

# STANLEY®

## PASSED DOWN FROM GENERATION TO GENERATION,

we have been fueling long days in the outdoors since 1913. Our legendary food and beverage gear has survived everything from heavy equipment and raging blizzards to bear attacks and hunting rifles. Through it all one thing always remains the same, when you buy Stanley products you get quality gear. Built for life.



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An original for generations.



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Gear for laboring hard.



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For every waking hour.



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Individual strength and style.







GRANDPA AND DAD RETIRED  
FROM THE MINES, BUT NOT  
THEIR STANLEY BOTTLE.

# STANLEY® CLASSIC

## AN ORIGINAL FOR GENERATIONS.

Built like a battleship and marked by classic hammertone green, the legendary Stanley® Classic line has been the professional's choice from job sites to the outdoors for generations. Made strong and reliable, they are prized items handed proudly from father to son.

## VACUUM BOTTLES



Hammertone - ABT6007-600  
Case Pack - 6

### 2 QT / 1.9 L VACUUM BOTTLE

#### VACUUM INSULATION

Keeps hot 24 hours/cold 32 hours.

#### PROTECTIVE DOUBLE WALL CONSTRUCTION

Takes a beating. Still performs.

#### INSULATED LID

Doubles as 8oz drinking cup.

#### STAINLESS STEEL

Built tough. No liners/coatings.



Hammertone - 10-01032-001  
Red - 10-01032-002  
Black - 10-01032-003  
Case Pack - 4

### 1.4 QT / 1.3 L ULTRA VACUUM BOTTLE

#### BIGGER CAPACITY

Same size as standard bottles but holds an extra cup.

#### INSULATED LID

Doubles as 11oz drinking cup.

#### EASY POUR STOPPER

Turns and pours from ANY angle. No spills.

#### HEFTY HANDLE

Locks down for easy packing. Grabs with gloves.

#### VACUUM INSULATION

Keeps hot/cold 24 hours.

#### PROTECTIVE DOUBLE WALL CONSTRUCTION

Takes a beating. Still performs.

#### STAINLESS STEEL

Built tough. No liners/coatings.



Hammertone - 10-01254-001  
Case Pack - 4  
6 unit PDQ - 10-01254-003 **PDQ**  
36 unit Floor Display - 10-01254-004  
36 unit Floor Display with 24 1.1 Qt  
Bottles + 12 Food Jars - 10-01264-001

### 1.1 QT / 1 L VACUUM BOTTLE

#### 20% THICKER OUTER WALL

Stronger than the other guys.

#### 30% LIGHTER. TOUGH AS EVER.

Travels easier than original 1.1 Qt.  
Still as strong.

#### VACUUM INSULATION

Keeps hot/cold 24 hours.

#### PROTECTIVE DOUBLE WALL CONSTRUCTION

Takes a beating. Still performs.

#### INSULATED LID

Doubles as 8oz drinking cup.

#### STAINLESS STEEL

Built tough. No liners/coatings.







Heritage - 10-00614-000  
Case Pack - 4

## 1.1 QT / 1 L LIMITED EDITION VACUUM BOTTLE

### SPECIAL LIMITED-EDITION BOTTLE W/ COLLECTIBLE BOX

Celebrates heritage without sacrificing performance.

### VACUUM INSULATION

Keeps hot/cold 24 hours.

### PROTECTIVE DOUBLE WALL CONSTRUCTION

Takes a beating. Still performs.

### INSULATED LID

Doubles as 8oz drinking cup.

### 100% STAINLESS STEEL

Built tough. No liners/coatings.



Hammertone - 10-00055-013  
Red - 10-00055-019  
Black - 10-00055-020  
Assorted - 10-00055-026  
Case Pack - 4

## 16 OZ / .47 L VACUUM BOTTLE

### COMPACT DESIGN

Stashes in pack.

### VACUUM INSULATION

Keeps hot/cold 15 hours.

### PROTECTIVE DOUBLE WALL CONSTRUCTION

Takes a beating. Still performs.

