanner Pockets
- Full on Coverts™ Hood with Ribbed Collar
- Double Heatscanner Pockets
- Internal Ribbed Cuffs for Added Warmth

DRYRIDE 5,000MM
THERMO 5,000D

AVAILABLE COLORWAYS





DRYRIDE DURAWEAR 3L

Just in case you decide to hike the Hawaiian Islands. From the bottom of the ocean, Dorian developed the 3L Large Jacket. Standing at the peak of the DRYRIDE Rainwear Collection, it features the ultimate in fully taped lightweight weatherproof protection, a Slim Fit cut for the street, and bonus details like printed weatherproof tape and a second pocket.

AVAILABLE ON
3L Large Jacket



NEW

MENS PELLETERS

PRODUCT LINE VEST	FEATURED COLORWAY BITTERS	SIZES S/M/L/XL	ITEM No. 253347
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Regulate your core back to the future style with old school appeal and new school know-how.

PRODUCT DETAILS

- DRYRIDE Thermal™ Poly DuraTex Fabric with DWR Finish (800MM)
- Quilted Fannel Lining with Thermal™ Insulation (3000 Throughout)
- Zip and Gutter-Up Center Front Closure
- Opened Handwarmer Pockets
- Hidden Internal Slash Pocket

DRYRIDE THERMAL™

AVAILABLE COLORWAYS



BITTERS



TRUE BLACK



NEW

MENS DURAWEAR

PRODUCT LINE 3L LEBE JACKET	FEATURED COLORWAY TRUE BLACK	SIZES S/M/L/XL	ITEM No. 254268
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Rain comes in the presence of this all-terrain shell. Its premium performance has been here to clear skies all together.

PRODUCT DETAILS

- DRYRIDE DuraShell™ 3-Layer Laminated Ripstop Twill Fabric (10,000MM, 30,000D)
- Slim Fit
- Fully Taped Seams
- Roll Up Collar™ Hood
- Waterproof Center Front Zipper and Priced Waterproof Chest Zipper
- Adjustable Cuffs
- Interior Sound Pocket

DRYRIDE DURAWEAR **3L** **SLIM FIT** 10,000MM 30,000D

AVAILABLE COLORWAYS



TRUE BLACK



BLUE 22



MENS DURAWEAR

PRODUCT LINE 2.5L FOX JACKET	FEATURED COLORWAY KEEF	SIZES S/M/L/XL	ITEM No. 253338
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Dry to Fly. Waterproof/ breathable, ultra-packable rainwear for off-road occasions.

PRODUCT DETAILS

- DRYRIDE DuraShell™ 2.5-Layer Corded Tere-Cord Fabric (10,000MM, 30,000D)
- Slim Fit
- Fully Taped Seams
- Roll Up Collar™ Hood
- Chest Pocket with Priced Waterproof Zipper
- Adjustable Scooter Shaped Cuffs
- Interior Sound Pocket

DRYRIDE DURAWEAR **2.5L** **SLIM FIT** 10,000MM 30,000D

AVAILABLE COLORWAYS



KEEF



TRUE BLACK



DRYRIDE DURAHELL

The Gutter DRYRIDE 2.5L R, Abraxos, and Slick Jackets combine the waterproof/breathability and silky smooth feel of our ultra-light DRYRIDE DuraShell 2.5-layer fabric with the everyday function of a packable, street-styled Abraxos Fit Zip™ vent line while fully taped seams regulate snow stop, and springtime showers.

AVAILABLE ON
2.5L Fit Jacket
2.5L Abraxos Jacket
2.5L Slick Jacket

MENS DRYRIDE RAINWEAR

NEW



PRODUCT NAME
2.5L ATMOS JACKET

AVAILABLE COLORWAY
CARDINAL

SIZES
S/M/L/XL

ITEM No.
253335

Waterproof/breathable and way slicker than your buddy's stock alder.

PRODUCT DETAILS

- DRYRIDE DuraShell™ 2.5-Layer Coated Ripstop Fabric [10,000MM, 10,000G]
- Lightweight, Packable Design
- Slim Fit
- Printed Fully Taped Seams
- Fulltime Contour™ Hood
- Coated Metal Zippers
- Adjustable Cuffs
- Interior Sued Pocket
- Hem Cinch

DRYRIDE DURAHELL 2.5L **RIP STOP** **30,000MM** **30,000G**

AVAILABLE COLORWAYS



MENS DRYRIDE RAINWEAR



PRODUCT NAME
2.5L SLICK JACKET

AVAILABLE COLORWAY
PURPLE LABEL POPULATION PRINT

SIZES
S/M/L/XL

ITEM No.
253343

Lightweight, packable performance that won't gasp your gas money.

PRODUCT DETAILS

- DRYRIDE DuraShell™ 2.5-Layer Coated Fabric [10,000MM, 30,000G]
- Lightweight, Packable Design
- Slim Fit
- Fully Taped Seams
- Fulltime Contour™ Hood
- Printed Waterproof Zippers
- Adjustable Cuffs

DRYRIDE DURAHELL 2.5L **RIP STOP** **30,000MM** **30,000G**

AVAILABLE COLORWAYS



MENS DRYRIDE RAINWEAR



PRODUCT NAME
2L TERRAPIN JACKET

AVAILABLE COLORWAY
TRUE BLACK CHALK STRIPE

SIZES
S/M/L/XL

ITEM No.
253348

More in the mountains, raised in the streets. Tech rainwear function for hiking or hanging.

PRODUCT DETAILS

- DRYRIDE DuraShell™ 2-Layer Coated Dobby Ripstop Fabric [5,000MM, 5,000G]
- Lightweight, Packable Design
- Slim Fit
- Micro Cell Mesh and Teflon Lining
- Fulltime Contour™ Hood
- Critically Taped Seams
- Zippered Handwarmer Pockets
- Chafe-Free Chin Guard

DRYRIDE DURAHELL 2L **RIP STOP** **5,000MM** **5,000G**

AVAILABLE COLORWAYS





PACKABLE DESIGN
With a zippered chest pocket that doubles as a stuff sack, the 2L Crick and Tabor Down Jackets are packable pieces that easily fit in the bottom of a backpack or under the car seat.

AVAILABLE ON
2L Crick Jacket
Tabor Down Jacket



NEW

MENS OUTLINE RAINWEAR

PRODUCT NAME 2L CRICK JACKET	AVAILABLE COLOR(S) ASTRO TURF/ STOUT WHITE	SIZES S/M/L/XL	ITEM No. 253 338
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Roamers, an anorak in the loose. Known to pack light and attack unexpected weather with fury.

PRODUCT DETAILS

- DRYRIDE Durable™ 3-Layer Coated Fabric (5,000MM, 10,000)
- Lightweight, Packable Design
- Zippered Side Gaiter
- Sig Fit
- Micro Call Mesh Lining
- Full-on Coaster™ Hood
- Critically Taped Seams
- Zippered Handwarmer Pockets
- Chest-Free Chin Guard
- Chest Pocket Doubles as a Stuff Sack

DRYRIDE Durable™ 5,000MM 10,000

AVAILABLE COLOR(S)



NEW

MENS SOFTSHELL

PRODUCT NAME STATIC SOFTSHELL	AVAILABLE COLOR(S) TRUE BLACK	SIZES S/M/L/XL	ITEM No. 253 344
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If you don't like the weather, wait ten minutes. Our next technical softshell handles every frustration twice.

PRODUCT DETAILS

- DRYRIDE Stretch Softshell™ Fabric (10,000MM, 30,000)
- Flexweave Lining
- Full-time Hood
- Super Soft Interior Collar and Chest-Free Chin Guard
- Welded Chest Pocket
- Hand Gaiter

DRYRIDE SOFTSHELL 10,000MM 30,000

AVAILABLE COLOR(S)



MENS SOFTSHELL

PRODUCT NAME SOFTSHELL HOODIE	AVAILABLE COLOR(S) SHERWOOD CAMO	SIZES S/M/L/XL	ITEM No. 253 326
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Hit it in any condition. Waterproof, windproof, and warm with the added draft protection of a longer fit.

PRODUCT DETAILS

- DRYRIDE Stretch Softshell™ Fabric (30,000MM, 5,000)
- Team Fit
- Flexweave Lining
- Pit Zips™
- Full-time Hood
- Jacket-to-Pant Interface
- Kangaroo Pocket and Zippered Handwarmer Pockets
- Zippered Chest Pocket

DRYRIDE SOFTSHELL TEAM FIT 30,000MM 5,000

AVAILABLE COLOR(S)



**DRYRIDE SOFTSHELL**

Every Dryride Softshell comes loaded with premium features like a battery soft interior lining, protective gear guard at the chin, handwarmer pockets, and knee cloth. Whether you're bagging a peak or just cranking around the block, rest assured that your Dryride Softshell will keep you warm and dry no matter what.

AVAILABLE ON:
 Static Softshell Hoodie
 Range Jacket
 Scout Softshell Jacket

**nDrS SOFTSHELL**

PRODUCT NAME RANGE JACKET	FEATURED COLORWAY CRIMSON	SIZES S/M/L/XL	ITEM No. 263340
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Layered or alone—technical weatherproofing meets eco-friendly function.

PRODUCT DETAILS

- DRYRIDE Stretch Softshell® Fabric (30,000MM, 5,000D)
- 33% Recycled FIB
- Micro-Pipe Sealer
- Removable Zippered Hood
- Zippered Chest Pockets
- Chafe-Free Chin Guard
- Profile Fit for Street Style or Layering

5 DRYRIDE SOFTSHELL
10,000MM
5,000D

AVAILABLE COLORWAYS**nDrS SOFTSHELL**

PRODUCT NAME SCOUT SOFTSHELL JACKET	FEATURED COLORWAY NORI	SIZES S/M/L/XL	ITEM No. 263342
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Adapt to, solve and abstract. Reach the summit and look good doing it.

PRODUCT DETAILS

- DRYRIDE Stretch Softshell® Fabric (30,000MM, 7,000D)
- Storage Mesh Using
- Microfleece-Lined Zippered Handwarmer Pockets
- Zippered Chest Pocket
- Chafe-Free Chin Guard
- Hand Cloth
- Profile Fit for Street Style or Layering

DRYRIDE SOFTSHELL
10,000MM
7,000D

AVAILABLE COLORWAYS**NEW**



COACH FLEECE

When it's a January mill in Maine to Minnesota, long days quickly turn into longer (and colder) nights. To stay warm, Jersey throws on the Coach Fleece. Combining the warmth of a fleece with added knick-knacks around the body, it's a sure way to stay fired up in freezing weather.

AVAILABLE ON
Coach Fleece



NEW

MENS TECH FLEECE

PRODUCT NAME COACH FLEECE	AVAILABLE COLORWAYS TRUE BLACK	SIZES S/M/L/XL	ITEM No. 253 308
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Quilted comfort meets hooded style. We're more equipped than that soggy cotton cap.

PRODUCT DETAILS

- Lightweight DWR Coated Super Soft Nylon Fabric (80/20/10)
- DRYRIDE Thermo™ Fabrication with Thermoac™ Insulation (3000 Body / 800 Sleeves)
- Fully Quilted Exterior
- fleece-lined Body Hood, and Handwarmer Pockets

DRYRIDE THERMO

AVAILABLE COLORWAYS



TRUE BLACK QUARTZ COOL RED



MENS TECH FLEECE

PRODUCT NAME SOPHISTO FLEECE	AVAILABLE COLORWAYS BITTERS GINGHAM FADE	SIZES S/M/L/XL	ITEM No. 253 326
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Underneath or all alone—utility warmth that's always in the lineup.

PRODUCT DETAILS

- DRYRIDE Thermo™ Washed Back Fleece
- Quick-Drying and Highly Breathable
- Sealed Collar, Stormflap™ and Chest-Free Chin Guard
- Full-line Hood with Draw Cord
- Zippered Chest Pocket
- Zippered Handwarmer Pockets

DRYRIDE THERMO

AVAILABLE COLORWAYS



BITTERS GINGHAM FADE TRUE BLACK EXCHANGE FADE CANYON METRO PLUM TRUE BLACK

NEWS



NEW

MENS TECH FLEECE

PRODUCT NAME HEDGE FLEECE	RECYCLED COLORWAY MOCHA	SIZES S/M/L/XL	ITEM No. 253 306
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Sweater feel, fleece performance, minimal felt. A staple for single & light days.

PRODUCT DETAILS

- DRYRIDE Thermal™ Durable Soft Sweater Fleece
- Dipped Reseamer Pockets
- Durable Fleece Internal Collar Lining
- Chafe-Free Chin Guard
- Profile Fit for Street Style or Layering

DRYRIDE
THERMAL

AVAILABLE COLORWAYS



MENS TECH FLEECE

PRODUCT NAME GROOVE FLEECE	RECYCLED COLORWAY ASTRO TURF	SIZES S/M/L/XL	ITEM No. 253 301
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Heat-welding straight lines—clean and simple, no-nonsense warmth.

PRODUCT DETAILS

- Lightweight DRYRIDE Thermal™ Grid Fleece (70% Recycled PCT)
- Dipped Chest Pocket
- Binding at Cuffs and Hem
- Profile Fit for Street Style or Layering
- Ideal for New-Bound Outdoor Activity

DRYRIDE
THERMAL

AVAILABLE COLORWAYS



NEW

MENS TECH FLEECE

PRODUCT NAME CORSET FLEECE	RECYCLED COLORWAY TRUE BLACK	SIZES S/M/L/XL	ITEM No. 253 308
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Picking up the heavy lifting of every layering job.

PRODUCT DETAILS

- DRYRIDE Thermal™ 3000 Low-Flit Fleece
- Dipped Reseamer Pockets and Chest Pocket
- Pocket-Access Hem Check
- Profile Fit for Street Style or Layering

DRYRIDE
THERMAL

AVAILABLE COLORWAYS





DRYRIDE™ BONDING FLEECE

Joining a face-crystal fabric to a fleece backing allows us to combine the comfort and texture characteristics of a variety of fabrics—some with enhanced performance properties, others for style. We incorporate bonded fabric throughout our fleece line to give you a variety of styles to choose from.

AVAILABLE ON

Bonded Hoodie
Cymbol Pullover Hoodie
Chapin Crew

MEN'S TECH FLEECE



PRODUCT NAME BONDED HOODIE	AVAILABLE COLORWAY* IRON GRAY/ WANDYKE PLAID	SIZES S/M/L/XL	ITEM No. 253 323
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The best hoodie you'll ever need. Ride, hike, or hang without succumbing to the chilling side effects of cotton.

PRODUCT DETAILS

- DRYRIDE Thermal™ Bonded, Hard-Surface Fleece with Grained Gusher
- Hood with Drawstring Closure
- Kangaroo Handwarmer Pocket
- Ribbed Cuffs and Hem
- Hidden Side Seam Slash Pocket
- Choose Between Wood Mark or Phoenix Logo Graphics
- * Colorways Available with Process-Artwork Only

DRYRIDE THERMAL

AVAILABLE COLORWAYS



MEN'S TECH FLEECE



PRODUCT NAME TOTEM HOODIE	AVAILABLE COLORWAY* SMOG / PEAT	SIZES S/M/L/XL	ITEM No. 253 327
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Quarter zip that's way nicer than the wrong your buddy's packing.

PRODUCT DETAILS

- DRYRIDE Thermal™ Color Fleece
- Team Fit
- Hood with Drawstring Closure
- Kangaroo Handwarmer Pocket with 2 spaced Gathers
- 1/2 Zip Venting

DRYRIDE THERMAL TEAM FIT

AVAILABLE COLORWAYS



MEN'S TECH FLEECE



PRODUCT NAME CYMBAL PULLOVER HOODIE	AVAILABLE COLORWAY* BLUE 23 PANHANDLE STRIPE	SIZES S/M/L/XL	ITEM No. 253 324
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Quick-drying and warm with extra room. In case there's anything to hide.

PRODUCT DETAILS

- DRYRIDE Thermal™ Bonded, Hard-Surface Fleece with Grained Gusher
- Team Fit
- Hood with Drawstring Closure
- Kangaroo Handwarmer Pocket
- Hidden Side Seam Slash Pocket

DRYRIDE THERMAL TEAM FIT

AVAILABLE COLORWAYS



NEWS

MENS TECH FLEECE



NEW

PRODUCT NAME CHAPIN CREW	AVAILABLE COLORWAYS GRAYEEN FOWL CAMO	SIZES S/M/L/XL	ITEM No. 253 300
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Dope is dope, you can't argue with that... unless it smells like oranges.

PRODUCT DETAILS

- DRYRIDE Thermal™ Durable Hard-Surface Fleece
- True Fit
- Zippered Kangaroo Heuchemer Pocket
- Ribbed Collar, Cuffs and Hem

DRYRIDE
THERMAL

TEAM
FIT

AVAILABLE COLORWAYS



GRAYEEN FOWL CAMO OLIVE HEATHER TRUE BLACK

MENS TECH FLEECE



PRODUCT NAME SELECT FLEECE	AVAILABLE COLORWAYS TRUE BLACK	SIZES S/M/L/XL	ITEM No. 253 302
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Lightweight layering, perfect for high-energy riding. Braught back at Jakob's request, so it's gotta be legit.

PRODUCT DETAILS

- DRYRIDE Thermal™ Durable Gasket Fleece
- Classic Neck for Maximum Riding Performance
- Flap-Lined Collar and Clark-Free Chin Guard
- Zippered Chest Pocket
- Sliding at Hem
- Profile Fit for Street Style or Layering

DRYRIDE
THERMAL

AVAILABLE COLORWAYS



TRUE BLACK OLIVE HEATHER NICKEL HEATHER



DRYPRE FABRICATION

No half-sized over-printing here. For the real deal flannel look-and-feel, we developed a yarn-dyed fabrication that still has the quick-drying, wicking, and antimicrobial properties of DRYPRE UltraWick™ fabric.

AVAILABLE ON

Haven Sherpa Flannel
Windsor Quilted Flannel
Havo Tech Flannel
Rushes Hooded Flannel

MENS PLAYERS

NEW



PRODUCT NAME
HAVEN SHERPA
FLANNEL

AVAILABLE COLORWAYS
CARDINAL
HANDBAR PLAID

SIZES
S/M/L/XL

ITEM No.
253 290

Plugged, heavy duty warmth. Because jackets are overrated.

PRODUCT DETAILS

- DRYPRE UltraWick™ Yarn-Dyed Plaid Flannel
- Dressed with DRYPRE Thermal™ Sheep Lining
- Quick-Drying and Highly Breathable
- Stink-Proof Antimicrobial Finish
- Kangaroo Handwarmer Pocket
- Chest Pocket
- Snap Button-Up Closure

DRYPRE ULTRA WICK



AVAILABLE COLORWAYS



MENS PLAYERS

NEW



PRODUCT NAME
WINDSOR QUILTED
FLANNEL

AVAILABLE COLORWAYS
SMOG
HOLLYWOODIAN PLAID

SIZES
S/M/L/XL

ITEM No.
253 292

Early backwoods style with a stink-free finish and quick-drying warmth for when the digits drop.

PRODUCT DETAILS

- DRYPRE UltraWick™ Yarn-Dyed Plaid Flannel
- Thermacore™ Insulation (100% Throughout Body)
- Quilted/Taffeta Lining
- Quick-Drying and Highly Breathable
- Stink-Proof Antimicrobial Finish
- Chest Pocket
- Button-Up Closure

DRYPRE ULTRA WICK



AVAILABLE COLORWAYS



MENS PLAYERS

PRODUCT NAME
HAVO TECH FLANNEL

AVAILABLE COLORWAYS
RIDE LOW BITTERS PLAID

SIZES
S/M/L/XL

ITEM No.
253 291

Flannel with a purpose. Unfreezable and breathable. No thrift store surprises here.

PRODUCT DETAILS

- DRYPRE UltraWick™ Yarn-Dyed Plaid Flannel
- Quick-Drying and Highly Breathable
- Stink-Proof Antimicrobial Finish
- Chest Pocket
- Button-Up Closure

DRYPRE ULTRA WICK



AVAILABLE COLORWAYS



NEWS



NEW

MENS PLAYERS

PRODUCT NAME RUCKUS HOODED FLANNEL	AVAILABLE COLORWAYS TEAM BLUE WANDYKE PLAID	SIZES S/M/L/XL	ITEM No. 253 298
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Blending in at the job site just got easier. Grab your shovel and get to work.

PRODUCT DETAILS

- DRYRIDE Ultrawick™ Two-Cord Plaid Flannel
- Quick-Drying and Highly Durable
- Full Size Flannel Hood with Draw Cord Closure
- Stink-Proof Antimicrobial Finish
- Chest Pockets
- Button-Up Closure

DRYRIDE
ULTRAWICK

AVAILABLE COLORWAYS



NEW

MENS PLAYERS

PRODUCT NAME DENIM SHIRT	AVAILABLE COLORWAYS INDIGO	SIZES S/M/L/XL	ITEM No. 253 239
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Run just the top button like you're on work release.

PRODUCT DETAILS

- DRYRIDE Ultrawick™ Clearing Fabric
- Quick-Drying and Highly Durable
- Stink-Proof Antimicrobial Finish
- Chest Pockets
- Button-Up Closure

DRYRIDE
ULTRAWICK

AVAILABLE COLORWAYS



NEW

MENS PLAYERS

PRODUCT NAME RUGBY	AVAILABLE COLORWAYS STOUT WHITE / IRON GRAY / ORANGEMEN	SIZES S/M/L/XL	ITEM No. 253 297
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Super stretchy and out for riding. No beach spa, squeeze plays, or locker room funk for this one.

PRODUCT DETAILS

- DRYRIDE Ultrawick™ Polyester/Spandex Blend
- Quick-Drying and Highly Durable
- Stretch 300" for Unlimited Mobility
- Stink-Proof Antimicrobial Finish
- True-Quick Closure

DRYRIDE
ULTRAWICK

AVAILABLE COLORWAYS





Recycled-Cotton Fit

Combining tech fabrics that keep you dry with team-color designs, Butte Cycling proves that there's no need to sacrifice on-looker function for street-ready style. All Cycling styles feature the soft, stretchable, wicking, and quick-drying properties of DRYRIDE UltraWick™, a tag with the larger fit sizes are looking for.

AVAILABLE ON
All Cycling Styles



MENS PLAYERS

PRODUCT NAME WAFFLE POLO	FEATURED COLORWAY GOLD MEDAL	SIZES S/M/L/XL	ITEM No. 253251
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Quick-drying and breathable with a slick-free finish and street-ready fit.

PRODUCT DETAILS

- DRYRIDE UltraWick™ Recycled Polyester/Spandex Blend with Waffle Area
- Quick-Drying and Highly Breathable
- Stretch 380° for Unlimited Mobility
- Slick-Proof Antimicrobial Finish
- Logo Three-Button Closure



AVAILABLE COLORWAYS



MENS PLAYERS

PRODUCT NAME CAMP HOODIE	FEATURED COLORWAY CRIMSON / TRUE BLACK	SIZES S/M/L/XL	ITEM No. 253237
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Hit & run to survive ahead. Lightweight warmth that fights the soak and the chill.

PRODUCT DETAILS

- DRYRIDE UltraWick™ Fleece Fabric
- Quick-Drying and Highly Breathable
- Stretch 380° - Sleep in Without Your Skin: Un-Tacking
- Slick-Proof Antimicrobial Finish
- Hood with Shock Strap Draw Cord
- Handwarmer Pockets



AVAILABLE COLORWAYS





NOTES

MENS LAYERING

PRODUCT NAME CAMP HOODE PULLOVER	AVAILABLE COLORWAYS CARDINAL MARCOS STRIPE	SIZES S/M/L/XL	ITEM No. 253 238
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Midwinter is summer ahead. Lightweight warmth that fights the ash and the sink.

PRODUCT DETAILS

- DRYRIDE Ultrawick® Fabric
- Quick-Drying and Highly Breathable
- Stretch LBD™ for Unlimited Mobility
- Stink-Proof Antibacterial Finish
- Hood with Shag String Draw Cord
- Neckwarmer Rollouts



AVAILABLE COLORWAYS



NEW

MENS LAYERING

PRODUCT NAME HENLEY	AVAILABLE COLORWAYS QUARRY	SIZES S/M/L/XL	ITEM No. 253 242
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Endorsed by the entire team, toast up like a pop tart. In this comfy pseudo wool nuggel.

PRODUCT DETAILS

- DRYRIDE Ultrawick® Wool-Like Fabric
- Quick-Drying and Highly Breathable
- Stretch LBD™ - Sleep In Without Your Shirt Un-zipping
- Stink-Proof Antibacterial Finish
- Logo Three-Button Ribbed Closure



AVAILABLE COLORWAYS



MENS LAYERING

PRODUCT NAME PREMIUM TECH TEE	AVAILABLE COLORWAYS VODKA	SIZES S/M/L/XL	ITEM No. 253 295
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Riding, hiking, or hanging—for all you do, this shirt for you.

PRODUCT DETAILS

- DRYRIDE Ultrawick® Tech Jersey Fabric
- Quick-Drying and Highly Breathable
- Stretch LBD™ for Unlimited Mobility
- Stink-Proof Antibacterial Finish
- Layer Under or Over for Ultimate Versatility
- Ideal for Hiking or Any Intense Activity
- Long Length Slays Tucked In or Tagged Out



AVAILABLE COLORWAYS





Notes

MENS PLAYERS



PRODUCT NAME TECH TALL L/S TEE	FEATURED COLORWAYS TYPE A	SIZES S/M/L/XL	ITEM No. 253 289
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Perfect for the alpine gauntlet. Quick-drying, stink-free, and stretchy with the added coverage of a longer fit.

PRODUCT DETAILS

- DRYRIDE Ultrawick® Tech Jersey Fabric
- Quick-Drying and Highly Stretchable
- Stretch 360° for Unlimited Mobility
- Stink-Proof Antimicrobial Finish

- Layer Under or Over for Ultimate Versatility
- Ideal for Hiking or Any Intense Activity
- Side Long Length Slits Tucked In or Tagged Out



AVAILABLE COLORWAYS



TYPE A

BELLEMEAD

MENS PLAYERS



PRODUCT NAME TECH L/S TEE	FEATURED COLORWAYS TEAM ASTRO AND POCKET TEE KINGHAM	SIZES S/M/L/XL	ITEM No. 253 288
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Year-round necessity. Quick-drying, stink-free, and stretchy with the added coverage of a longer fit.

PRODUCT DETAILS

- DRYRIDE Ultrawick® Tech Jersey Fabric
- Quick-Drying and Highly Stretchable
- Stretch 360° for Unlimited Mobility
- Stink-Proof Antimicrobial Finish

- Layer Under or Over for Ultimate Versatility
- Ideal for Hiking or Any Intense Activity
- Long Length Slits Tucked In or Tagged Out



AVAILABLE COLORWAYS



TEAM ASTRO

TEAM BLACK

TEAM CARDINAL

TEAM WHITE



POCKET TEE KINGHAM

POCKET TEE NORTH RIDGE

POCKET TEE FOWL CAMP





WOOL BLEND FABRICS

For maximum warmth and breathability select Dorton First Layer® styles because the naturally insulating, quick-drying, and fresh smelling power of wool—all without the annoying itch.

AVAILABLE ON

Wool 1/2 Zip
Wool Crew
Wool Pant



NEW

MENS FIRST LAYER

PRODUCT NAME WOOL 1/2 ZIP	AVAILABLE COLORWAYS SHERWOOD	SIZES S/M/L/XL	ITEM No. 253 230
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The warmth of wool without the itch. Because you never hear sleep whine about being cold and wet.

PRODUCT DETAILS

- DRYRIDE Ultrawick® Wool Blend Fabric
- Superior Warmth and Quick-Drying Comfort
- Stretch LBD® - Sleep In Without Your Skin Un-Ruining
- Naturally Stink-Proof
- Chafe-Free SeBlock Seams for Comfort
- Chafe-Free Chin Guard
- 1/2 Zip Venting
- Side Long Body-Strap In Without Your Skin Un-Ruining



AVAILABLE COLORWAYS



NEW

MENS FIRST LAYER

PRODUCT NAME WOOL CREW	AVAILABLE COLORWAYS SHERWOOD	SIZES S/M/L/XL	ITEM No. 253 253
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Naturally insulating, quick-drying, and fresh smelling. Once you go wool you'll never go back.

PRODUCT DETAILS

- DRYRIDE Ultrawick® Wool Blend Fabric
- Superior Warmth and Quick-Drying Comfort
- Stretch LBD® - Sleep In Without Your Skin Un-Ruining
- Naturally Stink-Proof
- Chafe-Free SeBlock Seams for Comfort
- Side Long Body-Strap In Without Your Skin Un-Ruining



AVAILABLE COLORWAYS



NEW

MENS FIRST LAYER

PRODUCT NAME WOOL PANT	AVAILABLE COLORWAYS SHERWOOD	SIZES S/M/L/XL	ITEM No. 253 278
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Nature's finest insulator. Endorsed by professional athletes everywhere.

PRODUCT DETAILS

- DRYRIDE Ultrawick® Wool Blend Fabric
- Superior Warmth and Quick-Drying Comfort
- Stretch LBD®
- Naturally Stink-Proof
- Chafe-Free SeBlock Seams for Comfort
- Softstep Logo Elastic Waistband



AVAILABLE COLORWAYS





name

MENS MIDDLE LAYER



PRODUCT NAME EXPEDITION 1/4 ZIP	AVAILABLE COLORWAYS GRAYEEN BUFFADE PLAID	SIZES S/M/L/XL	ITEM No. 263 228
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Negative degree denier fabric. Heavyweight warmth that dries quickly and fights the funk.

PRODUCT DETAILS

- DRYRIDE Ultrawick™ 3000 Stretch Microfleece
- Quick-Drying and Highly Breathable
- Stretch 3/4" for Unlimited Mobility
- Stink-Proof Antimicrobial Finish
- Chafe-Free SeBlock Seams for Comfort
- Chafe-Free Chin Guard
- 1/4 Zip Venting
- Gate Long Body-Step In Without Your Skirt Un-zipping



AVAILABLE COLORWAYS



MENS MIDDLE LAYER

PRODUCT NAME EXPEDITION PANT	AVAILABLE COLORWAYS GRAYEEN BUFFADE PLAID	SIZES S/M/L/XL	ITEM No. 263 271
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Negative degree denier fabric. Heavyweight warmth that dries quickly and fights the funk.

PRODUCT DETAILS

- DRYRIDE Ultrawick™ 3000 Stretch Microfleece
- Quick-Drying and Highly Breathable
- Stretch 3/4" for Unlimited Mobility
- Stink-Proof Antimicrobial Finish
- Chafe-Free SeBlock Seams for Comfort
- Softstep Logo Elastic Waistband



AVAILABLE COLORWAYS





PUBLIC PLACE FRIENDLY

Why not wear the Burton Select Pant more days a week? Quick-drying and warm with Stretch LSC™, Stink-Proofing, and adjustable Velcro® cuffs, not to mention a loose and relaxed fit, this bit is slick when worn under your overcoat or all alone.

AVAILABLE ON
Select Pant



mDriS LAYER™

PRODUCT LINE SELECT SHIRT	mDriS LAYER™ COLOR/FIT IRON GRAY	SIZES S/M/L/XL	ITEM No. 263 228
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Variable warmth for when the weather is undecided. Stink-free and stretchy without the stink.

PRODUCT DETAILS

- DRYRIDE Ultrawick™ Wool-Like Fabric
- Stretch LSC™ - Strap In Without Your Stink-Up-Riding
- Stink-Proof Antimicrobial Finish
- Zipped Chest Pocket
- Snap Button Center Front Closure



AVAILABLE COLOR/FIT



IRON GRAY SHERWOOD TRUE BLACK



mDriS LAYER™

PRODUCT LINE SELECT PANT	mDriS LAYER™ COLOR/FIT IRON GRAY	SIZES S/M/L/XL	ITEM No. 263 276
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Whether it's a downy day around town or you're setting up for sub-zero shredding—the only pants you need to pack.

PRODUCT DETAILS

- DRYRIDE Ultrawick™ Wool-Like Fabric
- Stretch LSC™
- Stink-Proof Antimicrobial Finish
- Zipped Slant Pocket
- Zipped Fly with Elastic and Drawstring Waistband
- Adjustable Velcro® Cuffs for Riding or Relaxing
- Public Place Friendly



AVAILABLE COLOR/FIT



IRON GRAY SHERWOOD TRUE BLACK

new

MENS MIDDY LAYER

PRODUCT NAME MIDWEIGHT UNION SUIT	AVAILABLE COLORWAYS* NORF POPULATION PRINT	SIZES S/M/L/XL	ITEM No. 253 250
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The infamous Dutch Dive. Head-to-toe warmth and dryness with button flap bathroom convenience.

PRODUCT DETAILS

- DRYRIDE Ultrawick® Stretch Jersey
- Quick-Drying and Highly Durable
- Stretch SUE® for Unlimited Mobility
- Stink-Proof Antimicrobial Finish
- Chafe-Free SeBlock Seams for Comfort
- Button Fly Front
- Bomb Drop Girth Flap

DRYRIDE ULTRAWICK

AVAILABLE COLORWAYS



MENS MIDDY LAYER

PRODUCT NAME MIDWEIGHT ¾ BASEBALL SHIRT	AVAILABLE COLORWAYS* ASTRO TURF	SIZES XS/S/M/L/XL	ITEM No. 253 238
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Big league layering performance—right as well as corking your bat.

PRODUCT DETAILS

- DRYRIDE Ultrawick® Stretch Jersey
- Quick-Drying and Highly Durable
- Stretch SUE® for Unlimited Mobility
- Stink-Proof Antimicrobial Finish
- Chafe-Free SeBlock Seams for Comfort
- Side Long Body—Snap In Without Your Shirt Un-zipping
- * Colors Available with Recycled Fabrication

DRYRIDE ULTRAWICK

AVAILABLE COLORWAYS



**RECYCLED FABRICATION**

If you were awake in science class you remember that plastic comes from petroleum. Therefore, every time you toss a plastic bottle, you're throwing away oil! We developed a way to recycle that trash into a DRYRIDE Ultrawick™ stretch jersey fabric. Look for it on select First Layer® Colorways.

AVAILABLE ON

Mid 3/4 Baseball Shirt
Midweight Crew
Midweight Pant
Midweight Short

**MENS MIDDY LAYER**

PRODUCT NAME MIDWEIGHT CREW	AVAILABLE COLORWAYS BLUE 23 PANHANDLE STRIPE	SIZES XS/S/M/L/XL	ITEM No. 253 214
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Equal opportunity insulator—quick-drying, odor-fighting, stretchable warmth that works all season.

PRODUCT DETAILS

- DRYRIDE Ultrawick™ Stretch Jersey
- Quick-Drying and Highly Breathable
- Stretch 360° for Unlimited Mobility
- Stain-Proof Antimicrobial Finish
- Chafe-Free SeBlock Seams for Comfort
- Gate Long Body—Stay in Motion! You'll Sit It In-Teching
- * Colors Available with Recycled Fabrication

**AVAILABLE COLORWAYS**

BLUE 23 PANHANDLE STRIPE NON-POPULATION PANT TEAM BLUE CARDINAL ASTRO TURF



TRUE BLACK

**MENS MIDDY LAYER**

PRODUCT NAME MIDWEIGHT PANT	AVAILABLE COLORWAYS BLUE 23 PANHANDLE STRIPE	SIZES XS/S/M/L/XL	ITEM No. 253 273
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Equal opportunity insulator—quick-drying, odor-fighting, stretchable warmth that works all season.

PRODUCT DETAILS

- DRYRIDE Ultrawick™ Stretch Jersey
- Quick-Drying and Highly Breathable
- Stretch 360° for Unlimited Mobility
- Stain-Proof Antimicrobial Finish
- Chafe-Free SeBlock Seams for Comfort
- Softest Lays Elastic Waistband
- * Colors Available with Recycled Fabrication

**AVAILABLE COLORWAYS**

BLUE 23 PANHANDLE STRIPE NON-POPULATION PANT TEAM BLUE CARDINAL ASTRO TURF



TRUE BLACK

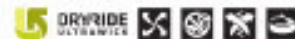
**MENS MIDDY LAYER**

PRODUCT NAME MIDWEIGHT SHORT	AVAILABLE COLORWAYS BLUE 23 PANHANDLE STRIPE	SIZES XS/S/M/L/XL	ITEM No. 253 274
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Odor-fighting, quick-drying warmth focused where it matters most.

PRODUCT DETAILS

- DRYRIDE Ultrawick™ Stretch Jersey
- Quick-Drying and Highly Breathable
- Stretch 360° for Unlimited Mobility
- Stain-Proof Antimicrobial Finish
- Chafe-Free SeBlock Seams for Comfort
- Softest Lays Elastic Waistband
- * Colors Available with Recycled Fabrication

**AVAILABLE COLORWAYS**

BLUE 23 PANHANDLE STRIPE NON-POPULATION PANT TEAM BLUE CARDINAL ASTRO TURF



TRUE BLACK

**SoftTouch**

Repeating by Jala, loved by all—we break the inside of the waistband so it's super soft and chafe-free.

AVAILABLE ON

Midnight Pant & Short
Lightweight Pant & Gear

**MENS MESH LAYER**

PRODUCT NAME
LIGHTWEIGHT CREW

AVAILABLE COLORWAYS
TRUE BLACK
MAR COS STRIPE

SIZES
XS/S/M/L/XL

ITEM No.
253 293

Breathe easy and dry quickly (until he cotton) for year-round athletic and work protection.

PRODUCT DETAILS

- DRYRIDE Ultrawick® Closed Cell Mesh Fabric
- Quick-Drying and Highly Breathable
- Stretch 360° for Unlimited Mobility
- Stain-Proof Antimicrobial Finish

- Chafe-Free SeBlock Seams for Comfort
- Side Long Side-Step in Waistband for Sit-In Use-Testing
- Ideal for New-Bound Outdoor Activity

DRYRIDE
ULTRAWICK

**AVAILABLE COLORWAYS**

TRUE BLACK MARCOS STRIPE GREEN PLaid ORANGE NAVY TRUE BLACK

**MENS MESH LAYER**

PRODUCT NAME
LIGHTWEIGHT PANT

AVAILABLE COLORWAYS
TRUE BLACK
MAR COS STRIPE

SIZES
XS/S/M/L/XL

ITEM No.
253 272

Breathe easy and dry quickly (until he cotton) for year-round athletic and work protection.

PRODUCT DETAILS

- DRYRIDE Ultrawick® Closed Cell Mesh Fabric
- Quick-Drying and Highly Breathable
- Stretch 360° for Unlimited Mobility
- Stain-Proof Antimicrobial Finish

- Chafe-Free SeBlock Seams for Comfort
- Softest Lays Elastic Waistband
- Ideal for New-Bound Outdoor Activity

DRYRIDE
ULTRAWICK

**AVAILABLE COLORWAYS**

TRUE BLACK MARCOS STRIPE GREEN PLaid ORANGE NAVY TRUE BLACK

**MENS MESH LAYER**

PRODUCT NAME
LIGHTWEIGHT BOXER

AVAILABLE COLORWAYS
TRUE BLACK
MAR COS STRIPE

SIZES
XS/S/M/L/XL

ITEM No.
253 284

Only warped wood should cause tight #mess.

PRODUCT DETAILS

- DRYRIDE Ultrawick® Closed Cell Mesh Fabric
- Quick-Drying and Highly Breathable
- Stretch 360° for Unlimited Mobility
- Stain-Proof Antimicrobial Finish

- Chafe-Free SeBlock Seams for Comfort
- Softest Lays Elastic Waistband
- Ideal for New-Bound Outdoor Activity

DRYRIDE
ULTRAWICK

**AVAILABLE COLORWAYS**

TRUE BLACK MARCOS STRIPE GREEN PLaid ORANGE NAVY TRUE BLACK



ANATOMY™
With a left and right foot specific design, this anatomically shaped construction mimics the anatomy of each foot for superior circulation that improves warmth.

AVAILABLE ON
Mering Phase Sock
Buffer II Sock
UltraLight Wool Sock



MENS MEDIUM SOCKS

PRODUCT NAME MERING PHASE SOCK	AVAILABLE COLOR(S) PURPLE LABEL	SOLES S/M/L	ITEM No. 263 292
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Give your feet an unfair advantage. Any amateur and they'll do the riding for you.

PRODUCT DETAILS

- 42% Nylon / 18% Merino Wool / 38% Acrylic / 30% Polypropylene / 30% NanoSLIC™ / 2% Spandex
- Medium and Gate-Density Cushioning Throughout Sock
- Quick-Drying and Stain-Proof Polypropylene Reinforced Footbed
- Elastic Arch and Ankle Supports
- Chafe-Free Link Toe Seam
- Sock Lock Reinforcements
- DRYRIDE Ultra Wick™
- Venting Toe Patches
- Ergonomic, Antistat Left and Right MicroFit
- Stay High Comfort Band
- Lightweight

DRYRIDE
ULTRA WICK

AVAILABLE COLOR(S)



MENS MEDIUM SOCKS

PRODUCT NAME BUFFER II SOCK	AVAILABLE COLOR(S) TRUE BLACK	SOLES S/M/L	ITEM No. 263 289
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Freestyle-focused support and cushioning. Guaranteed to help you land more tricks.

