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THE POWDER HIGHWAY

To seek deep powder and stacked peaks, our world-class team of guides and athletes headed true north to the legendary terrain of Interior BC. Our Winter Outfitter Book will report on the experience, from the classic mountain character of Fernie, Nelson, and Revelstoke to Canadian freeskiing and the deep Monashee tenure at Eagle Pass Heli. Stay tuned for both the stories and a new supply of guide-built, guide-trusted Eddie Bauer First Ascent gear.



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FALL 2013 OUTFITTER BOOK: VOLUME 3, NO. 3

ALL-IN ISSUE

+ FREEING MOONLIGHT BUTTRESS + PUERTO RICO CIRCUMNAVIGATION
+ CABIN BLUFF TRADITION + TIME OUT IN PROVENCE

FEATURED GUIDES KATIE LAMBERT + MASON EARLE + JULIA DIMON + MICHAEL PEPI + CAROLINE GEORGE

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The four pillars of our brand form the foundation for a rock-solid commitment to the outdoor, active realm

Nine decades ago, Eddie Bauer was founded as an outdoor brand. We built gear made for the mountains, the rivers, and the wilderness. Series by series, we have returned to our roots of building premium gear designed for the landscape that resonates deep within our character. We started in 2009 with First Ascent, an entire line of award-winning ski and mountaineering gear built by a team of world-class guides and athletes. Then in 2012, we returned to our roots as outfitter and shopkeeper with Sport Shop, the most technical line of wingshooting apparel available. Next on our list was trek and travel, so we launched Travex in Spring 2013 with a focus on intelligent, adaptable gear built by our new team of global adventure travel guides. With each step forward, our efforts were rewarded with accolades and respect. And now we've worked to infuse that outdoor, active vibe into everything we stand for as a brand. We've backed up our words with action, images, stories, and product innovations straight from the heart of the outdoor experience we all live for. Even our Outdoor series is rooted in this ethic, inspired by adventure but guaranteed to perform in diverse everyday environments. The adventure is on, we've built the foundation, and this is truly Eddie Bauer.



GUIDE BUILT. GUIDE TRUSTED.®

Perfection through minimalism was our guide team's goal from day one, which is why we shaved weight, bulk, and overkill to create a series equipped with every essential—but not one ounce of excess. At every stage of product development, we integrate the elements our guides demand, from function and features to the precise location of every stitch and seam, until every product passes their ultimate test. The result of these efforts lies in the 10 Best in Class awards Eddie Bauer has received for innovative designs, just four short years into our First Ascent mission.



MADE FOR TREK & TRAVEL

Our exclusive series of gear and apparel. Built with our adventure travel guide team, every item is intelligently designed and readily adaptable to perform in any climate, culture, or environment. The entire series combines technical performance attributes, such as breathable, packable, easy-care fabrics with UPF sun protection and flexible active stretch to keep you completely comfortable during long days of foreign or domestic travel.



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In 2012, we returned to the spirit of Eddie Bauer's original business as outfitter and guide, launching a complete line of premium hunting gear. Blending tradition and technology, our exclusive series of hunting and shooting gear is built, tested, and perfected by our team of Sport Shop guides, including renowned experts such as Michael Pepi, John Burrell, and Rebecca Etchen-Peters. The combination of integrity, legacy, and expertise is what defines Sport Shop as the toughest, most technical series of wingshooting apparel available.

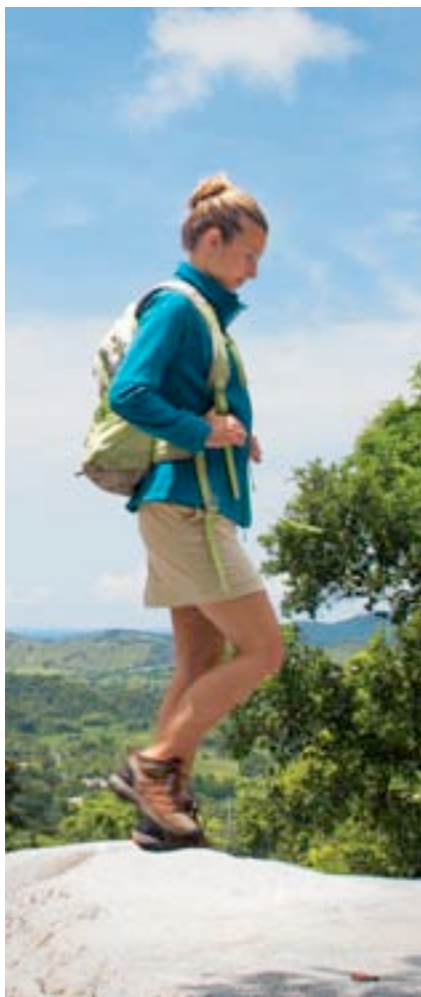


INSPIRED BY ADVENTURE

Built with lasting quality and comfort, every piece of our outdoor apparel is guaranteed to exceed your highest standards and perform in diverse environments. Adaptable style and enduring quality are the cornerstones of our brand, and are built into each garment. Constructed for rugged lifestyles and tough daily environments, from long workdays and evening après to extended weekends, each piece in the collection is designed to thrive in the dawn-to-dusk reality of work, play, and relaxation that the pace of everyday life demands.



06 MOONLIGHT BUTTRESS Eddie Bauer free climbers Katie Lambert and Mason Earle tackle the aesthetic sandstone crack system on one of America's best big wall climbs. Trading leads on the multi-pitch route, Lambert and Earle work their way to the top during two days of stellar, sustained climbing in Utah's Zion National Park. For Lambert, it represents a personal first and an impressive achievement.



18 PUERTO RICO FUSION Eddie Bauer adventure travel guide Julia Dimon hops an easy flight to an island that provides a distinctive mix of exotic vibe and adventure opportunity at the intersection of Atlantic and Caribbean culture. Circumnavigating the island, she discovers the wonder of Bio Bay, the caves of Rio Camuy, and the secluded biodiversity of the El Yunque National Rainforest without leaving the U.S.



30 CABIN BLUFF TRADITION Sport Shop guide Michael Pepi and Sport Shop expert Rebecca Etchen-Peters migrate to southern coastal Georgia to experience traditional quail hunting, which has drawn sportsmen and sportswomen to the Cumberland Island National Seashore location since 1928. They find it a blend of tradition and timelessness that still permeates the oldest private hunting club in America.