### INSULATED LID

Doubles as 8oz drinking cup.

### STAINLESS STEEL

Built tough. No liners/coatings.



## MUGS



Green - 10-00631-001  
Case Pack - 4

## 32 OZ / 28 OZ INTERLOCKING CAMP MUG

### DURABLE BPA-FREE PLASTIC

Now made with Eastman Tritan™ Copolyester plastic.

### CLOSING LID

Splash-proof for easy transport.

### SNAP FIT

Cup and mug interlock for packing.

### VOLUME MARKINGS

Doubles as a measuring cup.

### DISHWASHER SAFE

Cleans hassle-free.



## ★ MUGS (cont.)



Hammertone - 10-00465-000

Case Pack - 4  
6 unit PDQ - 10-00465-007 **PDQ**

### 18 OZ / .54 L MUG

#### **SPLASH-PROOF FLIP LID**

Keeps coffee where it belongs.

#### **LARGE GRIP HANDLE**

Grabs with gloves.

#### **DOUBLE WALL STAINLESS STEEL CONSTRUCTION**

Takes a beating. Still performs.

#### **DISHWASHER SAFE**

Cleans hassle-free.



## ★ FOOD



Hammertone - 10-00393-000

Case Pack - 4  
6 unit PDQ - 10-00393-003 **PDQ**  
Floor Display - (includes 24 1.1 Qt  
Bottles + 12 Food Jars) - 10-01264-001

### 24 OZ / .71 L VACUUM FOOD JAR

#### **VACUUM INSULATION**

Keeps hot/cold 15 hours.

#### **WIDE-MOUTH OPENING**

Fills and cleans easily.

#### **PROTECTIVE DOUBLE WALL CONSTRUCTION**

Takes a beating. Still performs.

#### **INSULATED LID**

Doubles as 12oz bowl.

#### **STAINLESS STEEL**

Built tough. No liners/coatings.



Hammertone - 10-00131-003  
Red - 10-00131-005  
Black - 10-00131-006  
Assorted - 10-00131-007

Case Pack - 4

### 17 OZ / .5 L VACUUM FOOD JAR

#### **VACUUM INSULATION**

Keeps hot/cold 12 hours.

#### **WIDE-MOUTH OPENING**

Fills and cleans easily.

#### **PROTECTIVE DOUBLE WALL CONSTRUCTION**

Takes a beating. Still performs.

#### **INSULATED LID**

Doubles as 12oz bowl.

#### **STAINLESS STEEL**

Built tough. No liners/coatings.







Green - 10-00725-000  
Case Pack - 2



Green - 10-00726-000  
Case Pack - 2

## 7 QT LUNCHBOX COOLER

## LUNCHBOX COOLER & BOTTLE COMBO

7 QT / 6.6 L COOLER  
1.1 QT / 1 L BOTTLE

### TWO-IN-ONE COMBO

Includes cooler and 1.1 qt vacuum bottle.

### DOUBLE WALL FOAM INSULATION

Keeps lunch fresh.

### INTERIOR COMPARTMENTS

Separates sandwiches from snacks.

### LOCKING HANDLE

Holds Stanley® 1.1Qt bottle in place.

### REVERSIBLE LID

Doubles as lunch tray.



## ★ HYDRATION



Assorted - 10-00880-000  
Green - 10-00880-001  
Blue - 10-00880-002  
Smoke - 10-00880-003

Case Pack - 4  
8 unit PDQ - 10-00880-008 PDQ

## 24 OZ / .71 L BPA-FREE WATER BOTTLE

### TWIST & DRINK LID

Top unlocks to drink. Turns right to close.

### THREADED WIDE-MOUTH OPENING

Fits water purifiers. Cleans easily.

### DURABLE BPA-FREE PLASTIC

Made with Eastman Tritan™ polycarbonate Plastic.

### CAR-CUP COMPATIBLE

Equipped for the road.