PRODUCT DETAILS

- 52% Polypropylene / 38% Nylon / 7% NanoSLIC™ / 2% Spandex
- Padded Channels Alleviate Pressure and Increase Comfort on Top of Foot
- Quick-Drying and Stain-Proof Polypropylene Reinforced Footbed
- Elastic Arch and Ankle Supports
- Chafe-Free Link Toe Seam
- Sock Lock Reinforcements
- DRYRIDE Ultra Wick™
- Venting Toe Patches
- Ergonomic, Antistat Left and Right MicroFit
- Stay High Comfort Band
- Midweight

DRYRIDE
ULTRA WICK

AVAILABLE COLOR(S)



MENS MEDIUM SOCKS

PRODUCT NAME ULTRALIGHT WOOL SOCK	AVAILABLE COLOR(S) GOLD MEDAL	SOLES S/M/L	ITEM No. 263 293
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Use a breath of fresh air for your feet. Perfect for everything from alpine days to summer hikes.

PRODUCT DETAILS

- 55% Nylon / 25% Merino Wool / 12% NanoSLIC™ / 7% Polypropylene / 2% Spandex
- Quick-Drying and Stain-Proof Polypropylene Reinforced Footbed
- Elastic Arch and Ankle Support
- Chafe-Free Link Toe Seam
- Sock Lock Reinforcements
- DRYRIDE Ultra Wick™
- Venting Toe Patches
- Ergonomic, Antistat Left and Right MicroFit
- Stay High Comfort Band
- Lightweight

DRYRIDE
ULTRA WICK

AVAILABLE COLOR(S)





67



MERINO WOOL

Merino Wool provides heavy weight warmth without the itch in a super-soft fiber that's naturally quick-drying, breathable, and shrink-proof. Shrink-treated to maintain form, fit, and function.

AVAILABLE ON
Merino Phase Sock
Bright Merino Sock
Party Sock



MEN'S HE-S SOCKS

PRODUCT NAME PARTY SOCK	AVAILABLE COLORWAY SIO-ZEE	SOLES S/M/L	ITEM No. 253 291
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A breakable blend of woolly warmth, rider-specific support, and cushioning.

PRODUCT DETAILS

- 50% Nylon / 24% Merino Wool / 34% Acrylic / 30% Polypropylene / 2% Spandex [Sub and Sil-Dex Co-brands]
- 50% Nylon / 24% Merino Wool / 34% Acrylic / 30% Polypropylene / 2% Spandex [Mid W Play and Drunk Hunter Colorways]
- Quick-Drying and Shrink-Proof Polypropylene Reinforced Footbed
- Medium-Density Cushioning Throughout Sock
- Elastic Arch and Ankle Supports
- Chafe-Free Link Toe Seam
- Stay High Comfort Band
- Midweight



AVAILABLE COLORWAYS



MEN'S HE-S SOCKS

PRODUCT NAME WEEKENDER TWO-PACK	AVAILABLE COLORWAY STOUT WHITE / RASTABLOCK	SOLES S/M/L	ITEM No. 257 763
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Four socks for the price of three. Perfect for those with four feet or anyone who prefers a fresh start to each day.

PRODUCT DETAILS

- 72% Acrylic / 25% Nylon / 2% Spandex
- Medium-Density Cushioning Throughout Sock
- Elastic Arch and Ankle Supports
- Chafe-Free Link Toe Seam
- Reinforced Toe and Heel
- Stay High Comfort Band
- Midweight

AVAILABLE COLORWAYS



MEN'S SEASON'S HE-S SOCKS

PRODUCT NAME EMBLEM SOCK	AVAILABLE COLORWAY PURPLE LABEL	SOLES S/M/L	ITEM No. 253 290
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Midweight warmth re-sets rider-specific support and cushioning. An everyday necessity.

PRODUCT DETAILS

- 60% Acrylic / 38% Nylon / 3% Polypropylene / 2% Spandex
- Quick-Drying and Shrink-Proof Polypropylene Reinforced Footbed
- Medium-Density Cushioning Throughout Sock
- Elastic Arch and Ankle Supports
- Chafe-Free Link Toe Seam
- Reinforced Toe and Heel
- Stay High Comfort Band
- Midweight

AVAILABLE COLORWAYS



01.

WOMEN'S OUTERWEAR

OUTSIDE

THE FIRST THING YOU'LL NOTICE

From GORE-TEX® to DRYRIDE, lightweight to burly, choose between a variety of waterproof/breathable fabrics all with unique textures, finishes, and hand-feels.

A.

ENHANCED WITH GORE-TEX®

The ultimate barrier against sideways snow and gale force winds—Guaranteed To Keep You Dry® and offered in fabrics that you won't find anywhere else but Burton.



B.

DRYRIDE DURASHELL 2L

Bomber waterproof/breathable performance in a buttery soft package. Additional insulations and linings help fine-tune warmth, breathability, and comfort.

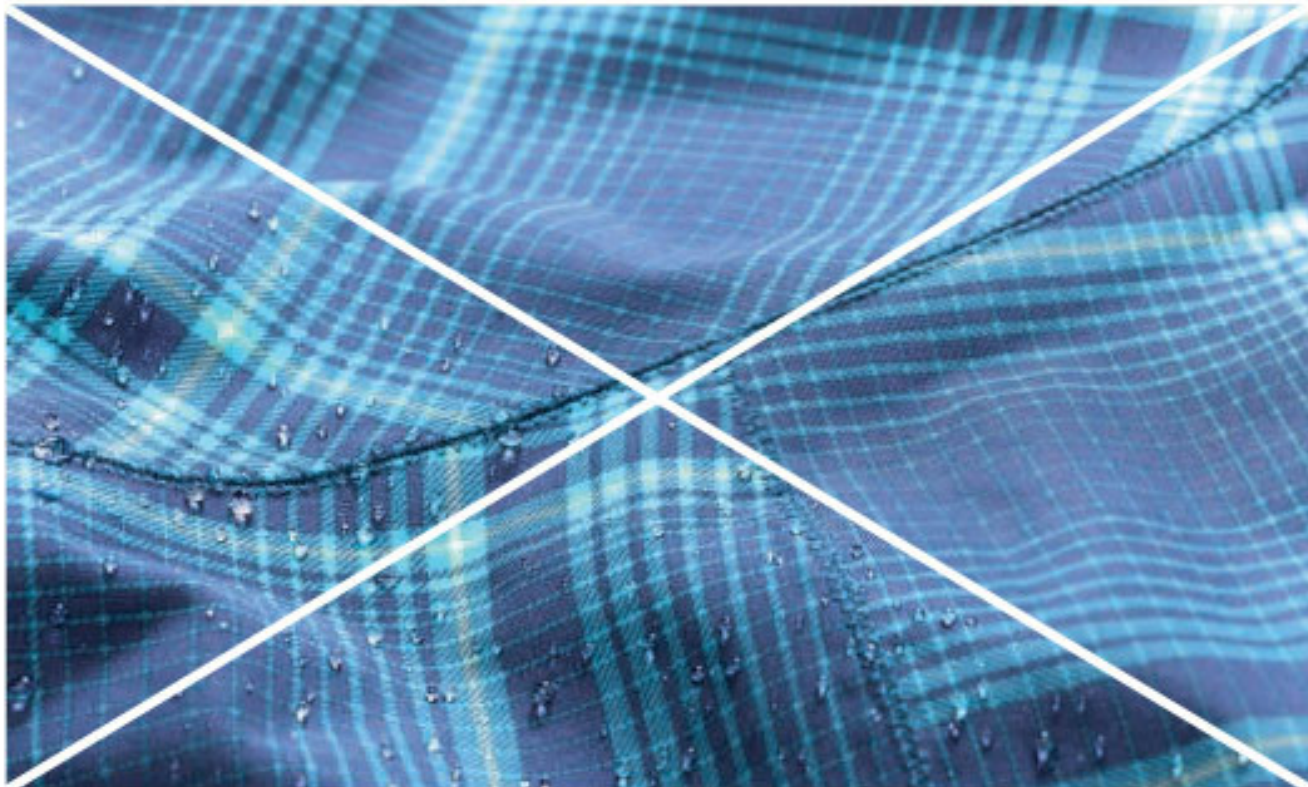
DRYRIDE
DURASHELL 2L

C.

DRYRIDE SOFTSHELL

Offered with various performance characteristics—some for warmth and waterproofing, others for maximum breathability during intense activity.

DRYRIDE
SOFTSHELL



02

WOMEN'S OUTERWEAR

INSIDE

NEW

TRAIL MAPPING OUTERWEAR SYSTEM

Burton's NEW Trail Mapping is a system of strategically designed outerwear linings and insulations. Get focused breathability where it matters most and variable levels of insulation to keep warmth efficient and effective.

POWERED BY 3M™ THINSULATE™ INSULATION

With 3M™, Burton found a solution through a new blend of Thinsulate™ insulation constructed with high-loft microfibers for increased warmth and minimal bulk.

3M
Thinsulate
INSULATION

A.


**TRAM PACKAGE
TRAIL MAPPING**

Premium lining materials with select styles also featuring zonal engineered NEW 3M™ Thinsulate™, X-STATIC® antimicrobial, and/or down fill insulations for the highest level of systematic climate control.

1. 60G 3M™ Thinsulate™ Insulation
2. 40G 3M™ Thinsulate™ Insulation
3. 40G X-STATIC® - The Silver Fiber®



FRONT MAPPING ZONES



REAR MAPPING ZONES

B.


**QUAD PACKAGE
TRAIL MAPPING**

Strategically designed lining system for maximized comfort, mobility, and heat retention. Powered by NEW 3M™ Thinsulate™ and X-STATIC® antimicrobial insulations in select styles.

1. 100G 3M™ Thinsulate™ Insulation
2. 60G 3M™ Thinsulate™ Insulation
3. 40G 3M™ Thinsulate™ Insulation
4. 40G X-STATIC® - The Silver Fiber®



FRONT MAPPING ZONES



REAR MAPPING ZONES

C.


**DOUBLE PACKAGE
TRAIL MAPPING**

Versatile performance with lining materials and/or NEW 3M™ Thinsulate™ Insulation strategically mapped to maximize breathability, warmth, and comfort.

1. 60G 3M™ Thinsulate™ Insulation
2. 40G 3M™ Thinsulate™ Insulation



FRONT MAPPING ZONES



REAR MAPPING ZONES

03.

WOMEN'S OUTERWEAR

FIT

LIKE IT WAS MEANT TO BE

Outerwear comes in a variety of fits tailored around the movements of riding for total protection from wind, wet, and wacky style.

A.

SLIM
FIT

More of a streetwear fit for snow. Tighter and more tailored with room for movement and layering.

1. Slimmer Through Chest
2. Contoured Waist
3. Hits Just Below Hip
4. Slimmer Thigh
5. More Tailored Knee

B.

SIG
FIT

Tried-and-true cut, classic fit and room for layering, without being overly baggy.

1. Relaxed Shoulder
2. Slight Contour Through Body
3. Hits at Lower Hip
4. Articulated Knee

C.

BOY-
FRIEND
FIT

Exclusive to jackets. Longer, straighter team-driven fit for a more progressive, relaxed look.

1. Relaxed Shoulder
2. Straight Body
3. Hits Below Hip



04.

WOMEN'S OUTERWEAR

STYLE

OVERALL PERSONALITY AND ATTITUDE

From color palettes, to cutlines, textures and trims—every jacket and pant in each collection is designed from the ground up with style in mind.

A.

[ak]

Best-in-class in every respect, [ak]™ offers the most technically advanced outerwear.

Showcased on
pages 76 – 79

B.

TWC

A showcase of Shaun's endless creativity with styles for men and women of all ages and persuasions.

Showcased on
pages 82 – 85

C.

B BY BURTON

Progressive outerwear you'll want to wear long after you put your board away for the day.

Showcased on
pages 88 – 91

D.

BURTON

The foundation, offering high-grade performance no matter what your style, climate, or budget demands.

Showcased on
pages 92 – 109





R: LIMN HAUG P: JEFF CURTES



**WOMEN'S
OUTERWEAR**

[ak] | B BY | TWC | BURTON

01.

WOMEN'S OUTERWEAR**[ak]**

BEST-IN-CLASS IN EVERY RESPECT, [ak][™] OFFERS THE MOST TECHNICALLY ADVANCED OUTERWEAR.

A.

OUTSIDE

A variety of fully taped GORE-TEX[®] Pro Shell, Performance Shell, and Soft Shell fabrics are used on every piece in the line for Guaranteed To Keep You Dry[®] protection.



B.

INSIDE

High-performance engineered linings for focused breathability where it matters most and variable levels of Thermacore[™] insulation and/or down fill to keep warmth efficient and effective.

C.

FIT

Evolution to an even more performance-oriented, articulated fit with a greater emphasis on mimicking the body's natural movements while riding and hiking.



D.

STYLE

Technically powered and proven performance with colors, prints, and textures you wouldn't expect to find in outerwear of this caliber.

NOTES



R: SINA CANDRIAN P: CYRIL MULLER



NEW POW-GRIP™

This patent pending cuff design features a hidden strap contoured to the inside of your forearm that can be flipped out and wrapped around the thumb of your glove for a snag-proof seal around your wrists.

AVAILABLE ON
 [ak] 3L Haven Jacket
 [ak] 2L Flare Down Jacket
 [ak] 2L Embark Jacket

WOMEN'S (AK) OUTERWEAR



PRODUCT NAME [ak] 3L HAVEN JACKET	FEATURED COLORWAY BLUE SHROOM	SIZES XS / S / M / L / XL	ITEM No. 253738
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Hold your own against alert, wind, rain, and snow—GORE-TEX™ 3L for everything the mountain dishes out.



PRODUCT DETAILS

- GORE-TEX® Soft Shell Textured Fabric (3-Layer) with Soft Shell Gasket
- Welded, Fully Taped Seams with GORE-SEAM™ Tape
- NEW [ak]™ R1
- 100% Matte Water-Resistant Zippers
- GORE-TEX 2ig 2ag Critical Seam Stitching
- Pow Cap™—Prevents Snow-Packed Seams
- Removable Waist Garter with Jacket-to-Pant Interface
- U-FIT™ MC NONSTRETCH
- Includes Women's [ak]™ Jacket Feature Package

AVAILABLE COLORWAYS



WOMEN'S (AK) OUTERWEAR



PRODUCT NAME [ak] 2L FLARE DOWN JACKET	FEATURED COLORWAY AFTERSHOCK PRINT	SIZES XS / S / M / L / XL	ITEM No. 253737
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A GORE-TEX™ sealed furnace with a warming lot of flounces.



PRODUCT DETAILS

- GORE-TEX® Durable Rain Membr Fabric (2-Layer)
- Fully Taped Seams with GORE-SEAM™ Tape
- NEW [ak]™ R1
- Engineered 850 Down Fill
- 100% Matte Water-Resistant Zippers
- GORE-TEX 2ig 2ag Critical Seam Stitching
- Pow Cap™—Prevents Snow-Packed Seams
- Removable Waist Garter with Jacket-to-Pant Interface
- U-FIT™ MC NONSTRETCH
- Includes Women's [ak]™ Jacket Feature Package

AVAILABLE COLORWAYS



WOMEN'S (AK) OUTERWEAR



PRODUCT NAME [ak] 2L EMBARK JACKET	FEATURED COLORWAY GRINCHWORM	SIZES XS / S / M / L / XL	ITEM No. 253738
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Guaranteed GORE-TEX™ dryness for the expected alpine reality.



PRODUCT DETAILS

- GORE-TEX® Performance Shell (2-Layer) High Intense Fabric (Space Dye Colours)
- GORE-TEX® Performance Shell (2-Layer) [All Other Colours]
- Fully Taped Seams with GORE-SEAM™ Tape
- Engineered Lining with Zonal Thinsulate™ Insulation (1000 Body / 600 Sleeves)
- NEW [ak]™ R1
- 100% Matte Water-Resistant Zippers
- GORE-TEX 2ig 2ag Critical Seam Stitching
- Pow Cap™—Prevents Snow-Packed Seams
- Removable Waist Garter with Jacket-to-Pant Interface
- U-FIT™ MC NONSTRETCH
- Includes Women's [ak]™ Jacket Feature Package

AVAILABLE COLORWAYS





Enhanced with GORE-TEX®

We incorporate fully taped, ballistically abraded GORE-TEX® fabric into the entire (sk)™ outerwear line for riders seeking the ultimate in comfort and durable waterproof/breathable protection. Guaranteed To Keep You Dry® and backed by our LIFETIME WARRANTY, (sk)™ outerwear enhanced with GORE-TEX® is simply as good as it gets.

AVAILABLE ON
All (sk) Outerwear

WOMEN'S (sk) OUTERWEAR



MKTD

PRODUCT NAME	FEATURED COLORWAY	SIZES	ITEM No.
(sk) 2L ALTITUDE JACKET	JADE	XS/S/M/L/XL	263736

First choice in spring season—GORE-TEX® performance for every month of the season.



PRODUCT DETAILS

- GORE-TEX® Performance Shell (2-Layer) Soft Flat Weave Fabric (Print Colorways Only)
- GORE-TEX® Performance Shell (2-Layer) High Inseam Heatseal Fabric (Solid Colorways Only)
- Fully Taped Seams with GORE-SEAM™ Tape
- NEW (sk)™ Fit
- 10K* Max Water-Resistant 3-ply
- Removable Waist Gaiter with Jacket-to-Pant Interface
- LIFETIME WARRANTY
- Includes Women's (sk)™ Jacket Feature Package

AVAILABLE COLORWAYS



WOMEN'S (sk) OUTERWEAR



MKTD

PRODUCT NAME	FEATURED COLORWAY	SIZES	ITEM No.
(sk) 2L SUMMIT PANT	GRINCHWORM	XS/S/M/L/XL	263803

The see to wear is any weather—GORE-TEX® week's proofing for those who refuse to watch from the lodge.



PRODUCT DETAILS

- GORE-TEX® Performance Shell (2-Layer)
- Fully Taped Seams with GORE-SEAM™ Tape
- NEW (sk)™ Fit
- Inset High Vents
- High Cargo Pockets
- Contoured Waist
- LIFETIME WARRANTY
- Includes Women's (sk)™ Pant Feature Package

AVAILABLE COLORWAYS



WOMEN'S (sk) OUTERWEAR



NEW

PRODUCT NAME	FEATURED COLORWAY	SIZES	ITEM No.
(sk) 2L STRATUS PANT	SANGRIA	XS/S/M/L/XL	263802

Wind, sleet, rain, snow—as long as the road's open. Guide-grade storm-performance for the 100-day season.



PRODUCT DETAILS

- GORE-TEX® Performance Shell (2-Layer)
- Fully Taped Seams with GORE-SEAM™ Tape
- NEW (sk)™ Fit
- Wash-Lined Inset High Vents
- Contoured Waist
- LIFETIME WARRANTY
- Includes Women's (sk)™ Pant Feature Package

AVAILABLE COLORWAYS





WOMEN'S

WOMEN'S (AK) LAYERING

PRODUCT LINE [ak] BAKER INSULATOR	FEATURED COLORWAY SANGRIA	SIZES XS / S / M / L / XL	ITEM No. 253349
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Aracing underneath, impressive on its own— ultra toasty for when it's super cold.

PRODUCT DETAILS

- DRYRIDE Thermo™ Ultra Soft Padded Face
- Insulated Shell (600MM)
- TSO Down Fill
- Microfleece-Lined Handwarmer Pockets
- Microfleece C-Mix Seam
- Shaped Scoop Collar
- Removable Edge Hood

DRYRIDE
THERMO

AVAILABLE COLORWAYS



WOMEN'S (AK) LAYERING



PRODUCT LINE [ak] TEMPEST FLEECE	FEATURED COLORWAY TRUE BLACK	SIZES XS / S / M / L / XL	ITEM No. 253315
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Racy warmth creates ice-fleecey fun ction.

PRODUCT DETAILS

- DRYRIDE Thermo™ High Pile, 100% Recycled Fleece
- Exterior Chest Pocket
- Interior Chest Pocket

DRYRIDE
THERMO

AVAILABLE COLORWAYS





name

Blank lines for name entry.

women's (pk) LANDFLEX



PRODUCT LINE [pk] GUIDE FLEECE	FEATURED COLORWAY BLUE SHROOM	SIZES XS / S / M / L / XL	ITEM No. 253384
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Reach the summit, and feel warm doing it—see embedded, low-profile layering.



PRODUCT DETAILS

- DRYRIDE Thermal™ Lightweight, Smooth-Riced, Stretch 100% Recycled Polyester
- Sky High Collar
- Thumbhole Cuffs
- Sleeve Slask Pocket

AVAILABLE COLORWAYS



women's (pk) LANDFLEX



PRODUCT LINE [pk] SQUALL DOWN VEST	FEATURED COLORWAY GRINCHWORM	SIZES XS / S / M / L / XL	ITEM No. 253350
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Layer it up or rock it alone—bubbly soft, radiating heat.



PRODUCT DETAILS

- DRYRIDE Thermal™ Ultra Soft Pheated Face Insulated Shell (100MM)
- T50 Down Fill
- Microfleece-Lined Handwarmer Pockets
- Microfleece C-Mix Sewer
- Skaped Scoop Collar
- Removable Edge Hood

AVAILABLE COLORWAYS



02.

WOMEN'S OUTERWEAR

THE WHITE COLLECTION



A SHOWCASE OF SHAUN'S ENDLESS CREATIVITY WITH STYLES FOR WOMEN OF ALL AGES AND PERSUASIONS.

A.

OUTSIDE

Lightweight DRYRIDE Durashell™ 3L and durable, value-packed Durashell 2L fabrics with textures that range from herringbone to twill.



B.

INSIDE

Soft taffeta linings with select styles featuring Thermacore™ insulation for low-profile performance, breathable warmth, and comfort.

C.

FIT

The entire line features Shaun's own unique take on our Slim Fit with each piece custom tailored around the overall design direction.



D.

STYLE

Shaun's signature style mixed with thoroughly wearable Instant classics.

NOTES



P: BLOTTO

WORTH

WORLD'S THE WORTH COLLECTION



NEW

PRODUCT LINE PARKA JACKET	FEATURED COLORWAY BRIGHT WHITE	SIZES XXS / XS / S / M / L / XL	ITEM No. 26 392
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The sunny runaway—celeb ahead styling for the "I'm always cold" crowd.

DRYRIDE **2L** **W** **SUM** **10,000MM**
10,000

PRODUCT DETAILS

- DRYRIDE Durable™
- 3-Layer Laminated Needle Drop Dobby Fabric [10,000MM, 30,0000]
- TWC Slim Fit
- Thermacore™ Insulation [400 Throughout]
- Printed or Solid Taffeta Lining
- Mesh-Lined Pit Zip™
- Critically Taped Seams
- Full on EcoLite™ Hood with Removable Snow Foil™
- Removable Metal Zippers
- Removable Waist Garter with Jacket-to-Pant Interface
- Includes Women's The Worth Collection Jacket Restraint Package

AVAILABLE COLORWAYS



WORLD'S THE WORTH COLLECTION



PRODUCT LINE MAN'S WINTER JACKET	FEATURED COLORWAY B KING RED	SIZES XXS / XS / S / M / L / XL	ITEM No. 26 391
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Feed your appetite for destruction—slim and spicy with a full buffet of mountain-minded features.

DRYRIDE **2L** **W** **SUM** **10,000MM**
10,000

PRODUCT DETAILS

- DRYRIDE Durable™
- 3-Layer Laminated Needle Drop Dobby Fabric [10,000MM, 30,0000]
- TWC Slim Fit
- Thermacore™ Insulation [800 Body / 600 Sleeves]
- Taffeta Lining
- Mesh-Lined Pit Zip™
- Critically Taped Seams
- Full on EcoLite™ Hood
- Removable Metal Zippers
- Removable Waist Garter with Jacket-to-Pant Interface
- Includes Women's The Worth Collection Jacket Restraint Package

AVAILABLE COLORWAYS



WOMEN'S

WOMEN'S THE WIFE COLLECTION

PRODUCT NAME HOT TUTTIE JACKET	FEATURED COLORWAY FLINT	SIZES XXS / XS / S / M / L / XL	ITEM No. 253740
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Amass the heavy hoody. Keep it casual without giving up on style.

DRYRIDE
DURAWEAR 2L

W
SUM
FIT

10,000MM
10,000

PRODUCT DETAILS

- DRYRIDE DuraShell™ 2-Layer Coated Nylon Dobby Fabric (30,000MM, 10,000)
- TWC Slim Fit
- Thermacore™ Insulation (400 Throughout)
- Printed Taffeta Lining
- Wash-Lined Rip Zips™
- Feltline Contour™ Hood
- Critically Taped Seams
- NEW Magic Stitch Removable Waist Gaiter with Jacket-to-Pant Interface
- Includes Women's The Wife Collection Jacket Features Package

AVAILABLE COLORWAYS



WOMEN'S THE WIFE COLLECTION

PRODUCT NAME BABY CAKES JACKET	FEATURED COLORWAY SIREN SHIFT PLAID	SIZES XXS / XS / S / M / L / XL	ITEM No. 253739
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Think of this as your little black dress of outerwear—just what your wardrobe is missing!

DRYRIDE
DURAWEAR 2L

W
SUM
FIT

10,000MM
5,000

PRODUCT DETAILS

- DRYRIDE DuraShell™ 2-Layer Coated Reinforced Mini Herringbone Fabric (30,000MM, 5,000)
- TWC Slim Fit
- Thermacore™ Insulation (800 Body / 400 Sleeves)
- Taffeta Lining
- Wash-Lined Rip Zips™
- Critically Taped Seams
- Feltline Contour™ Hood
- Exposed Waist / Hems/Neck Pocket Zippers
- NEW Magic Stitch Removable Waist Gaiter with Jacket-to-Pant Interface
- Includes Women's The Wife Collection Jacket Features Package

AVAILABLE COLORWAYS



**TWC SLIM FIT**

For a more tailored, straight-from-the-needle look, all women's jackets and pants in The White Collection are designed with a Slim Fit. Tight all around without limiting mobility or coverage, pants also feature enough room in the cuffs to fit over boots.

AVAILABLE ON
All Women's TWC Outerwear

**NEW**

WOMEN'S THE WHITE COLLECTION

PRODUCT NAME SONNY MINI PANT	AVAILABLE COLORWAY TRUE BLACK	SIZES XXS / XS / S / M / L / XL	ITEM No. 263908
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Slim Fit and stretch to showcase your curves as you hill it.

DRYRIDE DUALWEAVE 2L 10,000MM 5,000

PRODUCT DETAILS

- DRYRIDE Dualweave™ 3-Layer Laminated Stretch Fabric with Smoothed Denier (31,000MM, 10,000)
- TWC Slim Fit
- Fully Taped Seams
- Includes Women's The White Collection Pant Features Package

AVAILABLE COLORWAYS

TRUE BLACK BURGUNDY

WOMEN'S THE WHITE COLLECTION

PRODUCT NAME HONEY BUNS PANT	AVAILABLE COLORWAY SIREN	SIZES XXS / XS / S / M / L / XL	ITEM No. 263906
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Hypnotize them with your curves, reassemble them with your assets.

DRYRIDE DUALWEAVE 2L 10,000MM 5,000

PRODUCT DETAILS

- DRYRIDE Dualweave™ 3-Layer Laminated Needle Drop Fabric (10,000MM, 5,000)
- TWC Slim Fit
- Teflon Lining
- Mesh-Lined Inner Thigh Vents
- Fully Taped Seams
- Includes Women's The White Collection Pant Features Package

AVAILABLE COLORWAYS

SIREN BRIGHTWHITE PLAID IRON HOUND RECURVE NOCTURNAL



TRUE BLACK



WOMEN'S THE WHITE COLLECTION

PRODUCT NAME CANDY PANT	AVAILABLE COLORWAY NOCTURNAL	SIZES XXS / XS / S / M / L / XL	ITEM No. 263904
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Mix and match style you can pair with whatever—made like your favorite jeans, only waterproof and built to ride.

DRYRIDE DUALWEAVE 2L 10,000MM 5,000

PRODUCT DETAILS

- DRYRIDE Dualweave™ 3-Layer Coated Ripstop Fabric (30,000MM, 5,000)
- TWC Slim Fit
- Teflon Lining
- Mesh-Lined Inner Thigh Vents
- Fully Taped Seams
- Includes Women's The White Collection Pant Features Package

AVAILABLE COLORWAYS

NOCTURNAL BIKER SHORT PLAID TRUE BLACK PLAID BRIGHTWHITE



next

85

03.

WOMEN'S OUTERWEAR

B BY BURTON



THE EXPRESSIVE STYLE LAB WHERE LUXURY TECH GETS AN AGGRESSIVE FACELIFT.

A.

OUTSIDE

DRYRIDE Durashell™ 2L materials pushed in unexpected directions such as faux leather, denim, canvas, and carbon coated twills.

DRYRIDE 2L
DURASHELL

B.

INSIDE

Premium satin and flannel linings with select styles powered by 3M™ Thinsulate™ Insulation for versatile performance and maximum breathability, warmth, and comfort.

3M
Thinsulate
INSULATION

C.

FIT

Custom fit by design allowing for unique styling and a cutting-edge silhouette. A little longer here, a bit tighter there—the fit of each jacket and pant is tailored to the overall design intention.

SIG **SLIM** **BOY-FRIEND**
FIT **FIT** **FIT**

D.

STYLE

The styling for this collection is rooted in classic, familiar shapes, with a nod to rock n' roll and great vintage finds. It has an overall streetwear vibe that's been achieved through fabrications like denim, wax finished fabrics, leather and twills. This group is targeted to the girl who is outspoken both on and off the hill. This is a very wearable collection that still has all of the technical features this rider demands.

NOTES



R: ELLERY HOLLINGSWORTH P: JEFF CURTES



MKTD

BY BURTON OUTDOOR

PRODUCT NAME GISELLE JACKET	FEATURED COLORWAY DECOY	SIZES XS / S / M / L / XL	ITEM No. 263766
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Only for those with the most discerning tastes—a luxurious spin on army surplus style.

PRODUCT DETAILS

- DRYRIDE DuraShell™ 2-Layer Laminated Polyester Wax Coated Ripstop Weave Fabric (15,000MM, 10,000)
- DRYRIDE DuraShell 2-Layer Laminated Carbon Coated Cotton Twill Fabric (15,000MM, 10,000) [True Black Colorway Only]
- NFW Syleased Fit
- NFW 2M Thinsulate™ Insulation (800 Throughout)
- Flat Printed Faux Lining
- Fully Taped Seams
- Goggles™ Hood with Removable Faux Fur Trim
- Removable Waist Garter with Jacket-to-Pant Interface
- Removable Lycra® Wrist Garters
- LIFELOC NONSTAMPY
- Includes 2 by Burton Jacket Features Package

DRYRIDE DURA-SHELL 2L **or** Thinsulate **or** PUFF **or** 15,000MM 10,000

AVAILABLE COLORWAYS



BY BURTON OUTDOOR



PRODUCT NAME BENNETT JACKET	FEATURED COLORWAY DENIM / LEATHER	SIZES XS / S / M / L / XL	ITEM No. 263763
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Tear up the white Highway in this static convertible—vest or jacket, it's a turbo-charged two-in-one.

PRODUCT DETAILS

- DRYRIDE DuraShell™ 2-Layer Coated Polyester Twill Fabric (15,000MM, 10,000)
- DRYRIDE DuraShell 2-Layer Laminated Denim and Real Leather Fabric (15,000MM, 10,000)
- Sig Fit
- NFW 2M Thinsulate™ (800 Body / 800 Sleeves and Hood)
- Flat Fauxed Lining
- Feltline Contour™ Hood
- Removable Sleeves
- Removable Waist Garter with Jacket-to-Pant Interface
- Removable Lycra® Wrist Garters
- LIFELOC NONSTAMPY
- Includes 2 by Burton Jacket Features Package

DRYRIDE DURA-SHELL 2L **or** Thinsulate **or** PUFF **or** 15,000MM 10,000

AVAILABLE COLORWAYS



BY BURTON OUTDOOR



MKTD
NEW

PRODUCT NAME ASTER JACKET	FEATURED COLORWAY HEX	SIZES XS / S / M / L / XL	ITEM No. 263762
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For the style connoisseur—burly meets girly in this flannel-lined shell.

PRODUCT DETAILS

- DRYRIDE DuraShell™ 2-Layer Coated Nylon Full Drill Twill Fabric (30,000MM, 10,000)
- NFW Syleased Fit
- Flat Flannel Lining
- Fullline Goggles™ Hood
- Removable Waist Garter with Jacket-to-Pant Interface and Flannel Drop Tail
- Removable Lycra® Wrist Garters
- Includes 2 by Burton Jacket Features Package

DRYRIDE DURA-SHELL 2L **or** PUFF **or** 10,000MM 10,000

AVAILABLE COLORWAYS





SHIMMER FABRIC DETAILS
 Dazzle without being over-the-top, the subtle Python Print available on the Gore Pulkover offers a timeless style that's always in season.

AVAILABLE ON
 Gore Pulkover Jacket in the Python Print Colorway



MKTD

By Burton Outerwear

PRODUCT NAME HEIEN JACKET	FEATURED COLORWAY CANVAS	SIZES XS / S / M / L / XL	ITEM No. 253768
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Lightweight. Versatile. Upscale weatherproofing that brings the best out of everything in your wardrobe.

PRODUCT DETAILS

- DRYRIDE Driweath® 2-Layer Coated Nylon Full Grail Dobby Fabric (30,000MM, 10,000Z)
- Sig Fit
- Printed Field Sate Lining
- Kwik Rib Collar
- Feltline Contour® Hood
- Removable Waist Gaiter with Jacket-to-Pant Interface
- Removable Lycra® Wrist Gaiters
- Includes 8 by Burton Jacket Features Package

DRYRIDE DRIWEATH 2L 10,000MM 10,000Z

AVAILABLE COLORWAYS



By Burton Outerwear

PRODUCT NAME CORA PULLOVER JACKET	FEATURED COLORWAY PYTHON PRINT	SIZES XS / S / M / L / XL	ITEM No. 253764
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Break out the fashion police with a laid-back look that feeds and soaks the more you wear it.

PRODUCT DETAILS

- DRYRIDE Driweath® 2-Layer Lam Insulated Driweath Nylon Canvas Fabric (30,000MM, 10,000Z)
- N2W Slightend Fit
- Sate Lining (Acid Wash Colorway)
- Printed Field Lining (All Other Colorways)
- Fely Taped Seams
- Feltline Contour® Hood
- Removable Waist Gaiter with Jacket-to-Pant Interface
- Easy Entry Side Zipper
- Includes 8 by Burton Jacket Features Package

DRYRIDE DRIWEATH 2L 10,000MM 10,000Z

AVAILABLE COLORWAYS





LIZZY PANT

Can legs fall in love? In the case of the Lizzy Pant, our team says "yes." Slim Fit with stretch makes the magic happen without compromising coverage or flexion when reaching, bending, or twisting. Worn by Livin' Free, it's available in a variety of stretch fabrics—from flax leather to denim—and designed close for a look like your favorite jeans.

BY BURTON OUTDOORS



**MKTD
NEW**

PRODUCT NAME LIZZY PANT	FEATURED COLORWAY DENIM	SIZES XS / S / M / L / XL	STYL No. 263 820
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Inflexion in the form of stretch-influenced stretch. Fall in love every time you ride.

PRODUCT DETAILS

- DRYRIDE DuraShell™ 2-Layer Laminated Denim, Flax Leather, or Printed Fabric [15,000MM, 32,000G]
- Slim Fit
- Stretch Tailwa Lining
- Fully Taped Seams
- Jacket-to-Pant Interface
- **LIFETIME WARRANTY**
- Includes 8 by 6-size Pant Feature Package

DRYRIDE 2L SUM FIT 15,000MM 32,000G

AVAILABLE COLORWAYS



BY BURTON OUTDOORS



MKTD

PRODUCT NAME BELLE PANT	FEATURED COLORWAY EVIL EYE	SIZES XS / S / M / L / XL	STYL No. 2638 19
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Stretchy curve coverage with a self-distressing fabric that transforms your look as you wear it.

PRODUCT DETAILS

- DRYRIDE DuraShell™ 2-Layer Laminated Polyester Mesh Coated Plus Weave Fabric [15,000MM, 32,000G]
- DRYRIDE DuraShell 2-Layer Laminated Carbon Coated Cotton Twill Fabric [15,000MM, 32,000G] (True Black Colorway Only)
- Slim Fit
- Side Lining
- Fully Taped Seams
- Jacket-to-Pant Interface
- **LIFETIME WARRANTY**
- Includes 8 by 6-size Pant Feature Package

DRYRIDE 2L SUM FIT 15,000MM 32,000G

AVAILABLE COLORWAYS



BY BURTON OUTDOORS



MKTD

PRODUCT NAME GEMMA PANT	FEATURED COLORWAY OUTCAST	SIZES XS / S / M / L / XL	STYL No. 2638 19
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Accelerate your ascent—Fluttering fit keeps you committed to all your alpine desires.

PRODUCT DETAILS

- DRYRIDE DuraShell™ 2-Layer Coated Nylon Full Denim Fabric [15,000MM, 32,000G]
- Slim Fit
- Satin Lining
- Fully Taped Seams
- Jacket-to-Pant Interface
- Thigh Pockets
- Includes 8 by 6-size Pant Feature Package

DRYRIDE 2L SUM FIT 15,000MM 32,000G

AVAILABLE COLORWAYS



next



9

04.

WOMEN'S OUTERWEAR

BURTON



GET FOLKED UP! AN ECLECTIC MIX OF FUNDAMENTALLY DIFFERENT ELEMENTS TO CREATE AN ENTIRELY DIFFERENT WORLDVIEW.

A.

OUTSIDE

From subtle weaves to yarn-dyes and wax faced fabrics, DRYRIDE Durashell™ 2L performance in materials that match the eclectic mash-up.

DRYRIDE 2L
DURASHELL

B.

INSIDE

Strategically designed Trail Mapped systems for focused breathability where it matters most and variable levels of 3M™ Thinsulate™ and X-STATIC® antimicrobial insulation to keep warmth efficient and effective.

3M
Thinsulate
INSULATION



C.

FIT

From classic to progressive, this collection is divided between Burton's tried-and-true Sig Fit and longer, roomier Boyfriend Fit.

SIG FIT
BOY-FRIEND FIT

D.

STYLE - "DISPARATE JUNKIE"

This collection is inspired by workwear styles that have been updated with a playful mix of plaid and floral patterns, as well as bold fabric blocking. This collection is for the girl who rides often, with a core group of friends. Her confidence shows through her riding and fashion style. Fabrics in general have a well worn, soft handfeel, and trims include leather, rope and canvas.

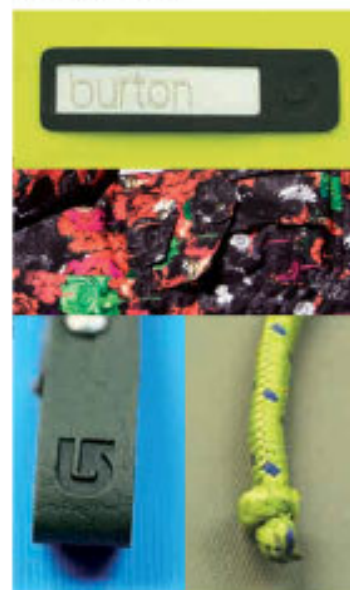
THEME



COLORS / PATTERNS



TRIMS / DETAILING





R: HANNAH TETER P: JEFF CURTIS



NOTES

WOMEN'S BURTON OUTDOOR®

PRODUCT NAME	FEATURED COLORWAY	SIZES	ITEM No.
DYLAN JACKET	MOSS	XS / S / M / L / XL	263747

Arctic ready! One pull away from changing your style game for good.

PRODUCT DETAILS

- DRYRIDE Drexhell® 2-Layer Laminated Recycled Face Fabric [15,000MM, 10,000Z]
- NEW Skyland Fit
- NEW Turn Package Tail Mapping: Quilted Heatshard Jersey, Outdry Nylon, and Satin Lining with NEW 2M™ Thinsulate® Platinum Insulation (400 Throughout) and 3-CONTOUR™ - The Silver Reef® (400 Arm Pit)
- Wash-Used Fit Zip®
- Fully Taped Seams
- Feltline Contour® Hood
- Removable Lycra® Wrist Gaiters
- NEW Sound Pocket
- NEW Venting Anti-Fog Goggle Pocket
- NEW Magic Stitch Removable Waist Garter with Jacket-to-Pant Interface
- U-FIT™ RINGMAY™
- Includes Women's 8-Strap Jacket Feature Package

DRYRIDE Drexhell® 2L Thinsulate® Platinum Insulation 400 3-CONTOUR™ The Silver Reef® (400 Arm Pit) 15,000MM 10,000Z

AVAILABLE COLORWAYS



WOMEN'S BURTON OUTDOOR®

PRODUCT NAME	FEATURED COLORWAY	SIZES	ITEM No.
DANDRIDGE DOWN JACKET	RESIN GROUPE PLAID	XS / S / M / L / XL	263746

Vintage flannel sleeping bag experience without the smell of stale methballs.