36 GUIDE'S DAY OFF IN PROVENCE After a long season of climbing and guiding in the mountains, UIAGM guide Caroline George heads south to the dry, warm climate of Provence to visit family and sport climb on backyard limestone. Decompressing in a place where life moves slowly, she takes time to experience and appreciate the very French culture of a region known for its embrace of the good life.

ON THE COVER Eddie Bauer athlete Katie Lambert charging her free climb of Moonlight Buttress in Zion National Park. Photographer: Ben Ditto

BACK COVER Lynsey Dyer at Eagle Pass Heli. Photographer: Garrett Grove

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ZION NATIONAL PARK, UTAH

MOONLIGHT MADNESS

Katie Lambert and Mason Earle free climb the towering sandstone crack system on one of America's most aesthetic big wall objectives

In the big wall free climbing world, the aesthetic sandstone crack system on Moonlight Buttress stands as an iconic line on nearly every climber's life list. But for Eddie Bauer free climber Katie Lambert, one milestone on that multi-pitch testpiece elevated its significance to something greater and much more personal than just a single potential tick on the resume. It was Kate Rutherford and Madeline Sorkin's first all-female free ascent of Moonlight Buttress in 2006 that opened her eyes to the possibility that two women of equally high caliber could be good climbing partners.

Lambert had never climbed in Zion National Park, but arrived this past spring to tackle Moonlight Buttress. Climbing with her husband Ben Ditto, she warmed up on Bits and Pieces, then teamed up with Sandra Horna for an ascent of Shunes Buttress IV 5.11c. The pair made a first attempt on Moonlight, but a crowded wall forced them to turn back after the 7th pitch and a family emergency sent Horna home earlier than planned. Lambert then linked up with Eddie Bauer teammate Mason Earle, and while the story played out differently than she originally envisioned, the climb was a success.

"Moonlight Buttress is one of the best big wall free climbs in the country," Earle summarizes. "It goes at a grade of 12+ which is pretty difficult, but what makes Moonlight so beautiful is that it ascends this 1,000-foot rock pillar, and the climb follows one singular vertical crack from the bottom to the top and

every pitch is super-sustained and you get your money's worth."

Starting in the afternoon, the pair crossed the frigid Virgin River and began trading leads with pitches that started with sandy ramp climbing, then quickly steepened to pumpy, fingertip laybacks on pitch 2, a pitch 3 traverse on beautifully solid sandstone edges, and an Indian Creek-style finger crack with minimal footholds. "You get to the top of pitch four and you are situated at the base of this 200-foot-long corner that's just split by this incredible finger crack," Earle says. "And that is where the business begins. From there to the top, every move of the route is full on."

The pair crimped through the infamous Rocker-Blocker pitch, worked up a beautiful splitter dihedral to a slot pitch with a succession of .5 moves before they bivied on the wall overnight on a cold, clear night. They re-started at first light the next day, free climbing pitch 8 in cold conditions before successfully ticking

MEET THE GUIDES

KATIE LAMBERT

Free climber Katie Lambert may not be of huge physical stature, but her personality, strength, and charge match up with any big wall climber in the pro ranks.

MASON EARLE

From Utah cracks to Patagonian faces, big wall free climber Mason Earle has tallied an impressive tick list of accomplishments since he first migrated West.

off the nutting pitch and the final face-climbing before topping out on the route, a personal first for Lambert and a successful conclusion to her first climbing trip to Zion.

"It was my first time topping it out and it was a great sense of accomplishment to free climb this notorious wall," Lambert says. "It wasn't just free climbing that wall, but it was climbing the size .5 crack, which is a really hard size for me. And just having to figure out how I could efficiently climb those pitches without wasting my skin too much or wasting too much energy, so being able to climb those was really awesome for me to see that I could do it."

KATIE'S CLIMBING IN:

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PHOTOGRAPHER: Ben Ditto



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“Moonlight Buttress is one of the best big wall free climbs in the country...the climb follows one singular vertical crack from the bottom to the top and every pitch is super sustained, so you get your money's worth.”

—Mason Earle

PHOTOGRAPHER: Ben Dittio



[3]

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[2]



[5]



[4]

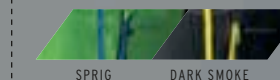
[MEN'S] BIG WALL EQUIPMENT

“Moonlight is such an iconic route, in equal parts climbing quality and scenic beauty...so we decided we would do the wall with a bivy, which would allow us to start late in the day and have us climbing the crux dihedral in the shade,” Lambert recounts. “We started late on Sunday and blasted through to pitch 7, the infamous slot pitch. On my attempt with Sandra, I had fallen here a couple of times; this time I climbed it efficiently and effectively. I belayed Mason up. We set up the ledge, cooked dinner, enjoyed the sunset and got some great shots. We slept on the wall that night with the canyon to ourselves. It was stunning.”

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STRETCH



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[1] MEN'S PROPELLANT

[2] WOMEN'S PROPELLANT

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REG S-XXL A88 102 0648 **\$279**
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[2] WOMEN'S

REG XS-XL A89 102 0838 **\$279**

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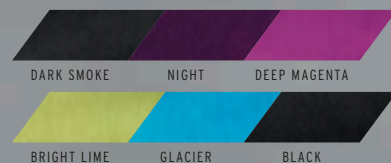
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[5] BC-200 HARD SHELL

[WOMEN'S] BIG WALL EQUIPMENT



PHOTOGRAPHER: Ben Dito

« Katie Lambert and
Mason Earle drink it in,
halfway up Moonlight
Buttress in Zion
National Park

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- Summit Pack
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[3]

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MEET THE GUIDE

JULIA DIMON

Since she first transitioned from backpacker to globe-trotting journalist, "travel junkie" is the moniker that has followed our new adventure travel guide to the world's most adventurous locations.