## ★ SPIRITS



Hammertone - 10-00837-000  
Black - 10-00837-008

Case Pack - 6  
6 unit PDQ (green) - 10-00837-004 PDQ

## 8 OZ / .24 L CLASSIC FLASK

### STAINLESS STEEL

Built tough. Odorless, tasteless.

### RETRO DESIGN

Classic style.

### WIDE-MOUTH OPENING

Fills and cleans easily.

### SLIM PROFILE

Fits pockets and packs.

### ENGRAVABLE BASE

For moments to remember.







# STANLEY® UTILITY & OVERTIME

WITH ME, MY STANLEY  
BOTTLE IS NUMBER ONE

UTILITY / OVERTIME



## GEAR FOR LABORING HARD.

Solid and practical, the Stanley Utility and Overtime collections work long shifts and survive rough days.



## VACUUM BOTTLES



10-01193-001

Case pack- 4

### 24 OZ / .71 L VACUUM BOTTLE

#### VACUUM INSULATION

Keeps coffee hot 6 hours.

#### DOUBLE WALL CONSTRUCTION

Takes a beating. Still performs.

#### STAINLESS STEEL

Built tough. No liners/ coatings.



## MUGS



10-01189-001

Case pack- 4

### 16 OZ / .47 L BPA FREE POLYPROPYLENE DRINK-THRU MUG

#### EASY OPEN DRINK-THRU LID

Turns left for drinking and right to close.

#### DISHWASHER SAFE

Cleans hassle-free.

#### CAR-CUP COMPATIBLE

Equipped for the road.

#### DOUBLE WALL INSULATION

Keeps it hot/cold.



10-01190-001

Case pack- 4

### 16 OZ / .47 L STAINLESS STEEL OUTER DRINK-THRU MUG

#### EASY OPEN DRINK-THRU LID

Turns left for drinking and right to close.

#### DISHWASHER SAFE

Cleans hassle-free.

#### DOUBLE WALL FOAM INSULATION

Keeps it hot/cold.

#### STAINLESS STEEL OUTER WALL

Durability where you need it.

#### CAR-CUP COMPATIBLE

Equipped for the road.







10-01191-001

Case pack- 4

## 16 OZ / .47 L TRAVEL MUG

### EASY OPEN DRINK-THRU LID

Turns left for drinking and right to close.

### DISHWASHER SAFE

Cleans hassle-free.

### DOUBLE WALL FOAM INSULATION

Keeps it hot/cold.

### STAINLESS STEEL OUTER WALL

Durability where you need it.

### CAR-CUP COMPATIBLE

Equipped for the road.



10-01192-001

Case pack- 4

## 16 OZ / .47 L DESKTOP MUG

### EASY OPEN DRINK-THRU LID

Turns left for drinking and right to close.

### DISHWASHER SAFE

Cleans hassle-free.

### DOUBLE WALL FOAM INSULATION

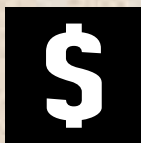
Keeps it hot/cold.

### STAINLESS STEEL OUTER WALL

Durability where you need it.

### STURDY BUILD

Solid from camp to work.



“Thanks for a product  
that is well worth  
any price.”



## HYDRATION



10-01188-001  
Case pack- 4

### 32 OZ / .95 L WATER BOTTLE

**QUICK-DRINK SPOUT**

Prevents spills when drinking.

**WIDE-MOUTH REMOVABLE LID**

Fills easily.

**DISHWASHER SAFE**

Cleans hassle-free.

**STAINLESS STEEL**

Built tough. No liners/coatings.

**LANYARD**

Keeps lid from rolling away.



10-01194-001  
Case pack- 4

### 24 OZ / .71 L WATER BOTTLE

**QUICK-DRINK SPOUT**

Prevents spills when drinking.

**WIDE-MOUTH REMOVABLE LID**

Fills easily.

**DISHWASHER SAFE**

Cleans hassle-free.

**STAINLESS STEEL**

Built tough. No liners/coatings.

**CAR-CUP COMPATIBLE**

Equipped for the road.