PRODUCT DETAILS

- DRYRIDE Drexhell® 2-Layer Coated Lightweight Nylon Fabric [30,000MM, 10,000Z]
- Sig Fit
- NEW Quad Package Tail Mapping: Satin and Teflon Lining with Engineered 550 Fill Down Insulation and 3-CONTOUR™ - The Silver Reef® (400 Arm Pit)
- Wash-Used Fit Zip®
- Feltline Contour® Hood
- Removable Lycra® Wrist Gaiters
- NEW Sound Pocket
- NEW Venting Anti-Fog Goggle Pocket
- Removable Waist Garter with Jacket-to-Pant Interface
- Includes Women's 8-Strap Jacket Feature Package

DRYRIDE Drexhell® 2L Thinsulate® Platinum Insulation 550 3-CONTOUR™ The Silver Reef® (400 Arm Pit) 30,000MM 10,000Z

AVAILABLE COLORWAYS



WOMEN'S BURTON OUTDOOR®

PRODUCT NAME	FEATURED COLORWAY	SIZES	ITEM No.
UPTOWN JACKET	CANVAS BURROUT PLAID / CANVAS	XS / S / M / L / XL	263760

For those with a taste for the finer things—a team's favorite for toasty warmth.

PRODUCT DETAILS

- DRYRIDE Drexhell® 2-Layer Recycled Face and Arm-Sleeve Plaid Fabric [30,000MM, 10,000Z]
- NEW Skyland Fit
- NEW Quad Package Tail Mapping: Quilted Heatshard Jersey, Satin, and Teflon Lining with NEW Zonal 3M™ Thinsulate® Platinum Insulation [3000 Body / 400 Sleeves] and 3-CONTOUR™ - The Silver Reef® (400 Arm Pit)
- Wash-Used Fit Zip®
- Fully Taped Seams
- Feltline Contour® Hood
- NEW Sound Pocket
- NEW Venting Anti-Fog Goggle Pocket
- Removable Waist Garter with Jacket-to-Pant Interface
- Includes Women's 8-Strap Jacket Feature Package

DRYRIDE Drexhell® 2L Thinsulate® Platinum Insulation 3000 400 3-CONTOUR™ The Silver Reef® (400 Arm Pit) 10,000MM 10,000Z

AVAILABLE COLORWAYS



WOMEN'S



WOMEN'S BUILT-IN OUTERWEAR

PRODUCT NAME CREDENCE JACKET	FEATURED COLORWAY KEEP	SIZES XS / S / M / L / XL	ITEM No. 253744
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Retro finishes updated with modern function—
cozy comfort from spring day to end of season.

PRODUCT DETAILS

- DRYRIDE Driweave™ 2-Layer Coated Nylon Rip Face Fabric (30,000MM, 10,000)
- Sig Fit
- NEW Quad Package Tail Mapping: Skape Flaps, Catch, and Taffeta Lining
- Wash-Lead Pk Zip™
- Critically Taped Seams
- Feltline Contour™ Hood
- NEW Plush Collar
- NEW Sound Pocket
- NEW Vesting Anti-Fog Goggle Pocket
- Removable Waist Garter with Jacket-to-Pant Interface
- Includes Women's Barrier Jacket Features Package

DRYRIDE DRIWEAVE 2L 30,000MM 10,000

AVAILABLE COLORWAYS



WOMEN'S BUILT-IN OUTERWEAR

PRODUCT NAME METHOD JACKET	FEATURED COLORWAY ALDE GYPSY PLAID PRINT	SIZES XXS / XS / S / M / L / XL	ITEM No. 253761
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Rest less, rip more—waterproof warmth
to weather the storm.

PRODUCT DETAILS

- DRYRIDE Driweave™ 2-Layer Coated Lightweight Smooth Rip Face Weave Fabric (30,000MM, 5,000)
- Sig Fit
- NEW Double Package Tail Mapping: Taffeta Lining with NEW Zonal 3M™ Thinsulate™ Insulation (3000 Body / 600 Sleeves)
- Wash-Lead Pk Zip™
- Critically Taped Seams
- Feltline Contour™ Hood
- NEW Magic Stitch Removable Waist Garter with Jacket-to-Pant Interface
- Includes Women's Barrier Jacket Features Package

DRYRIDE DRIWEAVE 2L 30,000MM 5,000

AVAILABLE COLORWAYS





SLIM FIT WITH STRETCH

Built to mirror your every move, the slim fit Gloria Pant has stretch incorporated into the shell and lining fabric to give you the look you want, and the performance you need. With no compromise in movement or coverage, you can buckle your bindings and rock for that gnub with out ever sporing yourself to the cold.

AVAILABLE ON
Dixie Pant



women's full-on outRIDE®

PRODUCT NAME GLORIA PANT	FEATURED COLORWAY RISQUE	SIZES XS / S / M / L / XL	ITEM No. 253881
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Like riding in your favorite low-rise jeans, with all the stance or the aggressiveness.

PRODUCT DETAILS

- DRYRIDE Drexshell™ 3-Layer Coated Stretch Fabric [15,000MM, 10,000Z]
- Slim Fit
- Stretch Teflex Lining
- Wash-Lined Inner Thigh Vents
- Includes Women's Sardin Pant Feature Package

DRYRIDE 2L Drexshell™ **SLIM FIT** 15,000MM 10,000Z

AVAILABLE COLORWAYS



women's full-on outRIDE®

PRODUCT NAME LUCKY PANT	FEATURED COLORWAY MISS	SIZES XXS / XS / S / M / L / XL	ITEM No. 253883
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First chair to last blast—stretch necessary meets everyday versatility.

PRODUCT DETAILS

- DRYRIDE Drexshell™ 3-Layer Coated Tuff Fabric [30,000MM, 10,000Z]
- Sig Fit
- Teflex Lining
- Wash-Lined Inner Thigh Vents
- Includes Women's Sardin Pant Feature Package
- True Black and Bright White Also Available in Tall and Short Sizes

DRYRIDE 2L Drexshell™ **SIG FIT** 30,000MM 10,000Z

AVAILABLE COLORWAYS



women's full-on outRIDE®

PRODUCT NAME BOVARY PANT	FEATURED COLORWAY ALDE	SIZES XS / S / M / L / XL	ITEM No. 253888
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Long, lean, and clean—the perfect reach to any jacket.

PRODUCT DETAILS

- DRYRIDE Drexshell™ 3-Layer Un-laminated Tuff Woven Fabric [30,000MM, 5,000Z]
- Sig Fit
- Teflex Lining
- Wash-Lined Inner Thigh Vents
- Includes Women's Sardin Pant Feature Package

DRYRIDE 2L Drexshell™ **SIG FIT** 30,000MM 5,000Z

AVAILABLE COLORWAYS



MKTG. NEW

Notes



97

05.

WOMEN'S OUTERWEAR

BURTON

A SIMPLE AND SOPHISTICATED ARRANGEMENT OF TECHNICAL FUNCTION AND HIGH FASHION.

A.

OUTSIDE

In addition to DRYRIDE Durashell™ and Softshell™ fabrics, including 100% recycled GMP offerings, look for GORE-TEX® fabrics you won't find anywhere else.



B.

INSIDE

Strategically designed Trail Mapped systems for focused breathability where it matters most and variable levels of 3M™ Thinsulate™ and X-STATIC® antimicrobial insulation to keep warmth efficient and effective.



C.

FIT

From classic to progressive, this collection is divided between Burton's tried-and-true Sig Fit, tailored Slim Fit, and longer Boyfriend Fit.



D.

STYLE - "GAMINE"

This group is for the girl who is a bit of a tomboy. She is a confident rider, in her late 20's. Styling is very menswear influenced, but with feminine fit and proportion. Fabrics are classic outerwear type qualities (brushed twills, clean ripstops, etc). Trim and art is simple and understated.

THEME**COLORS / PATTERNS****TRIMS / DETAILING**



R: KELLY CLARK P: CYRIL MULLER

**ENHANCED WITH GORE-TEX®**

The relationship between Gore-Tex® allows both brands to push the limits in terms of features, price, and hand-feel to develop exclusive fabrics that can't be found anywhere else. Check out the technical military-style fabric on the Dyster Jacket or the Contact Jacket's soft chamois weight shell fabric—both backed by the GORE-TEX® Guaranteed To Keep You Dry® promise.

AVAILABLE ON
Dyster GORE-TEX® Jacket
Contact GORE-TEX® Jacket

WOMEN'S BUILT FOR OUTDOORS



MKTG
NEW

PRODUCT NAME
VARSITY JACKET

FEATURED COLORWAY
TRUE BLACK

SIZES
XS / S / M / L / XL

ITEM No.
253761

A player that's hard to take.
As for the game, that's a different story.

PRODUCT DETAILS

- DRYRIDE Dusterell® 2-Layer Laminated Wool Face Fabric (15,000MM, 10,000F)
- NEW SoftWind Fit
- NEW Team Package Tail Mapping: Diamond Quilted Satin Lining and NEW Zonal 2M™ Thinsulate® Platinum Insulator (500 Body / 400 Sleeves) with X-STATIC® - The Silver Fiber® (400 Arm Pits)
- Wash-Linked Fit Zips®
- Roll-Inne Collar® Hood
- Fully Taped Seams
- NEW Plush Collar
- NEW Sound Pocket
- NEW Vesting Anti-Fog Goggle Pocket
- Removable Lycra® Wrist Gaiters
- Removable Waist Garter with Jacket-to-Pant Interface
- ULTIMIC NORMANITY
- Includes Women's 8-Strap Jacket Feature Package

DRYRIDE DUSTERELL 2L Thinsulate Platinum X-STATIC THE SILVER FIBER 15,000MM 10,000F

AVAILABLE COLORWAYS

WOMEN'S BUILT FOR OUTDOORS



PRODUCT NAME
SKYLAR GORE-TEX® JACKET

FEATURED COLORWAY
FLINT

SIZES
XS / S / M / L / XL

ITEM No.
253768

Supreme warmth and waterproofing enhanced with GORE-TEX® to go the extra lap.

PRODUCT DETAILS

- GORE-TEX® Performance Shell (2-Layer)
- Fully Taped Seams with GORE-SEAM® Tape
- NEW SoftWind Fit
- NEW Team Package Tail Mapping: Nylon and Embossed Satin Lining with NEW Zonal 2M™ Thinsulate® Platinum Insulator (500 Body / 400 Sleeves) and X-STATIC® - The Silver Fiber® (400 Arm Pits)
- Wash-Linked Fit Zips®
- Feltlike Contour® Hood
- Row Cap® - Prevents Snow-Packed Sleeves
- NEW No-Water Collar with Gasket
- NEW Sound Pocket
- NEW Vesting Anti-Fog Goggle Pocket
- Removable Waist Garter with Jacket-to-Pant Interface
- ULTIMIC NORMANITY
- Includes Women's 8-Strap Jacket Feature Package

GORE-TEX Thinsulate Platinum X-STATIC THE SILVER FIBER

AVAILABLE COLORWAYS

WOMEN'S BUILT FOR OUTDOORS



PRODUCT NAME
SAGE DOWN JACKET

FEATURED COLORWAY
VAIN

SIZES
XS / S / M / L / XL

ITEM No.
253766

Fluffy and dreamy like your cozy down comforter. Just make sure you stay awake when riding.

PRODUCT DETAILS

- DRYRIDE Dusterell® 2-Layer Fabric: Peached Pile Weave Fabric (High Rise and True Black Colorways) (15,000MM, 10,000F)
- Lightweight Nylon Mini Ripstop Fabric (Bright White and Vain Colorways)
- Sig Fit
- NEW Team Package Tail Mapping: Driftway Nylon and Satin Lining with X-STATIC® - The Silver Fiber® (400 Arm Pits) and Engineered 500 Fill Down Insulation
- Wash-Linked Fit Zips®
- Removable Contour® Hood with Removable Faux Fur Trim
- Row Cap® - Prevents Snow-Packed Sleeves
- NEW No-Water Collar with Gasket
- NEW Sound Pocket
- NEW Vesting Anti-Fog Goggle Pocket
- Removable Waist Garter with Jacket-to-Pant Interface
- ULTIMIC NORMANITY
- Includes Women's 8-Strap Jacket Feature Package

DRYRIDE DUSTERELL 2L SIG FIT X-STATIC THE SILVER FIBER 15,000MM 10,000F

AVAILABLE COLORWAYS

WOMEN'S

WOMEN'S BURTON OUTERWEAR

PRODUCT NAME

**CONTACT
GORE-TEX® JACKET**

AVAILABLE COLORWAYS

TWILIGHT CO LOBBLOCK

SIZES

XS / S / M / L / XL

ITEM No.

263743

Your cozy haven awaits behind this rugged, floodproof exterior.

PRODUCT DETAILS

- DORR-TOP Performance Shell (2-Layer)
- Fully Taped Seams with DORS-SEAM™ Tape
- NGW Right-Hand Fit
- NGW Turn Package Tail Mapping: Diamond Quilted Batwing Nylon and Embossed Satin Lining with NGW Zonal 2M™ Thinsulate™ Platinum Insulation (500 Body / 400 Sleeves) and 3-STRETCH™ - The Silver Fiber (400 Arm Pits)
- Wash-Lead P8 Zip®
- Feltline Contour™ Hood
- NGW No-Water Collar with Stakes®
- NGW Sound Pocket
- NGW Venting Anti-Fog Goggle Pocket
- NGW Thermo Grip
- Removable Waist Garter with Jacket-to-Pant Interface
- U-TEC™ INFRARED
- Includes Women's Burton Jacket Feature Package



AVAILABLE COLORWAYS



WOMEN'S BURTON OUTERWEAR

PRODUCT NAME

PROWESS JACKET

AVAILABLE COLORWAYS

VISIONARY PLAID

SIZES

XS / S / M / L / XL

ITEM No.

263764

Add a little recycled trash to your stash.

PRODUCT DETAILS

- DRYRIDE Dreshell™ 2-Layer Eco-Lined Lined 100% Recycled Polyester Ripstop Fabric (30,000MM, 10,000)
- Organic Cotton and Hemp Blended Fabric (Defender Collarway Only)
- NGW Right-Hand Fit
- NGW Quad Package Tail Mapping: 100% Recycled Tuffata Lining and NGW 100% Recycled 3M™ Thinsulate™ Platinum Insulation (700 Throughout) with 5-STRETCH™ - The Silver Fiber (400 Arm Pits)
- Wash-Lead P8 Zip®
- Fully Taped Seams
- Feltline Contour™ Hood with Removable Fur Fur Trim
- NGW No-Water Collar with Stakes®
- NGW Sound Pocket
- NGW Venting Anti-Fog Goggle Pocket
- Removable Waist Garter with Jacket-to-Pant Interface
- Includes Women's Burton Jacket Feature Package



AVAILABLE COLORWAYS



WOMEN'S BURTON OUTERWEAR

PRODUCT NAME

THEORY JACKET

AVAILABLE COLORWAYS

ZEST DOT COM PRINT

SIZES

XXS / XS / S / M / L / XL

ITEM No.

263769

Retain heat. Sustain the future. Bomber style built with 100% recycled materials.

PRODUCT DETAILS

- DRYRIDE Dreshell™ 2-Layer Eco-Lined Lined 100% Recycled Polyester Herringbone Fabric (30,000MM, 10,000)
- Slim Fit
- NGW Quad Package Tail Mapping: 100% Recycled Tuffata Lining with NGW 100% Recycled 3M™ Thinsulate™ Platinum Insulation (700 Throughout)
- Wash-Lead P8 Zip®
- Critically Taped Seams
- Feltline Contour™ Hood
- NGW Sound Pocket
- NGW Venting Anti-Fog Goggle Pocket
- Removable Waist Garter with Jacket-to-Pant Interface
- Includes Women's Burton Jacket Feature Package



AVAILABLE COLORWAYS



**DRYRIDE SOFTSHELL**

Brand new at our team rider's request, the Lakota Softshell Jacket just might be the piece you'll wear most this winter. With the look of a hoodie, it combines the next-to-skin comfort of a fleece with the tough waterproof exterior that only DRYRIDE Softshell™ can provide. A double duty cold crusher, wear this piece under a shell for added heat or as your jacket with nothing but a t-shirt underneath.

AVAILABLE ON
Lakota Softshell

WOMEN'S BUILT-IN OUTERWEAR

PRODUCT NAME

**LAKOTA
SOFTSHELL JACKET**

FEATURED COLORWAY

TWILIGHT

SIZES

XS / S / M / L / XL

ITEM No.

263749

NEW

The look and feel of your favorite hoodie, with all the rugged side effects.

PRODUCT DETAILS

- DRYRIDE Softshell™ Smooth Race Race Warm Fabric with Fleece Backer (30,000MM, 5,000G)
- Sig Fit
- Wash-Used Fit Zip™
- Feltline Contour™ Hood
- NEW Magic Stitch Removable Waist Garter with Jacket-to-Pant Interface
- Includes Women's Barrier Jacket Features Package

DRYRIDE SOFTSHELL **SIG FIT** 35,000MM 10,000G

AVAILABLE COLORWAYS



WOMEN'S BUILT-IN OUTERWEAR

PRODUCT NAME

LOGAN JACKET

FEATURED COLORWAY

**TRUE BLACK
GAMINE PINK PRINT**

SIZES

XXS / XS / S / M / L / XL

ITEM No.

263760

NEW

Many parka style details total warmth and waterproofing, just in case the ship sinks.

PRODUCT DETAILS

- DRYRIDE Drashell™ 2-Layer Coated Lightweight Smooth Race Race Warm Fabric (30,000MM, 5,000G)
- Sig Fit
- NEW Double Package Trail Mapping Taffeta Lining with NEW Zonal 2M Th Insulate™
- Insulate™ (300 Body / 400 Sleeves)
- Wash-Used Fit Zip™
- Critically Taped Seams
- Feltline Contour™ Hood
- NEW Magic Stitch Removable Waist Garter with Jacket-to-Pant Interface
- Includes Women's Barrier Jacket Features Package

DRYRIDE SOFTSHELL **2L** **Thinsulate** 30 FIT 30,000MM 5,000G

AVAILABLE COLORWAYS



ITEMS



WOMEN'S BUZZON OVERJEANS

PRODUCT NAME MOSAIC GORE-TEX® PANT	FEATURED COLORWAY VAIN	SIZES XS / S / M / L / XL	ITEM No. 253818
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Blizzard-proof GORE-TEX® performance
Guaranteed To Keep You Dry®.

PRODUCT DETAILS

- GORE-TEX® Performance Shell (2-Layer)
- Fully Taped Seams with GORE-SEAM® Tape
- Sig Fit
- Grivory Ripstop and Mesh Lining
- Wash-Lined Inseam/Thigh Vents
- LIFETIME WARRANTY
- Includes Women's Barrier Pant Feature Package



AVAILABLE COLORWAYS



WOMEN'S BUZZON OVERJEANS

PRODUCT NAME BASIS PANT	FEATURED COLORWAY TWILIGHT	SIZES XS / S / M / L / XL	ITEM No. 253807
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Putting a new spin on sustainable style.

PRODUCT DETAILS

- DRYRIDE DuraShell® 2-Layer Laminate 100% Recycled Polyester Ripstop Fabric (15,000MM, 10,000D)
- Organic Cotton and Hemp Blended Fabric (Defender Colorway Only)
- Sig Fit
- LECO® Recycled Taffeta Lining
- Wash-Lined Inseam/Thigh Vents
- Includes Women's Barrier Pant Feature Package



AVAILABLE COLORWAYS



WOMEN'S BUZZON OVERJEANS

PRODUCT NAME INDULGENCE PANT	FEATURED COLORWAY ZEST	SIZES XS / S / M / L / XL	ITEM No. 253802
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Dangerous curves ahead!

PRODUCT DETAILS

- DRYRIDE DuraShell® 2-Layer Coated Stretch Taffeta Women Fabric (10,000MM, 5,000D)
- Slim Fit
- Stretch Taffeta Lining
- Wash-Lined Inseam/Thigh Vents
- Includes Women's Barrier Pant Feature Package



AVAILABLE COLORWAYS



08.

WOMEN'S OUTERWEAR

BURTON



LOOK SMART WITH A SOPHISTICATED APPROACH TO TRADITIONAL TAILORING.

A.

OUTSIDE

GORE-TEX® and DRYRIDE Durashell™ 2L tech meets traditional menswear fabrics like pinstripes, twills, and yarn-dyed plaids.



DRYRIDE DURASHELL 2L

B.

INSIDE

Strategically designed Trail Mapped systems for focused breathability where it matters most and variable levels of 3M™ Thinsulate™ and X-STATIC® antimicrobial insulation to keep warmth efficient and effective.

3M
Thinsulate
INSULATION



C.

FIT

Timeless Sig Fit style and a bit of the roomier Boyfriend Fit with some dapper Slim Fit offerings for a more tailored, glamorous look.

SLIM FIT SIG FIT BOY-FRIEND FIT

D.

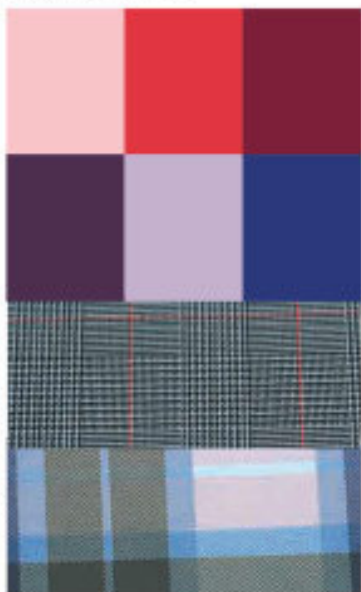
STYLE - "BOYISH CHARM"

Practical and pretty, this look is inspired by classic women's outerwear silhouettes. This group is targeted towards the widest range of riders, but with an emphasis on the girl who rides a few weekends a month. These styles easily transition from mountain to street and feature menswear inspired fabrications and patterns.

THEME



COLORS / PATTERNS



TRIMS / DETAILING





R: HANNAH TETER P: JEFF CURTIS



NOTES

WOMEN'S BUILT FOR OUTDOOR

PRODUCT NAME SOPHISTICATE JACKET	WOMEN'S COLORWAY GARNET	SIZES XS / S / M / L / XL	ITEM No. 253767
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Twisted blazer styling for those with a flair for the classy.

PRODUCT DETAILS

- DRYRIDE Driweave™ 2-Layer Laminated Ripstop Taffeta and Three-Dry Field Fabric (15,000MM, 10,000)
- Sig Fit
- **NEW** Turn Package Tail Mapping: Printed Satin and Satiny Nylon Lining with **NEW** Zonal 2M™ Thinsulate™ Platinum Insulation (800 Body / 400 Sleeves) and 3-DRY® - The Silver Fiber (400 Arm Pits)
- Wash-Lead PE Zip®
- Fully Taped Seams
- Feltline Contour™ Hood
- Removable Lycra® Wrist Gaiters
- **NEW** Sound Pocket
- **NEW** Venting Anti-Fog Goggle Pocket
- Removable Waist Gaiter with Jacket-to-Pant Interface
- **ULTRACOMFORT™**
- Includes Women's 8-Button Jacket Feature Package

DRYRIDE DRIWEAVE 2L Thinsulate Platinum 800 400 3-DRY 15,000MM 10,000

AVAILABLE COLORWAYS



WOMEN'S BUILT FOR OUTDOOR

NEW



PRODUCT NAME PINE VIEW SYSTEM JACKET	WOMEN'S COLORWAY AMETHYST	SIZES XS / S / M / L / XL	ITEM No. 253763
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Four options in one for when you don't know what the weather will bring.

PRODUCT DETAILS

- DRYRIDE Driweave™ 2-Layer Coated Ripstop Fabric (30,000MM, 10,000)
- Sig Fit
- 2-in-1 System Jacket with Removable, Reversible Liner Jacket (800MM DWR Coating)
- **NEW** Quad Package Tail Mapping: 3-in-1 System with Taffeta Shell Lining and 1000 High-Loft Rem Dowe Insulated Quilted Reversible Liner
- Wash-Lead PE Zip®
- Critically Taped Seams
- **NEW** Sound Pocket
- **NEW** Venting Anti-Fog Goggle Pocket
- Feltline Contour™ Hood
- Removable Waist Gaiter with Jacket-to-Pant Interface
- Includes Women's 8-Button Jacket Feature Package

DRYRIDE DRIWEAVE 2L 30,000MM 10,000

AVAILABLE COLORWAYS



WOMEN'S BUILT FOR OUTDOOR



PRODUCT NAME DELIRIUM JACKET	WOMEN'S COLORWAY HEATHERS	SIZES XS / S / M / L / XL	ITEM No. 253748
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A down-to-the details array of warmth, waterproofing, and style.

PRODUCT DETAILS

- DRYRIDE Driweave™ 2-Layer Coated Hardshell Plain Weave Fabric (30,000MM, 10,000)
- Sig Fit
- **NEW** Quad Package Tail Mapping: Place Printed Satin and Taffeta Lining with **NEW** Zonal 2M™ Thinsulate™ Platinum Insulation (1000 / 800 Sleeves) and 3-DRY® - The Silver Fiber (400 Arm Pits)
- Wash-Lead PE Zip®
- Fully Taped Seams
- Feltline Contour™ Hood
- **NEW** Sound Pocket
- **NEW** Venting Anti-Fog Goggle Pocket
- Removable Waist Gaiter with Jacket-to-Pant Interface
- Includes Women's 8-Button Jacket Feature Package

DRYRIDE DRIWEAVE 2L Thinsulate Platinum 1000 800 3-DRY 30,000MM 10,000

AVAILABLE COLORWAYS



WOMEN'S

WOMEN'S BURTON OUTERWEAR


PRODUCT NAME
TABLOID JACKET
FEATURED COLORWAY
**BRIGHT WHITE PRINCE
 OF WALES PLAID**
SIZES
XXS / XS / S / M / L / XL
ITEM No.
253758

 Roll out the red carpet. A smoking hot,
 fur-lined ahead celebrity.

PRODUCT DETAILS

- DRYRIDE DriShield™ 2-Layer Coated Sate RecedTail Fabric (32,000MM, 10,000)
- Slim Fit
- **NEW** Quad Package Tail Mapping: Printed Sate and Taffeta Lining with **NEW** Zonal 3M™ Thinsulate™ Platinum Insulation (3000 / 600 Sleeves) and 3-20010™ - The Silver Reef (400 Arm Pits)
- Wash-Lined Pk Zip™
- Critically Taped Seams
- Feltline Contour™ Hood with Removable Faux Fur Trim
- **NEW** Sound Pocket
- **NEW** Venting Anti-Fog Goggle Pocket
- Removable Pocket Chain
- Removable Waist Garter with Jacket-to-Pant Interface
- Includes Women's Sarten Jacket Feature Package

DRYRIDE 2L **Thinsulate** 3M **ANTI-FOG** **10,000MM** 10,000

AVAILABLE COLORWAYS


WOMEN'S BURTON OUTERWEAR


PRODUCT NAME
JET SET JACKET
FEATURED COLORWAY
HEATHERS
SIZES
XS / S / M / L / XL
ITEM No.
253748

 Get the royal treatment. Glacier-inspired chic,
 lightly insulated with a flatterer's fit.

PRODUCT DETAILS

- DRYRIDE DriShield™ 2-Layer Coated Woven Dobby Fabric (32,000MM, 5,000)
- Slim Fit
- **NEW** Double Package Tail Mapping: Taffeta Lining with **NEW** 3M™ Thinsulate™ Insulation (400 Throughout)
- Wash-Lined Pk Zip™
- Critically Taped Seams
- Feltline Contour™ Hood
- **NEW** Plush Collar
- **NEW** Magic Stitch Removable Waist Garter with Jacket-to-Pant Interface
- Includes Women's Sarten Jacket Feature Package

DRYRIDE 2L **Thinsulate** 3M **ANTI-FOG** **10,000MM** 5,000

AVAILABLE COLORWAYS


WOMEN'S BURTON OUTERWEAR


NEW
PRODUCT NAME
PENVELOPE JACKET
FEATURED COLORWAY
AMETHYST
SIZES
XXS / XS / S / M / L / XL
ITEM No.
253762

 Motorcycle styling will have you feeling
 like the fastest girl on the hill.

PRODUCT DETAILS

- DRYRIDE DriShield™ 2-Layer Coated Lightweight Smooth Race Race Weave Fabric (32,000MM, 5,000)
- Slim Fit
- **NEW** Double Package Tail Mapping: Taffeta Lining with **NEW** 3M™ Thinsulate™ Insulation (600 Throughout)
- Wash-Lined Pk Zip™
- Critically Taped Seams
- Feltline Contour™ Hood
- **NEW** Magic Stitch Removable Waist Garter with Jacket-to-Pant Interface
- Includes Women's Sarten Jacket Feature Package

DRYRIDE 2L **Thinsulate** 3M **ANTI-FOG** **10,000MM** 5,000

AVAILABLE COLORWAYS




TRAIL WEAR

Whether you're hiking for one more hill or squeezing the last rye out of a summer season, having the ability to cool down quick is key. That's why, from the top of the line down, each and every OutDry women's pant comes fully backed with a leading list of standard features, including knee-high vents.

AVAILABLE ON
All OutDry pants



women's Built-in OutDry™

PRODUCT NAME THE JEANS PANT	FEATURED COLORWAY TRUE BLACK DENIM PRINT	SIZES XS / S / M / L	ITEM No. 25774
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Getting into the jeans's jeans has never been easier.

PRODUCT DETAILS

- DORS-TO™ Performance Shell (2-Layer)
- Fully Taped Seams with DORS-SEAM™ Tape
- Sublimated Denim Print
- NEW Gophered Fit
- Seals Lining
- LIFE-LOC™ WARRANTY
- Includes Button Pant Features Package



AVAILABLE COLORWAYS



TRUE BLACK DENIM PRINT BLUE DENIM PRINT



women's Built-in OutDry™

PRODUCT NAME FLY PANT	FEATURED COLORWAY BRIGHT WHITE	SIZES XS / S / M / L / XL	ITEM No. 25380
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So, it's called style with unalloyed warmth you can rely on all season.

PRODUCT DETAILS

- DRYRIDE Drexshell™ 2-Layer Coated Reathered Plain Weave Fabric (30,000MM, 10,000F)
- Sig Fit
- NEW 3M™ Thinsulate™ Insulation (800 Throughout)
- Teflex Lining
- Wash-Lined Inner Thigh Vents
- Includes Women's Button Pant Features Package



AVAILABLE COLORWAYS



BRIGHT WHITE SUNSET LOVERS PLAID ACCENT/SLATE PLAID BRIGHT WHITE PINK OFFSHORE HAZARD
ACCENT SUNSET TRUE BLACK

name



WOMEN'S BULTRON OUTFITTER

PRODUCT LINE CHINO PANT	FEATURED COLORWAY HEATHERS	SIZES XS / S / M / L / XL	ITEM No. 263809
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Take inspiration and fit to better any ride. Instant attention getter!

PRODUCT DETAILS

- DRYRIDE DuraShell™ 2-Layer Coated Heathers® Waxed Fabric with Satin Glean on Outer Thigh (10,000MM, 5,000G)
- Slim Fit
- Teflon Lining
- Mesh-Lined Inner Thigh Vents
- Includes Women's Durco Pant Features Package

DRYRIDE DURA-SHELL 2L **SLIM FIT** 10,000MM 5,000G

AVAILABLE COLORWAYS



HEATHERS

DURCO

WOMEN'S BULTRON OUTFITTER

PRODUCT LINE SOCIETY PANT	FEATURED COLORWAY RUM RASIN	SIZES XS / S / M / L / XL	ITEM No. 263817
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Get more bang for your buck. Weaves of warmth that performs all season.

PRODUCT DETAILS

- DRYRIDE DuraShell™ 2-Layer Coated Flat Face Woven Fabric (10,000MM, 5,000G)
- Slim Fit
- NEW 2W Thinsulate™ Insulation (400 Throughout)
- Teflon Lining
- Mesh-Lined Inner Thigh Vents
- Includes Women's Durco Pant Features Package

DRYRIDE DURA-SHELL 2L **THINSULATE** 10,000MM 5,000G

AVAILABLE COLORWAYS



RUM RASIN

TRUE BLACK BLUE FELD PEAK

FOX HUNT

BRIGHT WHITE

MINTY BLUE

ACCENT

HEATHERS

TRUE BLACK





R: ELLERY HOLLINGSWORTH P: JEFF CURTES



WOMEN'S LAYERING

From Insulators and Rainwear to Softshell, Fleece, Playerng, and First Layer®, Burton pushes Layering to the limit with the deepest selection in the industry. With details developed on the mountain, rider-driven fits, and a wide array of technical DRYRIDE fabrics, Burton Layering sets the foundation for comfort in any condition.



DOWN INSULATION

To measure its fill power, one ounce of down is placed in a cylinder, compressed, and allowed to fully loft. The cubic inches of the lofted down represent its fill power. What you really need to know is that the higher the number, the higher the insulating properties and the warmer you will feel.

AVAILABLE ON
Mecca Trench Down Jacket
Solace Down Jacket



NEW

WOMEN'S INSULATORS

PRODUCT NAME MECCA TRENCH DOWN	REMOVABLE COLORWAY HIGH RISE	SIZES XS/S/M/L/XL	ITEM No. 253357
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Tired of half-size coverage? This crazy warm, extra long down trench incubates your entire package.

PRODUCT DETAILS

- DRYRIDE Thermo™ Lightweight DWR Coated Fabric (100MM)
- Sig Fit
- 550 Fill Power Down
- Microfleece-Lined Zippered Handwarmer Pockets
- Fulltime Cozy™ Hood
- Clash-Free Oil in Guard
- Microfleece-Lined Cuffs
- Media Pocket

DRYRIDE **SIG**
Thermo **Fit**

AVAILABLE COLORWAYS



NEW

WOMEN'S INSULATORS

PRODUCT NAME SOLACE DOWN JACKET	REMOVABLE COLORWAY FOX HUNT	SIZES XS/S/M/L/XL	ITEM No. 253361
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Everyone is going down these days, and why not, it's the best way to stay warm in an arctic environment.

PRODUCT DETAILS

- DRYRIDE Thermo™ Lightweight DWR Coated Fabric (100MM)
- Sig Fit
- 550 Fill Power Down
- Microfleece-Lined Handwarmer Pockets
- Removable Cozy™ Hood
- Clash-Free Oil in Guard

DRYRIDE **SIG**
Thermo **Fit**

AVAILABLE COLORWAYS



**DRYLINE® RAINWEAR**

The women's SixFive DRYLINE 2.5L Glean and Hendrix Jackets combine the weatherproof/breathability and silky smooth feel of our exclusive DRYRIDE® Densathel 2.5-layer fabric with the everyday function of a packable, stretch-styled fabric. Pi Zip™ zippers while fully taped seams regulate snow, sleet, and springtime showers.

AVAILABLE ON
2.5L Glean Jacket
2.5L Hendrix Jacket

**women's DRYLINE® RAINWEAR**

PRODUCT NAME 2.5L GLEAN JACKET	AVAILABLE COLORWAY TRUE BLACK GAMINE PIN	SIZES XS / S / M / L / XL	ITEM No. 263354
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Weatherproof, packable, stretch-styled athletic. The only way to stay drier is under an umbrella... in the desert.

PRODUCT DETAILS

- DRYRIDE® Densathel™
3.5-Layer Laminated Fabric
[30,000MM, 30,000G]
- Sig Fit
- Printed Fully Taped Seams
- Pi Zip™
- RulTime Cooler™ Hood
- Adjustable Cuffs

DRYRIDE® DENSATHEL™ **3.5L** **SHR** **30,000MM** **30,000G**

AVAILABLE COLORWAYS**women's DRYLINE® RAINWEAR****NEW**

PRODUCT NAME 2.5L HENDRIX JACKET	AVAILABLE COLORWAY MOSS CAMO PRINT	SIZES XS / S / M / L / XL	ITEM No. 263355
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Weatherproof, packable, all-over. Because snow or not, you're always on the mountain.

PRODUCT DETAILS

- DRYRIDE® Densathel™
3.5-Layer Laminated Fabric
[30,000MM, 30,000G]
- Sig Fit
- Printed Fully Taped Seams
- Pi Zip™
- RulTime Cooler™ Hood
- Back Hood Cinch
- Waist Cinch
- Adjustable Cuffs

DRYRIDE® DENSATHEL™ **3.5L** **SHR** **30,000MM** **30,000G**

AVAILABLE COLORWAYS



WOMEN'S DRYRIDE RAINWEAR

NEW

PRODUCT NAME PARLOR JACKET	FEATURED COLORWAY TRUE BLACK	SIZES XS/S/M/L/XL	ITEM No. 263368
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From repelling sideways snow to apron drizzle up high, arms long and ready to rule as all-landers.

PRODUCT DETAILS

- DRYRIDE Densatell™
- 3-Layer Coated Dobby Ripstop Fabric (800MM)
- Sig Fit
- Satin Lining
- Wash-Used Fit Zip™
- Full-line Corset® Hood
- Critically Taped Seams
- Elastic Smocking at Hem
- Zippered Handwarmer Pockets
- Chafe-Free Chin Guard

DRYRIDE DENSATELL 2L SIG FIT

AVAILABLE COLORWAYS



TRUE BLACK GREY DEFENDER



WOMEN'S DRYRIDE RAINWEAR

NEW

PRODUCT NAME TRAVERTINE JACKET	FEATURED COLORWAY RUM RAISIN	SIZES XS/S/M/L/XL	ITEM No. 263388
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Water repelled for your comfort, pleased for your pleasure. Foul weather lock with all the strings.

PRODUCT DETAILS

- DRYRIDE Densatell™
- 3-Layer Coated Dobby Ripstop Fabric (800MM)
- Sig Fit
- Satin Lining
- Wash-Used Fit Zip™
- Full-line Corset® Hood
- Critically Taped Seams
- Elastic Smocking at Hem
- Zippered Handwarmer Pockets
- Chafe-Free Chin Guard

DRYRIDE DENSATELL 2L SIG FIT

AVAILABLE COLORWAYS



RUM RAISIN NOBLE TRUE BLACK

names



WOMEN'S OFFLINE SKIWEAR

PRODUCT NAME ZL MISTY JACKET	EXTENDED COLORWAY LADYLUCK	SIZES XS/S/M/L/XL	ITEM No. 253358
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Bore in the mountains, relaxed in the streets.
Tech rainwear for hiking or hanging.

PRODUCT DETAILS

- DRYRIDE Driweave™ 3-Layer Coated Dobby Ripstop Fabric (5,000MM, 5,000G)
- Sig Fit
- Micro Cell Mesh and Teflon Lining
- Mesh-Lined Pit Zip™
- Rolltop Closure™ Hood
- Critically Taped Seams
- Adjustable Cuff Closures
- Hem Check
- Zippered Neckwarmer Pockets
- Cleek-Free Zip Guard

DRYRIDE DRIWEAVE™ 3L SIG FIT 5,000MM 5,000G

AVAILABLE COLORWAYS



LADYLUCK MISTY ZL NEW NAVY MISTY BLACK

WOMEN'S OFFLINE SKIWEAR

PRODUCT NAME LOTUS PULLOVER JACKET	EXTENDED COLORWAY KEEF	SIZES XS/S/M/L/XL	ITEM No. 253358
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Quick and easy coverage—a timeless design with a rider-driven spin.

PRODUCT DETAILS

- DRYRIDE Driweave™ 3-Layer Coated Cross Hatch Nylon Fabric (10,000MM, 10,000G)
- Sig Fit
- Custom Printed Micro Cell Mesh and Teflon Lining
- Preshole Hood
- Critically Taped Seams
- Adjustable Cuff Closures
- Hem Check
- Zippered Front Pocket

DRYRIDE DRIWEAVE™ 3L SIG FIT 10,000MM 10,000G

AVAILABLE COLORWAYS



KEEF WALNUT RED HEAT TRUE BLACK





GUSTIN SOFTSHELL

Gustin Softshell comes loaded with premium features like a buttery soft interior lining, protective upper guard at the chin, handwarmer pockets, and hem cinch. Whether you're bagging a peak or just cracking a seed the block, rest assured that your Gustin Softshell will keep you warm and dry no matter what.

AVAILABLE ON

Foxy Softshell
Mudpie Softshell
Cupid Softshell
Enna Softshell

WOMEN'S SOFTSHELL

NEW

PRODUCT NAME FORAY SOFTSHELL	AVAILABLE COLORWAY BARNET	SIZES XS/S/M/L/XL	ITEM No. 253363
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Layered up or all alone—multi-tasking warmth and weatherproofing for when the weather is all over the map.