THE COMMONWEALTH OF PUERTO RICO

ISLAND FUSION

Julia Dimon travels to Puerto Rico to experience the cultural and active identities of the Commonwealth

Adventure travel and epic journey are terms that are often intertwined. Yet for travelers constrained by time and distance, a destination often overlooked for its higher-profile neighbors is the Commonwealth of Puerto Rico. Sitting at the historical intersection of Caribbean and Atlantic island culture, Puerto Rico represents a fusion of Latin and American influences, as well as an entire island ripe for exploration. Eddie Bauer adventure travel guide Julia Dimon explored the island through environments that range from the culture and cuisine of Old San Juan to the natural wonder of Rio Camuy cave system, the luminescence of Bio Bay, and the enclave of El Yunque National Rainforest.

During her circumnavigation of the island, Dimon sleuthed out remote waterfall swimming holes, paddled out by kayak into the natural phosphorescence of Bio Bay, and rappelled into Rio Camuy, the third-largest underground river system in the world. Yet the lush, green landscape of El Yunque made the strongest impression, revealing a stunning biodiversity of wildlife, including tropical Puerto Rican parrots, more than 400 species of native plants, and predictable afternoon downpours in a rugged location that can receive more than 200 inches of precipitation per year.

"We drove into El Yunque rainforest to check out some amazing waterfalls. There were great, grueling hikes with moments where I thought 'this is really intense,'" Dimon says. "We played in the water and were just immersed in the rainforest. You feel like you are in the middle of

nowhere, yet we were in the U.S., just an hour and a half drive from the capital of San Juan."

On the cultural side, Dimon explored the colonial-era history in Old San Juan, a UNESCO World Heritage site and a preserved, walled district of blue cobblestone streets and brick buildings that dates to the 16th and 17th century presence of Spanish conquistadors. Beyond the capital, Dimon also checked out the plentiful roadside stands and tasted the Saturday cuisine of Guavate, a place she called an epicenter of eating, music, celebration and community with its packed, family-focused, open-air eateries. "The cuisine is based around rice and beans with a lot of fried foods," Dimon says. "If you are really into salads and quinoa and kale, this is not the cuisine for you. But it is distinctly Puerto Rican with a strong Caribbean influence."

Beyond the food and the landscape, Dimon returned impressed. "One of the great things about Puerto Rico is how easy it is to travel there. English is spoken, they use US currency, my phone still worked without long-distance charges, and it's a very short flight from East Coast cities. Yet it has a distinct culture and an exotic vibe," she says. "So I think for travelers who just want a quick getaway to a Spanish-influenced area with all of these natural resources—the rainforest, the surfing, the hiking—but they don't necessarily want to travel that far, Puerto Rico is a great destination."

 **WATCH JULIA DIMON NOW AT**
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PHOTOGRAPHER: Michael Hanson



JULIA'S TREKKING IN:

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TREK & TRAVEL

EDDIE BAUER TRAVEX IS OUR EXCLUSIVE SERIES OF GEAR AND APPAREL MADE FOR TREKKING AND TRAVELING. BUILT WITH OUR ADVENTURE GUIDE TEAM, EVERY ITEM IS INTELLIGENTLY DESIGNED AND READILY ADAPTABLE TO PERFORM IN ANY CLIMATE, CULTURE, OR ENVIRONMENT.



PHOTOGRAPHER: Michael Hanson

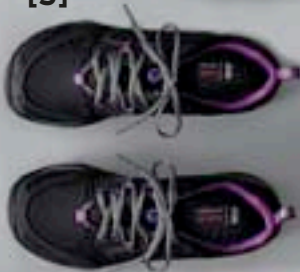
[WOMEN'S]

TRAVEX FOR THE ISLAND

[2]



[5]



[1]



[3]



[4]



[1-2] TRAVEX BOTTOMS

Comfort plus performance in a variety of climates and conditions. Quick-drying, packable, lightweight nylon/spandex. Moisture-wicking; UPF 50+ sun protection. DWR weather-shedding finish. Secure pockets. Skort features low-profile built-in shorts.

[1] TRAVEX SKORT

REG 2-20	B31 102 0487	\$59.95
PETITE 2-18	B31 102 0488	\$59.95
TALL 6-20	B31 102 0489	\$69.95

OYSTER

[2] TRAVEX CAPRIS

REG 2-20	B31 102 0481	\$59.95
PETITE 2-18	B31 102 0482	\$59.95
TALL 6-20	B31 102 0483	\$69.95

DARK SMOKE

BLACK

[3] TRAVEX FLARE JACKET

Lightweight and comfortable nylon shell has all the ease of a great traveler. 100% polyester mesh lining. StormRepel® DWR finish. Adjustable tab waist. Gathers at center back.

REG XS-XXL	B06 102 9905	\$89.95
PETITE XS-XL	B06 102 9906	\$89.95
TALL M-XXL	B06 102 9907	\$99.95
PLUS 1X-3X	B06 102 2733	\$99.95

BLACK

MALLARD

PUMICE

PRIMROSE

[4] CLEAR VIEW WATERPROOF POUCH

From Travelon®. Accommodates almost all small electronics, including smartphones, digital cameras, and MP3 players, and allows you to use them without removing from waterproof case. Foam insert allows pouch to float on water's surface. Adjustable carry strap. PVC. 4.25" x 6.25". N22 102 3579 \$9.99

[5] PROTERRA GORE-TEX® SPORT SHOES

From Merrell®. Stratafuse™ technology gives this breathable, waterproof synthetic upper a glove-like fit. Low-profile midsole enhances stability. Poliyu® insole. M-Select sticky rubber sole. Sizes 6-10, 11. B20 102 5885 \$140

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[2]



[1]



[3]



[4]



SOLSTICE FREEDOM

A fusion of comfort and simplicity in easy-traveling styles that seamlessly adapt to spontaneous trips or unpredictable weather

PHOTOGRAPHER: Michelle Harrison

FALL OUTFITTER BOOK 2013

PACKED: ONE DRESS FOR PUERTO RICO

"Puerto Rico is great because it is so diverse. You have so many activities you can do here, and it really is a playground for the adventure traveler. You have everything from spelunking in caves and rappelling down waterfalls to gorgeous beaches and cool local culture, where you can taste traditional Puerto Rican cuisine," Dimon says. "And you also have a ton of history, with great colonial cobblestone streets and beautifully painted colonial buildings in the Old Town of San Juan. So Puerto Rico really does offer a lot for the adventure traveler."