**LANYARD**

Keeps lid from rolling away.



## FOOD



10-01195-001  
Case pack- 4

### 18 OZ / .54 L FOOD JAR

**VACUUM INSULATION**

Keeps hot/cold 6 hours.

**WIDE-MOUTH OPENING**

Fills and cleans easily.

**DOUBLE WALL CONSTRUCTION**

Built tough.

**STAINLESS STEEL OUTER WALL**

Durability where it counts.







## VACUUM BOTTLES



10-01246-001  
Case pack- 6

### 24 OZ / .71 L VACUUM BOTTLE

**"ANTI-ROLL" STURDY DESIGN**  
Stays put, won't roll.

**VACUUM INSULATION**  
Keeps hot/cold 24 hours.

**PROTECTIVE DOUBLE WALL CONSTRUCTION**  
Takes a beating. Still performs.

**INSULATED LID**  
Doubles as 8oz drinking cup.

**STAINLESS STEEL**  
Built tough. No liners/coatings.



## MUGS



10-01247-001  
Case pack- 6

### 18 OZ / .54 L MUG

**"ANTI-ROLL" STURDY DESIGN**  
Stays put, won't roll.

**SPLASH-PROOF CLOSING LID**  
Keeps coffee where it belongs.

**FOAM INSULATION**  
Keeps drink hot/cold.

**LARGE GRIP HANDLE**  
Grabs with gloves.

**STAINLESS STEEL OUTER WALL**  
Durability where you need it.



## FOOD



10-00167-001  
Case pack- 4

### 20 OZ / 1.6 L FOOD JAR

**"ANTI-ROLL" STURDY DESIGN**  
Stays put, won't roll.

**VACUUM INSULATION**  
Keeps hot/cold 12 hours.

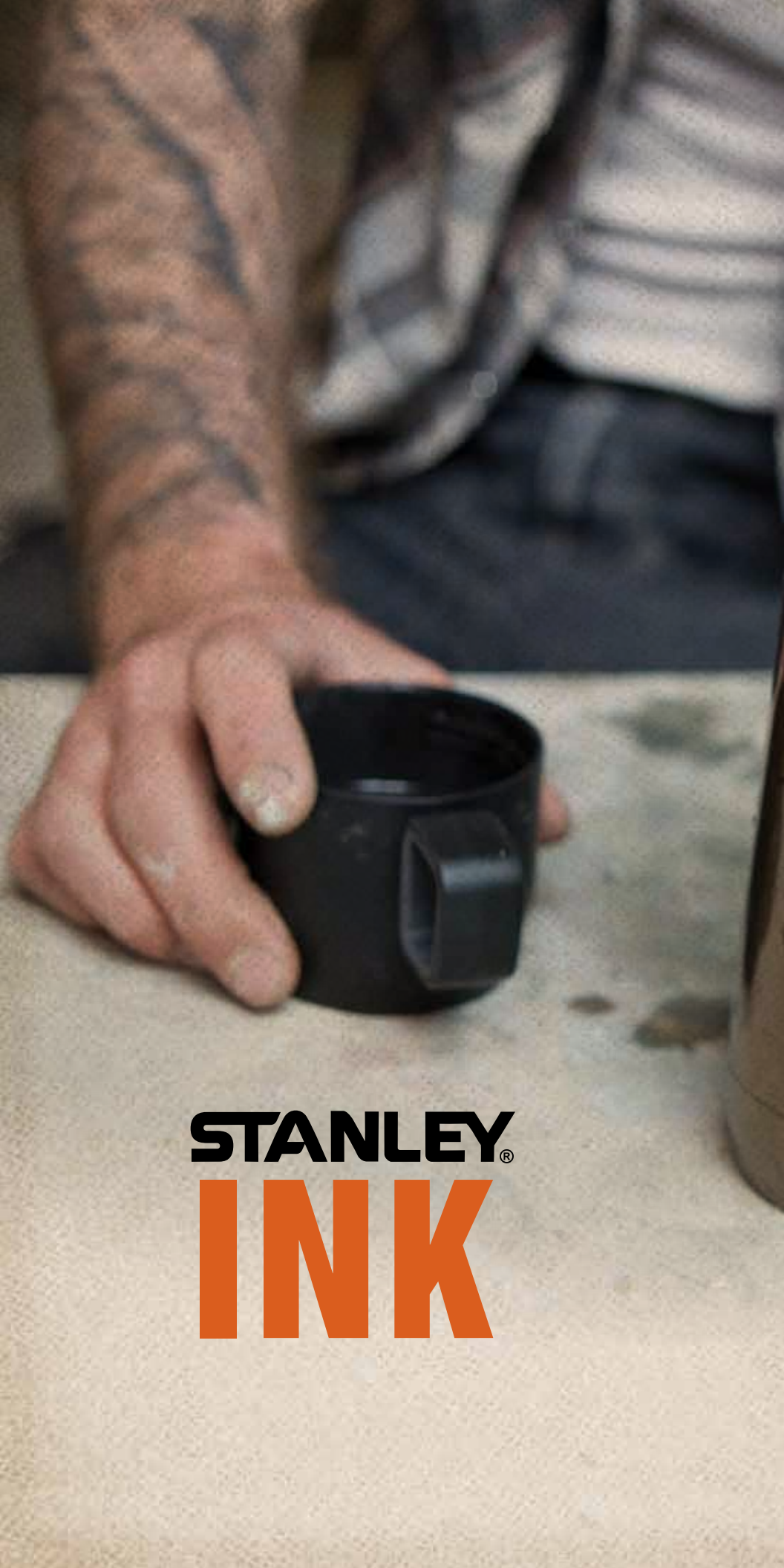
**WIDE-MOUTH OPENING**  
Fills and cleans easily.