PRODUCT DETAILS

- DRYRIDE Smooth Face Softshell™ [30,000MM, 5,000G]
- Shaked Wings Mesh Lining
- Reversed Zipper Pl/Vents
- Fulltime Colors™ Hood with Back Hood Cinch
- Microfleece-Lined Zippered Handwarmer Pockets
- Cinch-Free Cin in Waist
- Adjustable Cuffs

DRYRIDE 30,000MM
SOFTSHELL 5,000G

AVAILABLE COLORWAYS



WOMEN'S SOFTSHELL

NEW

PRODUCT NAME VENTURE SOFTSHELL	AVAILABLE COLORWAY BRIGHT WHITE PRINCE OF WHALES PLAID	SIZES XS/S/M/L/XL	ITEM No. 253364
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Shell, next fleece. Fleece, shell. Together you will bridge the gap, making warmth and weatherproofing as one.

PRODUCT DETAILS

- DRYRIDE Smooth Face Softshell™ [30,000MM, 5,000G]
- Teddy Bear Fur Fleece Lining
- Pit Vents
- Fulltime Colors™ Hood with Front Hood Cinch
- Media Pocket
- Microfleece-Lined Handwarmer and Chest Pockets
- Cinch-Free Cin in Waist
- Adjustable Cuffs

DRYRIDE 30,000MM
SOFTSHELL 5,000G

AVAILABLE COLORWAYS



WOMEN'S SOFTSHELL

NEW

PRODUCT NAME CUPID SOFTSHELL	AVAILABLE COLORWAY ACADEMY	SIZES XS/S/M/L/XL	ITEM No. 253362
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Apily rained for a jacket that you'll instantly fall for. This beauty is that basic in your love affair with wind.

PRODUCT DETAILS

- DRYRIDE Smooth Softshell™ [30,000MM, 5,000G]
- Fleece Lining
- Microfleece-Lined Zippered Handwarmer Pockets
- Cinch-Free Cin in Waist

DRYRIDE 30,000MM
SOFTSHELL 5,000G

AVAILABLE COLORWAYS



names



WOMEN'S SOFTSHELL

NEW

PRODUCT NAME
EMMA SOFTSHELL

AVAILABLE COLORWAY
ZE-ST DOT COM PRINT

SIZES
XS/S/M/L/XL

ITEM No.
263361

Get the favorite fleece, yet capable of holding the jet stream back to Siberia.

PRODUCT DETAILS

- DRYRIDE Soft Micro Softshell™ [30,000MM, 5,000G]
- French Terry Lining
- Dropped Hood with Wide Collar

- Tonal-Lined Chest Pockets
- Kangaroo Handwarmer Pocket
- Ribbed Cuffs and Bottom Hem

DRYRIDE
SOFTSHELL
10,000MM
5,000G

AVAILABLE COLORWAYS



WOMEN'S TECH FLEECE



PRODUCT NAME
NORTH STAR FLEECE

AVAILABLE COLORWAY
BRIGHT WHITE GAMINE PIN

SIZES
XS/S/M/L/XL

ITEM No.
263330

Heavenly heat meets casual style— a team-favorite for everyday warmth.

PRODUCT DETAILS

- DRYRIDE Thermo™ Double Fleece
- Feltlike Hood

- Microfleece-Lined Handwarmer Pockets
- Ribbed Cuffs and Hem

DRYRIDE
FLEECE

AVAILABLE COLORWAYS



WOMEN'S TECH FLEECE



PRODUCT NAME
MINK FLEECE

AVAILABLE COLORWAY
LADY LOCK

SIZES
XS/S/M/L/XL

ITEM No.
263329

Fuzzy and functional—layer up and stave your prey in warmth and style.

PRODUCT DETAILS

- DRYRIDE Thermo™ Smeater Fleece

- Ribbed Cuffs, Cuffs, and Hem
- Sternal Hood

DRYRIDE
FLEECE

AVAILABLE COLORWAYS





READY TO GO FULL

You'll feel like a stoned celebrity in the women's Quince Core Fleece. Polyester will want a piece of you like the shaggy (yet quick-drying and functional) DRYRIDE Thermal[™] Fleece. Snuggly soft like your favorite teddy bear and oh-so-warm, this fun fr-jacket is a lifesaver when worn under your jacket midwinter and turns heads when worn all alone out on the town.

AVAILABLE ON
Core Fleece

WOMEN'S TECH FLEECE

NEW

PRODUCT NAME
HANGOVER HOODIE

AVAILABLE COLORWAYS
RUM RAISIN HEATHER

SIZES
XS/S/M/L/XL

ITEM No.
266 979



Throw up the oversized hood and ride it out. No loud noises please.

PRODUCT DETAILS

- DRYRIDE Thermal[™] Sweater Fleece
- Oversized Hood
- Kangaroo Handwarmer Pocket
- Ribbed Cuffs and Hem

DRYRIDE
TECH FLEECE

AVAILABLE COLORWAYS



WOMEN'S TECH FLEECE

PRODUCT NAME
BARETTA FLEECE

AVAILABLE COLORWAYS
KEEP HEATHER

SIZES
XS/S/M/L/XL

ITEM No.
263 328



Clutch insulation for colder days with a longer PI for added coziness.

PRODUCT DETAILS

- DRYRIDE Thermal[™] Bonded Horizontal Jersey Face Fleece
- Feltlike Hood
- Kangaroo Handwarmer Pockets
- Longer Silhouette

DRYRIDE
TECH FLEECE

AVAILABLE COLORWAYS



WOMEN'S TECH FLEECE

NEW

PRODUCT NAME
CORA FLEECE

AVAILABLE COLORWAYS
TRUE BLACK

SIZES
XS/S/M/L/XL

ITEM No.
263 377



Won't stop you from being snuggled by a grumpy, but it is warm enough to make you feel like you're living inside one.

PRODUCT DETAILS

- DRYRIDE Thermal[™] Shaggy Fleece
- Feltlike Contour[™] Hood
- Zippered Handwarmer Pockets
- Clutch-Free Zip in Chest
- Hem Check

DRYRIDE
TECH FLEECE

AVAILABLE COLORWAYS





Notes



WOMEN'S TECH FLEECE			
PRODUCT NAME SCOOP HOODIE	AVAILABLE COLORWAYS TRUE BLACK SCHOOL-GIRL PLAID	SIZES XS/S/M/L/XL	ITEM No. 253 331

Four scoops of fleece, hold the cold out—
quid-drying heat for resolute or street.

- PRODUCT DETAILS**
- DRYRIDE Thermal™ Bonded Fleece
 - Full-Time Hood
 - Kangaroo Handwarmer Pocket
 - Sound Pocket with Headphone Cable Port
 - Ribbed Cuffs and Hem

DRYRIDE
THERMEX

AVAILABLE COLORWAYS



NEW

WOMEN'S TECH FLEECE			
PRODUCT NAME PARLAY FLEECE	AVAILABLE COLORWAYS ZEST	SIZES XS/S/M/L/XL	ITEM No. 254 409

Gravel-grade performance...
In case you're feeling adventurous.

- PRODUCT DETAILS**
- DRYRIDE Thermal™ Fleece
 - Microfleece-Lined Handwarmer Pockets
 - Sliding at Cuffs, Hood and Handwarmer Pockets
 - Full-Time Scarf Hood
 - Chafe-Free Chin Guard
 - Thumbhole Cuffs

DRYRIDE
THERMEX

AVAILABLE COLORWAYS



NEW

WOMEN'S TECH FLEECE			
PRODUCT NAME SHOULDER FLEECE	AVAILABLE COLORWAYS TWILIGHT	SIZES XS/S/M/L/XL	ITEM No. 253 398

Awe-inspiring under your jacket, or all alone—
stealing warmth that rebuffs your every move.

- PRODUCT DETAILS**
- DRYRIDE Thermal™ Fleece Fabric
 - Microfleece-Lined Zippered Handwarmer Pockets
 - Sliding on Collar Cuffs and Hem
 - Profile Fit for Street Style or Layering

DRYRIDE
THERMEX

AVAILABLE COLORWAYS



**DRYRIDE™ Thermal Bonded Fleece**

Joining a face or shell fabric to a fleece backing allows us to combine the comfort and feature characteristics of a variety of fabrics—some with enhanced performance properties, others for style. We incorporate bonded fabrics throughout our fleece line to give you a variety of styles to choose from.

AVAILABLE ON

Northstar Hoodie
Baretta Fleece
Scoop Hoodie
Star Vest
Brooklyn Crew

WARD'S TECH FLEECE

PRODUCT LINE STARR VEST	AVAILABLE COLORWAYS CANVAS PRISMATIC PLAID	SIZES XS/S/M/L/XL	ITEM No. 2533 62
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Give warmth and heavenly next-to-skin comfort.

PRODUCT DETAILS

- Available in DRYRIDE Thermal™ Bonded Hardwired Jersey Face Fleece or UltraWick™ Tech Thermal Fabric
- Side Zipper
- Full on Sacral Road
- Ribbed Cuffs and Hem

**DRYRIDE
THERMAL****AVAILABLE COLORWAYS****WARD'S TECH FLEECE**

PRODUCT LINE BROOKLYN CREW	AVAILABLE COLORWAYS HEATHER S / FOX HUNT	SIZES XS/S/M/L/XL	ITEM No. 2533 301
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Just tell 'em you jumped some dude for it.

PRODUCT DETAILS

- DRYRIDE Thermal™ Bonded Fleece
- Refined Style Overized Fit
- Kangaroo Handwarmer Pocket
- Ribbed Cuffs and Hem

**DRYRIDE
THERMAL****AVAILABLE COLORWAYS**



Ready-to-Ride Fit

Combining tech fabrics that keep you dry with laser-cut designs, the new Flannel proves that there's no need to sacrifice on-ice function for street-ready style. All Flannel styles feature the antimicrobial, wicking, and quick-drying properties of DRYRIDE Ultrawick™, along with the longer fit ideas you're looking for.

AVAILABLE ON
All Flannel Styles



WOMEN'S FLANNELS



PRODUCT NAME PLAYER FLANNEL	AVAILABLE COLORWAYS CANVAS PRISMATIC PLAID	SIZES XS / S / M / L / XL	STYLING No. 253261
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Finally, flannel that won't freeze! Quick-drying and breathable with a freshening finish.

PRODUCT DETAILS

- DRYRIDE Ultrawick™ Two-Eyed Plaid Flannel
- Quick-Drying and Highly Breathable
- Stink-Proof Antimicrobial Finish
- Chest Pocket
- Button-Up Closure



AVAILABLE COLORWAYS



CANVAS PRISMATIC PLAID LIFT LOCK PRISMATIC PLAID CANVAS PRISMATIC PLAID BRIGHTWAVE PRISMATIC PLAID

WOMEN'S FLANNELS



NEW

PRODUCT NAME BLITZ FLANNEL	AVAILABLE COLORWAYS RUM RAISIN RIDER PLAID	SIZES XS / S / M / L / XL	STYLING No. 253264
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When it's straight from the board to the bar this tech flannel is the call. Works bar to bar also.

PRODUCT DETAILS

- DRYRIDE Ultrawick™ Two-Eyed Plaid Flannel
- Quick-Drying and Highly Breathable
- Stink-Proof Antimicrobial Finish
- Chest Pocket
- Hidden Handwarmer Pockets
- Closure Between Loose or Form-Fitting with Button Cinch on Back



AVAILABLE COLORWAYS



RUM RAISIN RIDER PLAID CANVAS RIDER PLAID FORTRESS PLAID TRACHTER PLAID

WOMEN'S FLANNELS



NEW

PRODUCT NAME DENIM SHIRT	AVAILABLE COLORWAYS INDIGO	SIZES XS / S / M / L / XL	STYLING No. 253266
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It's not just Wrangler butts that drive 'em nuts; a solid denim upper's essential. You may as well be wrapped in gold.

PRODUCT DETAILS

- DRYRIDE Ultrawick Chambray Fabric
- Quick-Drying and Highly Breathable
- Stink-Proof Antimicrobial Finish
- Chest Pocket
- Button-Up Closure



AVAILABLE COLORWAYS



INDIGO TRUE BLACK



NOTES

WOMEN'S PLAYERS

PRODUCT NAME PLAYER HOODED FULLZIP	AVAILABLE COLORWAYS TRUE BLACK/ HEATHERS STRIPE	SIZES XS/S/M/L/XL	ITEM No. 253262
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Mid-riser is warmer than. Always a dry decision.

DRYRIDE
ULTRAWICK



PRODUCT DETAILS

- DRYRIDE Ultrawick™ Stretch Polyester Jersey
- Quick-Drying and Highly Breathable
- Stretch 380° for Unlimited Mobility
- Stink-Proof Antimicrobial Finish
- Chafe-Free Softlock Seams for Comfort
- Trimlock Cuffs
- Long Length Sleeves Tucked In or Thugged Out

AVAILABLE COLORWAYS



WOMEN'S PLAYERS

PRODUCT NAME PLAYER PULLOVER HOODED TEE	AVAILABLE COLORWAYS FOX HUNT	SIZES XS/S/M/L/XL	ITEM No. 253263
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Tucked or thugged, stay high and dry in this lightweight wonder.

DRYRIDE
ULTRAWICK



PRODUCT DETAILS

- DRYRIDE Ultrawick™ Stretch Polyester Jersey
- Quick-Drying and Highly Breathable
- Stretch 380° for Unlimited Mobility
- Stink-Proof Antimicrobial Finish
- Chafe-Free Softlock Seams for Comfort
- Trimlock Cuffs
- Striped Pop Fabric on Collar, Hem, Pocket Opening, and Hood Lining

AVAILABLE COLORWAYS



WOMEN'S PLAYERS

PRODUCT NAME PLAYER LONG SLEEVE	AVAILABLE COLORWAYS TRUE BLACK/ HEATHERS STRIPE	SIZES XS/S/M/L/XL	ITEM No. 253264
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Breathe easy and dry quickly (unlike cotton) so you can take and take without getting soaked, cold, and clammy.

DRYRIDE
ULTRAWICK



PRODUCT DETAILS

- DRYRIDE Ultrawick™ Stretch Polyester Jersey
- Quick-Drying and Highly Breathable
- Stretch 380° for Unlimited Mobility
- Stink-Proof Antimicrobial Finish
- Chafe-Free Softlock Seams for Comfort

AVAILABLE COLORWAYS



WOMEN'S

WOMEN'S PLAYERS™

NEW



PRODUCT NAME HENLEY	AVAILABLE COLORS/WT HEATHERS	SIZES XS/S/M/L/XL	ITEM No. 253 256
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So easy you may never take it off. And with fresh-smelling functions, you don't have to.

PRODUCT DETAILS

- DRYRIDE Ultrawick™ Stretch Polyester
- Quick-Drying and Highly Breathable
- Stretch LSP™ - Snap In Without Your Shirt Unraveling
- Stink-Proof Antimicrobial Finish
- Chafe-Free Seams for Comfort
- Ribbed Cuffs and Collar
- Classic Henley Styling with True-Quilted Closure

DRYRIDE
ULTRAWICK

AVAILABLE COLORS/WT



HEATHERS GARNET TRUE BLACK

WOMEN'S PLAYERS™

NEW



PRODUCT NAME HENLEY TANK	AVAILABLE COLORS/WT FOX HUNT / FLINT STRIPE	SIZES XS/S/M/L/XL	ITEM No. 253 257
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A stretch-ready spin on an everyday classic.

PRODUCT DETAILS

- DRYRIDE Ultrawick™ Stretch Polyester Jersey
- Quick-Drying and Highly Breathable
- Stretch LSP™ for Unlimited Mobility
- Stink-Proof Antimicrobial Finish
- Chafe-Free Seams for Comfort
- Classic Henley Styling with Quarter-Zip Up Closure
- Long Length Sleeves Tucked In or Tagged Out

DRYRIDE
ULTRAWICK

AVAILABLE COLORS/WT



FOX HUNT / FLINT STRIPE INDIANO / BRIGHT WHITE STRIPE TRUE BLACK



NEW

WOMEN'S MISTY LAYER

PRODUCT NAME WOOL 5/4 ZIP	AVAILABLE COLORWAYS GARNET	SIZES XS/S/M/L/XL	ITEM No. 253 232
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The warmth of wool without the itch. Because you never hear sheep whine about being cold and wet.

PRODUCT DETAILS

- DRYRIDE Ultrawick® Wool Blend
- Superior Warmth and Quick-Drying Comfort
- Stretch LBD® - Strap In Without Your Skin Un-Tucking
- Naturally Stink-Proof
- Chafe-Free SeBlock Seams for Comfort
- Chafe-Free Chin Guard
- 5/4 Zip Venting
- Side Long Body-Strap In Without Your Skin Un-Tucking



AVAILABLE COLORWAYS



NEW

WOMEN'S MISTY LAYER

PRODUCT NAME WOOL CREW	AVAILABLE COLORWAYS GARNET	SIZES XS/S/M/L/XL	ITEM No. 253 288
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Naturally insulating, quick-drying, and fresh smelling. Once you go wool you'll never go back.

PRODUCT DETAILS

- DRYRIDE Ultrawick® Wool Blend
- Superior Warmth and Quick-Drying Comfort
- Stretch LBD® - Strap In Without Your Skin Un-Tucking
- Naturally Stink-Proof
- Chafe-Free SeBlock Seams for Comfort
- Side Long Body-Strap In Without Your Skin Un-Tucking



AVAILABLE COLORWAYS



NEW

WOMEN'S MISTY LAYER

PRODUCT NAME WOOL PANT	AVAILABLE COLORWAYS GARNET	SIZES XS/S/M/L/XL	ITEM No. 253 283
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Nature's finest insulator. Endorsed by professional shepherds everywhere.

PRODUCT DETAILS

- DRYRIDE Ultrawick® Wool Blend
- Superior Warmth and Quick-Drying Comfort
- Stretch LBD®
- Naturally Stink-Proof
- Chafe-Free SeBlock Seams for Comfort
- Contoured Waistband



AVAILABLE COLORWAYS



**DRYRIDE ULTRAWICK**

Highly breathable and fast-drying, DRYRIDE Ultrawick™ fabrics use microcapillary fibers that pull sweat-wicking moisture away from your skin before they soak your clothes. All Ultrawick fabrics are developed with maximum stretch for mobility and Softlock seams for a chafe-free ride. Other keytech features can include antimicrobial and wicking finishes.

AVAILABLE ON
All Burton First Layer®

WOMEN'S FIRST LAYER

PRODUCT LINE EXPEDITION ¾ ZIP	AVAILABLE COLOR(S) ALICE	SIZES XS/S/M/L/XL	ITEM No. 263 231
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Negative degree denier fabric. Heavyweight warmth means quick-drying, freshening function.

PRODUCT DETAILS

- DRYRIDE Ultrawick™ 3000 Stretch Microfleece
- Quick-Drying and Highly Breathable
- Stretch 3/4" for Unlimited Mobility
- Stink-Proof Antimicrobial Finish
- Chafe-Free Softlock Seams for Comfort
- Chafe-Free Chin Guard
- ¾ Zip Venting
- Gaze Long Body-Step In Without Your Skirt Unzipping

DRYRIDE ULTRAWICK

AVAILABLE COLOR(S)**WOMEN'S FIRST LAYER**

PRODUCT LINE EXPEDITION PANT	AVAILABLE COLOR(S) ALICE	SIZES XS/S/M/L/XL	ITEM No. 263 277
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Protect your base from fraser burn. Heavyweight warmth means quick-drying, freshening function.

PRODUCT DETAILS

- DRYRIDE Ultrawick™ 3000 Stretch Microfleece
- Quick-Drying and Highly Breathable
- Stretch 3/4" for Unlimited Mobility
- Stink-Proof Antimicrobial Finish
- Chafe-Free Softlock Seams for Comfort
- Contoured Waistband

DRYRIDE ULTRAWICK

AVAILABLE COLOR(S)

**microModal® FABRIC**

"The world's softest fabric." Sounds like a pretty big claim, but consider that the MicroModal® stretch fabric is the same fabric used in premium lingerie. Ultra fine, feather-weight and gentle on the skin—its insulating abilities are nothing short of miraculous.

AVAILABLE ON
Luxury Midweight One Piece
Luxury Midweight Crew
Luxury Midweight Pant

**WOMEN'S MIDST LAYER**

PRODUCT NAME LUXURY MIDWEIGHT ONE PIECE	AVAILABLE COLOR(S) LADY LOCK	SIZES XS/S/M/L/XL	ITEM No. 253 279
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Like wrapping yourself in the highest thread count sheets.

PRODUCT DETAILS

- DRYRIDE Ultrawick® MicroModal® Stretch Rib
- Quick-Drying and Highly Breathable
- Stretch 360° for Unlimited Mobility
- Stink-Proof Antimicrobial Finish
- Chafe-Free SeBlock Seams for Comfort
- 62 Pss Pnt

DRYRIDE
ULTRAWICK

AVAILABLE COLOR(S)**WOMEN'S MIDST LAYER**

PRODUCT NAME LUXURY MIDWEIGHT CREW	AVAILABLE COLOR(S) PLUM RAISIN	SIZES XS/S/M/L/XL	ITEM No. 253 250
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On mountain or out on the town—
all by soft warmth that works all seasons.

PRODUCT DETAILS

- DRYRIDE Ultrawick® MicroModal® Stretch Rib
- Quick-Drying and Highly Breathable
- Stretch 360° for Unlimited Mobility
- Stink-Proof Antimicrobial Finish
- Chafe-Free SeBlock Seams for Comfort

DRYRIDE
ULTRAWICK

AVAILABLE COLOR(S)**WOMEN'S MIDST LAYER**

PRODUCT NAME LUXURY MIDWEIGHT PANT	AVAILABLE COLOR(S) PLUM RAISIN	SIZES XS/S/M/L/XL	ITEM No. 253 290
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On mountain or out on the town—
all by soft warmth that works all seasons.

PRODUCT DETAILS

- DRYRIDE Ultrawick® MicroModal® Stretch Rib
- Quick-Drying and Highly Breathable
- Stretch 360° for Unlimited Mobility
- Stink-Proof Antimicrobial Finish
- Chafe-Free SeBlock Seams for Comfort
- Contoured Waistband

DRYRIDE
ULTRAWICK

AVAILABLE COLOR(S)



RECYCLED FABRICATION

If you were asked in science class you remember that plastic comes from petroleum. Therefore, every time you toss a plastic bottle, you're throwing away oil! We developed a way to recycle that trash into a DRYRIDE Ultrawick™ stretch jersey fabric. Look for it in the Fox Hunt and Twilight colorways of Burton women's Midweight Flat Layer®.

AVAILABLE ON
Midweight Crew
Midweight Short
Midweight Pant



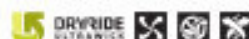
WOMEN'S MIDWEIGHT LAYER

PRODUCT TYPE MIDWEIGHT CREW	AVAILABLE COLORWAYS RISQUE SUMO PRINT	SIZES XS/S/M/L/XL	ITEM No. 253 258
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Equal opportunity insulator—quick-drying, fresh-smelling warmth that works all season.

PRODUCT DETAILS

- DRYRIDE Ultrawick™ Stretch Jersey
- Quick-Drying and Highly Breathable
- Stretch 360° for Unlimited Mobility
- Stink-Proof Antimicrobial Finish
- Chafe-Free SeBlock Seams for Comfort
- Gate Long Body—Stay in Without Your Sit-In-Tucking
- Colorways Made with Recycled Fabrication



AVAILABLE COLORWAYS



WOMEN'S MIDWEIGHT LAYER

PRODUCT TYPE MIDWEIGHT PANT	AVAILABLE COLORWAYS RISQUE SUMO PRINT	SIZES XS/S/M/L/XL	ITEM No. 253 288
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Equal opportunity insulator—quick-drying, fresh-smelling warmth that works all season.

PRODUCT DETAILS

- DRYRIDE Ultrawick™ Stretch Jersey
- Quick-Drying and Highly Breathable
- Stretch 360° for Unlimited Mobility
- Stink-Proof Antimicrobial Finish
- Chafe-Free SeBlock Seams for Comfort
- Contoured Waistband
- Colorways Made with Recycled Fabrication



AVAILABLE COLORWAYS



WOMEN'S MIDWEIGHT LAYER

PRODUCT TYPE MIDWEIGHT SHANT	AVAILABLE COLORWAYS RISQUE SUMO PRINT	SIZES XS/S/M/L/XL	ITEM No. 253 292
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Just the right length, just the right heat.

PRODUCT DETAILS

- DRYRIDE Ultrawick™ Stretch Jersey
- Quick-Drying and Highly Breathable
- Stretch 360° for Unlimited Mobility
- Stink-Proof Antimicrobial Finish
- Chafe-Free SeBlock Seams for Comfort
- Contoured Waistband
- Shorter Inseam—Max's Bunch in Your Shorts
- Colorways Made with Recycled Fabrication



AVAILABLE COLORWAYS



**NEW****WOMEN'S****WOMEN'S FIRST LAYER**

PRODUCT NAME	EXTENDED COLORWAY	SIZES	ITEM No.
ATHLETIC TANK	BRIGHT WHITE	XS/S/M/L/XL	263 265

Fresh-wicking and quick-drying with an extra special level of ahead-ready support.

PRODUCT DETAILS

- DRYRIDE Ultrawick® Stretch Polyester Jersey
- Quick-Drying and Highly Breathable
- Stretch 3/4" for Unlimited Mobility
- Skin-Proof Antimicrobial Finish
- Chafe-Free SeBlock Seams for Comfort
- Long Length Sleeves Tucked In or Trapped Out
- Built-In Sports Bra with Pop Lining

DRYRIDE
ULTRAWICK

AVAILABLE COLORWAYS**WOMEN'S FIRST LAYER**

PRODUCT NAME	EXTENDED COLORWAY	SIZES	ITEM No.
LIGHTWEIGHT CREW	LADY LUCK DUCK HUNT PRINT	XS/S/M/L/XL	263 268

Breathe easy and dry quickly (until he cotton) for year-round, fresh-wicking, sock protection.

PRODUCT DETAILS

- DRYRIDE Ultrawick® Closed Cell Mesh Fabric
- Quick-Drying and Highly Breathable
- Stretch 3/4" for Unlimited Mobility
- Skin-Proof Antimicrobial Finish
- Chafe-Free SeBlock Seams for Comfort
- Gets Long Body-Step In Without Your Skin Un-Taking

DRYRIDE
ULTRAWICK

AVAILABLE COLORWAYS**WOMEN'S FIRST LAYER**

PRODUCT NAME	EXTENDED COLORWAY	SIZES	ITEM No.
LIGHTWEIGHT PANT	LADY LUCK DUCK HUNT PRINT	XS/S/M/L/XL	263 278

Breathe easy and dry quickly (until he cotton) for year-round, fresh-wicking, sock protection.

PRODUCT DETAILS

- DRYRIDE Ultrawick® Closed Cell Mesh Fabric
- Quick-Drying and Highly Breathable
- Stretch 3/4" for Unlimited Mobility
- Skin-Proof Antimicrobial Finish
- Chafe-Free SeBlock Seams for Comfort
- Contoured Waistband

DRYRIDE
ULTRAWICK

AVAILABLE COLORWAYS



DRYRIDE™ MESH TOE PATCHES

Like a breath of fresh air, this ventilated toe patch creates cool, self-regulating comfort by improving airflow for feet that stay cool, and therefore warmer for longer.

AVAILABLE ON
Merino Phase Sock
Trillium Sock
UltraLight Wool Sock

WOMEN'S MERINO SOCKS

PRODUCT NAME MERINO PHASE SOCK	AVAILABLE COLOR(S) BRIGHT WHITE	SOLES S/M/L	ITEM No. 253 298
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Give your feet an unfair advantage. Any smaller and they'd do the filing for you.

PRODUCT DETAILS

- 42% Nylon / 18% Merino Wool / 38% Acrylic / 30% Polypropylene / 30% NanoSLIC™ / 2% Spandex
- Medium and Extra-Density Cushioning Throughout Sock
- Quick-Drying and Stain-Proof Polypropylene Reinforced Footbed
- Elastic Arch and Ankle Supports
- Chafe-Free Link Toe Seam
- Sock Lock Reinforcements
- Stretch
- DRYRIDE UltraWick™ Venting Toe Patches
- Gapsorb™ Antioleated Left and Right MicroFit
- Stay High Comfort Band
- Lightweight

DRYRIDE
ULTRA WICK

AVAILABLE COLOR(S)



BRIGHT WHITE SUN BUCKLE BLUE



WOMEN'S MERINO SOCKS

PRODUCT NAME TRILLIUM SOCK	AVAILABLE COLOR(S) BRIGHT WHITE	SOLES S/M/L	ITEM No. 253 298
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A strategic balance of warmth, venting, support, and cushioning. And you thought socks were simple.

PRODUCT DETAILS

- 52% Polypropylene / 38% Nylon / 7% NanoSLIC™ / 2% Spandex
- Midweight Cushioning Throughout Sock
- Quick-Drying and Stain-Proof Polypropylene Reinforced Footbed
- Elastic Arch and Ankle Supports
- Chafe-Free Link Toe Seam
- Sock Lock Reinforcements
- Stretch
- DRYRIDE UltraWick™ Venting Toe Patches
- Gapsorb™ Antioleated Left and Right MicroFit
- Stay High Comfort Band
- Midweight

DRYRIDE
ULTRA WICK

AVAILABLE COLOR(S)



BRIGHT WHITE CLOVER HEATHER



WOMEN'S MERINO SOCKS

PRODUCT NAME ULTRALIGHT WOOL SOCK	AVAILABLE COLOR(S) BLUE PEARL	SOLES S/M/L	ITEM No. 253 298
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Use a breath of fresh air for your feet. Perfect for everything from alpine days to summer hikes.

PRODUCT DETAILS

- 55% Nylon / 25% Merino Wool / 12% NanoSLIC™ / 7% Polypropylene / 2% Spandex
- Quick-Drying and Stain-Proof Polypropylene Reinforced Footbed
- Elastic Arch and Ankle Supports
- Chafe-Free Link Toe Seam
- Sock Lock Reinforcements
- Stretch
- DRYRIDE UltraWick™ Venting Toe Patches
- Gapsorb™ Antioleated Left and Right MicroFit
- Stay High Comfort Band
- Lightweight

DRYRIDE
ULTRA WICK

AVAILABLE COLOR(S)



BLUE PEARL BRIGHT WHITE NAVY





WOMEN

WOMEN'S HI-S SOCKS

PRODUCT NAME PARTY SOCK	AVAILABLE COLORWAY FREE CONE DAY	SOLES S/M/L	ITEM No. 253 295
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A breakable blend of woolly warmth, venting, and rider-specific support and cushioning.

PRODUCT DETAILS

- 50% Nylon / 24% Merino Wool / 34% Acrylic / 30% Polypropylene / 2% Spandex (Free Cone Day and Allegro Colorways)
- 50% Nylon / 24% Merino Wool / 34% Acrylic / 30% Polypropylene / 2% Spandex (Gamer and Wonder Woman Colorways)
- Quick-Drying and Stink-Proof Polypropylene Reinforced Footbed
- Medium-Density Cushioning Throughout Sock
- Elastic Arch and Ankle Supports
- Chafe-Free Link Toe Seam
- Stay High Comfort Band
- Midweight



AVAILABLE COLORWAYS



FREE CONE DAY ALLEGRO GAMER WONDERWOMAN



WOMEN'S HI-S SOCKS

PRODUCT NAME WEEKENDER TWO-PACK	AVAILABLE COLORWAY FLINT / FOX HUNT	SOLES S/M/L	ITEM No. 257 952
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Perfect for those with four feet or anyone who prefers a fresh start to each day.

PRODUCT DETAILS

- 68% Acrylic / 32% Nylon / 2% Spandex
- Medium-Density Cushioning Throughout Sock
- Elastic Arch and Ankle Supports
- Chafe-Free Link Toe Seam
- Reinforced Toe and Heel
- Stay High Comfort Band
- Midweight

AVAILABLE COLORWAYS



FLINT / FOX HUNT



WOMEN'S SEASONAL HI-S SOCKS

PRODUCT NAME SCOUT SOCK	AVAILABLE COLORWAY LADY LUCK	SOLES S/M/L	ITEM No. 253 297
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Midweight warmth re-sets rider-specific support and cushioning. An everyday necessity.

PRODUCT DETAILS

- 60% Acrylic / 38% Nylon / 30% Polypropylene / 2% Spandex
- Medium-Density Cushioning Throughout Sock
- Quick-Drying and Stink-Proof Polypropylene Reinforced Footbed
- Elastic Arch and Ankle Supports
- Chafe-Free Link Toe Seam
- Reinforced Toe and Heel
- Stay High Comfort Band
- Midweight

AVAILABLE COLORWAYS



LADY LUCK FOX HUNT FLINT TRUE BLACK

Notes



MEN'S & WOMEN'S GLOVES

From the Industry-leading performance and comfort of GORE-TEX® and DRYRIDE fabrications, to mainstays like Sticky Icky™ Grip Palms, Insane Membrane™ Inserts, and the Pistol Grip Fit—Burton gloves and mitts outperform everything else out there.

Gloves are divided into five collections to help riders narrow their search:

[a<]

Blizzard-grade warmth and weatherproofing for the most demanding conditions.

Premium

Cutting-edge materials meet mountain-focused fit, function, and style.

Hi 

Handwear for the hard and hungry.

 SEASONS
PASS

Rider-specific warmth and weatherproofing for any condition, all season.

youth

Stepped up performance and style for the pros of tomorrow.

R: TERJE HAARONSEN P: BLOTTO





NOTES

HDYS (gk) GLOVES

PRODUCT NAME	AVAILABLE COLORWAY	SIZES
(gk) 3L HOVER MITT	TRUE BLACK	XS / S / M / L / XL

ITEM No.
25446

Do the math—add options in one and backed by the ultimate in GORE-TEX® 3L waterproof/breathability.



PRODUCT DETAILS

- GORE-TEX® 3L (2-Layer)
- Fully Taped Seams
- Removable GORE® Thermal® fleece liner with Sticky™ Job™ Grip Palm
- Fleece Micro Liner with Gooze
- Does Back-of-Hand Insulation
- Removable 4-Way Stretch GORE® Thermal® Fleece Liner with Sticky™ Job™ Grip Palm
- Rodeo™ (gk) Leather Palm
- Patented Grip Pre-Curved Fit

AVAILABLE COLORWAYS



TRUE BLACK



HDYS (gk) GLOVES

MKTD

PRODUCT NAME	AVAILABLE COLORWAY	SIZES
(gk) YETI GLOVE/MITT	TRUE BLACK TRUE BLACK	XS / S / M / L / XL

ITEM No.
GLOVE 25438 8 / MITT 25447

A laser favorite for rugged, food-proof performance, the latest GORE-TEX® technology, and a palm that magically replenishes grip.



PRODUCT DETAILS

- GORE-TEX® Waterproof/Breathable Glove Insert Featuring GORE® SMART Technology
- The Superior Grip of Fjällräven® Oiled Leather Palm
- Super-Ergonomic Construction
- Premium Woolly Fleece Fleece Lining
- NEW Grained Leath Storm Out
- Patented Grip Pre-Curved Fit

AVAILABLE COLORWAYS



TRUE BLACK



HDYS (gk) GLOVES

PRODUCT NAME	AVAILABLE COLORWAY	SIZES
(gk) OVEN MITT	TRUE BLACK	XXS / XS / S / M / L / XL

ITEM No.
23277
TRUE BLACK ONLY 234416

Use a windproof, anti-condensation sleeping bag tailored to your hands. Don't get caught in the backcountry without these.



PRODUCT DETAILS

- 8.5 Oz. Removable GORE-TEX® Ripstop Fabric
- Triple Goose Down Fill
- Primaloft® Insulation (1.5 oz. = Very Warm)
- Hydro™ Wicking Fleece Fleece Rigger Mitt Lining
- Rodeo™ (gk) Leather Palm
- Super-Ergonomic Construction
- Patented Grip Pre-Curved Fit

AVAILABLE COLORWAYS



TRUE BLACK

TRUE BLACK
RED PLaid

RED



New Extended Length Storm Cuff
At the team's request we've slightly lengthened the cuffs on all [ak] styles to better protect your wrists from biting winds and blowing snow.

AVAILABLE ON
All [ak] Classes and Wets



MKTD

PRODUCT LINE [ak] GUIDE GLOVE	AVAILABLE COLORS TRUE BLACK / SMURF MEASUREMENT PLAID	SIZES XS / S / M / L / XL
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ITEM No.
254385

For those who'd rather lead than follow, Eco-friendly warmth means professional-grade backcountry performance.



- PRODUCT DETAILS**
- DRYBLOC Denshelt™ 2-Layer Laminated Fabric with Gel-sealed DWR Coating
 - ORS-TOP Waterproof/ Breathable Glove Insert Featuring ORS DRAFT Technology
 - Primaloft® Eco Insulation
 - DRYBLOC Ultrawick™ Lining on Palm with Sheep Flange Lining on Back-of-Hand
 - Gear Guard Leather Palm and Trim
 - NEW Extended Length Storm Cuff
 - Grip-On/Easy-Off Zippered Closure
 - Pistol Grip Pre-Curved Fit

AVAILABLE COLORS



PRODUCT LINE [ak] CLUTCH GLOVE	AVAILABLE COLORS AFTERSBURN	SIZES XS / S / M / L / XL
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ITEM No.
254384

Full-thru-fit, form-fitting waterproof function.



- PRODUCT DETAILS**
- DRYBLOC Denshelt™ Stretch Fabric
 - ORS-TOP Waterproof/ Breathable Glove Insert
 - Thermacore™ Insulation
 - Denshelt Microfiber Fused Lining
 - Gear Guard Leather Palm
 - NEW Extended Length Storm Cuff
 - Pistol Grip Pre-Curved Fit

AVAILABLE COLORS





NOTES

DRYIDE (GK) GLOVES

MKTD

PRODUCT NAME	DRYIDE COLORWAY	SIZES
(GK) LEATHER TECH GLOVE	GRAYEEN	XXS / XS / S / M / L / XL

ITEM No.
254388

Low-profile, form-fitting function meets the boneker strength of genuine leather. A horse favorite for riding.



PRODUCT DETAILS

- Gear Guard Leather Shell and Palm
- Brushed 2200 Fleece Lining
- HDW Extended Length Storm Cuff
- Pistol Grip Pre-Curved Fit

AVAILABLE COLORWAYS



GRAYEEN TRUE BLACK

DRYIDE (GK) GLOVES

PRODUCT NAME	DRYIDE COLORWAY	SIZES
(GK) TECH GLOVE	TRUE BLACK	XXS / XS / S / M / L / XL

ITEM No.
254387

Rugged, form-fitting function. Padded dally by practically the entire team.



PRODUCT DETAILS

- DRYIDE Softshell® Fabric with Enhanced DWR Coating (5,000MM, 5,000F)
- Brushed 2200 Fleece Lining
- Gear Guard Leather Palm
- HDW Extended Length Storm Cuff
- Pistol Grip Pre-Curved Fit



TRUE BLACK BLUE KELLY



Notes



HDYS W-S GLOVES		
PRODUCT NAME COMBO GLOVE	FEATURED COLORWAY STOUT WHITE ZAG	SIZES XS/S/M/L/XL

ITEM No. **254376**

2-in-1 versatility with a HDW removable fingerless liner glove for fancy fingerwork.



- PRODUCT DETAILS
- DRYRIDE 8 Inseal™ 3-Layer Coated Fabric
 - DRYRIDE Inseal Membrane™ 2.0 Waterproof Insert
 - Thermacore™ Insulation
 - Removable, Knit Wool Fingerless Liner
 - Deer Dead Leather Palm
 - Pictal Grip Pre-Curved Fit

AVAILABLE COLORWAYS



MKTD

HDYS W-S GLOVES		
PRODUCT NAME HI-FIVE MITT	FEATURED COLORWAY DENIM	SIZES XS/S/M/L/XL

ITEM No. **254427**

Flgwr has apts for on-the-fly fling and photo marking.



- PRODUCT DETAILS
- DRYRIDE 8 Inseal™ 3-Layer Coated Fabric
 - Brushed Microfiber Fleece Lining
 - Sidesell Zipper to go Finger-Free Style
 - Trigger Finger Closure
 - Deer Dead Leather Palm
 - Healer/First Aid Pocket with FREE Pair of Little Helper® Hand Warmers
 - Pictal Grip Pre-Curved Fit

AVAILABLE COLORWAYS



HDYS W-S GLOVES		
PRODUCT NAME EMPIRE GLOVE	FEATURED COLORWAY TRUE BLACK	SIZES XXS/XS/S/M/L/XL/XXL

ITEM No. **254378**

Guaranteed To Keep You Dry® GORE-TEX® performance that won't let your cash flow.