UPF



EASY CARE



SECURE POCKET



PACKABLE



QUICK DRY



BREATHABLE

[1-4] SOLSTICE LINE

FreeDry™ technology plus our polyester/merino wool/spandex blend translates into a high-performing, easy-packing fabric. Ideal for travel or use in any culture, climate, or environment. Wrinkle-resistant, moisture-wicking, UPF 50+. Easy care. Hidden security pocket. Dress and tank are both shaped fit.

[1] SOLSTICE KNOT DRESS

REG XS-XXL B31 102 0591 \$99



[2] SOLSTICE COWL-NECK TANK

REG XS-XXL B31 102 0614 \$49.95



[3] SOLSTICE SKIRT

REG XS-XXL B31 102 0590 \$69.95



[4] SOLSTICE WRAP

REG XS-XXL B31 102 0592 \$69.95



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[MEN'S]

THE FULL ADVENTURE TRAVEL KIT

[3] EXPEDITION FLANNEL



KHAKI



LEAD



UPF



SECURE POCKET



QUICK DRY



EASY CARE



PACKABLE



BREATHABLE

[1] CONVERTIBLE PANTS

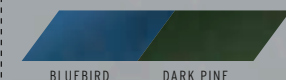
Breathable, moisture-wicking polyester/spandex with zip-off convertibility. UPF 50+ sun protection. Pants convert to 10 1/2"-inseam shorts. Web belt; half-elastic waist. Velcro® closure back/thigh pockets. Articulated knees. Regular fit.

REG S (INSEAM 30", 32"); M-XL (INSEAM 30"-34" EVEN)
B29 102 0636 **\$69.95**

[2] WINDFOIL® ELITE SOFT SHELL JACKET

Flexion™ polyester/spandex is breathable and stretches for easy motion. StormRepel® DWR finish. Secure pockets; drawstring waist. YKK® zippers.

REG S-XXXL B88 102 0215 **\$99**
TALL M-XXXL B88 102 0216 **\$119**



BLUEBIRD DARK PINE
BLACK

[3] EXPEDITION FLANNEL

Soft, hollow-core polyester is lightweight, packable, and quick-drying. Regular fit.

REG S-XXL B29 102 0667 **\$69.95**
TALL M-XXL B29 102 0668 **\$79.95**

[5] MARSHALL WATERPROOF HIKERS

From Keen®. Breathable, waterproof mesh upper/synthetic overlay. Rubber sole. Sizes 7-15. B19 102 3260 **\$130**

[4] SOJOURNER BACKPACK

See page 43.

ALL ITEMS IMPORTED, UNLESS STATED OTHERWISE

“Since I tend to travel light, everything that goes into my pack needs to be something that is going to be comfortable when I put it on, useful in a variety of situations, and will still look as good at the end of the trip as it does at the beginning. The Expedition Flannel does all of that and then some.”

—GearPatrol.com



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[1]

[3]

[4]

[2]

FREEDRY™

COTTON

EXCLUSIVE QUICK DRY TECHNOLOGY

FREEDRY is Eddie Bauer's new exclusive line of moisture management fabrics. The natural example—FreeDry Cotton—utilizes microfiber technology that dissipates moisture and dries 50% faster than traditional cotton. The multi-component construction wicks moisture rapidly from your skin during heated activity to facilitate cooling, with yarn-specific properties that never wash out. This active transport also enables every piece constructed with FreeDry Cotton to shed moisture rapidly after a dip in the stream or a wash in the sink, making it the smart textile choice for extended trips.

MOISTURE MANAGEMENT From perspiration to precipitation, fighting moisture accumulation is critical to comfort during active endeavors. Our exclusive FreeDry technology utilizes fiber construction to facilitate wicking or drying for enhanced personal comfort.



MOISTURE WICKING
FREEDRY utilizes one-way moisture transfer, surface dissipation, and quick-dry performance to create a highly efficient, three-dimensional approach to moisture management that moves sweat actively and directionally away from skin.



QUICK DRY
FREEDRY Cotton absorbs less moisture and won't oversaturate during activity due to the perfect blend of treated and traditional cotton yarns, enabling it to dry at least 50% faster than either untreated cotton or technical synthetics.



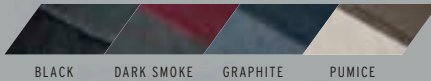
BREATHABLE
FREEDRY Cotton remains two degrees cooler than traditional polyester fabric as temperatures climb or activity increases, due to the natural cooling properties of cotton. The yarns also remain soft, not scratchy, on skin as a result of cotton's surface softness.

[MEN'S]

[1] LOOKOUT LONG-SLEEVE SOLID T-SHIRT
REG S-XXXL B33 102 8827 **\$29.95**
TALL M-XXXL B33 102 8828 **\$32.95**



[2] LOOKOUT STRIPED-SLEEVE T-SHIRT
REG S-XXXL B33 102 8821 **\$39.95**
TALL M-XXXL B33 102 8822 **\$44.95**



[3] LOOKOUT QUARTER-ZIP PULLOVER
REG S-XXXL B33 102 8785 **\$49.95**
TALL M-XXXL B33 102 8786 **\$54.95**



[4] LOOKOUT SHORT-SLEEVE T-SHIRT
REG S-XXL B33 102 8185 **\$24.95**
TALL M-XXL B33 102 8186 **\$27.95**





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ALL PHOTOGRAPHY COURTESY OF THE AFRICA FOUNDATION



AFRICA FOUNDATION
empowering communities • enabling conservation

ECO DEVELOPMENT

The Africa Foundation harvests eco-tourism's impact to cultivate local economic sustainability

Founded in 1992 in South Africa, the Africa Foundation facilitates socioeconomic development and the protection of Africa's heritage in rural communities neighboring game reserves. In partnership with international donors, local agencies, and eco-tourism groups, such as founding partner &Beyond, as well as Wilderness Safaris, Singita, and Londolozi Game Reserve, the organization funds projects in 40 communities in South Africa, Botswana, Namibia, Kenya, and Tanzania in four key areas of education, health care and clean water, economic development, and environmental awareness. The Foundation was established and grown by Nicci Young Wiese, the wife of Eddie Bauer adventure travel guide Richard Wiese, who is now an ambassador for the cause through his *Born to Explore* TV show.