**PROTECTIVE DOUBLE WALL CONSTRUCTION**  
Takes a beating. Still performs.

**INSULATED LID**  
Doubles as 12oz bowl.

**STAINLESS STEEL**  
Built tough. No liners/coatings.





**STANLEY®**  
**INK**



MOTORCYCLE WAS TOTALED.  
THE DEER DIED, BUT MY  
STANLEY BOTTLE LIVES ON.



# INDIVIDUAL STRENGTH AND STYLE.

Made for fast starts, late nights and non-stop days, Ink fuses old-school heritage with original style. Each piece is equipped for intensity and marked with artwork inked by Seattle area tattoo artists.

## VACUUM BOTTLES



- 1. 1913 Unbreakable- 10-01041-003
- 2. SS Big & Bold-10-01041-001
- 3. Red Pin Stripe-10-01041-002

Case Pack - 4  
8 unit PDQ - 10-01041-004 **PDQ**

### 16 OZ / .47 L STAINLESS STEEL VACUUM BOTTLE

#### DOUBLE WALL CONSTRUCTION

Dish it. It can take it.

#### VACUUM INSULATION

Keeps liquids at full steam for 6 hours.

#### PLASTIC LID

Doubles as 6oz cup.

#### STAINLESS STEEL

Built tough. No liners/coatings.



## MUGS



- 1. 1913 Lightening-10-00998-003
- 2. Gray Big & Bold-10-00998-001
- 3. Green Pin Stripe-10-00998-002

Case Pack - 4  
8 unit PDQ - 10-00998-005 **PDQ**  
Floor Display (includes 18 Mugs + 18 BPA Free Water Bottles) - 10-01048-001

### 16 OZ / .47 L RECYCLED + RECYCLABLE MUG

#### RECYCLED & RECYCLABLE

Made with eCycle®.

#### 360 DRINK-THRU LID

Twists to open from any angle.

#### DOUBLE WALL INSULATION

Keeps it hot.

#### CAR + BIKE RACK COMPATIBLE

Stows in your ride.



eCycle is our proprietary mix of recycled plastics. This mug contains 100% recycled polypropylene, of which 25% is post consumer content. It can be recycled at facilities that collect and recycle [5] plastics. Go to [www.stanley-pmi.com/ecycle](http://www.stanley-pmi.com/ecycle) for facilities in your area.