- PRODUCT DETAILS
- DRYRIDE 8 Inseal™ 3-Layer Coated Fabric
 - GORE-TEX® Waterproof/ Breathable Glove Insert
 - Thermacore™ Insulation
 - Fleece Lining
 - HDW Toughrip-0™ Palm
 - Pictal Grip Pre-Curved Fit

AVAILABLE COLORWAYS





NEW WIRELESS CONTROL, NO APP/PHONE!
With a wireless Fiberoptic® sensor built into the NEM men's Drive Glove Master Glove Mitt, controlling your iPod® or iPhone® has never been easier. Change tracks, crank the volume, press pause and play without ever digging through your pockets or dealing with clunky remotes. Wireless RF plug-in for your iPod/iPhone® included.

AVAILABLE ON
Mo Master Glove/Mitt



MKTD

DRYS W-S GLOVES

PRODUCT NAME	AVAILABLE COLORWAY	SIZES
LAMBSBREAD MITT	BOXING MITT	XXS / XS / S / M / L / XL

ITEM No.
254428

Don't bogart your ass. Wet-allowing function for moisture wicking sensations.



PRODUCT DETAILS

- DRYRIDE® 8 Inshel®
Water-Resistant Stretch Fabric
- Embroidered Microfiber Fused Lining
- Bear Guard Leather Palm
- Pistol Grip Pre-Curved Fit

AVAILABLE COLORWAYS



DRYS W-S GLOVES

PRODUCT NAME	AVAILABLE COLORWAY	SIZES
PIPE GLOVE	CARDINAL / TRUE BLACK	XXS / XS / S / M / L / XL

ITEM No.
254384

Even if you never ride pipes, wear 'em on spring days, or sneak 'em on real quick when doing boring stuff like shoveling or driving.



PRODUCT DETAILS

- DRYRIDE® 8 Inshel®
Water-Resistant Stretch Fabric
- Synthetic Suede Palm with No-Slip Grip
- Low-Profile Cuff
- Response Flex Zone
- Pistol Grip Pre-Curved Fit

AVAILABLE COLORWAYS



DRYS W-S GLOVES

PRODUCT NAME	AVAILABLE COLORWAY	SIZES
SPECTRE GLOVE	WILD THINGS	XS / S / M / L / XL

ITEM No.
254382

Next level secret handshakes are now a reality.



PRODUCT DETAILS

- DRYRIDE® 8 Inshel®
Water-Resistant Stretch Fabric
- Synthetic Suede Palm with No-Slip Grip
- Low-Profile Cuff
- Pistol Grip Pre-Curved Fit

AVAILABLE COLORWAYS





NEW TOUCHFAC LEATHER

Check the weather, take a friend or take a photo without exposing your hands to the cold. TouchFac® combines the supple, battery-free and rugged waterproof/breathability of genuine leather with revolutionary sensor technology that gives you the freedom to use your touchscreen phone or music player while wearing your gloves.

AVAILABLE ON
Pinnacle GORE-TEX® Glove
Gandy Leather Glove
Women's Ride Glove



MKTD
NEW

RDY'S WEYOUN GLOVES

PRODUCT NAME	FEATURED COLORWAYS	SIZES
MX MASTER GLOVE/ MITT	TRUE BLACK TRUE BLACK	XS / S / M / L / XL

ITEM No.
GLOVE 25438 2 / UNDER MITT 254429

Put a whole new spin on the "rival" grab. Wireless ready for music how you want it.



PRODUCT DETAILS

- Clear Guard Leather Shell and Palm
- NEW Wireless Remote Control for iPod/iPhone Included (Back-of-Hand)
- DWR/DIC Inseam Membrane® 3-D Waterproof Insert
- Dressed Microfiber Fleece Lining
- Patent Grip Pre-Curved Fit

AVAILABLE COLORWAYS



TRUE BLACK



MKTD

RDY'S WEYOUN GLOVES

PRODUCT NAME	FEATURED COLORWAYS	SIZES
PINNACLE GORE-TEX® GLOVE/ UNDER MITT	TRUE BLACK NON POPULATION PLAID	XS / S / M / L / XL

ITEM No.
GLOVE 25438 3 / UNDER MITT 2544 30

Leather on both sides lets you check the weather, browse playlists, or send a text without removing your gloves.



PRODUCT DETAILS

- DWR/DIC Denshield® 3-Layer Coated Fabric
- GORE-TEX® MCP Waterproof® Breathable Glove Insert
- NEW 3M Thinsulate® Supreme Insulation
- Dressed Microfiber Fleece Lining
- Removable DWR/DIC Ultrawick® Stretch Jersey Liner
- NEW TouchFac® Leather Palm—Optimized for Touchscreen Control (Glove Only)
- Clear Guard Leather Palm (Under Mitt)
- Healer/Water Pocket with FREE Pair of Little Hotter® Hand Warmers
- Patent Grip Pre-Curved Fit

AVAILABLE COLORWAYS



TRUE BLACK

NON POPULATION PLAID



MKTD

RDY'S WEYOUN GLOVES

PRODUCT NAME	FEATURED COLORWAYS	SIZES
GANDY LEATHER GLOVE/ MITT	TRUE BLACK/ GRAY/ TAN TRUE BLACK	XS / S / M / L / XL

ITEM No.
GLOVE 254377 / MITT 254 423

Like a space heater for your hands with TouchFac® leather so you can control music without ever exposing your fingers to the cold.



PRODUCT DETAILS

- Clear Guard Leather Shell and Palm (Mitt Only)
- GORE-TEX® Waterproof® Breathable Glove Insert
- NEW 3M Thinsulate® Insulation
- NEW TouchFac® Leather Palm—Optimized for Touchscreen Control (Glove Only)
- Patent Grip Pre-Curved Fit

AVAILABLE COLORWAYS



TRUE BLACK/ TAN

TRUE BLACK



ENHANCED WITH GORE-TEX®

Double waterproof and breathable, the GORE-TEX® insert is also completely windproof and locked by lightweight, allowing your hands to stay warm, dry and dexterous, so matter how nasty the weather gets.

AVAILABLE ON
GORE-TEX® Leather Glove / Mitt



rDryS rWetOut Gloves

PRODUCT NAME R.P.M. LEATHER GLOVE	FEATURED COLORWAY STOUT WHITE	SIZES XS/S/M/L/XL
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ITEM No.
254390

This is what happens when pipe gloves pump less. Waterproof and warm with genuine leather that breaks in nicely over time.



PRODUCT DETAILS

- Deer Dead Leather Shell and Palm
- DRYRIDE Inseam Membrane®
- 2.0 Waterproof Insert
- HDW 3M Thinsulate™ Insulation
- Dusted Microfiber Fleece Lining
- Zippered Cuff
- Pistol Grip Pre-Curved Fit

AVAILABLE COLORWAYS



MKTD

rDryS rWetOut Gloves

PRODUCT NAME GORE-TEX® LEATHER GLOVE/MITT	FEATURED COLORWAYS TRUE BLACK STOUT WHITE / TRUE BLACK	SIZES XS/S/M/L/XL
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ITEM No.
GLOVE 254379 / MITT 264424

Master mind conditions with Guaranteed To Keep You Dry® GORE-TEX® performance.



PRODUCT DETAILS

- DRYRIDE Shell®
- 3-Layer Coated Fabric
- GORE-TEX® Waterproof/Breathable Glove Insert
- Thermoform® Insulation
- Dusted Microfiber Fleece Lining
- Deer Dead Leather Palm
- Pistol Grip Pre-Curved Fit

AVAILABLE COLORWAYS





NOTES

MEN'S WET/DRY GLOVES

PRODUCT NAME	FEATURED COLORWAYS	SIZES
BAKER GLOVE/ UNDER GLOVE & MITT	SHERWOOD BITTERS / GRAYEN / TRUE BLACK	XS / S / M / L / XL

ITEM No.

GLOVE 254373 / UNDER GLOVE 254374 / MITT 254422

Nonwetting heat with a refreshingly dry finish. Woolly warmth for the absolute coldest conditions.



PRODUCT DETAILS

- DRYRIDE Shell®
3-Layer Coated Fabric
- DRYRIDE Izeane Membrane®
3.0 Waterproof Insert
- Thermacore® Insulation
- Road Sheep® Fleece Lining
- HDW Toughrip-® Palm
- Healer/First Aid Pocket with FREE Pair of Ultra-Holster® Hand Wipers
- Pistol Grip Pre-Curved Fit

AVAILABLE COLORWAYS



MEN'S WET/DRY GLOVES

PRODUCT NAME	FEATURED COLORWAYS	SIZES
PYRO GLOVE/ UNDER GLOVE & MITT	TRUE BLACK QUARRY CHALK STRIPE	XS / S / M / L / XL

ITEM No.

GLOVE 254388 / UNDER GLOVE 254389 / MITT 254433

Full features at a five-finger discount. Premium weatherproof warmth that won't scorch your savings.



PRODUCT DETAILS

- DRYRIDE Shell®
3-Layer Coated Fabric
- DRYRIDE Izeane Membrane®
3.0 Waterproof Insert
- Thermacore® Insulation
- Fleece Lining
- HDW Toughrip-® Palm
- Pistol Grip Pre-Curved Fit

AVAILABLE COLORWAYS





NOTES

HDV'S HDVTOUR GLOVES

PRODUCT NAME	FEATURED COLORWAY	SIZES
RICHTER GLOVE	TRUE BLACK	S/M/L/XL

ITEM No.
232700

Customizable armor for the serious rider—
a team secret! 3-in-1 with options for any weather.



PRODUCT DETAILS

- MD Approved Low-Profile Internal Support System
- NEW Removable CDS Custom-Moldable Support Base
- DRYRIDE UltraShield™ 3-Layer Coated Fabric
- DRYRIDE Izzana Membrane™ 3-D Waterproof/Leak
- Thermacore™ Insulation
- Removable, 4-Way Stretch DRYRIDE Thermo™ Liner
- Dusted Microfiber Fleece Lining
- NEW Toughgrip-3™ Palm
- Pistol Grip Pre-Curved Fit

AVAILABLE COLORWAYS



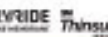
TRUE BLACK

HDV'S HDVTOUR GLOVES

PRODUCT NAME	FEATURED COLORWAY	SIZES
IMPACT GLOVE	TRUE BLACK	S/M/L/XL

ITEM No.
254381

Use a bodyguard that just watches your hands.
Steelth support re sets premium storm performance.



PRODUCT DETAILS

- MD Approved Low-Profile Internal Support System
- DRYRIDE UltraShield™ 3-Layer Coated Fabric
- DRYRIDE Izzana Membrane™ 3-D Waterproof/Leak
- NEW 3M Thinsulate™ Insulation
- Dusted Microfiber Fleece Lining
- Toughgrip™ Synthetic Leather Palm
- Back-of-Hand Armor
- Pistol Grip Pre-Curved Fit

AVAILABLE COLORWAYS



TRUE BLACK



HDV'S HDVTOUR GLOVES

PRODUCT NAME	FEATURED COLORWAY	SIZES
SUPPORT GLOVE	TRUE BLACK	S/M/L/XL

ITEM No.
254383

Use available for your hands. Removable support so
you can switch in and out of safety mode.



PRODUCT DETAILS

- Low-Profile, Removable Internal Support System
- Ergonomic, Articulated Left and Right Fit
- DRYRIDE UltraShield™ 3-Layer Coated Fabric
- DRYRIDE Izzana Membrane™ 3-D Waterproof/Leak
- Thermacore™ Insulation
- Dusted Microfiber Fleece Lining
- Toughgrip™ Palm
- Pistol Grip Pre-Curved Fit

AVAILABLE COLORWAYS



TRUE BLACK





TOUCH SCREEN LINER

This magical membrane transfers the electrical charge generated by your fingertip through the fabric to the touch screen on your phone or music player. Make a call or change tracks without ever exposing your hands to the cold. Fully washable.

AVAILABLE ON
Touchscreen Liner



MD'S WEATHER GLOVES

PRODUCT NAME	FEATURED COLORWAY	SIZES
SOFTSHELL LINER GLOVE	TRUE BLACK	S/M/L/XL

ITEM No.
254391

Under your gloves or all alone—lightweight protection against frostbite fingers.

DRYRIDE
OPTHELL

PRODUCT DETAILS

- DRYRIDE Stretch Softshell™ (S, DDM, S, DDD)
- Synthetic Suede Palm with No-Slip Grip
- Brushed Microfiber Fleece Lining
- Prolong Grip Pre-Curved Fit

AVAILABLE COLORWAYS



TRUE BLACK ORION IRON GRAY



MD'S WEATHER GLOVES

PRODUCT NAME	FEATURED COLORWAY	SIZES
TOUCH SCREEN LINER	NORI POPULATION PLAID	S/M, M/L, L/XL

ITEM No.
232668
TRUE BLACK ONLY 254304

No more frozen fingers. Switch tracks and dial your device without ever exposing your skin to the cold.

DRYRIDE
ULTRAWICK

PRODUCT DETAILS

- DRYRIDE Stretch™ Stretch Jersey Fabric
- Quick-Drying and Highly Breathable
- Touch Touch Finger and Thumb Controls—Optimized For Use with Touchscreen Phones and Music Players
- Prolong Grip Pre-Curved Fit

AVAILABLE COLORWAYS



NORI POPULATION PLAID BLUE TO NONWOVEN STRIPE TRUE BLACK BURG POLAR ROSE



Notes

HDYS SEASON6 M6S GLOVES

PRODUCT NAME	AVAILABLE COLORWAYS	SIZES
GORE-TEX® GLOVES & MITTS	TRUE BLACK/MASCOT TRUE BLACK/CARDINAL	XS/S/M/L/XL 2XL—GLW & UNDER GLOVE MITT

US MPN No. **GLOVE 232691 / UNDER GLOVE 232692 / MITT 232739 / UNDER MITT 232699**
 TRUE BLACK ONLY GLOVE 254273 / UNDER GLOVE 254292 / MITT 254425 / UNDER MITT 254282

Systematic storm-proofing—3-in-1 versatility for when you don't know what the weather will bring.



PRODUCT DETAILS

- DRYRIDE® 8000000™ 3-Layer Coated Fabric
- DORC-TC™ Waterproof/ Breathable Glove Insert
- Thermacore™ Insulation
- Brushed Microfiber Fleece Lining
- Removable, 4-Way Stretch DRYRIDE Thermal™ Liner with Sticky Ice™ Grip Palm
- Toughrip™ Palm
- Soft Charcoal Goggle Wipe
- Hidden Hanger/Vest Pocket
- Pistol Grip Pre-Curved Fit

AVAILABLE COLORWAYS



HDYS SEASON6 M6S GLOVES

PRODUCT NAME	AVAILABLE COLORWAYS	SIZES
APPROACH GLOVES & MITTS	TRUE BLACK/RAINBOW STRIPE TRUE BLACK / MASCOT / GOLDENROD / CARDINAL	XS/S/M/L/XL

US MPN No. **GLOVE 232679 / UNDER GLOVE 232681 / MITT 232730 / UNDER MITT 232732**
 TRUE BLACK ONLY GLOVE 254270 / UNDER GLOVE 254271 / MITT 254420 / UNDER MITT 254422

Adapt to any condition—the team's favorite for 3-in-1 versatility.



PRODUCT DETAILS

- DRYRIDE® 8000000™ 3-Layer Coated Fabric
- 2300 Removable Race Liner
- Toughrip™ Palm
- Soft Charcoal Goggle Wipe
- Pistol Grip Pre-Curved Fit

AVAILABLE COLORWAYS



NOTES

MEN'S SEASONS WSS GLOVES

PRODUCT NAME PROFILE GLOVES & MITTS	FEATURED COLORWAY TRUE BLACK MARCOS STRIPE TRUE BLACK	SIZES XS/S/M/L/XL 2XL—GLUE/UNDER GLOVE ONLY
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ITEM No.
GLOVE 232696 / UNDER GLOVE 232697 / MITT 232701 / UNDER MITT 232700
TRUE BLACK ONLY GLOVE 234305 / UNDER GLOVE 234306 / MITT 234401 / UNDER MITT 234402

Get more bang for your buck—midweight warmth that works all season.

DRYRIDE
ULTRATHIN

PRODUCT DETAILS

- DRYRIDE 800000™ 3-Layer Coated Fabric
- Thermacore™ Insulation
- Toughlo™ Palm
- Brushed Microfiber Fleece Lining
- Prolong Grip Pre-Curved Fit

AVAILABLE COLORWAYS



MEN'S SEASONS WSS GLOVES

PRODUCT NAME POWER STRETCH® LINER GLOVE	FEATURED COLORWAY CARDINAL	SIZES S/M, M/L, L/XL
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ITEM No.
232656
TRUE BLACK ONLY 234307

Low-bulk, quick-drying heat. Layer 'em under your gloves rethinking rock 'n' roll in the spring.

DRYRIDE
ULTRATHIN

PRODUCT DETAILS

- 4-Rib Waffles Power Stretch® Fleece Shell
- Sticky Icky™ Grip Palm
- Prolong Grip Pre-Curved Fit

AVAILABLE COLORWAYS





Ward's Under Mitt

To measure its fill power, one ounce of down is placed in a cylinder, compressed, and allowed to fully loft. The cubic inches of the lofted down represent its fill power. What you really need to know is that the higher the amount, the higher the insulating properties and the warmer you will feel.

AVAILABLE ON
[ak] One Under Mitt



Ward's [ak] Series

PRODUCT NAME [ak] OVEN MITT	AVAILABLE COLOR(S) TRUE BLACK	SIZES XXS / XS / S / M / L / XL
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ITEM No.
232727
TRUE BLACK ONLY 2344 LG

Use a windproof, all-ero sleeping bag tailored to your needs. Don't get caught in the backcountry without these.



PRODUCT DETAILS

- 80s Quilted GORE-TEX® Ripstop Fabric
- Triple Goose Down Fill
- Primaloft® Insulation (15 Oz. = Very Warm)
- Hydrotex® Wicking Fleece Fleece Ringer Mitt Lining
- Rodeo™ [ak] Leather Palm
- Super Ergonomic Construction
- Pistol Grip Pre-Curved Fit
- Velcro® Strap

AVAILABLE COLOR(S)





Notes

LORDSYS HO-S GLOVES

MKTD

#COUNTRY	#MATERIAL COLORWAY	SIZES
CORSET GLOVE	TRUE BLACK	XS / S / M / L / XL

ITEM No.
254 401

Weatherproof and smooching—slip 'em on and let your fingers start their stuff.

DRYRIDE
ULTRAGRIP

#PRODUCT DETAILS

- Clear Grained Leather Shell and Palm
- DRYRIDE DuraShell™
- 3-Layer Coated Fabric
- Thermocore™ Insulation
- Old School Keri Coft
- Patented Grip Pre-Curved Fit

AVAILABLE COLORWAYS



TRUE BLACK
DURASHELL
FIELD



LORDSYS HO-S GLOVES

MKTD

#COUNTRY	#MATERIAL COLORWAY	SIZES
LAMBSEAD MITT	ACID WASH	XXS / XS / S / M / L / XL

ITEM No.
254 428

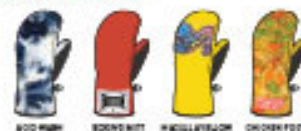
Don't bogart your axons. Mix-it-making function for making no other intensions.

DRYRIDE
ULTRAGRIP

#PRODUCT DETAILS

- DRYRIDE DuraShell™
- 3-Layer Coated Fabric
- Brushed Microfiber Faced Lining
- Clear Grained Leather Palm
- Patented Grip Pre-Curved Fit
- Unique Sealing

AVAILABLE COLORWAYS



ACID WASH
SEALED MITT
MOLLAT YELLOW
CHICKEN FOOT



LORDSYS HO-S GLOVES

MKTD

#COUNTRY	#MATERIAL COLORWAY	SIZES
PIPE GLOVE	FEATHER	XS / S / M / L / XL

ITEM No.
254 407

Lightweight, form-fitting performance—the perfect accessory for any season.

DRYRIDE
ULTRAGRIP

#PRODUCT DETAILS

- DRYRIDE DuraShell™ Micro-Saturated Stretch Fabric
- Brushed Microfiber Lining
- Synthetic Suede Palm with Sticky Icky™ Grip
- Low-Profile Coft
- Patented Grip Pre-Curved Fit

AVAILABLE COLORWAYS



FEATHER
RED/BLACK
BLUE/BLACK
GREY/BLACK
ORANGE/BLACK



NEW TOUCHTEC LEATHER

Check the weather, text a friend or take a photo without exposing your hands to the cold. TouchTec™ combines the supple, buttery feel and rugged waterproof/breathability of genuine leather with revolutionary nanotechnology that gives you the freedom to use your touch screen phone or music player while wearing your gloves.

AVAILABLE ON
Veda Glove

WOMEN'S MIDTOWN GLOVES

PRODUCT NAME VEDA GLOVE/MITT	AVAILABLE COLORWAY DEFENDER TRUE BLACK / RUM RAISIN	SIZES XS / S / M / L / XL
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ITEM No.
GLOVE 254400 / MITT 254440

GORE-TEX® performance with leather that lets you control your music or touchscreen phone without exposing fingers to the cold.



PRODUCT DETAILS

- Deer Head Leather Shell
- Deer Head Leather Palm (Mitt Only)
- GORE-TEX® Waterproof/Breathable Glove Insert
- NEW 3M™ Thinsulate™ Synthetic Insulation
- Grafted Microfiber Lining
- NEW TouchTec® Leather Palm (Glove Only)
- Pistol Grip Pre-Curved Fit

AVAILABLE COLORWAYS



WOMEN'S MIDTOWN GLOVES

PRODUCT NAME INSULATOR MITT	AVAILABLE COLORWAY TRUE BLACK	SIZES XS / S / M / L / XL
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ITEM No.
254443

To quote the women's team, "It's like heaven for your hands!"



PRODUCT DETAILS

- DRYRIDE™ Denimshell™ 3-Layer Coated Fabric
- DRYRIDE Inseam Membrane™ 2.0 Waterproof Insert
- Thermacore™ Insulation
- Grafted Microfiber Finger Mitt Lining
- Deer Head Leather Palm and Trim
- Healer/Rest Pocket with FREE Pair of Little Helper® Hand Warmers
- Pistol Grip Pre-Curved Fit

AVAILABLE COLORWAYS



WOMEN'S MIDTOWN GLOVES

PRODUCT NAME FAVORITE LEATHER GLOVE/MITT	AVAILABLE COLORWAY GARNET BRIGHT WHITE	SIZES XS / S / M / L / XL
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ITEM No.
GLOVE 254402 / MITT 254440

The rain is a cold dance. Deal it the warmth and dryness is a tasty team-favorite.



PRODUCT DETAILS

- Deer Head Leather Shell and Palm
- DRYRIDE Inseam Membrane™ 2.0 Waterproof Insert
- Thermacore™ Insulation
- Grafted Microfiber Lining
- Old School Knit Cuff
- Pistol Grip Pre-Curved Fit

AVAILABLE COLORWAYS





NOTES

LORDS'S MOUNT GLOVES

PRODUCT NAME	AVAILABLE COLORS	SIZES
SUPPORT MITT	TRUE BLACK	XS/S/M/L/XL

ITEM No.
254447

Use available for your hands. Removable support so you can switch in and out of safety mode.

DRYRIDE
ULTRA SHELL

DRYRIDE
HEAVY DUTY

PRODUCT DETAILS

- Low-Profile, Removable Internal Support System
- Ergonomic Articulated Left and Right Fit
- DRYRIDE UltraShell™ Water-Resistant Stretch Fabric
- DRYRIDE Insane Membrane™ 3.0 Waterproof Insert
- Thermacore™ Insulation
- Brushed Microfiber Lining
- Toughgrip™ Palm
- One of Each Finger Close Out
- Pistol Grip Pre-Curved Fit

AVAILABLE COLORS



TRUE BLACK

LORDS'S MOUNT GLOVES

PRODUCT NAME	AVAILABLE COLORS	SIZES
BAKER GLOVES & MITTS	LADY LICK TRUE BLACK COLORBLOCK TRUE BLACK	XS/S/M/L/XL

ITEM No.
GLOVE **254399** / UNDER GLOVE **254400** / MITT **254438** / UNDER MITT **254439**

Nonheating heat with a refreshingly dry finish. Woolly warmth for the absolute coldest conditions.

DRYRIDE
ULTRA SHELL

DRYRIDE
HEAVY DUTY

PRODUCT DETAILS

- DRYRIDE UltraShell™ 3-Layer Coated Fabric
- DRYRIDE Insane Membrane™ 3.0 Waterproof Insert
- Thermacore™ Insulation
- Teddy Bear Road Fleecy Lining
- HDW Toughgrip-0™ Palm
- Heater/Wind Pocket with FREE Pair of Ultra Hotter™ Hand Warmers
- Pistol Grip Pre-Curved Fit

AVAILABLE COLORS



LORDS'S MOUNT GLOVES

PRODUCT NAME	AVAILABLE COLORS	SIZES
PELE GLOVE/UNDER GLOVE & MITT	KEEF TRUE BLACK	XS/S/M/L/XL

ITEM No.
GLOVE **254405** / UNDER GLOVE **254406** / MITT **254444**

Tasty warmth and waterproofing with feet left over for overproof lodge food.

DRYRIDE
ULTRA SHELL

DRYRIDE
HEAVY DUTY

PRODUCT DETAILS

- DRYRIDE UltraShell™ 3-Layer Coated Fabric
- DRYRIDE Insane Membrane™ 3.0 Waterproof Insert
- Thermacore™ Insulation
- Brushed Microfiber Lining
- HDW Toughgrip-0™ Palm
- Heater/Wind Pocket with FREE Pair of Ultra Hotter™ Hand Warmers
- Pistol Grip Pre-Curved Fit

AVAILABLE COLORS



**TOUCH TOUCH CONTROL**

This magical membrane transfers the electrical charge generated by your fingertip through the fabric to the touchscreen on your phone or music player. Make a call or change tracks without ever exposing your hands to the cold. Fully washable.

AVAILABLE ON
Touchscreen Liner

**WORLD'S SEASONS PASS GLOVES**

PRODUCT NAME	AVAILABLE COLORWAYS	SIZES
TOUCH SCREEN LINER	SUMO	S/M, M/L, L/XL

ITEM No.
232688

No more frozen fingers. Switch tracks and dial your device without ever exposing your skin to the cold.

**PRODUCT DETAILS**

- DRYRIDE UltraWick™ Stretch Jersey Fabric
- Quick-Drying and Highly Breathable
- Touch Touch Finger and Thumb Controls - Optimized For Use with Touchscreen Phones and Music Players
- Pistol Grip Pre-Curved Fit

AVAILABLE COLORWAYS**WORLD'S SEASONS PASS GLOVES**

PRODUCT NAME	AVAILABLE COLORWAYS	SIZES
GORE-TEX® GLOVES & MITTS	HEATHERS / GARNET TRUE BLACK GAMINE Pinstripe	XS/S/M/L/XL

ITEM No.
GLOVE 232713 / UNDER GLOVE 232714 / MITT 232750 / UNDER MITT 232751
TRUE BLACK ONLY GLOVE 254403 / UNDER GLOVE 254402 / MITT 254443 / UNDER MITT 232750

Systematic storm-proofing—3-in-1 versatility for when you don't know what the weather will bring.

**PRODUCT DETAILS**

- DRYRIDE UltraWick™ 3-Layer Coated Fabric
- GORE-TEX® Waterproof Breathable Glove Insert
- Breathed Microfiber Lining
- Thermacore™ Insulation
- Removable, 4-Way Stretch DRYRIDE Thermal™ Liner with Sticky Icky™ Grip Pairs
- Toughrip™ Palm
- Soft Chinole Goggle Wipe
- Hidden Heats®/Heat Pocket
- Pistol Grip Pre-Curved Fit

AVAILABLE COLORWAYS



15

Notes



WOMEN'S SEASONING MASS GLOVES

PRODUCT NAME APPROACH GLOVES & MITTS	FEATURED COLORWAYS TRUE BLACK FLINT DOTCOM PRINT	SIZES XS/S/M/L/XL
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ITEM No.
GLOVE 232708 / UNDER GLOVE 232708 / MITT 232746 / UNDER MITT 232746
 TRUE BLACK ONLY GLOVE 254385 / UNDER GLOVE 254387 / MITT 254425 / UNDER MITT 254426

All-conditions WIP—3-in-1 versatility with pom poms for bonus points.



PRODUCT DETAILS

- DRYRIDE UltraShield™ 3-Layer Coated Fabric
- 3000 Removable Fleece Liner
- Toughgrip™ Palm
- Soft Charcoal Goggle Wipe
- Removable Pom Poms
- Pistol Grip Pre-Curved Fit

AVAILABLE COLORWAYS



WOMEN'S SEASONING MASS GLOVES

PRODUCT NAME PROFILE GLOVES & MITTS	FEATURED COLORWAYS BRIGHT WHITE RISQUE FLOWERS ON CRACK PRINT	SIZES XS/S/M/L/XL
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ITEM No.
GLOVE 232718 / UNDER GLOVE 232719 / MITT 232764 / UNDER MITT 232801
 TRUE BLACK ONLY GLOVE 254408 / UNDER GLOVE 254409 / MITT 254445 / UNDER MITT 254446

Get more bang for your buck—midnight warmth that works all season.



PRODUCT DETAILS

- DRYRIDE UltraShield™ 3-Layer Coated Fabric
- Thermacore™ Insulation
- 3000 Fleece Lining
- Toughgrip™ Palm
- Pistol Grip Pre-Curved Fit

AVAILABLE COLORWAYS



WOMEN'S SEASONING MASS GLOVES

PRODUCT NAME POWER STRETCH® LINER GLOVE	FEATURED COLORWAY CARDINAL	SIZES S/M, M/L, L/XL
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ITEM No.
232895
 TRUE BLACK ONLY 254507

Low-bulk, quick-drying heat. Layer 'em under your gloves rethinking rock 'em into the spring.



PRODUCT DETAILS

- 4-Mil Waxed Power Stretch® Fleece Shell
- Sticky Ice™ Grip Palm
- Pistol Grip Pre-Curved Fit

AVAILABLE COLORWAYS





NOTES

YOUTH GLOVES

PRODUCT NAME YOUTH OVEN MITT	HEATSHIELD COLORWAY CARDINAL SIDE STRIPE	SIZES XS/S/M/L/XL
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ITEM No.
254450

Use a super warm and waterproof sub-zero sleeping bag for your hands.



PRODUCT DETAILS

- DRYRIDE UltraShield™ 3-Layer Coated Fabric
- DRYRIDE Izeana Membrane™ 2.0 Waterproof Insert
- Triple Goose Down Fill
- Thermacore™ Insulation
- Moly Fibre Fused fleece Lining
- Deer Brand Leather Palm
- Pre-Curved Fit

AVAILABLE COLORWAYS



CARDINAL SIDE STRIPE WATERFOWL WOOD CAMOUFLAGE PRINT TRUE BLACK

YOUTH GLOVES

PRODUCT NAME YOUTH GORE-TEX® GLOVE/MITT	HEATSHIELD COLORWAY ARGON CLOUD CAMO BLAMBERRY	SIZES XS/S/M/L/XL
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ITEM No.
GLOVE 254481 / MITT 254449

Waterproof, windproof warmth—Guaranteed To Keep You Dry® all season.



PRODUCT DETAILS

- DRYRIDE UltraShield™ 3-Layer Coated Fabric
- GORE-TEX® Waterproof/ Breathable Glove Insert
- Thermacore™ Insulation
- Brushed Microfibre Fused Lining
- Brushed Microfibre Fleece Mitt Fused Lining (Mitt Only)
- Toughrip™ PU Palm
- Pre-Curved Fit

AVAILABLE COLORWAYS



ARGON CLOUD CAMO BLAMBERRY TRUE BLACK CAMOPRINT CAMOPRINT CAMOPRINT CAMOPRINT CAMOPRINT CAMOPRINT CAMOPRINT TRUE BLACK

YOUTH GLOVES

PRODUCT NAME YOUTH SUPPORT MITT	HEATSHIELD COLORWAY TRUE BLACK	SIZES XS/S/M/L/XL
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ITEM No.
254451

Use as a ball for your hands. Stealth support means waterproof warmth.



PRODUCT DETAILS

- Low-Profile, Removable Internal Support System
- Ergonomic, Articulated Left and Right Fit
- DRYRIDE UltraShield™ 3-Layer Coated Fabric
- DRYRIDE Izeana Membrane™ 2.0 Waterproof Insert
- Thermacore™ Insulation
- Brushed Microfibre Fused Lining
- Toughrip™ PU Palm
- Pre-Curved Fit

AVAILABLE COLORWAYS



TRUE BLACK





NOTES

YOUTH GLOVES

PRODUCT NAME	FEATURED COLORWAY	SIZES
YOUTH VENT GLOVE/MITT	MASCOI PLUMBERRY	XS/S/M/L/XL

ITEM No.
GLOVE 254412 / MITT 254452

Heat it up or keep it cool. Control your comfort with a seamless waterproof protection.



PRODUCT DETAILS

- DRYRIDE UltraShell™ 2-Layer Coated Fabric
- DRYRIDE Inseam Membrane™ 2.0 Waterproof Insert
- Thermacore™ Insulation
- Brushed Microfiber Fleece Lining
- Toughrip™ PU Palm
- Heats/Heat Pocket with FIBC Pair of Little Kidder™ Hand Warmers
- Pre-Curved Fit

AVAILABLE COLORWAYS



YOUTH GLOVES

PRODUCT NAME	FEATURED COLORWAY	SIZES
BOYS' GLOVE	RASTA CLOUD CAMO	XS/S/M/L/XL

ITEM No.
254382

Shredding or shredding—waterproof warmth that won't break the bank.



PRODUCT DETAILS

- DRYRIDE UltraShell™ 3-Layer Coated Fabric
- DRYRIDE Inseam Membrane™ 3.0 Waterproof Insert
- Thermacore™ Insulation
- Brushed Microfiber Fleece Lining
- Toughrip™ PU Palm
- Pre-Curved Fit

AVAILABLE COLORWAYS



YOUTH GLOVES

PRODUCT NAME	FEATURED COLORWAY	SIZES
GIRLS' GLOVE	WATERMELON	XS/S/M/L/XL

ITEM No.
254383

Shredding or shredding—waterproof warmth that won't break the bank.



PRODUCT DETAILS

- DRYRIDE UltraShell™ 3-Layer Coated Fabric
- DRYRIDE Inseam Membrane™ 3.0 Waterproof Insert
- Thermacore™ Insulation
- Brushed Microfiber Fleece Lining
- Toughrip™ PU Palm
- Pre-Curved Fit

AVAILABLE COLORWAYS





NOTES

YOUTH GLOVES

PRODUCT NAME FINISHED HEATERPACK MITT	AVAILABLE COLORWAY HAZMAT GOBLIN'S PRINT	SIZES 2T / 4T / 6T
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ITEM No.
254 44

Little hands deserve lots of warmth. Waterproof and cozy with the added heat of a hidden handwarmer pocket.



PRODUCT DETAILS

- DRYRIDE 8-Inch 4L™
- 3-Layer Coated Fabric
- DRYRIDE Iseane Membrane™
- 3.0 Waterproof Insert
- Thermacore™ Insulation
- Toughgrip™ PU Palm
- Cozy Fleece Lining
- Heater/Warm Pocket with FREE Pair of Little Helper™ Hand Warmers

AVAILABLE COLORWAYS



YOUTH GLOVES

PRODUCT NAME FINISHED GROMMITT MITT	AVAILABLE COLORWAY WATERMELON	SIZES 2T / 4T / 6T
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ITEM No.
254 43

Extra warm and double the dryness with a tapered cuff to make pulling up a cinch.



PRODUCT DETAILS

- DRYRIDE 8-Inch 4L™
- 3-Layer Coated Fabric
- DRYRIDE Iseane Membrane™
- 3.0 Waterproof Insert
- Thermacore™ Insulation
- Toughgrip™ PU Palm
- Easy-On/Easy-Off Opposed Closure
- Recco Grip™

AVAILABLE COLORWAYS





notes

155



R: LIMN HAUG P: GABE L'HEUREUX



MEN'S & WOMEN'S BEANIES

MEN'S BEANIES

PRODUCT NAME BILLBOARD BEANIE	FIT SKULLY FIT	SIZES ONE SIZE FITS ALL	ITEM No. 267238	PRODUCT DETAILS 100% Acrylic / Removable Graphic in Solid Jacquard
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AVAILABLE COLORS



MEN'S BEANIES

PRODUCT NAME BILLBOARD SLOUCH BEANIE	FIT SLOUCH FIT	SIZES ONE SIZE FITS ALL	ITEM No. 267239	PRODUCT DETAILS 100% Acrylic / Removable Graphic in Solid Jacquard
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AVAILABLE COLORS



Notes

MEN'S BEANIES

PRODUCT NAME ALL DAY LONG BEANIE	FIT SLOUCH FIT	SC305 ONE SIZE FITS ALL	STYLT No. 257234	PRODUCT DETAILS 100% Fine Knit Acrylic / Also Available in Women's Colorways / * Women's Colorways
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AVAILABLE COLORWAYS



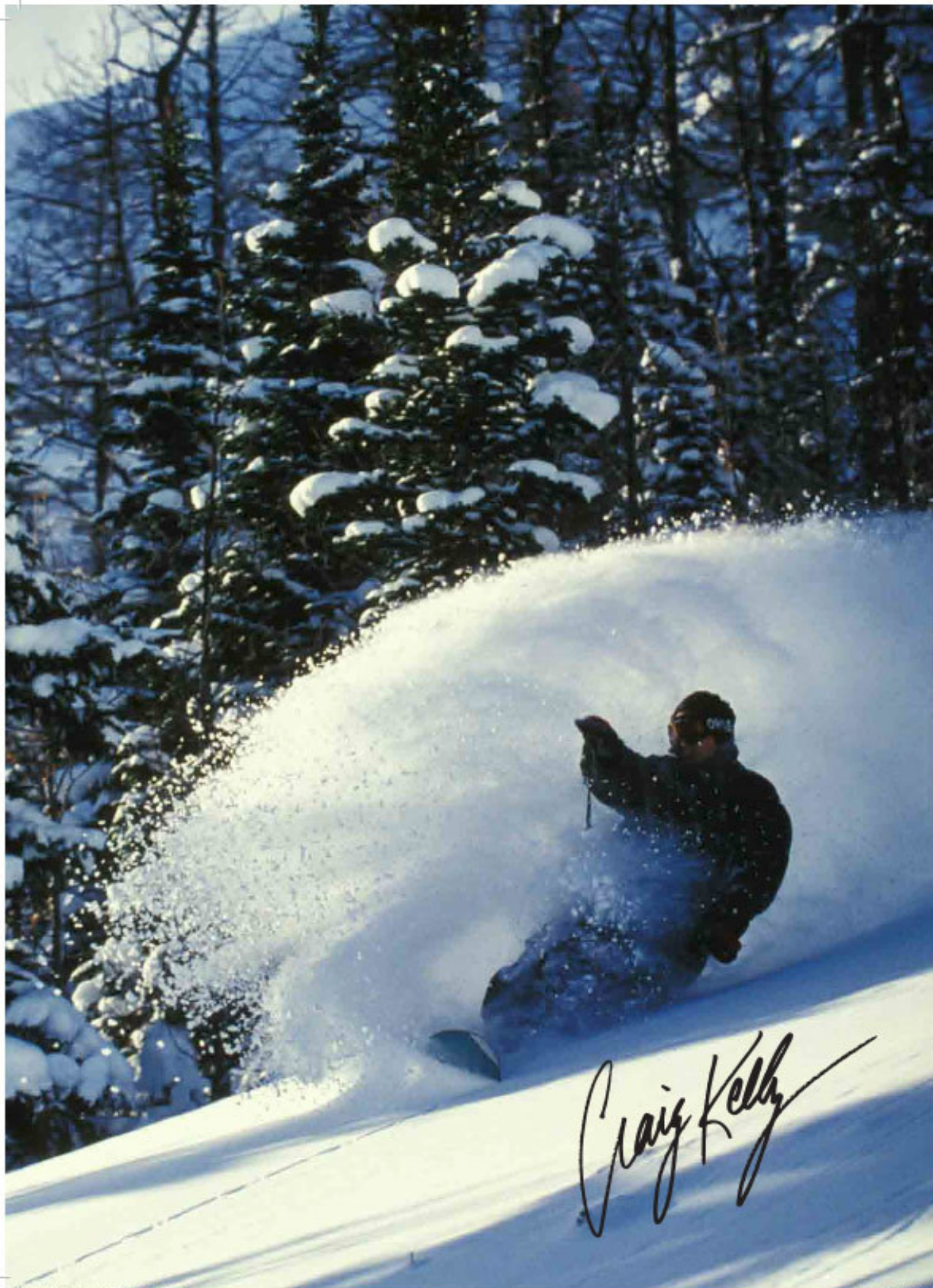
MEN'S BEANIES

PRODUCT NAME ANGUS BEANIE	FIT FOLD UP WITH SKULLY FIT	SC305 ONE SIZE FITS ALL	STYLT No. 257235	PRODUCT DETAILS 100% Acrylic with Flocked Trim
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NEW

AVAILABLE COLORWAYS





Notes

MEN'S BEANIES

PRODUCT NAME '85 BEANIE	FIT FOLD UP WITH SKULLY FIT	SC305 ONE SIZE FITS ALL	STRT No. 257228	PRODUCT DETAILS Wool / Acrylic Blend / Craig Kelly Archive Beanie
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NEW

AVAILABLE COLORWAYS



TAN

TRUE BLACK

Inspired by a beanie of Craig Kelly's from '85 that we found while digging through the archives.