"I have always been aware that other cultures around the world have challenges, and being American at birth has given me a leg up in life. But there have been several seminal moments that have had me look at things in a different way," Richard Wiese says. "One is my wife Nicci introducing me to Africa Foundation projects that she worked on and getting to know local people in a meaningful, non-superficial way."

Starting in 1992, Nicci Young Wiese helped establish the mission of the foundation, reached out to donors, and mobilized resources from its founding partner for projects aimed at benefiting the communities surrounding South African safari lodges in the post-apartheid era. "There is a symbiotic relationship between the people, the land and the wildlife," says Young Wiese. "All three pillars need to be functioning and sustainable for the eco-tourism model to work."

The basis of the Africa Foundation model is translating the benefits of the eco-tourism model to the local communities so that strain on their daily lives is lessened or alleviated and they feel a benefit from conservation. "If they see and earn direct benefits from the eco-tourism

model," says Young Wiese, "they will support it as a sustainable economic model for their region, and actively discourage unsustainable resource utilization—such as poaching, mining, livestock grazing or farming, which are detrimental to the valuable land and wildlife in these regions."

"The model and methods remain pretty consistent across the various communities the Africa Foundation works with," explains Young Wiese. "The projects we facilitate are based on two simple principles—community participation and local leadership—and the success of projects is enhanced by partnerships with local stakeholders. The Africa Foundation plays a pivotal role in facilitating relationships among communities, government and local eco-tourism operators."

Now based in Connecticut, Young Wiese continues her work with the Africa Foundation at a distance, both on the advisory committee and as a trustee of Empowers Africa, which supports the Africa Foundation. She remains proud of the work they've accomplished, the new economic model they pioneered for the eco-tourism industry, and the growth of the effort. "The Africa Foundation has a life of its own and has flourished in dozens of communities across southern and east Africa, thanks to the support of all of its backers who have allocated their precious time and funding to the operations and projects," Young Wiese says. These trends are proof that the paradigm of doing well by doing good works.

MEET THE FOUNDER

NICCI YOUNG WIESE



Responsible eco-tourism specialist who helped found and grow the Africa Foundation, and currently operates Young Safaris and is a fundraiser and trustee for Empowers Africa.

EB GIVES BACK 2% OF THE NET SALES FROM THE FALL OUTFITTER BOOK WILL BE DONATED TO THE AFRICA FOUNDATION THROUGH EMPOWERS AFRICA.



**BORN IN THE
FIELD. BUILT FOR
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EDDIE BAUER SPORT SHOP
IS OUR EXCLUSIVE SERIES OF
PREMIUM SHOOTING GEAR.
EACH ITEM IS BUILT, TESTED,
AND PERFECTED BY OUR TEAM
OF RENOWNED GUIDES.

CABIN BLUFF, GEORGIA

SOUTHERN TRADITION

Timelessness meets classic habitat on the Cumberland Island National Seashore with quail hunts at the oldest private hunting lodge in America

As the oldest hunting club in America, Cabin Bluff has operated continuously as a destination for sportsmen and sportswomen since it was founded in its Cumberland River, Georgia, location in the 1920s. With access to 24,000 acres of hunting that ranges from turkey and deer to wild boar, as well as inshore, offshore and flats fishing, the lodge has hosted guests from political leaders and famous writers to generations of influential families. But the

biggest draw at this destination is not the coastal backdrop, the locally flavored cuisine, the sporting clays course, or the Southern hospitality, but the true, traditional Southern quail hunting.

Eddie Bauer Sport Shop guide Michael Pepi and Sport Shop expert Rebecca Etchen-Peters traveled to the palmetto, pine, and grass habitat of Cabin Bluff to experience its storied quail hunting history. "Southern Georgia epitomizes Southern plantation quail hunts and Cabin Bluff has that traditional feel," Michael Pepi says.

"This is a traditional wild quail area and Cabin Bluff is the same with the traditional feel to it."

The style of hunting at Cabin Bluff combines multiple 30-minute walks with English pointers trained steady to wing, steady to shot, as well as Labs used as flushing and retrieving dogs. As opposed to his guiding experience in the Northeast and Midwest, where dogs are trained to work in heavy wooded cover or rolling field terrain, the Cabin Bluff dogs are fine-tuned to one habitat.

"I'm a big fan of dogs and Cabin Bluff has great bird dogs. They have a good mix of

setters and great pointing dogs. I like watching them hit the cover, back each other, and stay on point," Pepi says. "That's my favorite part, because it's artful watching good dogs work."

"We're very authentic in the manner in which we hunt," says sales and marketing manager Andy Ippensen. "The dogs are trained to be steady to wing and steady to shot, which is a perfect blend for experienced hunters, as well as those that are just picking up the sport."

Yet the timeless and traditional atmosphere extends beyond the hunting in a coastal Georgia location that is a step back in time. "Anywhere at Cabin Bluff, you can look around and you can just tell that this place has an amazing story behind it," says Ippensen. "In all of the cabins, the guest rooms and the public spaces, there is great photography from the '20s, the '30s, and the '40s. What is really breathtaking about it is those pictures are of the same places you are standing today. So you have this sense that time has really passed Cabin Bluff by, and it's a rare gem to find it unchanged in the same place you are standing at this very moment."

PHOTOGRAPHER: Motofish





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OF PREMIUM SHOOTING
GEAR. EACH ITEM IS BUILT,
TESTED, AND PERFECTED
BY OUR TEAM OF
RENOUNDED GUIDES.



[MEN'S]

SPORT SHOP HUNT GEAR

"Sport Shop is tough gear. It's just tough and durable. There is a lot of gear out there that isn't durable, that will fall apart on you and isn't the most practical," says Sport Shop guide Michael Pepi. "I've been on pro staffs before, but this is the first time I've had input on product. And the Sport Shop line includes all the little things—down to the right snaps and the right buttons that make things easier when you are out guiding. The legacy of a company: it stands for a lot. You can always count on something that has lasted."

[1] MABTON FLATS JACKET

Water-repellent CORDURA® cotton/nylon duck fabric; CORDURA polyester overlays. Coated, nylon-lined bellows game bag. Lower tuck-flap shell pocket; interior transmitter pocket. Front-load capable.

REG S-XXXL A38 102 0042 \$249

[2] SPORTING FLEECE JACKET

Our 200-weight Cloud Layer® polyester fleece, styled for field and street. Pill-resistant face. Polyester/nylon overlay shooting patches and zip front pockets. Available in Black.