- 1. 1913 Skull-10-01040-003
- 2. BFL Badge-10-01040-001
- 3. Green Big and Bold-10-01040-002

Case Pack - 4  
8 unit PDQ - 10-01040-005 **PDQ**  
Floor Display (includes 18 Travel Mugs + 18 Stainless Steel Water Bottles, prints 1,2,3 only) - 10-01047-001

### 16 OZ / .47 L INSULATED TRAVEL MUG

#### 360 DRINK-THRU LID

Twists to opens from any angle.

#### DOUBLE WALL INSULATION

Keeps it hot.

#### CAR + BIKE RACK COMPATIBLE

Stows in your ride.

#### STAINLESS STEEL OUTER BODY

Tough where you need it.







## HYDRATION



1. 1913 Snake - 10-01042-003
2. SS Big & Bold - 10-01042-001
3. Heritage S - 10-01042-002
4. nineteen13 - 10-01042-004
5. 1913 Star - 10-01042-005
6. Slate Pin Stripe - 10-01042-006

Case Pack - 4  
8 unit PDQ - 10-01042-007 **PDQ**  
Floor Display (includes 18 Travel Mugs + 18  
Stainless Steel Water Bottles, prints 1,2,3 only) - 10-01047-001

### 24 OZ / .71 L STAINLESS STEEL WATER BOTTLE

#### STAINLESS STEEL

Built tough. No liners/ coatings.

#### WIDE-MOUTH OPENING

Fills and cleans hassle-free.

#### FINGER-LOOP LID

Clips or grips for fast moves.

#### CAR CUP + BIKE CAGE COMPATIBLE

Stows in your ride.



1. Winged Skull - 10-00999-003
2. Green Big and Bold - 10-00999-002
3. Blue Shield Badge - 10-00999-001

Case Pack - 4  
Floor Display (includes 18 Mugs + 18 BPA  
Free Water Bottles) - 10-01048-001

### 24 OZ / .71 L BPA FREE WATER BOTTLE

#### SWIVEL SPOUT

Flips for a quick swig.

#### THREADED WIDE-MOUTH OPENING

Fits water purifiers. Cleans hassle-free.

#### DURABLE BPA-FREE PLASTIC

Made with Eastman Tritan™ Copolyester Plastic.

#### LEAK-PROOF

Locks in every last ounce.

#### CAR + BIKE RACK COMPATIBLE

Stows in your ride.



## SPIRITS



1. Star - 10-00837-005
2. Skull - 10-00837-006

Case Pack - 6

### 8 OZ / .24 L FLASK

#### STAINLESS STEEL

Built tough. Odorless, tasteless.

#### WIDE-MOUTH OPENING

Slam back a real shot.

#### STEALTH PROFILE

Sneaks inside pockets and packs.

#### ENGRAVABLE BASE

For wingmen worth a toast.



## ★ MERCHANDISING

# DISPLAYS

They may not outlast our vacuum bottle, but Stanley displays are as rugged as they come. Our eye-catching merchandizers showcase our best-selling products in a unique grooved design that is easily shopped, shows off the product and consistently produces a huge sales lift. Recycled content - up to 90% - keeps our PDQs and floor displays true to our mission: to enjoy the outdoors, not destroy them.



## ★ CLASSIC

## ★ INK



# PACKAGING

Like our products, our packaging is straight-forward and hard working. Bold copy blocks call-out the most important features and read easily from 10 feet away. Minimal yet durable wraps or collars merchandise easily on shelves and in displays, but stay out of the way so shoppers can experience Stanley gear for themselves in the aisle. And, since our products are meant to be outside, we design packaging with the environment in mind by using fewer materials and incorporating recycled content whenever possible.

IT FELL 4000 FEET  
OUT OF MY HELICOPTER  
BUT MY COFFEE WAS STILL HOT.



★ CLASSIC



★ UTILITY



★ INK



## NOTES