MEN'S BEANIES

PRODUCT NAME BACKHILL BEANIE	FIT FOLD UP WITH SKULLY FIT	SC305 ONE SIZE FITS ALL	STRT No. 257238	PRODUCT DETAILS 100% Merino Wool with Acrylic Lining / Fine Rib Knit
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NEW

AVAILABLE COLORWAYS



OGGIE RED

NAVICOT

EGG WHITE

TRUE BLACK

MEN'S BEANIES

PRODUCT NAME BILLBOARD HERITAGE BEANIE	FIT SLOUCH FIT	SC305 ONE SIZE FITS ALL	STRT No. 257240	PRODUCT DETAILS 100% Brushed Acrylic / Mountain Logo with Quota Word Mark on Reverse
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NEW

AVAILABLE COLORWAYS



TEAM BLUE

DARK

NAVICOT

TRUE BLACK

MEN'S BEANIES

PRODUCT NAME BONZER BEANIE	FIT FOLD UP WITH SKULLY FIT	SC305 ONE SIZE FITS ALL	STRT No. 257241	PRODUCT DETAILS Wool / Acrylic Blend / Striped Beanie with Pom
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NEW

AVAILABLE COLORWAYS



CARDINAL

PURPLE

BRIGHT WHITE

TRUE BLACK

MEN'S BEANIES

PRODUCT NAME BRTN BEANIE	FIT SKULLY FIT	SIZES ONE SIZE FITS ALL	ITEM No. 257242	PRODUCT DETAILS 100% Acrylic / Hand knit Jacquard with Burton Logo
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AVAILABLE COLORWAYS



GREEN

BLUE

TRUE BLACK

MEN'S BEANIES

PRODUCT NAME BUFFALO BOMBER BEANIE	FIT BOMBER FIT	SIZES ONE SIZE FITS ALL	ITEM No. 257243	PRODUCT DETAILS Acrylic Outer with Faux Fur Lining
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NEW

AVAILABLE COLORWAYS



BRIGHT WHITE

TRUE BLACK

MEN'S BEANIES

PRODUCT NAME DART BEANIE	FIT SLOUCH FIT	SIZES ONE SIZE FITS ALL	ITEM No. 257244	PRODUCT DETAILS 100% Acrylic / Allover Jacquard Bold Word Mark
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AVAILABLE COLORWAYS



STOUT WHITE

CARDINAL

TEAM BLUE

BARRICK

ASTRO TURF

TRUE BLACK

new

HEMS BEANIES

PRODUCT NAME DECADE BEANIE	FIT SKULLY FIT	SIZES ONE SIZE FITS ALL	STY# No. 257246	PRODUCT DETAILS 100% Acrylic with Fleece Banded Lining / Ribbed Knit
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NEW

AVAILABLE COLORWAYS



HEMS BEANIES

PRODUCT NAME DEPENDABLE BEANIE	FIT SLOUCH FIT	SIZES ONE SIZE FITS ALL	STY# No. 257248	PRODUCT DETAILS 80% Acrylic, 40% Wool / Hand Knit Striped Beanie
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AVAILABLE COLORWAYS



HEMS BEANIES

PRODUCT NAME DUXBURY BEANIE	FIT FOLD UP WITH SKULLY FIT	SIZES ONE SIZE FITS ALL	STY# No. 257247	PRODUCT DETAILS 100% Acrylic / Burco Word Mark Branding
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NEW

AVAILABLE COLORWAYS



MEN'S BEANIES

PRODUCT NAME EWE BEANIE	FIT SLOUCH FIT	SIZES ONE SIZE FITS ALL	STRT No. 257248	PRODUCT DETAILS 100% Acrylic / Wide Ribbed Beanie
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AVAILABLE COLOURS



MEN'S BEANIES

PRODUCT NAME FACTORY BEANIE	FIT CONVERTIBLE SLOUCH OR SKULLY FIT	SIZES ONE SIZE FITS ALL	STRT No. 257249	PRODUCT DETAILS 100% Acrylic / Solid Loose Rib Beanie / Four ways to wear it!
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AVAILABLE COLOURS



MEN'S BEANIES

PRODUCT NAME BADE BEANIE	FIT SLOUCH FIT	SIZES ONE SIZE FITS ALL	STRT No. 257250	PRODUCT DETAILS 73% Acrylic, 26% Wool / Space-Dyed Knit Beanie
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AVAILABLE COLOURS



MEN'S BEANIES

PRODUCT NAME FORTUNA BEANIE	FIT FOLD UP WITH SUPER SLOUCH FIT	SIZES ONE SIZE FITS ALL	STRT No. 257251	PRODUCT DETAILS 100% Acrylic / Merino Wool
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AVAILABLE COLOURS



new

HEMS BEANIES

PRODUCT NAME HARNESS BEANIE	FIT SLOUCH REVERSIBLE	SIZES ONE SIZE FITS ALL	ITEM No. 26.7262	PRODUCT DETAILS 100% Acrylic / Reversible Slouch Fit Design
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AVAILABLE COLOURS



HEMS BEANIES

PRODUCT NAME HERBERT BEANIE	FIT CLASSIC FIT	SIZES ONE SIZE FITS ALL	ITEM No. 26.7263	PRODUCT DETAILS 70% Acrylic, 30% Wool / Classic Stand Up Style
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AVAILABLE COLOURS



HEMS BEANIES

PRODUCT NAME HOB0 HEADBAND	FIT HEADBAND	SIZES ONE SIZE FITS ALL	ITEM No. 26.7227	PRODUCT DETAILS 100% Acrylic / Wide Rib Knit
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NEW

AVAILABLE COLOURS



HEMS BEANIES

PRODUCT NAME HOLDINI BEANIE	FIT CONVERTIBLE SLOUCHED OR SKULLY FIT	SIZES ONE SIZE FITS ALL	ITEM No. 26.7264	PRODUCT DETAILS 100% Acrylic / Solid with Striped Reverse / Four Ways to Wear It
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NEW

AVAILABLE COLOURS



HDS BEANIES

PRODUCT NAME KACTU SLOUCH BEANIE	FIT SLOUCH FOLD UP	SIZES ONE SIZE FITS ALL	ITEM No. 257255	PRODUCT DETAILS 100% Fine Knit Acrylic / Basic Solid Beanie / Fold Up with Super Stretch Fit / * Women's colorways
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AVAILABLE COLORWAYS



HDS BEANIES

PRODUCT NAME KARL BEANIE	FIT SUPER SLOUCH FIT	SIZES ONE SIZE FITS ALL	ITEM No. 257256	PRODUCT DETAILS 100% Acrylic / Crocheted Solid or Striped Beanie / Head Knit / Updated with Removable Gated Lining
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AVAILABLE COLORWAYS



HDS BEANIES

PRODUCT NAME LEDGE BEANIE	FIT SKULLY FIT	SIZES ONE SIZE FITS ALL	ITEM No. 257257	PRODUCT DETAILS 100% Acrylic / Ribbed Beanie
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AVAILABLE COLORWAYS



SEARCH

HEMS BEANIES

PRODUCT NAME MARQUEE BEANIE	FIT SKULLY FIT	SIZES ONE SIZE FITS ALL	ITEM No. 257259	PRODUCT DETAILS 100% Acrylic / Removable Jacquard Logo Beanie / Color Blocked Front Mesh with Stripes on Reverse
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AVAILABLE COLORWAYS



HEMS BEANIES

PRODUCT NAME MARTI BEANIE	FIT B RIMMED BEANIE	SIZES ONE SIZE FITS ALL	ITEM No. 257260	PRODUCT DETAILS 100% Acrylic / Basic Military Inspired Btm Beanie
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AVAILABLE COLORWAYS



HEMS BEANIES

PRODUCT NAME PATCHWORK BEANIE	FIT SKULLY FIT	SIZES ONE SIZE FITS ALL	ITEM No. 257261	PRODUCT DETAILS 100% Acrylic with Fleece Lining / Notched Kilt Garlap Beanie with Contrast Stitching / Notched Trim
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AVAILABLE COLORWAYS



HEMS BEANIES

PRODUCT NAME POZZEBON BEANIE	FIT SLOUCH FIT	SIZES ONE SIZE FITS ALL	ITEM No. 257262	PRODUCT DETAILS 100% Acrylic / Textured Yarn with Diagonal Knit
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NEW

AVAILABLE COLORWAYS



HENS BEANIES

PRODUCT NAME PURPLE CUSH BEANIE	FIT SKULLY FIT	SIZES ONE SIZE FITS ALL	ITEM No. 257263	PRODUCT DETAILS 100% Wool with Thermal Wicking Jersey Liner
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NEW

AVAILABLE COLORS



OFF-WHITE

ORANGE

GREEN

TRUE BLACK

HENS BEANIES

PRODUCT NAME ROAST BEEF BEANIE	FIT FOLD UP WITH SUPER SLOUCH FIT	SIZES ONE SIZE FITS ALL	ITEM No. 257264	PRODUCT DETAILS 100% Acrylic / Vintage Striped Beanie with Stitched Old School Strad Venecker
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AVAILABLE COLORS



TRUE BLUE / YEAR

SMOKE / METH

ORANGE / SLOB

CARDINAL / ROAST

ROCK STAR / BEATE

BEIGE WHITE / BEATE

TRUE BLACK / ROAST

HENS BEANIES

PRODUCT NAME RUDN BEANIE	FIT SKULLY FIT	SIZES ONE SIZE FITS ALL	ITEM No. 257265	PRODUCT DETAILS 100% Wool with Fleece Lined Liner / Reeded Yarn with Space Dyed Stripes
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NEW

AVAILABLE COLORS



OLIVE

GREY

OLIVE

TRUE BLACK

Notes

MEN'S BEANIES

PRODUCT NAME SABBATICAL BEANIE	FIT SKULLY FIT	SC305 ONE SIZE FITS ALL	ITEM No. 257268	PRODUCT DETAILS 100% Acrylic / Solid Ribbed Dirm Beanie
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AVAILABLE COLORWAYS



IRON GRAY

CARDINAL

TRUE BLACK

MEN'S BEANIES

PRODUCT NAME SERVICED BEANIE	FIT SLOUCH FIT	SC305 ONE SIZE FITS ALL	ITEM No. 257267	PRODUCT DETAILS 100% Acrylic / Basic Multi-Colored Striped Beanie
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AVAILABLE COLORWAYS



TEAM BLUE

NAVY

ARMY TURF

DRINKER

SURFER

TRUE BLACK

MEN'S BEANIES

PRODUCT NAME SILVERMAN BEANIE	FIT SKULLY FIT	SC305 ONE SIZE FITS ALL	ITEM No. 257268	PRODUCT DETAILS 100% Acrylic / Reverse In Wide Stripes with Contrast Solid Reverse
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AVAILABLE COLORWAYS



GOLD MEDAL

ARMY TURF

APURIMAC

HOOT

NICO

KELP

WHITE WHITE

TRUE BLACK

HEN'S BEANIES

PRODUCT NAME TBNKO BEANIE	FIT SLOUCH FIT	SIZE ONE SIZE FITS ALL	STYLT No. 267269	PRODUCT DETAILS 100% Cashmere-Like Acrylic / Solid Reversible Granite
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AVAILABLE COLORS



HEN'S BEANIES

PRODUCT NAME TECH BEANIE	FIT SKULLY FIT	SIZE ONE SIZE FITS ALL	STYLT No. 267270	PRODUCT DETAILS 100% Acrylic with Fleece Lining
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AVAILABLE COLORS



HEN'S BEANIES

PRODUCT NAME TRIFECTA BEANIE	FIT SLOUCH FIT	SIZE ONE SIZE FITS ALL	STYLT No. 267271	PRODUCT DETAILS 100% Acrylic / Basic Granite with Three Stripes and Pom	NEW
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AVAILABLE COLORS



HEN'S BEANIES

PRODUCT NAME TROPIC BEANIE	FIT FOLD UP WITH SKULLY FIT	SIZE ONE SIZE FITS ALL	STYLT No. 267272	PRODUCT DETAILS 100% Acrylic / Vintage Striped Granite with Pom
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AVAILABLE COLORS



new

HEMS BEANIES

PRODUCT NAME TRUCKSTOP BEANIE	FIT FOLD UP WITH SUPER SLOUCH FIT	SIZES ONE SIZE FITS ALL	STYLT No. 267273	PRODUCT DETAILS 100% Acrylic / Basic Solid Knit Beanie
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AVAILABLE COLORWAYS



HEMS BEANIES

PRODUCT NAME TRUCKSTOP NECK WARMER	FIT NECK WARMER	SIZES ONE SIZE FITS ALL	STYLT No. 267274	PRODUCT DETAILS 100% Acrylic / Cable Long Neck Knit Neck Warmer
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NEW

AVAILABLE COLORWAYS



HEMS BEANIES

PRODUCT NAME WPPER BEANIE	FIT FOLD UP WITH SKULLY FIT	SIZES ONE SIZE FITS ALL	STYLT No. 267276	PRODUCT DETAILS 100% Acrylic / Vintage Inspired Beanie with Dutton Word Mark
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NEW

AVAILABLE COLORWAYS



HDS BEAVES

PRODUCT NAME WHAT'S YOUR 9ER? BEANIE	FIT SLOUCH FIT	SIZES ONE SIZE FITS ALL	ITEM No. 257278	PRODUCT DETAILS 100% Acrylic / Basic Beanie with Double Stripes and Pom
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AVAILABLE COLORWAYS



HDS BEAVES

PRODUCT NAME BANDITO	FIT FACEMASK	SIZES ONE SIZE FITS ALL	ITEM No. 257237	PRODUCT DETAILS 100% Cotton with Fleece Lining / Tin-Snack Goggles with Toggle / Various Outdoor Outerwear Screen Prints
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AVAILABLE COLORWAYS



HDS BEAVES

PRODUCT NAME FIRST LAYER LIGHTWEIGHT CLAVA	FIT BALACLAVA	SIZES ONE SIZE FITS ALL	ITEM No. 257230	PRODUCT DETAILS DRYLOCK Ultra-Lite™ Crew / Lightweight Rat Layer® Material / Quick-Drying and Highly Breathable
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AVAILABLE COLORWAYS



NOTES

MEN'S BEANIES

PRODUCT NAME FIRST LAYER LIGHTWEIGHT FACE MASK	PIF FACE MASK	SIZES ONE SIZE FITS ALL	ITEM No. 257231	PRODUCT DETAILS DRYRICE Ultra 6™ Face Mask / Lightweight First Layer® Material / Quick-Drying and Highly Breathable
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AVAILABLE COLORWAYS



TRUE BLACK/NAVY/ORANGE



NAVY



OLIVE



TRUE BLACK

MEN'S BEANIES

PRODUCT NAME FIRST LAYER MIDWEIGHT NECK WARMER	PIF NECK WARMER	SIZES ONE SIZE FITS ALL	ITEM No. 257233	PRODUCT DETAILS DRYRICE Ultra 6™ Neck Warmer / Midweight First Layer® Material / Quick-Drying and Highly Breathable / *Colorway Available with Recycled Fabrication
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AVAILABLE COLORWAYS



NAVY/POPULAR/OLIVE



CANYON



NAVY/TURF



TRUE BLACK

MEN'S BEANIES

PRODUCT NAME FIRST LAYER MIDWEIGHT BANDANA	PIF BANDANA	SIZES ONE SIZE FITS ALL	ITEM No. 257232	PRODUCT DETAILS DRYRICE Ultra 6™ Bandana / Midweight First Layer® Material / Quick-Drying and Highly Breathable / Tie Closure
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AVAILABLE COLORWAYS



NAVY/POPULAR/OLIVE



TRUE BLACK

MEN'S BEANIES

PRODUCT NAME FIRST LAYER EXPEDITION WEIGHT NECK WARMER	PIF NECK WARMER	SIZES ONE SIZE FITS ALL	ITEM No. 257229	PRODUCT DETAILS DRYRICE Ultra 6™ Neck Warmer / Expedition Weight First Layer® Material / Quick-Drying and Highly Breathable
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AVAILABLE COLORWAYS



STONE/PLAID



TRUE BLACK

WOMEN'S BEANIES

PRODUCT NAME UP ON LIGHTS BEANIE	FIT SKULLY FIT	SIZES ONE SIZE FITS ALL	ITEM No. 26736	PRODUCT DETAILS 100% Acrylic / Removable Word Mark Beanie
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AVAILABLE COLORS



WOMEN'S BEANIES

PRODUCT NAME BIG BERTHA BEANIE	FIT BERRY SLOUCH FIT	SIZES ONE SIZE FITS ALL	ITEM No. 267281	PRODUCT DETAILS 100% Acrylic / Popcorn Knit Beanie
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AVAILABLE COLORS



WOMEN'S BEANIES

PRODUCT NAME BLACK SHEEP BEANIE	FIT SKULLY FIT	SIZES ONE SIZE FITS ALL	ITEM No. 267282	PRODUCT DETAILS 100% Acrylic / Soft Lycra® Flee / Textured Knit Beanie
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AVAILABLE COLORS



SEARCH

WOMEN'S BEANIES

PRODUCT NAME BONE COBRA BEANIE	FIT FOLD UP WITH SKULLY FIT	SIZES ONE SIZE FITS ALL	ITEM No. 26.7263	PRODUCT DETAILS 100% Acrylic / Chunky knit with Flocked trim	NEW
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AVAILABLE COLORWAYS



WOMEN'S BEANIES

PRODUCT NAME BREAM BEANIE	FIT SKULLY FIT	SIZES ONE SIZE FITS ALL	ITEM No. 26.7264	PRODUCT DETAILS 100% Ice Wool / Textured knit Brimmed Style	NEW
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AVAILABLE COLORWAYS



WOMEN'S BEANIES

PRODUCT NAME CALL YOU TOMORROW BEANIE	FIT SLOUCH FIT	SIZES ONE SIZE FITS ALL	ITEM No. 26.7268	PRODUCT DETAILS 100% Acrylic / Chunky Hand Knit Beanie / Striped Pom	
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AVAILABLE COLORWAYS



WOMEN'S BEANIES

PRODUCT NAME CANDYSTRIPE BEANIE	FIT SLOUCH FIT	SIZES ONE SIZE FITS ALL	ITEM No. 26.7265	PRODUCT DETAILS Alpaca Blend / Chunky knit with Stripes	NEW
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AVAILABLE COLORWAYS



women's BEANIES

PRODUCT NAME CHLOE BEANIE	FIT SKULLY FIT	SIZES ONE SIZE FITS ALL	ITEM No. 257286	PRODUCT DETAILS 100% Acrylic with Soft Lyon® Pile Lining / Vintage Inspired Cable Knit Beanie with Pom
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NEW

AVAILABLE COLORWAYS



women's BEANIES

PRODUCT NAME CHLOE EARFLAP BEANIE	FIT SKULLY FIT	SIZES ONE SIZE FITS ALL	ITEM No. 257287	PRODUCT DETAILS 100% Acrylic with Soft Lyon® Pile Lining / Cable Knit Earflap Beanie with Guided Tassels and Pom
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NEW

AVAILABLE COLORWAYS



women's BEANIES

PRODUCT NAME DAQUIRI BEANIE	FIT BERRYET SLOUCH FIT	SIZES ONE SIZE FITS ALL	ITEM No. 257289	PRODUCT DETAILS 100% Acrylic / Loose Knit Beanie with Rolled Edge
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AVAILABLE COLORWAYS



women's BEANIES

PRODUCT NAME DIDDLE DIDDLE BEANIE	FIT BERRYET SLOUCH FIT	SIZES ONE SIZE FITS ALL	ITEM No. 257290	PRODUCT DETAILS 80% Acrylic, 20% Cotton / Embroidered Beanie
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AVAILABLE COLORWAYS



Notes

LADY'S BEANIES

PRODUCT NAME DIPPED BEANIE	FIT SKULLY FIT	SIZES ONE SIZE FITS ALL	ITEM No. 257291	PRODUCT DETAILS Acrylic/Wool Blend / Dip Dye Hand Knit Style with Pom	NEW
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AVAILABLE COLORS



LADY'S BEANIES

PRODUCT NAME DON'T TOY WITH ME BEANIE	FIT SKULLY FIT	SIZES ONE SIZE FITS ALL	ITEM No. 257292	PRODUCT DETAILS 100% Acrylic Mohair / Dimmed Beanie
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AVAILABLE COLORS



LADY'S BEANIES

PRODUCT NAME DREAMCATCHER BEANIE	FIT SKULLY FIT	SIZES ONE SIZE FITS ALL	ITEM No. 257293	PRODUCT DETAILS 100% Acrylic with Llama Detail / Double Layer Multi Stripe Beanie with Pom	NEW
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AVAILABLE COLORS



LADY'S BEANIES

PRODUCT NAME BAUX PAS BEANIE	FIT BERET SLOUCH FIT	SIZES ONE SIZE FITS ALL	ITEM No. 257294	PRODUCT DETAILS 100% Acrylic Mohair
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AVAILABLE COLORS



women's BEANIES

PRODUCT NAME FORTUNE BEANIE	FIT FOLD UP WITH SUPER SLOUCH FIT	SIZE ONE SIZE FITS ALL	STRT No. 267286	PRODUCT DETAILS 100% Acrylic / Flocked Yarn
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AVAILABLE COLORWAYS



women's BEANIES

PRODUCT NAME GIFTED BEANIE	FIT SKULLY FIT	SIZE ONE SIZE FITS ALL	STRT No. 267298	PRODUCT DETAILS 100% Acrylic / Textured Yarn Elastic Edge
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NEW

AVAILABLE COLORWAYS



women's BEANIES

PRODUCT NAME GRIN AND WEAR IT BEANIE	FIT SLOUCH FIT	SIZE ONE SIZE FITS ALL	STRT No. 267297	PRODUCT DETAILS 100% Wool / Space-Dyed Striped Beanie with Pom
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AVAILABLE COLORWAYS



women's BEANIES

PRODUCT NAME GUESS AGAIN BEANIE	FIT BIBERET SLOUCH FIT	SIZE ONE SIZE FITS ALL	STRT No. 267299	PRODUCT DETAILS 100% Acrylic / Textured Knit Beanie with Pom
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AVAILABLE COLORWAYS



Notes

LADY'S BEANIES

PRODUCT NAME KATE JOE BEANIE	FIT SKULLY FIT	SIZES ONE SIZE FITS ALL	STRT No. 267299	PRODUCT DETAILS 100% Shiny Acrylic / Mixed Cable Knit with Pom / Head Kilt
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AVAILABLE COLORWAYS



LADY'S BEANIES

PRODUCT NAME KICKSTART HEADBAND	FIT HEADBAND	SIZES ONE SIZE FITS ALL	STRT No. 267300	PRODUCT DETAILS 100% Acrylic, 20% Wool / Open Knit Headband with Tie Closure
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AVAILABLE COLORWAYS



LADY'S BEANIES

PRODUCT NAME LISTEN UP BEANIE	FIT SKULLY FIT	SIZES ONE SIZE FITS ALL	STRT No. 267301	PRODUCT DETAILS 100% Acrylic / Soft Lycra® Fit / Sheep's Fleece Lining / Gaffer Beanie with Pom
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AVAILABLE COLORWAYS



LADY'S BEANIES

PRODUCT NAME LITTLE DRAGON BEANIE	FIT SKULLY FIT	SIZES ONE SIZE FITS ALL	STRT No. 267302	PRODUCT DETAILS 100% Acrylic / Ribbed Knit Flock/Flur Beanie with Pom	NEW
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AVAILABLE COLORWAYS



women's BEANIES

PRODUCT NAME MINI BEANIE	FIT FOLD UP WITH SUPER SLOUCH FIT	SIZES ONE SIZE FITS ALL	ITEM No. 25.7303	PRODUCT DETAILS 100% Acrylic / Multicolored Textured Yarn / Beanie with Pom
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AVAILABLE COLORWAYS**women's BEANIES**

PRODUCT NAME NANA BEANIE	FIT SKULLY FIT	SIZES ONE SIZE FITS ALL	ITEM No. 25.7304	PRODUCT DETAILS 100% Acrylic / Chunky Hand Knit Beanie with Pom
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AVAILABLE COLORWAYS**women's BEANIES**

PRODUCT NAME NANA EARFLAP BEANIE	FIT SKULLY FIT	SIZES ONE SIZE FITS ALL	ITEM No. 25.7306	PRODUCT DETAILS 100% Acrylic / Chunky Hand Knit Earflap Beanie with Braided Tassels and Pom
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NEW**AVAILABLE COLORWAYS****women's BEANIES**

PRODUCT NAME PANCAKE BEANIE	FIT BERRY SLOUCH FIT	SIZES ONE SIZE FITS ALL	ITEM No. 25.7308	PRODUCT DETAILS 100% Acrylic / Cable Knit
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NEW**AVAILABLE COLORWAYS**



Notes

LADY'S BEANIES

PRODUCT NAME PERFECT 10 BEANIE	FIT SLOUCH FIT	SIZES ONE SIZE FITS ALL	UNIT No. 257309	PRODUCT DETAILS 100% Acrylic / Large Pomom Knit Beanie
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AVAILABLE COLOURS



LADY'S BEANIES

PRODUCT NAME PINE FRESH BEANIE	FIT SKULLY FIT	SIZES ONE SIZE FITS ALL	UNIT No. 257310	PRODUCT DETAILS 100% Acrylic / Knit Solid Beanie with Multi-Colored Pom / 5-Strich Details
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AVAILABLE COLOURS



LADY'S BEANIES

PRODUCT NAME SPIRE BEANIE	FIT SKULLY FIT	SIZES ONE SIZE FITS ALL	UNIT No. 257311	PRODUCT DETAILS 100% Ice Yarn / Chunky Yarn Diagonal Knit
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NEW

AVAILABLE COLOURS



women's beanies

PRODUCT NAME TAMARACK BEANIE	FIT SKULLY FIT	SIZES ONE SIZE FITS ALL	ITEM No. 25732	PRODUCT DETAILS 100% Acrylic / Solid Cable Knit Beanie
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AVAILABLE COLORS**women's beanies**

PRODUCT NAME TECHNO BEANIE	FIT SKULLY FIT	SIZES ONE SIZE FITS ALL	ITEM No. 25733	PRODUCT DETAILS 100% Acrylic / Fleece-Lined Solid Beanie
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AVAILABLE COLORS**women's beanies**

PRODUCT NAME TUQUE BEANIE	FIT SKULLY FIT	SIZES ONE SIZE FITS ALL	ITEM No. 25734	PRODUCT DETAILS 100% Acrylic	NEW
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AVAILABLE COLORS**women's beanies**

PRODUCT NAME WHAT'S YOUR 20? BEANIE	FIT SLOUCH FIT	SIZES ONE SIZE FITS ALL	ITEM No. 25735	PRODUCT DETAILS 100% Acrylic / Basic Beanie with Double Stripes
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AVAILABLE COLORS

Notes

LORREN'S BEANIES

PRODUCT NAME YOO HOOD BEANIE	FIT SLOUCH FIT	SIZES ONE SIZE FITS ALL	ITEM No. 257317	PRODUCT DETAILS 100% Acrylic / Hand Knit/Floor Slouch with Pom
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AVAILABLE COLORWAYS



BLUE

RED

WHITE

TRUE BLACK

LORREN'S BEANIES

PRODUCT NAME ALL DAY LONG SCARF	FIT SCARF	SIZES ONE SIZE FITS ALL	ITEM No. 257339	PRODUCT DETAILS 100% Acrylic / Basic Knit Solid Scarf
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AVAILABLE COLORWAYS



GREY

BLUE

RED

TRUE BLACK

LORREN'S BEANIES

PRODUCT NAME NANA GLOVES	FIT GLOVES	SIZES ONE SIZE FITS ALL	ITEM No. 257307	PRODUCT DETAILS 100% Acrylic / Fingerless Gloves
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AVAILABLE COLORWAYS



WHITE

GREEN

TRUE BLACK

LORREN'S BEANIES

PRODUCT NAME NANA SCARF	FIT SCARF	SIZES ONE SIZE FITS ALL	ITEM No. 257340	PRODUCT DETAILS 100% Acrylic
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AVAILABLE COLORWAYS



WHITE

GREEN

TRUE BLACK

WORTH BEARINGS

PRODUCT NAME NANA BOOTIES	PRT B BOOTIES	SIZES S/M	STRT No. 257306	PRODUCT DETAILS 100% Acrylic / MicroLam™ Sheep Fleeces Lining / Padded Foot Bed
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AVAILABLE COLORWAYS



ANTIWET



2021



TRUE BLACK

WORTH BEARINGS

PRODUCT NAME FIRST LAYER LIGHTWEIGHT CLAVA	PRT BALACLAVA	SIZES ONE SIZE FITS ALL	STRT No. 257278	PRODUCT DETAILS DRYLOK Ultra 64™ Clava / Lightweight First Layer Material / Quick-Drying and Highly Breathable
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AVAILABLE COLORWAYS



WOLF PACK OVERKNIT



ANTIWET



TRUE BLACK

WORTH BEARINGS

PRODUCT NAME FIRST LAYER LIGHTWEIGHT FACEMASK	PRT FACEMASK	SIZES ONE SIZE FITS ALL	STRT No. 257279	PRODUCT DETAILS DRYLOK Ultra 64™ Facemask / Lightweight First Layer Material / Quick-Drying and Highly Breathable
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AVAILABLE COLORWAYS



WOLF PACK OVERKNIT



ANTIWET



TRUE BLACK

WORTH BEARINGS

PRODUCT NAME FIRST LAYER MIDWEIGHT NECK WARMER	PRT NECK WARMER	SIZES ONE SIZE FITS ALL	STRT No. 257280	PRODUCT DETAILS DRYLOK Ultra 64™ Neck Warmer / Midweight First Layer Material / Quick-Drying and Highly Breathable / *Colorway Available with Recycled Fabrication
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AVAILABLE COLORWAYS



WOLF PACK OVERKNIT



WOLF PACK



ANTIWET



TRUE BLACK



185

name

Empty form fields for name and address

LOMEN'S BEARDS

PRODUCT NAME FIRST LAYER EXPEDITION WEIGHT NECK WARMER	FIT NECK WARMER	SIZE ONE SIZE FITS ALL	ARTICLE No. 257277	PRODUCT DETAILS DRYLOCK Ultra Light Neck Warmer / Expedition Weight First Layer Material / Quick-Drying and Highly Breathable
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AVAILABLE COLOURS



185



185 BLACK

YOUTH BEANIES

PRODUCT NAME BOYS' BILLBOARD BEANIE	FIT SKULLY FIT	SC385 YOUTH ONE SIZE FITS ALL	ITEM No. 26720	PRODUCT DETAILS 100% Acrylic / Word Mark Beanie / Reversible
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AVAILABLE COLORS



YOUTH BEANIES

PRODUCT NAME BOYS' LEDGE BEANIE	FIT SKULLY FIT	SC385 YOUTH ONE SIZE FITS ALL	ITEM No. 267220	PRODUCT DETAILS 100% Acrylic / Ribbed Grip Beanie	NEW
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AVAILABLE COLORS



YOUTH BEANIES

PRODUCT NAME BOYS' MARQUEE BEANIE	FIT SLOUCH FIT	SC385 YOUTH ONE SIZE FITS ALL	ITEM No. 267221	PRODUCT DETAILS 100% Acrylic / Jacquard Reversible Beanie / Color Blocked Word Mark with Striped Reverse
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AVAILABLE COLORS



YOUTH BEANIES

PRODUCT NAME BOYS' TECH BEANIE	FIT SKULLY FIT	SC385 YOUTH ONE SIZE FITS ALL	ITEM No. 267222	PRODUCT DETAILS 100% Acrylic with Fleece Lining
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AVAILABLE COLORS





Notes

YOUTH BEANIES

PRODUCT NAME GIRLS EARFLAP BEANIE	FIT SKULLY FIT	SIZES YOUTH ONE SIZE FITS ALL	ITEM No. 267223	PRODUCT DETAILS 100% Acrylic with Soft Lycra® Pile Lining / Cable Knit Earflap Beanie with Guided Travele
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NEW

AVAILABLE COLORWAYS



YOUTH BEANIES

PRODUCT NAME GIRLS KATIE JOE BEANIE	FIT SKULLY FIT	SIZES YOUTH ONE SIZE FITS ALL	ITEM No. 267224	PRODUCT DETAILS 100% Acrylic with Soft Lycra® Pile Lining / Mixed Cable Knit Beanie with Pom
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AVAILABLE COLORWAYS



YOUTH BEANIES

PRODUCT NAME GIRLS TAMARACK BEANIE	FIT SKULLY FIT	SIZES YOUTH ONE SIZE FITS ALL	ITEM No. 267225	PRODUCT DETAILS 100% Acrylic with Soft Lycra® Pile Lining / Cable Knit / Skully Fit
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AVAILABLE COLORWAYS



YOUTH BEANIES

PRODUCT NAME GIRLS TECHNO BEANIE	FIT SKULLY FIT	SIZES YOUTH ONE SIZE FITS ALL	ITEM No. 267226	PRODUCT DETAILS 100% Acrylic with Fleece Lining / Skully Fit
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AVAILABLE COLORWAYS





R: KYLE MACK P: ADAM MORAN

A close-up photograph of a dark olive green jacket. The focus is on the texture of the fabric and the stitching. A bright green reflective strip is visible, running diagonally across the jacket. The text "BURTON YOUTH" is overlaid in white, bold, sans-serif font. A thin white horizontal line is positioned below the word "YOUTH".

BURTON YOUTH

NOTES

BOYS' THE WARE COLLECTION



PRODUCT NAME PUFFALO FRABUS JACKET	FEATURED COLORWAY MASCOT TEXTURE PLAID	SIZES XS (HEIGHT 4) S (HEIGHT 5) M (HEIGHT 6)	L. HEIGHT (IN) S. HEIGHT (IN)	ITEM No. 263670
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Never say "brrrrr" again. Premium puffy to keep you looking cool in cold conditions.

PRODUCT DETAILS

- DRYRIDE Dueshell® 2-Layer Coated Fabric (5,000MM, 5,000G)
- Thermacore™ Insulation (3000 Body / 1400 Sleeves / 1400 Hood)
- Room-To-Grow® System
- Double Stitch (Quilting Details)
- Velcro® Closure Handwarmer Pockets
- Includes Boy's Jacket Features Package

DRYRIDE DURASHIELD 2L 5,000MM 5,000G

AVAILABLE COLORWAYS



BOYS' THE WARE COLLECTION



PRODUCT NAME BIT-O-HEAVEN JACKET	FEATURED COLORWAY KEEP / GRAYEEN	SIZES XS (HEIGHT 4) S (HEIGHT 5) M (HEIGHT 6)	L. HEIGHT (IN) S. HEIGHT (IN)	ITEM No. 263669
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A halo of waterproof warmth with Rain-to-Grow™ for total protection from wind and snow.

PRODUCT DETAILS

- DRYRIDE Dueshell® 2-Layer Coated Fabric (5,000MM, 5,000G)
- Thermacore™ Insulation (3000 Throughout)
- Room-To-Grow® System
- Velcro® Closure Handwarmer and Chest Pockets
- Includes Boy's Jacket Features Package

DRYRIDE DURASHIELD 2L 5,000MM 5,000G

AVAILABLE COLORWAYS



BOYS' THE WARE COLLECTION



PRODUCT NAME SUCH-A-DEAL PANT	FEATURED COLORWAY MASCOT	SIZES XS (HEIGHT 4) S (HEIGHT 5) M (HEIGHT 6)	L. HEIGHT (IN) S. HEIGHT (IN)	ITEM No. 263767
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No need to sleep in, it's a deal. Premium-grade performance at a ridiculous price.

PRODUCT DETAILS

- DRYRIDE Dueshell® 2-Layer Coated Fabric (5,000MM, 5,000G)
- Thermacore™ Insulation (800 Throughout)
- Room-To-Grow® System
- Zippered Handwarmer Pockets
- Velcro® Closure Gash Pockets
- Decorative Striking at Gash Yoke
- Includes Boy's Pant Features Package

DRYRIDE DURASHIELD 2L 5,000MM 5,000G

AVAILABLE COLORWAYS





name _____

Boys' Bulktron Outerwear



PRODUCT NAME BOYS' DISTORTION JACKET	NATURE'S COLORWAY ARGON COLORBLOCK	SIZES M: 100/100 L: 110/110 XL: 120/120	L. PERFORMANCE L: 30,000MM S: 10,000MM M: 5,000MM	ITEM No. 253872
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Straight from the style lab—boars have fit, function, and flavor for those who'd rather lead than follow.

PRODUCT DETAILS

- DRYRIDE DriShield™ 3-Layer Coated Slub-Twill Fabric (30,000MM, 10,000)
- Thermacore™ Insulation (1300 Body / 800 Hood)
- Wash-Used Fit Zip®
- Room-To-Grow® System
- Warm Closure Chest Pocket
- Zippered Handwarmer Pockets
- Includes Boy's Jacket Features Package



AVAILABLE COLORWAYS



Boys' Bulktron Outerwear



PRODUCT NAME BOYS' LITHIUM SYSTEM JACKET	NATURE'S COLORWAY COL. MUSTARD / SUGAR CANE LINER	SIZES M: 100/100 L: 110/110 XL: 120/120	L. PERFORMANCE L: 30,000MM S: 10,000	ITEM No. 253875
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A 24-hr. tech transformation—blend to blend, get systems for any weather.

PRODUCT DETAILS

- DRYRIDE DriShield™ 3-Layer Coated Slub-Twill Fabric (30,000MM, 10,000)
- 24-hr. System Jacket with Removable DRYRIDE Thermo™ Bonded Fleece Hoodie with Ribbed Collar
- Thermacore™ Insulation (800 Throughout Shell)
- Wash-Used Fit Zip®
- Room-To-Grow® System
- Double-Stacked Handwarmer Pockets
- Warm Closure Pockets
- Includes Boy's Jacket Features Package



AVAILABLE COLORWAYS



Boys' Bulktron Outerwear



PRODUCT NAME BOYS' INDIE DOWN JACKET	NATURE'S COLORWAY MASCOT TRIPPLED PRINT / TRUE BLACK	SIZES M: 100/100 L: 110/110 XL: 120/120	L. PERFORMANCE L: 5,000MM S: 5,000	ITEM No. 253874
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As warm as it gets. Ultimate shelter for the absolute coldest conditions.

PRODUCT DETAILS

- DRYRIDE DriShield™ 3-Layer Coated Checked Embossed Fabric (5,000MM, 5,000)
- 550 Down Fill
- Room-To-Grow® System
- Wash-Used Fit Zip®
- Zippered Handwarmer Pockets
- Includes Boy's Jacket Features Package



AVAILABLE COLORWAYS





NOTES

Boys' Bulwark Outerwear

PRODUCT NAME
BOYS' REPEL
JACKETFEATURED COLORWAY
JET PACK / TRUE BLACKSIZES
M (140CM/4'7")
L (150CM/4'11")
XL (160CM/5'3")L (140CM/4'7")
XL (150CM/4'11")ITEM No.
253878

Big dogs back off! This rascally style skater has your initials written all over it.

PRODUCT DETAILS

- DRYRIDE Driweave™ 3-Layer Coated Mid-Tell Fabric (32,000MM, 10,000)
- Thermacore™ Insulation (1900 Body / 1300 Sleeves / 800 Hood)
- Wash-Used Rip Stop™
- Room-To-Over™ System
- Zippered Handwarmer Pockets
- Ribbing at Hem
- Includes Boy's Jacket Features Package

DRYRIDE DURACHILL 2L 5,000MM 10,000

AVAILABLE COLORWAYS



JET PACK / TRUE BLACK

CARDINAL FACE STRIPE

BIRCH FACE STRIPE

JET PACK / OLIVE GREEN

DEEP COVE / COL. MUSTANG

Boys' Bulwark Outerwear

PRODUCT NAME
BOYS' SLUDGE
JACKETFEATURED COLORWAY
ARION CLOUD CAMOSIZES
M (140CM/4'7")
L (150CM/4'11")
XL (160CM/5'3")L (140CM/4'7")
XL (150CM/4'11")ITEM No.
253879

Uniquely Sludge. Designed to inspire both on and off the mountain.