REG S-XXXL B38 102 0008 \$119
TALL M-XXL B38 102 0025 \$139

[3] PARTRIDGE UPLAND SOFT SHELL PANTS

Technical pants for serious upland hunters. Four-way stretch soft shell of nylon/spandex, with 500D CORDURA nylon overlays, doubled at cuff instep. Durable water-repellent (DWR) finish. Articulated knees.

30-38 EVEN (INSEAM 30", 32")
A38 102 0033 \$149

[4] BLAZE HUNTING CAP

Polyester body with cowhide brim. One size.

C38 102 0085 \$19.95

ALL ITEMS IMPORTED, UNLESS STATED OTHERWISE



[WOMEN'S]

[1] KETTLE MOUNTAIN WAXED JACKET

British Millerrain® waxed cotton shell with water-repellent finish. 500D polyester lining with durable water-repellent (DWR) finish. Cotton cord collar. Shooting patch details; vented back.

REG XS-XXL A38 102 0065 \$299

[2] TOPPENISH WINDCUTTER® 1/4-ZIP FIELD SWEATER

Merino wool with polyester/nylon overlay shooting patches. Waterproof, windproof, breathable 300D polyester lining. Women-specific design and fit.

REG S-XXL A38 102 0072 \$189

[3] YAKIMA PANTS

Cotton brush pants. 500D CORDURA nylon overlays with water-repellent finish. Reinforced insteps for boot wear. Women's design/fit.

REG 2-18 A38 102 0060 \$129

[5] PALOUSE BLOUSE

Lighter-weight cotton. Gusseted underarms; mesh vented back. Bellows-style pocket; quilted shoulder overlay. Women's design/fit.

REG S-XXL B38 102 0014 \$69.95

[4] ADVENTURER® GUN CASE

Padded nylon/polyester. Dual compartments with room for two boxes of shells, plus empties. Two choke tube loops. End pockets. 54" long.

N23 102 1810 \$79.95

[6] NEEVE ELLA BOOTS

From Clarks® Artisan. Burnished nubuck upper/leather lining. GORE-TEX® waterproofing. Thermoplastic rubber sole. Sizes 6-10.

A20 102 5160 \$260





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RENOUNDED GUIDES.

REINFORCED
OVERLAYS
Prevent long-
term wear

MICROCHANNEL
CONSTRUCTION
Prevents down
from migrating



SPORTING
CLASSICS
AWARD OF
EXCELLENCE

GRAY'S
BEST



MICROTHERM FIELD JACKET

Lightweight down layer wins the prestigious “triple crown” of design awards

Winning all three sporting industry design awards in one season is an achievement few brands can claim. But in our return to hunting, Eddie Bauer earned the rare triple crown, taking home trophy case recognition from *Gray's Sporting Journal's* Gray's Best, *Sporting Classics*, and *Field & Stream*. This season, the respected layer has elevated again with an upgrade to StormRepel® Down, which prevents moisture from sapping the structural integrity of each cluster, while preserving its lightweight warmth and exceptional breathability. The result is lasting loft, greater weather resistance, and reduced concern about keeping down dry in order to stay warm in wet, stormy weather.



MOSS COGNAC BLACK



MOSS CASSIS



WINDPROOF



WATER-
REPELLENT



BREATHABLE



PACKABLE

STORMREPEL®
DURABLE WATER-REPELLENT FINISH



MICROTHERM™ FIELD JACKET (left)

700 fill StormRepel Down: Premium Goose Down treated with a durable, water-repellent (DWR) finish to make it highly resistant to moisture. Ripstop nylon shell, reinforced with CORDURA® nylon overlays; StormRepel DWR finish.

[1] MEN'S

REG S-XXXL B38 102 0131 \$199
TALL M-XXXL B38 102 0132 \$219



[2] WOMEN'S

REG XS-XXL B38 102 0126 \$199
PETITE XS-XL B38 102 0127 \$199
TALL M-XXL B38 102 0128 \$219



MICROTHERM FIELD VEST

[3] MEN'S

REG S-XXXL B38 102 0129 \$149
TALL M-XXXL B38 102 0130 \$169



[4] WOMEN'S

REG XS-XXL B38 102 0125 \$149



MOSS, COGNAC, BLACK

[3] MEN'S



CASSIS, MOSS

[4] WOMEN'S

ALL ITEMS IMPORTED, UNLESS STATED OTHERWISE
♦ CATALOG & EDDIEBAUER.COM ONLY

[1] MEN'S FIELD JACKET

[2] WOMEN'S FIELD JACKET



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ADVENTURE

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QUALITY AND COMFORT,
EVERY PIECE IS GUARANTEED
TO EXCEED YOUR HIGHEST
STANDARDS AND PERFORM
IN DIVERSE ENVIRONMENTS.
ADAPTABLE STYLE AND
ENDURING QUALITY ARE
THE CORNERSTONES OF
OUR BRAND AND ARE WOVEN
INTO EACH GARMENT.

PROVENCE, FRANCE

GUIDE'S DAY OFF

Chamonix guide Caroline George takes advantage of the shoulder season for decompression time with her family in the French cultural landscape of Provence

For UIAGM guide Caroline George, long seasons in the mountains are part of the profession. So when the off-season arrives, the Eddie Bauer First Ascent guide seeks rest, relaxation, and recharge with her family in locations geographically removed from their home base in Chamonix. One destination she favors is the southern France region of Provence, which provides not only a slower holiday pace and thriving cultural landscape but also backyard, bolted limestone climbing with convenient babysitting for her 2-year-old daughter at her parents' countryside house.

"In the off-seasons, my family and I often travel down south because my parents have a house in Provence, so we are pretty lucky to be able to come here and recover from a long season in the mountains, enjoy the climbing on some white limestone, and most of all enjoy the culture," says George. "The great thing about my parents' house is they have a cliff in the backyard that we can go climb on when it's in the shade, so we don't have to rush out of the house. So we can just go get a few pitches in and go back and just enjoy life."