PRODUCT DETAILS

- DRYRIDE Driweave™ 3-Layer Coated Fabric (32,000MM, 5,000)
- Thermacore™ Insulation (1900 Body / 800 Sleeves / 800 Hood)
- Wash-Used Rip Stop™
- Room-To-Over™ System
- Wool® Closure Chest Pockets
- Zippered Handwarmer Pockets
- Includes Boy's Jacket Features Package

DRYRIDE DURACHILL 2L 5,000MM 5,000

AVAILABLE COLORWAYS



ARION CLOUD CAMO

NORTH CLOUD CAMO

COL. MUSTANG COLORLOCK

TRENCH / WOLF

TRUE BLACK

Boys' Bulwark Outerwear

PRODUCT NAME
BOYS' FRY
JACKETFEATURED COLORWAY
CARDINAL COLORLOCKSIZES
M (140CM/4'7")
L (150CM/4'11")
XL (160CM/5'3")L (140CM/4'7")
XL (150CM/4'11")ITEM No.
253873

Targeted warmth and weatherproofing meets headgearing style.

PRODUCT DETAILS

- DRYRIDE Driweave™ 3-Layer Coated Mid-Tell Fabric (32,000MM, 5,000)
- Thermacore™ Insulation (1900 Body / 800 Sleeves / 800 Hood)
- Room-To-Over™ System
- Wool® Closure Handwarmer Pockets
- Includes Boy's Jacket Features Package

DRYRIDE DURACHILL 2L 5,000MM 5,000

AVAILABLE COLORWAYS



CARDINAL COLORLOCK

BIRCH FACE STRIPE / BIRCH

OLIVE GREEN COLORLOCK

COL. MUSTANG

TRUE BLACK

name

Boys' Burton AMPED



PRODUCT NAME BOYS' AMPED JACKET	FEATURED COLORWAY MASCOT	IZES M, YOUNG & PRETEEN M, YOUNG/AD L, YOUNG/AD & PRETEEN	ITEM No. 253671
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Save look for fit tickets—rugged warmth and weather protection with a fit that grows as you go!

PRODUCT DETAILS

- DRYRIDE Durable[®] 3-Layer Coated DobbyFabric [5,000MM, 5,000G]
- Thermacore[®] Insulation [3000 Throughout]
- Room-to-Go[®] System
- Wind[®] Closure
- Handwarmer Pockets
- Includes Boy's Jacket Features Package

DRYRIDE DURABLE
5,000MM
5,000G

AVAILABLE COLORWAYS





ITEMS

Boys' Burton Outerwear

PRODUCT NAME	FEATURED COLORWAY	SIZES	ITEM No.
BOYS' DISTORTION PANT	TRENCH COLORBLOCK	L. 10-12 (14/16) M. 12-14 (16/18) XL 14-16 (18/20)	253769

Go ahead and ignore the forecast. Stormproof performance with the added freedom of an extra loose fit.

PRODUCT DETAILS

- DRYRIDE Driweave™ 3-Layer Coated Slub Twill Fabric (30,000MM, 10,000)
- Thermacore™ Insulation (800 Throughout)
- Wash-Lined Inseam Thigh Yoke
- Room-To-Grow™ System
- Wool Closure Back Pockets
- Zippered Heckermer Pockets
- Cargo Pocket on Left Leg
- Includes Boy's Pant Features Package

DRYRIDE DURABLE 2L 30,000MM 10,000

AVAILABLE COLORWAYS



Boys' Burton Outerwear

PRODUCT NAME	FEATURED COLORWAY	SIZES	ITEM No.
BOYS' EXILE CARGO PANT	ARGON FADE STRIPE	L. 10-12 (14/16) M. 12-14 (16/18)	253770

The life of-and-for-every-weathered warmth with room for all your junk.

PRODUCT DETAILS

- DRYRIDE Driweave™ 3-Layer Coated Slub Twill Fabric (30,000MM, 10,000)
- Thermacore™ Insulation (800 Throughout)
- Wash-Lined Inseam Thigh Yoke
- Room-To-Grow™ System
- Wool Closure Back Pockets
- Zippered Heckermer Pockets
- Gullwing Cargo Pockets
- Includes Boy's Pant Features Package

DRYRIDE DURABLE 2L 30,000MM 10,000

AVAILABLE COLORWAYS



Boys' Burton Outerwear

PRODUCT NAME	FEATURED COLORWAY	SIZES	ITEM No.
BOYS' CYCLOPS PANT	MASCOT	L. 10-12 (14/16) M. 12-14 (16/18)	253768

Moroseous bang for your buck! Rugged, warm, and weatherproof with a fit that grows as you go.

PRODUCT DETAILS

- DRYRIDE Driweave™ 3-Layer Coated Dobby Fabric (30,000MM, 5,000)
- Thermacore™ Insulation (800 Throughout)
- Room-To-Grow™ System
- Wool Closure Back Pockets
- Zippered Heckermer Pockets
- Includes Boy's Pant Features Package

DRYRIDE DURABLE 2L 30,000MM 5,000

AVAILABLE COLORWAYS



next

85



DRYRIDE™ THERMAX™ BONDING BLEND
 Stay warm and dry while you ride or play in the boys' Doom Bonded Hoodie. It's like cotton, this DRYRIDE Thermax™ full-zip fleece sweatshirt breathes and dries quickly keeping you stocked, not soaked and sweaty. Layer it up under a jacket midwinter or rock it solo in the spring and summer—this is the only hoodie you'll ever need.

AVAILABLE ON
 Doom Bonded Hoodie

BOYS' HOODIE

PRODUCT NAME BOYS' DOOM BONDDED HOODIE	FEATURED COLORWAY RASTA TRIPPLED PRINT	SIZES XS / S / M / L / XL	ITEM No. 253320
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Layer it up under a jacket midwinter or rock it solo the rest of the year—the best hoodie you'll ever need.

PRODUCT DETAILS

- DRYRIDE Thermax™ Bonded Fleece
- Sweatshirt Style
- Fullsize Hood
- Kangaroo Handwarmer Pockets
- Ribbed Cuffs and Hem

DRYRIDE THERMAX

AVAILABLE COLORWAYS



BOYS' MIDDLE LAYER

PRODUCT NAME BOYS' EXPLORER CREW	FEATURED COLORWAY ARCTIC FADE STRIPE	SIZES XS / S / M / L / XL	ITEM No. 253223
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Quick-drying and breathable for a warm layer that won't soak and freeze solid (like cotton).

PRODUCT DETAILS

- DRYRIDE Ultrawick® Fleece
- Quick-Drying and Highly Breathable
- Stretch 390°—Snap-In Waistband For Sit-In Use-Tackling
- Anti-Piling for Long-Lasting Softness
- Chafe-Free Softlock Seams For Comfort
- Thumbhole Cuffs



AVAILABLE COLORWAYS



BOYS' MIDDLE LAYER

PRODUCT NAME BOYS' EXPLORER PANT	FEATURED COLORWAY ARCTIC FADE STRIPE	SIZES XS / S / M / L / XL	ITEM No. 253227
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Quick-drying, core regulating warmth you can always count on.

PRODUCT DETAILS

- DRYRIDE Ultrawick® Fleece
- Quick-Drying and Highly Breathable
- Stretch 390°
- Anti-Piling for Long-Lasting Softness
- Chafe-Free Softlock Seams For Comfort
- Rollover Elastic Waistband



AVAILABLE COLORWAYS





Woolmark

Get lightweight warmth without the itch in a super-soft fiber that's extra-soft, quick-drying, breathable, and stain-proof. Shrink-resistant to maintain form, fit, and function.

AVAILABLE ON
Boys' Party Sock
Midwest Sock

Boys' Socks

PRODUCT NAME	FEATURED COLORWAY	SIZES	ITEM No.
BOYS PARTY SOCK	ROBOFOOT	S/M, M/L	253288

Woolly warmth without the itch. Give your cold and clammy cotton socks the boot.

PRODUCT DETAILS

- 80% Nylon / 24% Merino Wool / 34% Acrylic / 30% Polypropylene / 2% Spandex
- Quick-Drying and Stain-Proof Polypropylene Reinforced Footbed

- Medium-Density Cushioning Throughout Sock
- Elastic Arch and Ankle Supports
- Chalk-Free Usk/Toe Seam
- Stay High Comfort Band
- Midweight



AVAILABLE COLORWAYS



ROBOFOOT

MIDWEST



Boys' Socks

PRODUCT NAME	FEATURED COLORWAY	SIZES	ITEM No.
BOYS EMBLEM SOCK	MASCOT	S/M, M/L	253285

No doubt about it, they'll be rocking these extra warm socks all season, on and off the mountain.

PRODUCT DETAILS

- 80% Acrylic / 20% Nylon / 30% Polypropylene / 2% Spandex
- Quick-Drying and Stain-Proof Polypropylene Reinforced Footbed
- Medium-Density Cushioning Throughout Sock

- Elastic Arch and Ankle Supports
- Chalk-Free Usk/Toe Seam
- Reinforced Toe and Heel
- Stay High Comfort Band
- Midweight

AVAILABLE COLORWAYS



MASCOT

COL. MOUNTAIN

TRUCK BLACK



Boys' Socks

PRODUCT NAME	FEATURED COLORWAY	SIZES	ITEM No.
MINI RED SOCK	CHOPPER	XS/S	253294

More woolly warmth. They too have never had it so good.

PRODUCT DETAILS

- 40% Nylon / 20% Merino Wool / 30% Acrylic / 2% Spandex
- Elastic Arch and Ankle Supports

- Toddler-Specific Sizing
- Stay High Comfort Band
- Midweight



AVAILABLE COLORWAYS



CHOPPER



ITEMS

SOLO® BUILT-IN OUTERWEAR



PRODUCT NAME GIRLS' MISTIQUE JACKET	FEATURED COLORWAY TRUE BLACK SEQUIN STRIPE	SIZES XS YOUTH (4-6) S YOUTH (7-8) M YOUTH (9-10)	ITEM No. 253888
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A premium price—full of flavor and all-out storm performance.

PRODUCT DETAILS

- DRYRIDE DuraShell® 2-Layer Coated Hentigona Fabric [32,000MM, 10,000]
- Thermacore® Insulation [1800 Body / 1300 Sleeves / 600 Hood]
- Wash-Lead Fit Zip®
- Room-To-Go® System
- Feltline Contour® Hood with Removable Faux Fur Trim
- Includes Girls' Jacket Features Package

DRYRIDE DURASHIELD 2L 10,000MM 10,000

AVAILABLE COLORWAYS



SOLO® BUILT-IN OUTERWEAR



PRODUCT NAME GIRLS' PRISM SYSTEM JACKET	FEATURED COLORWAY HONEY DEW / TRUE BLACK CANDY PLAID LINER	SIZES XS YOUTH (4-6) S YOUTH (7-8) M YOUTH (9-10)	ITEM No. 253887
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Full spectrum style—blizzard to blizzard, get 2-in-1 with options for any weather.

PRODUCT DETAILS

- DRYRIDE DuraShell® 2-Layer Coated Mini-Tell Fabric [10,000MM, 30,000]
- 2-in-1 System Jacket with Removable Zip-In, DRYRIDE Thermo® Dressed Fleece Jacket
- Thermacore® Insulation [800 Throughout Shell]
- Wash-Lead Fit Zip®
- Room-To-Go® System
- Includes Girls' Jacket Features Package

DRYRIDE DURASHIELD 2L DRYRIDE THERMO 10,000MM 10,000

AVAILABLE COLORWAYS



SOLO® BUILT-IN OUTERWEAR



PRODUCT NAME GIRLS' ALLURE PUFFY JACKET	FEATURED COLORWAY PLUMBERRY	SIZES XS YOUTH (4-6) S YOUTH (7-8) M YOUTH (9-10)	ITEM No. 253880
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As warm as it gets. Cozy-bagging head for the shakiest coldest conditions.

PRODUCT DETAILS

- DRYRIDE DuraShell® 2-Layer Coated Micro Mini-Tell Fabric [5,000MM, 5,000]
- 550 Down Fill
- Wash-Lead Fit Zip®
- Room-To-Go® System
- Roll Elastic Cuffs
- Includes Girls' Jacket Features Package

DRYRIDE DURASHIELD 2L 5,000MM 5,000

AVAILABLE COLORWAYS



Notes

GIRLS' BURTON OUTFITTER



PRODUCT NAME
GIRLS' DULCE
JACKET

FEATURED COLORWAY
GLAMBERY

SIZES
XS (HEIGHT 114)
S (HEIGHT 120)
M (HEIGHT 126)

L. HEIGHT (M)
S. HEIGHT

ITEM No.
253882

A sweet and snuggly, insulated treat. On-hill or around town—it's on every girl's wish list.

PRODUCT DETAILS

- DRYRIDE Driweave™ 2-Layer Coated Fabric (5,000MM, 10,000)
- Thermacore™ Insulation (1200 Body / 1200 Sleeves / 800Hood)
- Wash-Lead Pk Zip®
- Room-To-Own® System
- Decorative Toggle Closures
- Includes Girls' Jacket Features Package

DRYRIDE DRIWEAVE™ 2L 5,000MM 10,000

AVAILABLE COLORWAYS

GIRLS' BURTON OUTFITTER



PRODUCT NAME
GIRLS' MELODY
JACKET

FEATURED COLORWAY
GALAXY WILD
RUMPUUS PRINT

SIZES
XS (HEIGHT 114)
S (HEIGHT 120)
M (HEIGHT 126)

L. HEIGHT (M)
S. HEIGHT

ITEM No.
253883

Warmth and style... perfect harmony for fall days on the mountains.

PRODUCT DETAILS

- DRYRIDE Driweave™ 2-Layer Coated Soft-Touch Fabric (5,000MM, 5,000)
- Thermacore™ Insulation (1200 Body / 1200 Sleeves / 800Hood)
- Wash-Lead Pk Zip®
- Room-To-Own® System
- Zippered Handwarmer Pockets
- Includes Girls' Jacket Features Package

DRYRIDE DRIWEAVE™ 2L 5,000MM 5,000

AVAILABLE COLORWAYS

GIRLS' BURTON OUTFITTER



PRODUCT NAME
GIRLS' TWIST
BOMBER JACKET

FEATURED COLORWAY
FUNSHINE CANDY
PLAID

SIZES
XS (HEIGHT 114)
S (HEIGHT 120)
M (HEIGHT 126)

L. HEIGHT (M)
S. HEIGHT

ITEM No.
253888

Ry that class—cuddly-hugging heat meets true bomber style.

PRODUCT DETAILS

- DRYRIDE Driweave™ 2-Layer Coated Soft-Touch Double Fabric (5,000MM, 5,000)
- Thermacore™ Insulation (2400 Body / 1800 Sleeves / 800Hood)
- Room-To-Own® System
- Flash Pass Pocket® at Chest
- Elastic Hem
- Includes Girls' Jacket Features Package

DRYRIDE DRIWEAVE™ 2L 5,000MM 5,000

AVAILABLE COLORWAYS

SOLIS® Youth Outerwear

WATERMELON
GIRLS' CHARM
JACKET
WATERMELON
SIZE
 10-12 (140-152)
 14-16 (158-170)

L. LENGTH (IN)
 31.5 (80)

ITEM No.
253681


A magical breeze—specially crafted to go well with your entire wardrobe.

PRODUCT DETAILS

- DRYRIDE Drexhell® 3-Layer Coated Dobby Fabric (5,000MM, 5,000G)
- Thermacore® Insulation (3000 Throughout)
- Room-To-Grow® System
- Rolling at Chest, Center Front Pocket, and Handwarmer Pockets
- Waist Closure
- Handwarmer Pockets
- Includes Girls' Jacket Features Package

DRYRIDE
 DREXHELL® 3L
 5,000MM
 5,000G

AVAILABLE COLORWAYS



WATERMELON



TEAL



PURPLE



YELLOW

name



SOLO! Softshell outwear

PRODUCT LINE GIRLS' ELITE CARGO PANT	NATURE'S COLORWAY WATERMELON	SOLES NO HEATSEALING OR HEATSEALING ON PANTS LEGS	L. INSULATION OR INSULATION	ITEM No. 263772
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As waterproof and warm as it gets with plenty of pockets so you're always prepared.

PRODUCT DETAILS

- DRYRIDE Driweave™ 3-Layer Coated Mini-Twill Fabric [30,000MM, 10,000G]
- Thermacore™ Insulation [800 Throughout]
- Room-To-Grow™ System
- Wool Closure Back Pockets
- Mark-Lead InnerThigh Vents
- Cargo Pockets
- Includes Girls' First Features Package

DRYRIDE
SUBSHELL



30,000MM
10,000G

AVAILABLE COLORWAYS



SOLO! Softshell outwear



PRODUCT LINE GIRLS' SHEETART PANT	NATURE'S COLORWAY AMETHYST	SOLES NO HEATSEALING OR HEATSEALING ON PANTS LEGS	L. INSULATION OR INSULATION	ITEM No. 263774
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Warm and weatherproof without the credit card tagover, plus a fit that grows as you go.

PRODUCT DETAILS

- DRYRIDE Driweave™ 3-Layer Coated Mini-Twill Fabric [1,000MM, 5,000G]
- Thermacore™ Insulation [800 Throughout]
- Room-To-Grow™ System
- Zippered Heelwarmer Pockets
- Includes Girls' First Features Package

DRYRIDE
SUBSHELL



1,000MM
5,000G

AVAILABLE COLORWAYS



**DRYPOL ULTRAWICK**

Highly breathable and fast-drying, DRYPOL UltraWick fabric has microscopic fibers that pull heat-moisture away from your skin before they catch your party. UltraWick fabric in our youth line also features maximum stretch for mobility. Softlock seams for a chafe-free ride, and an anti-pilling knit for long-lasting softness.

AVAILABLE ON
Girls' Heartbreaker Top
Girls' Heartbreaker Bottom

SOFT FLEECE

PRODUCT NAME GIRLS' BONDED EMPRESS FLEECE	FEATURED COLORWAY PLUMBERRY	SIZES XS/S/M/L/XL	ITEM No. 253323
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Ride like royalty. Under your jacket or all alone—cozy, quick-drying warmth.

PRODUCT DETAILS

- DRYPOL™ Bonded Fleece
- Feltlike Hood
- Ribbed Cuffs
- Pockets (1 for Street Style or Layering)

**DRYPOL
ULTRAWICK****AVAILABLE COLORWAYS****SOFT FLEECE LAYER**

PRODUCT NAME GIRLS' HEARTBREAKER TOP	FEATURED COLORWAY WATERMELON	SIZES XS/S/M/L/XL	ITEM No. 253224
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Quick-drying and breathable for a warm layer that won't soak and freeze solid (like cotton).

PRODUCT DETAILS

- DRYPOL UltraWick™ Fleece
- Quick-Drying and Highly Breathable
- Stretch 390°—Snap-In Waistband for Sit-In Use-Tucking
- Anti-Pilling for Long-Lasting Softness
- Chafe-Free Softlock Seams for Comfort
- Thumbhole Cuffs

**DRYPOL
ULTRAWICK****AVAILABLE COLORWAYS****SOFT FLEECE LAYER**

PRODUCT NAME GIRLS' HEARTBREAKER BOTTOM	FEATURED COLORWAY WATERMELON	SIZES XS/S/M/L/XL	ITEM No. 253228
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Quick-drying, core regulating warmth you can always count on.

PRODUCT DETAILS

- DRYPOL UltraWick™ Fleece
- Quick-Drying and Highly Breathable
- Stretch 390°
- Anti-Pilling for Long-Lasting Softness
- Chafe-Free Softlock Seams for Comfort
- Roller Elastic Waistband

**DRYPOL
ULTRAWICK****AVAILABLE COLORWAYS**

socks

SOCKS

PRODUCT NAME	FEATURED COLORWAY	SIZES	ITEM No.
GIRLS' PARTY SOCK	OWL	S/M, M/L	253287

Woolly warmth without the itch. Give your cold and clammy cotton socks the boot.

PRODUCT DETAILS

- 50% Merino / 24% Merino Wool / 14% Acrylic / 10% Polypropylene / 2% Spandex (3 of Colorway)
- 20% Merino / 34% Merino Wool / 14% Acrylic / 10% Polypropylene / 2% Spandex (Hearts Colorway)
- Quick-Drying and Stain-Proof Polypropylene Reinforced Footbed
- Medium-Density Customing Through-out Sock
- Elastic Arch and Ankle Supports
- Chafe-Free Link/Toe Seams
- Stay High Comfort Band
- Midweight



AVAILABLE COLORWAYS



SOCKS

PRODUCT NAME	FEATURED COLORWAY	SIZES	ITEM No.
GIRLS' SCOUT SOCK	BRIGHT WHITE	S/M, M/L	253288

No doubt about it, they'll be rocking these extra warm socks all season, on and off the mountain.

PRODUCT DETAILS

- 60% Acrylic / 20% Merino / 10% Polypropylene / 2% Spandex
- Medium-Density Customing Through-out Sock
- Quick-Drying and Stain-Proof Polypropylene Reinforced Footbed
- Elastic Arch and Ankle Supports
- Chafe-Free Link/Toe Seams
- Reinforced Toe and Heel
- Stay High Comfort Band
- Midweight

AVAILABLE COLORWAYS



SOCKS

PRODUCT NAME	FEATURED COLORWAY	SIZES	ITEM No.
MINI-SHRED SOCK	UNICORN	XS/S	253294

Warmth welly warmth. Try toes have never had it so good.

PRODUCT DETAILS

- 40% Merino / 20% Merino Wool / 10% Acrylic / 2% Spandex
- Elastic Arch and Ankle Supports
- Toe-Specific Stitch
- Stay High Comfort Band
- Midweight



AVAILABLE COLORWAYS





ITEMS

BOYS' MINISHRED OUTERWEAR

PRODUCT NAME	FEATURED COLORWAY	SIZES	ITEM No.
BOYS' MINISHRED STRIKER ONE PIECE	CARDINAL	2T/3T/4T/6	253677

Astronaut caliber coverage with Room-to-Grow™ for one-stop protection from wind, cold, and snow.

PRODUCT DETAILS

- DRYRIDE DuraShell™ 3-Layer Coated Dobby Fabric (5,000MM, 5,000G)
- Thermacore™ Insulation (1300 Throughout)
- Room-to-Grow System
- Kangaroo Headwarmer Pockets
- Cargo Pocket on Right Leg
- Includes Boy's Minishred Jacket/Pant Features Package

DRYRIDE DURA-SHELL 5,000MM 5,000G

AVAILABLE COLORWAYS



BOYS' MINISHRED OUTERWEAR

PRODUCT NAME	FEATURED COLORWAY	SIZES	ITEM No.
BOYS' MINISHRED FURY JACKET	HAZMAT Goblins PRINT	2T/3T/4T/6	253678

Foul weather force field. 3L weather protection meets rag-weight warmth.

PRODUCT DETAILS

- DRYRIDE DuraShell™ 3-Layer Coated Dobby Fabric (5,000MM, 5,000G)
- Thermacore™ Insulation (1400 Body / 3800 Sleeves / 1000 Hood)
- Room-to-Grow™ System
- Open Hem Bottom for Comfort Fit
- Includes Boy's Minishred Jacket Features Package

DRYRIDE DURA-SHELL 5,000MM 5,000G

AVAILABLE COLORWAYS



BOYS' MINISHRED OUTERWEAR

PRODUCT NAME	FEATURED COLORWAY	SIZES	ITEM No.
BOYS' MINISHRED CYCLOPS BIG PANT	MASCOT	2T/3T/4T/6	253671

Room-to-Grow™ plus a bib to block the snow. Shred-ready fit and function for all-day adventures.

PRODUCT DETAILS

- DRYRIDE DuraShell™ 3-Layer Coated Dobby Fabric (5,000MM, 5,000G)
- Thermacore™ Insulation (3000 Throughout)
- Room-to-Grow System
- Bib Style
- Center Front Pocket
- Adjustable Shoulder Shape
- Lycra® Stretch Patch at Guck for Easy Movement
- Includes Boy's Minishred Pant Features Package

DRYRIDE DURA-SHELL 5,000MM 5,000G

AVAILABLE COLORWAYS



NOTES



SOULS™ YOUTH-WEAR OUTERWEAR

PRODUCT NAME GIRLS' MIMSHRED ILLUSION ONE PIECE	VIRTUAL® COLORWAY WATERMELON	SIZES 2T/3T/4T/6	ITEM No. 253664
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Astronaut-collar coverage with Room-to-Grow™ for one-stop protection from wind, cold, and snow.

PRODUCT DETAILS

- DRYRIDE Drashell™ 3-Layer Coated Dobby Fabric (5,000MM, 5,000G)
- Thermacore™ Insulation (1300 Throughout)
- Room-to-Grow System
- Gait Loops
- Includes Girls' Mismatched Jacket/Pant Feature Package

DRYRIDE DURASHELL 3L 5,000MM 5,000G

AVAILABLE COLORWAYS



SOULS™ YOUTH-WEAR OUTERWEAR

PRODUCT NAME GIRLS' MIMSHRED MELODY JACKET	VIRTUAL® COLORWAY COCONUT MINI HEART CAMO	SIZES 2T/3T/4T/6	ITEM No. 253665
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Kid-tested, parent-approved with safety in mind for on and off the mountain.

PRODUCT DETAILS

- DRYRIDE Drashell™ 3-Layer Coated Dobby Fabric (5,000MM, 5,000G)
- Thermacore™ Insulation (1400 Body 3000 Sleeves, and 1200 Hood)
- Room-to-Grow™ System
- Wool-Closure Handwarmer Pockets
- Open Hem Bottom for Comfort Fit
- Includes Girls' Mismatched Jacket Feature Package

DRYRIDE DURASHELL 3L 5,000MM 5,000G

AVAILABLE COLORWAYS



SOULS™ YOUTH-WEAR OUTERWEAR

PRODUCT NAME GIRLS' MIMSHRED SWEETART BIB PANT	VIRTUAL® COLORWAY WATERMELON	SIZES 2T/3T/4T/6	ITEM No. 253773
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Room-to-Grow™ plus a bib to block the snow. Prevents ice advance downback for the smaller set.

PRODUCT DETAILS

- DRYRIDE Drashell™ 3-Layer Coated Dobby Fabric (5,000MM, 5,000G)
- Thermacore™ Insulation (3000 Throughout)
- Room-to-Grow System
- Bib Style
- Center Front Pocket
- Adjustable Shoulder Shape
- Lycra® Stretch Patch at Back For Girls Movement
- Includes Girls' Mismatched Pant Feature Package

DRYRIDE DURASHELL 3L 5,000MM 5,000G

AVAILABLE COLORWAYS

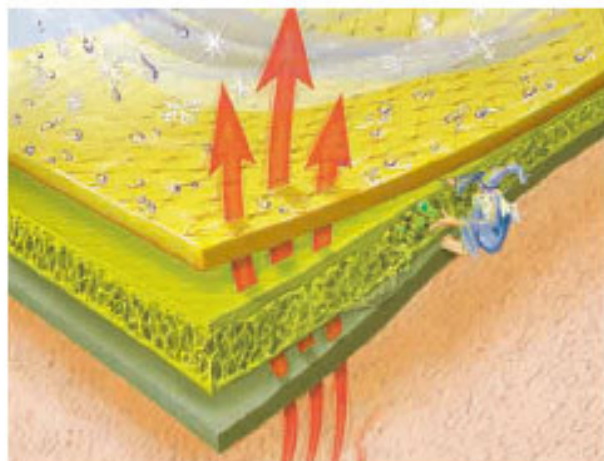


2012 DRYRIDE TECH SUMMARY

DRYRIDE DURASHELL

KEEPING RIDERS DRIER, WARMER, AND ON-HILL LONGER.

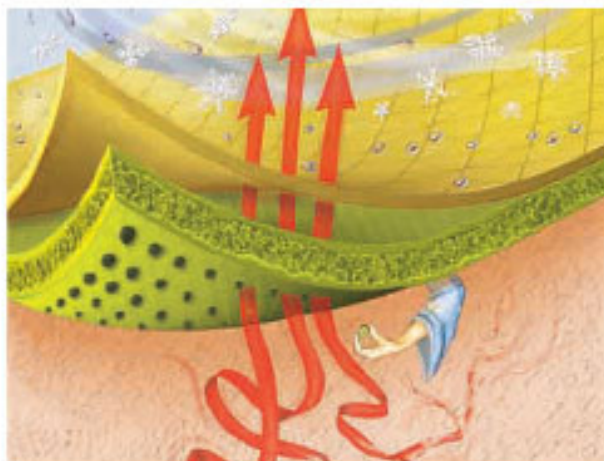
Our softgoods are designed to work as a system, integrating performance into each component. Because we make outerwear, gloves, thermal, fleece, Softshell™, and First Layer®, we make them work together, ensuring that you will be warm, dry, and protected. Utilizing advanced materials (all stamped with the DRYRIDE seal of approval), rigorous testing, and of course the input of our team, we continue to evolve our fabrics to keep up with snowboarding's progression.



DRYRIDE DURASHELL 3L

DRYRIDE DURASHELL 3L FABRIC

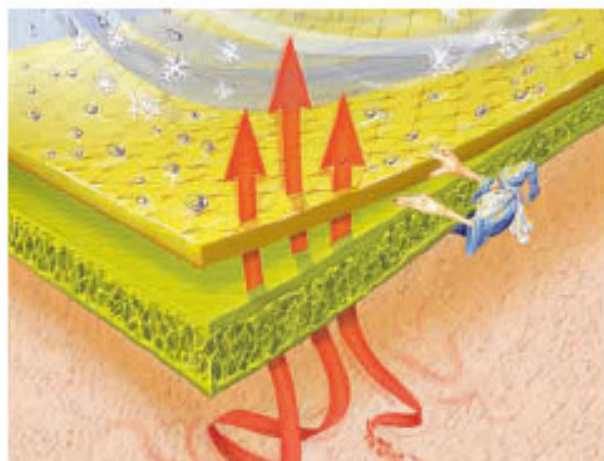
DRYRIDE Durashell™ 3-layer fabrics offer the ultimate in lightweight, high-performance comfort by laminating a waterproof/breathable membrane to the backside of the DWR-finished outer face fabric. The third-layer consists of a lightweight micromesh scrim lining that is bonded directly to the backside of the laminate. This scrim lining protects the laminate, creates a smooth surface against your body, and further accelerates drying by wicking away internal moisture.



DRYRIDE DURASHELL 2.5L

DRYRIDE DURASHELL 2.5L FABRIC

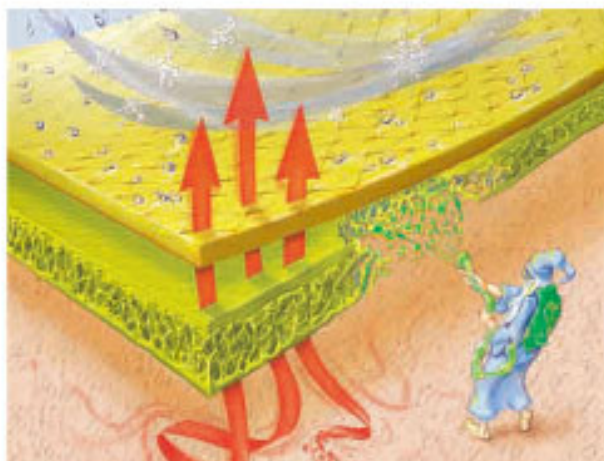
In our DRYRIDE Durashell™ 2.5-layer fabrication, a waterproof/breathable coating is applied to the backside of the DWR-finished outer face fabric. Then a textured print is applied to shield the waterproof/breathable coating and create a silky smooth next-to-skin surface.



DRYRIDE DURASHELL 2L

DRYRIDE DURASHELL 2L LAMINATED FABRIC

The DRYRIDE Durashell™ 2-layer laminated fabric features a waterproof/breathable membrane that's heat-bonded to the backside of the DWR-finished outer face fabric. This lamination provides technical weatherproofing and breakable properties in a buttery soft yet bomber package. Various insulations and lining systems can be incorporated to fine-tune the overall warmth, comfort, and breathability of the garment.



DRYRIDE DURASHELL 2L

DRYRIDE DURASHELL 2L COATED FABRIC

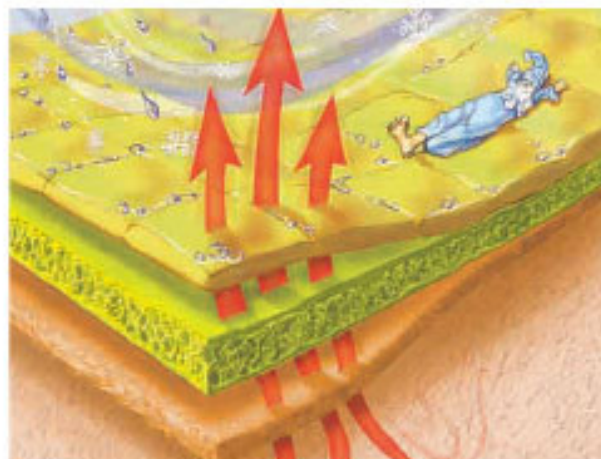
In our DRYRIDE Durashell™ 2-layer coated fabrication, a micro-porous or hydrophilic coating is applied directly to the backside of the DWR-finished outer face fabric to provide waterproof/breathable performance. In a 2-layer garment construction, various types of insulations and lining systems can be incorporated to fine-tune the overall warmth, comfort, and breathability of the product.



DRYRIDE 2L

DRYRIDE ULTRASHELL FABRIC

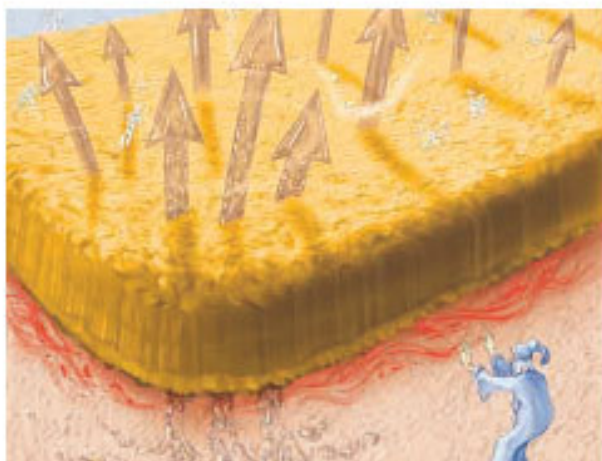
You'll find DRYRIDE Ultrashell™ fabrics throughout the Burton glove line. Built around the demands of high-energy riding, DRYRIDE Ultrashell fabrics are both bomber and breathable to keep hands dry and protected. Offered in various performance levels and stretch in some styles, with Ultrashell 2-layer coated offering a drier, more breathable level of performance.



DRYRIDE S

DRYRIDE SOFTSHELL

We offer DRYRIDE Softshells with various performance characteristics—some for warmth and waterproofing, others for maximum breathability during intense activity. DRYRIDE Softshells with waterproof ratings utilize a membrane laminated to the backside of the fabric, with fleece bonded to the membrane for enhanced warmth and comfort. DRYRIDE Softshells without waterproof ratings are engineered for enhanced breathability by increasing the level of air permeability.



DRYRIDE T

DRYRIDE THERMEX

Highly breathable, quick-drying, and warm—DRYRIDE Thermex™ fleece provides core insulation while transporting heat-robbing moisture away from your First Layer™ to keep you dry from the inside out. DRYRIDE Thermex fleece is offered in multiple weights and styles, making it easy to dial in your comfort level depending on what the day demands.



DRYRIDE U

DRYRIDE ULTRAWICK

Highly breathable and ultra fast-wicking, DRYRIDE Ultrawick™ fabrics use microscopic fibers that pull heat-robbing moisture vapors away from your skin before they sour your pickle. All Ultrawick fabrics are developed with maximum stretch for mobility and Softlock seams for a chafe-free ride. Other key tech features can include antimicrobial and wicking finishes.

UNIVERSAL FEATURES JACKETS

ALL MEN'S AND WOMEN'S JACKETS FEATURE:

- DRYRIDE Fabrication with DWR Coating (Including D3RCTD® Styles)
- Microfleece-lined Handwarmer Pockets
- Articulated Sleeves
- Room-to-Grow™ System (Men's and Women's Only)
- Engineered Lining (Men's and Women's Only)
- Goretex® Zippers
- Custom® Hood
- Chafe-Free Collar
- Adjustable Cuff Closures
- Jacket-to-Pant Interface
- Pass Pocket/Ticket O-Ring
- Taped Seams
- Adjustable Hood

ALL YOUTH JACKETS FEATURE:

- NEW Internal Backpack Straps for Back-Free Hiking
- Waist Gaiter with Velour® Jacket-to-Pant Interface
- Fulltime Safety Expandable, Helmet-Friendly Hood
- Media Pocket with Headphone Cable Port
- Goggle Pocket
- Pocket Access Here Cinch
- Reflective Trim

ALL HUNDREDD JACKETS FEATURE:

- DRYRIDE Drawlite™ 3. Coated Fabric (5,000MM, 5,000Z)
- Safety Snap-Off Hood
- Reflective Trim



DRYRIDE FABRIC WITH TAPED SEAMS



ADJUSTABLE CUFF CLOSURES



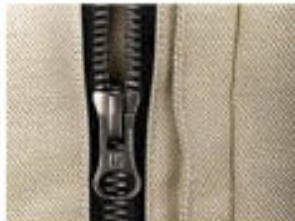
ARTICULATED SLEEVES



CONTOUR HOOD



PASS POCKET



BOMBER YOKE ZIPPERS



CHAFE-FREE COLLAR



ENGINEERED LINING



GLOVE LOOPS



MICROFLEECE HANDWARMER POCKETS



ROOM-TO-GROW

YOUTH ONLY

MEN'S JACKETS

DAK JACKETS ALSO FEATURE:

- D3RCTD® Fabric
- Fully Taped Seams with D3R-SEAM® Tape
- NEW (M) Fit with Engineered Articulation
- Fit 2pt™
- Low-Profile, Fulltime Contour™ Hood with Micro Adjust Head Cinch
- Waist Gaiter with Jacket-to-Pant Interface
- Pocket Access Here Cinch
- Pocket Key Clip
- LIFE TIME WARRANTY

TMC JACKETS ALSO FEATURE:

- Waist Gaiter with Jacket-to-Pant Interface
- Pocket Access Here Cinch
- NEW Sound Pocket
- Goggle Pocket

BURTON JACKETS ALSO FEATURE:

- Fit 2pt™
- NEW 3M™ Thinsulate™ Insulation (Including Shell)
- Stretch Waist Gaiter with Jacket-to-Pant Interface
- NEW Asymmetric Plush Collar
- Pocket Access Here Cinch
- Goggle/Media Pocket

WOMEN'S JACKETS

DAK JACKETS ALSO FEATURE:

- D3RCTD® Fabric
- Fully Taped Seams with D3R-SEAM® Tape
- NEW (W) Fit with Engineered Articulation
- Fit 2pt™
- Low-Profile, Fulltime Contour™ Hood with Micro Adjust Head Cinch
- Ergo Shaped Collar
- Removable Waist Gaiter with Jacket-to-Pant Interface
- Goggle Pocket
- Hem Cinch
- LIFE TIME WARRANTY

TMC JACKETS ALSO FEATURE:

- Fit 2pt™
- NEW Sound Pocket
- Goggle Pocket
- ATM Pocket

BY BURTON JACKETS ALSO FEATURE:

- Removable Waist Gaiter with Jacket-to-Pant Interface
- Fit 2pt™
- NEW 3M™ Thinsulate™ Insulation (Including Shell)
- NEW Sound Pocket
- NEW Rash Collar
- Goggle Pocket
- ATM Pocket

BURTON JACKETS ALSO FEATURE:

- Fit 2pt™
- NEW 3M™ Thinsulate™ Insulation (Including Shell)
- Sound Pocket
- Goggle Pocket
- ATM Pocket

UNIVERSAL FEATURES PANTS

ALL MEN'S AND WOMEN'S PANTS FEATURE:

- DWRFC Fabrication with DWR Coating (Including GORE-TEX® Styles)
- Microfleece-Lined Backseam Pockets
- Articulated Knees
- Rise-to-Cuff™ System (Youth and Unfinished Only)
- Engineered Lining (Men's and Women's Only)
- Bomber™ Zipper
- Denim Shank Closure (Men's Only)
- Jacket-to-Pant Interface

- Taped Seams
- Boot Gaiter with Gripper Elastic Cuffs
- Pass Pockets/Ticket O-Ring
- Dirt Pockets
- Belt Loops
- Microfleece-Lined Fly and Waistband
- Shetia Side (Including Unfinished)

ALL YOUTH PANTS FEATURE:

- NDW Expandable Boot Gaiter
- Internal Waistband Adjustment
- Shetia Side
- Leg Lift™ - Keep Your Cuffs Soft-Free
- Reflective Trim

ALL UNFINISHED PANTS FEATURE:

- DWRFC Denim™ 2L Coated Fabric (5,000MM, 5,000Z)



BOOT GAITER



GAITER SLITS



ARTICULATED KNEES



BELT LOOPS



BUTT POCKETS



ENGINEERED LINING



JACKET-TO-PANT INTERFACE



MICROFLEECE FLY AND WAISTBAND



DENIM SHANK CLOSURE



TICKET O-RING



RISE-TO-GROW

YOUTH ONLY

MEN'S PANTS

[M] PANTS ALSO FEATURE:

- GORE-TEX® Fabric
- Fully Taped Seams with GORE-SEAM™ Tape
- NDW [M] Fit with Engineered Articulation
- Inner Thigh Vents
- Integrated Waist Adjustment
- [M] Logo Fly Slants
- Shetia Side
- Sleep-Up Leg Lift™ - Keep Your Cuffs Soft-Free
- LIFETIME WARRANTY

TWC PANTS ALSO FEATURE:

- Thigh Vents
- Fully Taped Seams
- Integrated Waist Adjustment
- Dirt Pockets
- Shetia Side
- Leg Lift™ - Keep Your Cuffs Soft-Free

BURTON PANTS ALSO FEATURE:

- Inner Thigh Vents
- Fully Taped Seams
- Headphone Cable Port
- Integrated Waist Adjustment
- NDW Antimicrobial Microfleece Fly and Waistband
- Key Clip
- Shetia Side
- Sleep-Up Leg Lift™ - Keep Your Cuffs Soft-Free

WOMEN'S PANTS

[W] PANTS ALSO FEATURE:

- GORE-TEX® Fabric
- Fully Taped Seams with GORE-SEAM™ Tape
- NDW [W] Fit with Engineered Articulation
- Inner Thigh Vents
- Integrated Waist Adjustment
- Shetia Side
- Leg Lift™ - Keep Your Cuffs Soft-Free
- LIFETIME WARRANTY

TWC PANTS ALSO FEATURE:

- Thigh Vents
- Custom Removable Cuffs
- Fully Taped Seams
- NDW Expandable Boot Gaiter
- Reinforced Hems
- Shetia Side
- Leg Lift™ - Keep Your Cuffs Soft-Free

[B] BY BURTON PANTS ALSO FEATURE:

- Thigh Vents
- Fully Taped Seams
- Reinforced Hems
- Shetia Side
- Leg Lift™ - Keep Your Cuffs Soft-Free

BURTON PANTS ALSO FEATURE:

- Thigh Vents
- Fully Taped Seams
- NDW Expandable Boot Gaiter
- Integrated Waist Adjustment
- Reinforced Hems

2012 OUTERWEAR TECH GLOSSARY

ENHANCED WITH GORE-TEX®



WHAT MAKES GORE-TEX® FABRIC SO DOPE?