Beyond climbing, Provence is internationally known for its idyllic blend of French culture and Mediterranean lifestyle in a warm, dry climate. But George provides a more local perspective on the region. "The region is culturally distinct and very French at the same time, because it is your typical French landscape with beautiful red fields, Roman ruins, white limestone cliffs and olive trees everywhere," says George. "At the same time, people are really fanatics about their region and they really love winemaking and la dolce vita. It's really easy to go to local bakeries to buy baguettes and fresh croissants in the morning. It seems that when you come

here, time just really slows down."

A typical day in Provence for George involves waking up late and climbing a few afternoon pitches in the backyard, bolted climbing area behind her parents' house, where resident babysitting allows her freedom to sport climb with her husband. Yet George also enjoys visiting the market culture of St. Rémy, hiking through hills of olive trees, visiting the harbors and exploring more of the nuances of a location that has become even more appealing since she started visiting with her young daughter.

"My daughter is a trouper: she travels really well. But traveling with my daughter is logistically quite involved because we have to take things for her to play with, to sleep in, so it's whole new logistics," says George. "But it makes traveling that much more fun because we get to discover areas through her eyes, and that is magical in itself."

"I used to be in the mountains for my time off and in the mountains for my life...when my parents first got the house, I was never real excited to come because I was so addicted to the mountains," George summarizes. "But coming here with my daughter, I see how much she enjoys it and it's leading me to discover this place in a new light. Now I come here to travel and walk the streets and I almost want to live here."



MEET THE MOUNTAIN GUIDE

CAROLINE GEORGE

UIAGM guide Caroline George has guided ice, rock, and mixed routes from the Alps and Rockies to the Wasatch. She is one of only a handful of women to climb the six classic north faces of the Alps and has put up first ascents from Jordan to Antarctica.

PHOTOGRAPHER: Connie Aramaki

« Caroline George walking with her daughter in Les Baux-de-Provence

Cassidy Women's Backpack, p42



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INSIDE LINE

CAROLINE GEORGE
ON PROVENCE

1 LES BAUX-DE-PROVENCE

Narrow white cobblestone streets, a ruined castle, and Renaissance architecture, but also Provence in a nutshell: little shops, little cafés where you can sip a drink while listening to crickets and smelling the scent of pine trees.

2 LE MARCHÉ DE ST. RÉMY

This Wednesday market is a senses overload, with local delicacies, and local patois being spoken by artisans and buyers alike, shouting to be heard over the band.

3 POPPY AND LAVENDER

Stretching out to where the land meets the sky. I love to bike and run along poppy fields, and disappear to endless rounded alleys of lavender.

[1,9]

[3]

[6]

[8]

[2]

[4]

[7]

[5]

[1] DOUBLE-BREASTED KNIT JACKET (left)
Textured, soft French terry slub cotton. Button-up collar. Average length: R 29 3/4"; T 30 3/4". Classic fit.

REG XS-XXL B09 102 2007 **\$79.95**
TALL M-XXL B09 102 2009 **\$89.95**



AFTER DARK DARK BERRY

[2] BOYFRIEND JEANS – EMBROIDERED VINE
Cotton/spandex. Button fly. Sits below natural waist; mid-rise. Relaxed through hip and thigh. Straight leg. Average inseam: 32"; ships rolled: 29".

REG 0-20 A11 102 0851 **\$79.95**
PLUS 16W-24W A11 102 0854 **\$89.95** ♦

[3] SLUB FRENCH TERRY JACKET
Textured slub cotton. Button-over collar. Full zip. Gathers at back waist. Classic fit.

REG XS-XXL B09 102 5410 **\$69.95**



DRIFTWOOD DARK BERRY AFTER-DARK

[4] FAVORITE T-SHIRT – KEYHOLE STRIPE
New keyhole silhouette in our Favorite T-shirt. 100% cotton. Shaped fit.

REG XS-XXL B09 102 0002 **\$29.95**
PETITE XS-XL B09 102 0003 **\$29.95**
TALL M-XXL B09 102 0004 **\$32.95**



LIGHT HEATHER GRAY PACIFIC BLUE

[5] PROTERRA GORE-TEX® SHOES
See page 21.

[6] GRAPHIC T-SHIRT
Slub cotton with spray of leaves screenprint. Rolled cotton jersey trim. Classic fit.

REG XS-XXL B09 102 2631 **\$29.95**



IVORY DARK VIOLET GOLD DUST

[7] DOUBLE-CLOTH HOODIE
Two layers of our softest cotton double the appeal of this favorite. Raw-edge seaming details. Classic fit.

REG XS-XXL B09 102 5156 **\$59.95**



CHARCOAL HEATHER SEA-BREEZE

[WOMEN'S]

[8] GIRL ON THE GO™ PANTS
Super-stretchy InfiKnit cotton/spandex blend. Interior pocket. Average inseam: R 32"; T 35".

REG S-XXL B09 102 4995 **\$49.95**
TALL M-XXL B09 102 4997 **\$54.95**

[9] SKINNY COLOR JEANS
See page 40.

PHOTOGRAPHER: Connie Aramaki



OUTDOOR
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BUILT WITH LASTING
QUALITY AND COMFORT,
EVERY PIECE IS GUARANTEED
TO EXCEED YOUR HIGHEST
STANDARDS AND PERFORM
IN DIVERSE ENVIRONMENTS.
ADAPTABLE STYLE AND
ENDURING QUALITY ARE
THE CORNERSTONES OF
OUR BRAND AND ARE WOVEN
INTO EACH GARMENT.

[1]



[5]



[4]



[3]



[2]



[WOMEN'S] SLOW-PACED STYLE

[1] DENIM SHIRT

A classic in vintage wash cotton denim, with a Western-style yoke and snap closures. Shirttail hem. Shaped fit.

REG XS-XXL A08 102 2202 **\$69.95**
TALL M-XXL A08 102 2203 **\$74.95** ◆

[2] PAINTED STRIPE SCARF

Soft viscose rayon adds color, dimension, and texture to any look. Hand wash. 72" L x 21" W. Also available in Blue.

C16 102 7437 **\$39.95**

[3] ORLENE LACE-UP ANKLE BOOTS

From Børn®. Burnished leather upper. Handsewn Opanka construction for superior flexibility and support. Leather lining. Rubber sole. Shaft: 5"; calf: 9 1/2"; heel: 1". Sizes 6-10, 11. B20 102 5150 **\$140**

[4] CASSIDY BACKPACK

See page 42.