The GORE-TEX® diamond represents a commitment to riding at every opportunity even when faced with blizzard warnings, sideways rain, or gale force winds. To satisfy these riders, all [ak™] outerwear and select men's and women's Burton styles have been enhanced with GORE-TEX® for the ultimate in Guaranteed To Keep You Dry™ performance. Add Burton's knowledge of rider-driven fit, form, and function and you get the ultimate in waterproof, breathable, windproof protection.

GORE-TEX® fabric is incredibly durable, waterproof, breathable, and totally windproof. A single square inch of this fabric contains 9 billion microscopic pores—each 20,000 times smaller than a raindrop, but 700 times larger than a molecule of water vapor—so while water can't pass through the fabric, perspiration escapes with ease. You'll find this next level molecular construction on all GORE-TEX® fabrics.

The GORE-TEX® brand also has some of the most state-of-the-art product testing facilities in the industry. One look at their lab/testing center and you'll realize that from astronaut suits to snowboarding gear, GORE-TEX® holds everything they make to the highest standards. Their extensive torture-testing ensures that GORE-TEX® fabrics will withstand the mountain's most demanding conditions.

GORE-TEX® PRO SHELL & PERFORMANCE SHELL FABRICS

GORE-TEX® offers a wide array of technical fabrics, all designed to provide an unbeatable blend of breathable comfort, and both waterproof and windproof protection. For extended comfort in the most demanding conditions, look no further than our [ak™] outerwear with GORE-TEX® Pro Shell and Performance Shell fabrics.

GORE-TEX® SOFT SHELL

A supple, breathable, waterproof work of art, GORE-TEX® 3-Layer Soft Shell allows for reduced layering and improved freedom of movement in colder conditions. The secret is a waterproof, windproof, and breathable GORE-TEX® membrane that is heat-bonded directly between a soft outer fabric and a fleece-like inner liner for comfort and performance on both fronts.

GORE-SEAM® TINY TAPE & MICRO GRID BACKER TECHNOLOGY

GORE's innovative Micro Grid Backer technology enhances breathability, eliminates excess weight, and improves the overall strength and next-to-skin comfort of the fabric. GORE-SEAM® Tiny Tape minimizes seam tape in critical zones, reducing the shell's overall weight and bulk while increasing the breathable surface area.

WINDSTOPPER® TECHNICAL FLEECE

Kill wind chill with this incredibly lightweight, windproof, and highly breathable membrane that blows away the concept that warmth must come from big, bulky insulators. Microscopic pores move moisture away fast, while keeping wind out to help maintain a constant next-to-skin environment that keeps you up to 250% warmer than non-windproof insulators. Wear less, pack more, ride longer.

CONDITIONS RATINGS

To clearly and easily communicate a piece's potential, we have designated every men's, women's, and kids' jacket and pant with a Conditions Rating icon.

ALL-SEASON CONDITIONS



The most versatile, ranging from non-insulated shells to lightly insulated styles with up to 40g of 3M™ Thinsulate™ or Thermacore™ insulation. Simply add extra layers on colder days.

SUB ZERO CONDITIONS



Serious warmth for the absolute coldest conditions. These pieces protect with 100g+ of 3M™ Thinsulate™ or Thermacore™ insulation and/or down fill.

MID-WINTER CONDITIONS



Focused, low-profile warmth backed by rider science. These pieces feature 60-80g of 3M™ Thinsulate™ or Thermacore™ insulation for added heat without extra layers.

INSULATIONS

We use a variety of freeze-fighting insulations throughout our line so cold can't find you.

98/10 ULTRA PREMIUM 600 GOOSE DOWN

Our 90/10 ultra premium 600 goose down insulation is the lightest and softest down fill we've ever offered. Found exclusively on the [ak™] LZ Down Jacket, this premium goose down is paired with an ultra-soft hydrophilic quilted lining material that enhances breathability and moisture-wicking for ultimate warmth and comfort.

POWERED BY NEW 3M™ THINSULATE™ INSULATION



Burton team riders require ultimate mobility and comfort in all conditions. With 3M, Burton found a progressive solution through a new blend of Thinsulate™—an insulation constructed from unique, high-loft microfibers for increased warmth with less bulk. Breathable, water-resistant and durable, it's proving there's substance to the cliché: less is more.

3M™ and Thinsulate™ are trademarks of 3M

DOWN FILL INSULATION

To measure its fill power, one ounce of down is placed in a cylinder, compressed, and allowed to fully loft. The cubic inches of the lofted down represent its fill power. What you really need to know is that the higher the amount, the higher the insulating properties and the warmer you will feel.

NEW X-STATIC® – THE SILVER FIBER®

By bonding a layer of pure silver to the insulating fibers, X-STATIC® provides added defense to keep outerwear smelling fresh. Strategically placed in the armpits of select men's and women's Burton jackets.

THERMACORE INSULATION

Low-bulk Thermacore™ is legendary for its ability to crank the heat without limiting mobility. We offer Thermacore in a variety of weights, and fine-tune the amount of insulation in both the body and sleeves to offer levels of warmth that truly suit all riders, no matter what their climate.

For more on the GORE-TEX® brand, check out www.goretex.com. GORE-TEX® and WINDSTOPPER® are registered trademarks of W.L. GORE and ASSOCIATES, Inc.

DESIGN ELEMENTS

HYBRID ENGINEERING

We've maximized the warmth, breathability, and mobility of select [ak] outerwear styles by fine-tuning the location, amount, and materials of insulations and linings. The methods for engineering vary, but the goal is to crank warmth and breathability around the core while ramping up mobility in the sleeves, collar, and hood for unmatched fit and comfort.

YKK® WATER-RESISTANT ZIPPERS

The entire 2012 [ak]™ outerwear line has been upgraded to YKK® matte water-resistant zippers for smoother performance and better drapes, a cleaner finish, and overall higher strength.

[ak] BALLISTIC STITCHING

All [ak]™ seams are reinforced with 16 stitches per inch for maximum strength. Additional reinforcement includes a new 20% stronger two-point reinforced zig-zag stitch on critical weight-bearing seams.

MICRO ADJUST HOOD CINC

This rugged, quick-release shock cord is designed for maximum tightening power and resilience throughout the lifetime of the jacket. A small pull is all it takes to easily tighten your hood and fine-tune the fit with more control than ever before.

LEG LIFTS

No more rolling up each pant leg to steer clear of mud, rock salt, pavement, or nasty restroom floors. Simply snap up each cuff and you're set.

CLIFF ELEVATORS

Reach in your pocket and pull on the hidden ripcord to elevate your pant cuffs and protect them from nastiness and abrasion. Featured on the Burton GMP Hemisphere Pant.

BLOWHOLE COLLAR

This ventilating collar lets you breathe easy without unwanted fogging, uncomfortable icing, or overheating. Condensation is channeled through the collar and away from your face and goggles, allowing you to hide from wind, cold, and snow without any loss in vision or next-to-skin comfort. Featured on the 2L GORE-TEX® Gril, 2L GMP Hemisphere, and 2L Helbrook Jackets.

NEW NORTHEAST COLLAR WITH EXHAUST

Simply unzip the dual vents and condensation is channeled through the collar and away from your face and goggles to prevent fogging and

fogging. Featured on the Skyler, Sage Down, Contact GORE-TEX®, and Prowess Jackets.

SHOOTER SHAPED CUFFS

Riders like Jeremy Jones finally get the longer sleeves they've been looking for thanks to Shooter Shaped Cuffs. Fold 'em up or extend them—you'll be pumped on the added coverage around your wrists.

POW GRIP

This patent pending cuff design features a hidden strap contoured to the inside of your sleeves that can be flipped out and wrapped around the thumb of your glove or mitt to prevent snow from creeping inside. Lycra™ allows it to stretch with your movements; the low-profile design keeps the Pow Grip out of your way when not in use.

NEW THUMB GRIP

To keep snow out of your sleeves, place your thumb in this low-profile loop to lock your jacket's cuffs around your gloves or mitts.

NEW FLUSH COLLAR

At Jake's request, this contoured collar lined with antimicrobial fleece offers a non-restrictive fit and reduces chin-chafe by removing the seams to create a smooth surface against your face.

NEW SOUND POCKET

Completely redesigned for easier access and use, the NEW Sound Pocket is conveniently located on the chest inside the Stormflap™. A headphone cable port prevents tangled wires, while the angled, frolic sleeve securely stores audio devices of all shapes and sizes.

NEW VENTING ANTI-FOG GOGGLE POCKET

Stash a spare lens or tuck away your goggles then open up your Pk Zips™ to keep air flowing and lenses clear when hiking or warm weather riding.

NO-SNAG VENTS

Quickly and easily open and close your Pk Zips™ and thigh vents without the annoyance of having the zipper get caught in the mesh. Featured on all men's and women's jackets and pants.

LININGS

The secret to staying warm and comfortable is staying dry. That's why we add a variety of incredibly versatile lining systems to enhance our outerwear's ability to pull moisture away from your body and into the outside world. Check out the 100% recycled linings in all Burton GMP styles.

WAFFLE KNIT JERSEY LINING

Designed to wick away heat-robbing moisture, this 100% polyester jersey lining combines technical properties with the soft feel of your favorite blanket.

SHERPA FLEECE LINING

Get the look and feel of lamb's wool without the guilty conscience. Sherpa fleece linings combine warmth and the ability to keep you dry in a super soft and cozy package.

MICROFLEECE LINING

Taking advantage of the moisture-wicking properties and next-to-skin comfort of fleece, microfleece linings combine warmth and the ability to keep you dry in a low-bulk package. It's perfect for riding in milder weather or whenever you don't feel like adding layers.

SATIN LINING

Satin linings offer a super soft hand feel and plush next-to-skin comfort, while also providing the wicking, breathability, and insulating properties you'd expect from our technical linings.

TAFFETA LINING

Taffeta offers a crisp, high-end feel that is often woven using a mix of synthetic fibers. Its unique hand feel and sheen make it ideal for printing, and like all our linings it wicks and breathes easy to keep you dry from the inside out.

MESH LINING

100% polyester mesh linings are a key part of a 2-layer jacket's ability to wick away sweat and built-up moisture. It also protects the coating or lamination to ensure top-level waterproofing and breathability day after day.

FLEECE LININGS

Brushed fleece, microfleece, waffle fleece, and super soft Sherpa fleece linings combine warmth and the ability to keep you dry in a low-bulk package. It's perfect for riding in milder weather or whenever you don't feel like adding layers.

SEAM TAPE

Sealing the seams and stitch holes on our jackets and pants with lightweight seam tape creates an impenetrable barrier against wind and water droplets.

FULLY TAPED SEAMS

Every seam in the jacket and pant is taped to create the ultimate foul weather seal.

CRITICALLY TAPED SEAMS

Major seams are taped to keep the elements out.

FABRICATION INNOVATION

STOTZ® ETAPROOF® FABRIC

Warm or cold conditions, the stormproof 3L Porter Jacket in Blotto Gray self-regulates complicating factors like temp, precip, and wind to advance the notion of climate control. The short story is super-lightweight Stotz® Etaproof® fabric originally developed for Air

Force pilots to survive a crash at sea. Incredibly weatherproof, breathable, and rugged, this natural fabric's phase changing technology actually increases waterproofing when faced with wet conditions. It's a lot to comprehend, but trust us—the science makes it ideal for demanding missions in mountainous terrain.

2012 FLEECE & FIRST LAYER TECH GLOSSARY

THERMAL

BONDED FLEECE

Joining a face or shell fabric to a fleece backing allows us to combine the comfort and style characteristics of a variety of fabrics—some with enhanced performance properties, others for style. We incorporate bonded fabrics throughout our fleece line to give you a variety of styles to choose from.

SWEATER FLEECE FABRICS

Looks like a sweater, functions like a performance fleece. Get quick-

drying, wicking, breathable warmth without the itchy feel and moth ball smell. Featured on the Minx Fleece and Hedge Fleece.

YARN-DYED FABRICATION

No half-assed over-printing here. For the real deal flannel look and feel, we developed a yarn-dyed fabrication that utilizes the quick-drying, wicking, and antimicrobial properties of DRYRIDE Ultrawick™ fabric.

INSULATION

DOWN FILL INSULATION

To measure its fill power, one ounce of down is placed in a cylinder, compressed, and allowed to fully loft. The cubic inches of the lofted down represent its fill power. What you really need to know is that the higher the number, the higher the insulating properties and the warmer you will feel.

THERMACORE INSULATION

Low-bulk Thermacore™ is legendary for its ability to crank the heat without limiting mobility. We offer Thermacore in a variety of weights, and fine-tune the amount of insulation in both the body and sleeves to offer levels of warmth that truly suit all riders, no matter what their climate.

LININGS

MESH LINING

Our 100% polyester mesh linings are a key part of a 2-layer jacket's ability to wick away sweat and heat-robbing moisture. It also protects the coating or lamination to ensure top-level waterproofing and breathability day after day.

FLEECE LININGS

Our brushed fleece, microfleece, waffle fleece, and super soft Sherpa fleece linings combine warmth and

the ability to keep you dry in a low-bulk package. They're perfect for riding in milder weather or whenever you don't feel like adding layers.

TAFFETA LINING

Taffeta offers a crisp, high-end feel that is often woven using a mix of synthetic fibers. Its unique hand feel and sheen make it ideal for printing, and like all our linings, it wicks and breathes easy to keep you dry from the inside out.

FIRST LAYER

DRYRIDE EXPEDITION WEIGHT

Our warmest First Layer™ fabric gives you high heat in a low-bulk package. Antimicrobial and moisture-wicking finishes prevent soak and stink.

DRYRIDE LUXURY MIDWEIGHT

Engineered to wick moisture away from your skin while locking heat in with efficiency. An antimicrobial treatment prevents stink.

DRYRIDE MIDWEIGHT

SoCal to Siberia multi-climate versatility. Our Midweight pieces wick moisture away from your skin while locking warmth in with efficiency. Enhanced with an antimicrobial treatment to fight stink.

DRYRIDE LIGHTWEIGHT

The comfort of your favorite T-shirt, without the negative side effects. Its advanced moisture-wicking capabilities keep you warm and dry, while the antimicrobial finish fights stink.

WOOL BLEND FABRICS

For maximum warmth and breathability, select layering pieces feature blended fabrics that harness the naturally insulating, quick-drying, and fresh smelling powers of wool without the annoying itch.

COCONA® WOOL

Utilizing the natural powers of recycled coconut shells, strategically placed Cocona® Wool panels combine warmth and softness with accelerated drying performance, UV protection, and odor protection. Unlike conventional wool, Cocona® Wool's technical properties will never wash off or wear out and will actually improve over the life of the garment.

RECYCLED FABRICATION

If you were awake in science class you remember that plastic comes from petroleum. Therefore, every time you toss a plastic bottle, you're throwing away oil! We developed a way to recycle that trash into a DRYRIDE Ultrawick™ stretch jersey fabric.

FIRST LAYER CONSTRUCTION FEATURES

In addition to using the best fabrics available, our First Layer™ incorporates construction techniques that optimize comfort. As the foundation for your layering system, our First Layer is so effective you'll hardly notice it's there at all.

STINK PROOF



Won't turn farts into gold, but your friends will thank us—because we know you're not washing your gear every night.

STRETCH 360°



Four-way stretch equals unrestricted mobility for full two-two-tweakability.

STRETCH 180°



Two-way stretch lets you strap in without your shirt un-tucking.

SOFTWRAP WAISTBAND



We wrap the waistband with the same soft fabric used on the legs for ultimate comfort and zero chafe.

SOFTWAIST



Requested by Jake, loved by all—we tweak the inside of the waistband so it's super soft and chafe-free.

SOFTLOCK SEAMS



By eliminating overlapping fabrics, this stitch creates smooth, chafe-free seams for maximum comfort.

WOMEN'S CONTOURED WAISTBAND

Wider and more flattering for female riders, features curve-hugging softness and comfort that looks as good as it feels both on and off the mountain.

ADJUSTABLE VELCRO® CUFFS

Featured on the Burton Select Pant, Adjustable Velcro® cuffs give you style and function for snow or street.

CHANNEL TECH

This channeled internal grid backer promotes airflow between your base layer and the fleece for hyper-efficient breathability, keeping you drier and warmer for longer.

SOCK TECH

We utilize innovative fabric technologies and riding-specific constructions so you can forget about your feet and concentrate on riding.

MERINO WOOL

Get heavyweight warmth without the itch in a super-soft fiber that's naturally quick-drying, breathable, and stink-proof. Stink-treated to maintain form, fit, and function.

NANOGLIDE™

Friction causes heat, overheating leads to sweating which causes cold, clammy feet. NanoGLIDE™ acts like climate control, maintaining comfort on both fronts by eliminating friction and wicking away heat-robbing moisture at maximum speed. Not enough? It also ramps up abrasion-resistance so your heels don't wear out.

BREATHABILITY

Dry feet equal warm feet. That's why all Burton socks are built with fabrics that draw moisture away from your skin before your feet become cold and clammy.

CUSHIONING

Super low-profile cushioning on your instep, shin, and calf decreases pressure when your straps and laces are cranked tight.

REINFORCED FOOTBED

A thicker, polypropylene platform throughout the sole of the sock fights stink, wicks fast for quicker drying, and improves insulation.

ARCH AND ANKLE SUPPORT

Added elasticity and padding underneath the arch and around the ankle increases support and cushioning where it matters most.

CHAFFE-FREE LINK TOE SEAM

Flat-attached toe seam eliminates chafe and bunching for a better fit inside your boots.

SOCK LOCK REINFORCEMENT

Harnessing the abrasion-resistance of NanoGLIDE™, these ankle reinforcements work with the Sock Lock panels on the inside of Burton's boot liners for improved heel hold, longevity, and comfort.

DRYRIDE VENTING TOE PANELS

Like a breath of fresh air, this ventilated toe panel construction self-regulates comfort by improving airflow for feet that stay drier and warmer for longer.

MOTIONFIT™

With a left and right foot specific design, this anatomically shaped construction mimics the anatomy of each foot for superior circulation that improves warmth.

STAY HIGH COMFORT BAND

To reduce sagging and bunching, this soft, elastic band keeps the sock locked around your calf without unwanted pressure points.

2012 MEN'S & WOMEN'S GLOVE TECH GLOSSARY

DESIGN ELEMENTS

PISTOL GRIP PRE-CURVED FIT

Every single glove and mitt we make features our Pistol Grip Pre-Curved Fit. The superior dexterity of this articulated fit means your hands will always be warm and nimble no matter what kind of action you get into.

BALLISTIC JOINT STITCHING

Gloves and mitts have a weak spot. We're talking about that little area between the thumb and index finger that snowboarders are skilled at blowing out. We didn't think removing the edges from our boards was the solution, so we developed Ballistic Joint Stitching to eliminate this blowout for good.

GNAR GUARD LEATHER

Buttery soft and seriously supple, our Gnar Guard genuine leather combines maximum comfort with durable weatherproof/breathability. Mid-grab or full-crank, your hands will be pumped on the premium grip, feel, and flexibility.

NEW WIRELESS CONTROL FOR IPOD/iPHONE®

With a wireless Fibreronic® remote built into the NEW men's Burton Mix Master Glove/Mitt, controlling your iPod® or iPhone® has never been easier. Change tracks, crank the volume, press pause and play without ever digging through your pockets or dealing with clunky remotes. Wireless RF plug-in for your iPod®/iPhone included.

NEW TOUCHTEC LEATHER

Check the weather, text a friend or take a photo without exposing your hands to the cold. TouchTec®

combines the supple, buttery feel and rugged waterproof/breathability of genuine leather with revolutionary nanotechnology that gives you the freedom to use your touchscreen phone or music player while wearing your gloves. Featured on the men's Burton Pinnacle Glove and Gandy Glove, and the women's Burton Veda Glove.

TECH TOUCH CONTROLS

This magical membrane transfers the electrical charge generated by your fingertip through the fabric to the touchscreen on your phone or music player. Make a call or change tracks without ever exposing your hands to the cold. Fully washable. Featured on the Burton Touchscreen Liner.

EXOS CUSTOM-HOLDABLE SUPPORT BRACE

Customize your protection for improved comfort with our EXOS custom-moldable support brace, featured on the men's Burton Richter Glove. Simply remove the brace from the glove and heat in the oven. Once it has cooled slightly, insert your hand (into the brace, not the oven!) to shape it. Hit a growth spurt or want to adjust the fit? No problem, the brace can be remolded again and again. For step-by-step directions, see packaging.

NEW EXTENDED LENGTH STORM CUFF

At the team's request we've lengthened slightly the cuffs on all Burton [ak]™ styles to better protect your wrists from biting winds and blowing snow.

PALM MATERIALS

PITTARDS® OILTAC LEATHER PALM

Developed for pro football players, Pittards' Oiltac Leather maintains a reservoir within the leather that continuously replenishes grip. Specially treated to prevent moisture intake, Oiltac Leather will retain softness and grip even after repeated washings. Featured on the men's Burton [ak]™ Yeti Glove/Mitt.

GNAR GUARD LEATHER PALM

Buttery soft and seriously supple, our Gnar Guard genuine leather combines maximum comfort with durable weatherproof/breathability. Mid-grab or full-crank, your palms will be pumped on the Improved grip, feel, and flexibility.

RODED LEATHER PALM

Get the grip, strength, waterproofing, and breathability of genuine leather, with a buttery soft fit and feel that only gets better the more you wear it. Better yet, it's fully washable if things start smelling skunky.

STICKY IOLY™ GRIP PALM

With our Sticky Ioly™ Grip Palm, if you grab it, you own it. Guaranteed not to slip, with the Sticky Ioly you'll be able to get a firm handle on whatever tools you choose to deploy.

TOUGHGRIP SYNTHETIC LEATHER PALM

Lightweight, waterproof, and breathable, this high-performance synthetic palm armor excels in all conditions and performs even when wet. For ultimate performance, choose gloves with Toughgrip-X™, and for more earth-friendly, PVC-free function, choose the NEW Toughgrip-G™.

SYNTHETIC SUEDE

Synthetic suede offers the same all-weather performance as leather, but in a thinner, even more flexible package. The screened silicone palm provides added grip, even when wet.

LINERS/LININGS

POWER STRETCH® FLEECE

Low-bulk, super breathable, and quick drying, the Burton Power Stretch™ Liner features a unique four-way stretch that mirrors your every move. Layer the Power Stretch™ liner under your gloves mid-winter or rock them solo in the spring.

DRYRIDE THERMEX 4-WAY STRETCH, REMOVABLE FLEECE LINERS

For amplified warmth and versatility, nothing beats our DRYRIDE ThermoX™ 4-way stretch, removable fleece liners. The unique breathability and quick-drying properties of this fabric also accelerate the movement of heat-robbing moisture away from your skin and out through the shell fabric, keeping you dry from the inside out.

INSERTS

GORE-TEX® XCR® WATERPROOF/BREATHABLE GLOVE INSERT

The most durably waterproof, windproof, and breathable protection available, GORE-TEX® gloves with XCR™ insert technology are the optimal choice for those earning each and every turn in the most brutal conditions imaginable. Featured on the men's Burton [ak]™ Guide Glove and men's Burton Pinnacle Glove/Mitt.

GORE-TEX® WATERPROOF/BREATHABLE GLOVE INSERT

Durably waterproof and breathable, the GORE-TEX® insert is also completely windproof and incredibly lightweight, allowing your hands to stay warm, dry, and dexterous, no matter how nasty the weather gets.

All of our GORE-TEX® inserts include the exclusive GORE-TEX Guaranteed To Keep You Dry™ promise.

INSULATION

PRIMALOFT® INSULATION

Originally developed for the military, Primaloft's extremely lightweight core structure suspends millions of air particles in a microfiber mesh. These microscopic air particles repel water while trapping heat to keep you warmer in the nastiest conditions, even after repeated washings. For an earth-friendly alternative, check out the NEW 100% recycled Primaloft® Eco Insulation on the men's Burton [ak]™ Guide Glove.

DOWN FILL INSULATION

To measure its fill power, one ounce of down is placed in a cylinder, compressed, and allowed to fully loft. The cubic inches of the lofted down represent its fill power. What you really need to know is that the higher the number, the higher the insulating properties and the warmer you will feel.

DRYRIDE ULTRAWICK STRETCH JERSEY FABRIC

Highly breathable and fast-wicking, DRYRIDE Ultrawick™ fabric features microscopic fibers that pull heat-robbing moisture away from your skin before they crash your party. Four-way stretch properties enhance mobility.

FLEECE LININGS

Quick-drying, soft, and technical, our brushed fleece, microfleece, Sherpa fleece, and Teddy Bear fleece linings combine warmth and the ability to keep you dry in a low-bulk package.

GORE® XTRAFIT TECHNOLOGY

This internal wizardry utilizes the grip of a directional fiber lining between the backside of the glove's shell fabric and the outside of the inner lining to prevent liner pullout when removing your hand from your glove. Featured on the men's Burton [ak]™ Yeti Glove/Mitt and the men's Burton [ak]™ Guide Glove.

DRYRIDE INSANE MEMBRANE INSERT TECHNOLOGY

This extra-thin, super weatherproof membrane protects hands from wind and water while wicking away heat-robbing sweat. Offered in 1.0 and 2.0 versions with 2.0 offering a higher level of quick-wicking, waterproof performance.

POWERED BY NEW 3M™ THINSULATE™ INSULATION

Thinsulate INSULATION

Burton team riders require ultimate mobility and comfort in all conditions. With 3M, Burton found a progressive solution through a new blend of Thinsulate™—an insulation constructed from unique, high-loft microfibers for increased warmth with less bulk. Breathable, water-resistant and durable, it's proving there's substance to the cliché: less is more.

THERMACORE INSULATION

Thermacore™ is legendary for its ability to crank the heat without smothering your hands with mobility-limiting bulk.

2012 MEN'S PANT FEATURES

	[M] 2L Inner Pant	[M] 2L Apex 180 Pant	[M] 2L Slagger Pant	[M] 2L Cyclist Pant	The Jones	UMP Hardsphere Pant	UMP 100% Bertha X Caribbi Pant	UMP 100% DRI Pant	UMP 100% DRI Pant	UMP 100% DRI Pant	Vent Pant	Roller Pant	Cargo Pant	Insulated Fleece Pant	Pouch Pant	TMC Down Pant	TMC Insulated Expedition Pant	TMC Singshield Pant
Construction	3L	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L
Waterproof/Sheathability (****) (1,000mm)						4% 7%	4% 7%	4% 7%	4% 7%	4% 7%	4% 7%	4% 7%	4% 7%	4% 7%	4% 7%	4% 7%	4% 7%	4% 7%
ORE T62*	x	x	x	x	x	x	x											
Pro Shell (2-Layer)	x																	
Soft Shell (2-Layer)	x																	
Soft Shell Backer	x																	
Performance Shell (2-Layer)		x	x	x														
DRYRIDE Durashell™						x		x	x	x	x	x	x	x	x	x	x	x
100% Recycled Fabric with Eco Lamination™						x		x										
Rully Taped Seams	x	x	x	x	x	x		x	x	x	x	x	x	x	x	x	x	x
with OOREGAM™ Tint Tape (8mm-13mm)	x																	
with OOREGAM™ Tape (13mm)		x	x	x	x	x	x											
NW 3M™ Thinsulate™ Insulation (g)													40					
Mesh Lining		x	x	x							x	x	x	x	x	x	x	x
Hanging Mesh Lining		x	x	x														
Taffeta Lining											x	x	x	x	x	x	x	x
100% Recycled Taffeta Lining						x		x										
Satin Lining						x	x											
Buttery Nylon Lining								x										
NW [M] Fit with Engineered Articulation	x	x	x	x														
Slim Fit													x					
NW Mid Fit						x	x	x	x									
Sig Fit						x	x	x	x	x	x							
TMC Slim Fit																		x
TMC Sig Fit																		x
LIFETIME WARRANTY	x	x	x	x	x	x	x	x	x									
Inner Thigh Vents	x	x	x	x														
with Mesh Lining						x	x	x	x	x	x	x	x	x	x	x	x	x
with TactiCool Vent Zipper		x	x			x	x	x	x	x								
Mesh-Lined Outer Thigh Vents								x	x									
Circulate Venting™	x	x						x	x									
Ballistic Paneling	x																	
Metalizer™ YKK® Zippers						x	x	x										x
Back Pockets						x	x	x	x	x	x	x	x	x	x	x	x	x
Cargo Pockets				x	x													
Integrated Waist Adjustment						x	x	x	x	x	x	x	x	x	x	x	x	x
Woolblend Fly and Waistband						x	x	x	x	x	x	x	x	x	x	x	x	x
Raise Butt and Knees		x	x															
Shelto Slits						x	x	x	x	x	x	x	x	x	x	x	x	x
Lag Lits						x	x	x	x	x	x	x	x	x	x	x	x	x
Audic Port						x	x	x	x	x	x	x	x	x	x	x	x	x

MEN'S SIZES

	Chest size (in)	Waist size (in)	Adjusted Inseam	Total Inseam	Short Inseam
XXX	32 - 34" 81 - 86cm	26 - 28" 66 - 71cm	28.0" 71cm	30.0" 76cm	26.0" 66cm
XX	28 - 30" 69 - 91cm	24 - 26" 61 - 76cm	28.0" 71cm	31.0" 79cm	27.0" 69cm
X	26 - 28" 61 - 67cm	20 - 22" 51 - 56cm	30.0" 76cm	32.0" 81cm	28.0" 71cm
M	28 - 30" 67 - 100cm	22 - 24" 56 - 61cm	31.0" 79cm	33.0" 84cm	29.0" 74cm
L	30 - 32" 102 - 107cm	24 - 26" 61 - 66cm	32.0" 81cm	34.0" 86cm	30.0" 76cm
XL	32 - 34" 107 - 112cm	26 - 28" 66 - 71cm	33.0" 84cm	35.0" 89cm	31.0" 79cm
XXL	34 - 36" 112 - 117cm	28 - 30" 67 - 100cm	33.0" 84cm	35.0" 89cm	32.0" 81cm

2012 WOMEN'S PANT FEATURES

	(M) 2L	Small Pant	(M) 2L	Shorts Pant	The Series	Woodc DORE-100® Pant	Basic Pant	Urban Pant	Binary Pant	Ply Pant	Leads Pant	Chico Pant	Intelligence Pant	Society Pant	TMC Sleepy Mill Pant	TMC Honey Dunes Pant	TMC Candy Pant	It by Barker Lacy Pant	It by Barker Table Pant	It by Barker Gamma Pant
Construction	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L
Waterproof/Sheathability (****)(1,2,3,4,5)						4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%
DORE-100®	x	x	x	x	x															
DRYRIDE Quakehal™							x	x	x	x	x	x	x	x	x	x	x	x	x	x
Rully Taped Seams	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
with DORESEAM™ Tape	x	x	x	x																
NWM 3M™ Thinsulate™ Insulation										60		60								
Sole Lining					x															x
Battery Nylon and Closed Cell Mesh Lining					x															x
Taffeta Lining										x	x	x	x	x			x	x		
100% Recycled						x														
Stretch								x					x							x
Embossed																				
Sig Fit	x	x			x	x			x	x	x				x					
NWM Skyline Fit					x															
Slim Fit												x								x
Stretch Slim Fit								x				x								x
TMC Slim Fit															x	x	x			
LIFETIME WARRANTY	x	x	x	x																x
Internal Waist Adjustment	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Jackie-to-Pant Interface	x	x																		
Race Gait and Knees	x	x																		
Woodwool Ply and Mainband					x	x	x	x	x	x	x	x	x	x			x	x	x	x
Contoured Waist	x	x																		
Ticket O-Ring					x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Engineered Knee Articulation	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Mesh-Lined Inner Thigh Vents	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Cargo Pockets	x						x	x	x	x						x				x
Reinforced Hems					x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
NWM Expandable Boot Gaiter					x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Ghetto Slits	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Lag Lifts™	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Available in Tall and Short Sizes										x										

WMS SIZES

	Chest (in) Ws to	Waist (in) Ws to	Hip (in) Ws to	Actual garment measure
XS	30 - 31" 76 - 79cm	23 - 24" 58 - 61cm	32 - 33" 81 - 84cm	29" 74cm
S	32 - 33" 81 - 84cm	25 - 26" 64 - 66cm	34 - 35" 86 - 89cm	30.5" 78cm
M	34 - 35" 86 - 89cm	27 - 28" 69 - 71cm	36 - 37" 91 - 94cm	31.5" 79cm
L	36 - 37" 91 - 94cm	29 - 30" 74 - 76cm	38 - 39" 97 - 99cm	32.5" 81cm
XL	38 - 39" 97 - 99cm	31 - 32" 79 - 81cm	40 - 41" 102 - 104cm	33.5" 85cm

WMS TWC SIZES

	Chest (in) Ws to	Waist (in) Ws to	Hip (in) Ws to	Actual garment measure
XXX	31" 79cm	34" 86cm	37" 94cm	32" 81cm
XX	32.5" 83cm	25.5" 66cm	34.5" 88cm	32.5" 81cm
S	34" 86cm	27" 69cm	36" 91cm	32" 81cm
M	35.5" 90cm	28.5" 73cm	37.5" 95cm	32.5" 83cm
L	37" 94cm	30" 76cm	39" 99cm	34" 86cm
XL	38.5" 97cm	31.5" 80cm	40.5" 103cm	34.5" 88cm

2012 YOUTH OUTERWEAR FEATURES

	TMC Boy's™ Waterfinga Jacket	TMC Boy's™ Orion Down Jacket	TMC Girl's™ A-Dual Pant	Boys'™ Distinction Jacket	Boys'™ Urban System Jacket	Boys'™ Indie Down Jacket	Boys'™ Royal Jacket	Boys'™ Stargazer Jacket	Boys'™ Ray Jacket	Boys'™ Annap Jacket	Boys'™ Debitaria Pant	Boys'™ Cube Camp Pant	Boys'™ Cyclops Pant	Boys'™ Hatched™ Short-Term Tunic	Boys'™ Mashed™ Top Jacket	Boys'™ Mashed™ Top Jacket	Girls'™ Athena Jacket	Girls'™ Athena Down Jacket	Girls'™ Mirage Jacket	Girls'™ Ulua Jacket	Girls'™ Mabel Jacket	Girls'™ First™ Bomber Jacket	Girls'™ Charon Jacket	Girls'™ Elbe Camp Pant	Girls'™ Sweater Pant	Girls'™ Hatched™ Short-Term Tunic	Girls'™ Mashed™ Top Jacket	Girls'™ Mashed™ Top Jacket	
Waterproof/Breathability (mmHg/cm ² /min)	5k	5k	5k	5k	5k	5k	5k	5k	5k	5k	5k	5k	5k	5k	5k	5k	5k	5k	5k	5k	5k	5k	5k	5k	5k	5k	5k	5k	
DRYRIDE™ DurableIT™	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L	2L	
Critically Taped Seams	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	
4-in-1 System Jacket				x																									
Thermacore™ Insulation	650	650	650	650	650	650	650	650	650	650	650	650	650	650	650	650	650	650	650	650	650	650	650	650	650	650	650	650	650
In Hood				80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	80
SSD Duck Down Fill				x															x										
Taffeta Lining	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	
Room-to-Grow™ System	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	
Removable Safety Contour™ Hood														x	x											x	x		
Rolltop Safety Contour™ Hood	x	x		x	x	x	x	x	x	x								x	x	x	x	x	x						
with Removable Faux Fur Trim																			x										
Windproof-Lined Gilet Saver	x	x		x	x	x	x	x	x	x				x	x		x	x	x	x	x	x	x			x	x		
Gilt Style																	x												x
Easy-On/Easy-Off Front Zipper														x															x
Wash-Lined Pit Zips™				x	x	x	x	x									x	x	x	x	x								
Articulated Sleeves	x	x		x	x	x	x	x	x	x				x	x		x	x	x	x	x	x	x				x	x	
Adjustable Cuff Closures	x	x		x	x	x	x	x	x					x	x		x	x	x	x	x	x	x				x	x	
Windproof-Lined Handwarmer Pockets	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Double Stacked Handwarmer Pockets				x																									
Media Pocket with Headphone Cable Port	x	x		x	x	x	x	x	x	x							x	x	x	x	x	x	x						
Internal Doggie/Media Pocket	x	x		x	x	x	x	x	x	x							x	x	x	x	x	x	x						
Rash Pass Pocket™	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	
Pocket Access Hien Click	x	x		x	x	x	x	x	x	x							x	x	x	x	x	x	x						
Waist Gaiter with Jacket-to-Pant Interface	x	x		x	x	x	x	x	x	x							x	x	x	x	x	x	x						
Decorative Stitching on Back Pockets																											x		
Inner Thigh Vents			x								x	x	x											x	x				
Chamois Slits		x									x	x	x											x	x				
NEM Internal Back Pack Straps for Hiking	x	x		x	x	x	x	x	x	x							x	x	x	x	x	x	x						
NEM Expandable Bore Gaiter		x								x	x	x											x	x					

YOUTH SIZES

	Chest size fits to	Waist length fits to	Hips to	Actual garment length
XS (6-8)	25 - 26" 64 - 66cm	21 - 22" 53 - 56cm	26 - 27" 66 - 69cm	30.5" 78cm
S (7-9)	27 - 28" 69 - 74cm	22 - 23" 56 - 58cm	28 - 29" 71 - 74cm	32" 81cm
M (10-12)	30 - 31" 76 - 79cm	24 - 25" 61 - 64cm	30 - 31" 76 - 79cm	36" 91cm
L (14-16)	32 - 33" 81 - 84cm	26 - 27" 66 - 69cm	32 - 33" 81 - 84cm	38" 97cm
XL (18)	35" 89cm	29" 74cm	35" 89cm	39" 99cm

MINI-SHRED SIZES

	Chest size fits to	Waist length fits to	Hips to	Height	Weight	Actual garment length
2T	19" 48cm	19" 48cm	20" 51cm	33 - 36" 84 - 91cm	27 - 32 lbs. 12 - 15 kg	33" 84cm
3T	20" 51cm	20" 51cm	21" 53cm	36 - 39" 91 - 99cm	27 - 32 lbs. 12 - 15 kg	34.5" 88cm
4T	21" 53cm	21" 53cm	22" 56cm	39 - 42" 99 - 107cm	36 - 40 lbs. 16 - 18 kg	36" 91cm
6	22" 56cm	22" 56cm	23" 58cm	43 - 45" 107 - 114cm	40 - 47 lbs. 18 - 21 kg	37.5" 95cm

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