[5] STAYSHAPE® SLIGHTLY CURVY SKINNY JEANS

Sits below natural waist; low-rise. Shaped through waist and hip to fit slightly curvy shape, but slimmer through thigh and ankle. StayShape exclusive cotton/polyester/spandex blend. Average inseam: R 30"; P 27"; T 33".

COLOR DENIM

REG 0-20 B11 102 7629 **\$69.95**
PETITE 0-20 B11 102 7630 **\$69.95** ◆
TALL 6-20 B11 102 7631 **\$79.95** ◆

CLASSIC DENIM

REG 0-20 B11 102 7383 **\$69.95**
PETITE 0-20 B11 102 7384 **\$69.95** ◆
TALL 6-20 B11 102 7385 **\$79.95** ◆



DARK SABLE CARDINAL FIELD GOLD



DEEP RINSE AGED BLUE

STAYSHAPE®
SHAPE. STRETCH. SLIMMING.

ALL ITEMS IMPORTED, UNLESS STATED OTHERWISE ◆ CATALOG & EDDIEBAUER.COM ONLY



FAIR ISLE HOODIE

B10 102 5192 \$69.95



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41

PHOTOGRAPHER: Connie Aramaki

DAWN-TO-DUSK PACKS



BUILT FROM A FOUNDATION OF RUGGED MATERIALS, GUARANTEED FOR ANY TERRAIN, OUR TECHNICALLY DESIGNED ADVENTURE BACKPACKS PROVIDE YOU WITH EVERYTHING FROM LOGICAL POCKETING AND SPACIOUS STORAGE TO HYDRATION PORTS AND MULTIPLE GEAR STRAPS.

CASSIDY WOMEN'S BACKPACK

- 16L / 976 cu. in.
- Active Days, Trail & Town
- Women's Fit

Better-fitting, more comfortable shoulder straps specifically designed for women. Nylon. Plush, fleece-lined top pocket to protect eyewear and a standard smartphone. Zippered stash pockets on waist belt for quick access to smaller items.

C23 102 1989 **\$79.95**



BERRY, SEAFOAM, CINDER

TRAILHEAD® BACKPACK

- 23L / 1,403 cu. in.
- Active Days, Trail & Town
- Lightweight Durability & Versatility

Guaranteed tough, built to travel light. 420D nylon; 1,680D ballistic nylon bottom. Easy-access organizer panel and pockets. Twin large storage compartments. Hydration port. Sleeve for media devices up to 15.4". Stuff-it and mesh side pockets for essentials. Bungee and hiking pole straps. Reflective safety trim on front.

C23 102 1984 **\$59.95**



BLACK, MARINA, WATER, RASPBERRY

CARGO BACKPACK

- 29L / 1,770 cu. in.
- Commute & Travel
- Ultimate Organizer

Made for those who like to travel organized, with extensive pockets, ample capacity, and easy access. Abrasion-resistant, 600D ripstop polyester/nylon with a water-repellent finish. Air mesh shoulder straps and back panel; hip belt. Hydration portal. Side-access padded sleeve for media devices up to 15.4".

C23 102 1990 **\$79.95**



MOSS GRAY, BLACK

ADVENTURER® PACK

- 30L / 1,831 cu. in.
- Commute & Trail
- Everyday Durability & Utility

All-around performance makes this one of our most popular daypacks. Big enough for essentials; comfortable enough to carry all day. 420D ripstop nylon; 1,680D ballistic nylon bottom. Padded air mesh back panel. Sternum and dual compression straps; lower straps for extra gear. Stowable waist belt. Side zip access to laptop (up to 15.4") sleeve; front-pocket organizer panel. Hydration-compatible.

C23 102 1861 **\$89.95**



ICE, SAPPHIRE, WATER, DARK LEAD, CARDINAL, BLACK

SOJOURNER BACKPACK

- 33.5L / 2,044 cu. in.
- Road Trips & Extended Hikes
- Multi-Purpose Workhorse

Largest, most technical of our daypacks. Rugged, more breathable, 420D mini-ripstop nylon. Side compression straps balance and stabilize loads. Gear straps and loops for attaching extra equipment. Side-and interior-access media sleeve. Extra-deep bottom zippered pocket, roomy enough to stash shoes, wet items, and gear.

C23 102 1988 **\$99.95**



BLACK, SAPPHIRE

PHOTOGRAPHER: Namegoes Here



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[1,5]

[2]

[6]

[3]

[4,5]



[MEN'S] DESTINATION READY

[1] CLASSIC FIT LEGEND WASH POPLIN SHIRT

Cotton weave is made softer with our exclusive finish. Signature fit, comfortable for most men.

PATTERN

REG S-XXXL B34 102 8055 **\$59.95**

SOLID

REG S-XXXL B34 102 8059 **\$49.95**



CHROME

WHITE

NAVY

[4] CLOUD LAYER® PRO FULL-ZIP FLEECE JACKET

Brushed 5.5-oz Polartec® Classic microvelour. Quick-drying with anti-pilling finish.

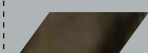
REG S-XXXL B29 102 0679 **\$80**



ADMIRAL BLUE

BORDEAUX

BLACK



CAPERS

[2] SLIM FIT LEGEND WASH CHINOS

Soft cotton twill is treated with our exclusive Legend Wash for a broken-in look and feel, right from the start. Sits below waist; slimmer seat and thigh. Narrower leg. Saddle.

REG 30, 38 (INSEAM 30", 32")

REG 32-35 (INSEAM 30"-34" EVEN)

REG 34, 36 (INSEAM 30"-36" EVEN)

B03 102 5964 **\$49.95**

[3] RELAXED FIT LEGEND WASH CARGO PANTS

Our exclusive Legend Wash cotton means no break-in period required. Sits just below waist; relaxed seat and thigh. Straight leg. Slate Green.

REG 30 (INSEAM 30"-36" EVEN)

REG 32, 33, 35, 40, 42 (INSEAM 30"-34" EVEN)

REG 34-38 EVEN (INSEAM 30"-36" EVEN)

B03 102 6050 **\$59.95**

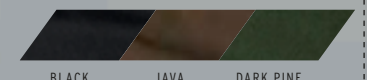
LONG RISE 34-44 EVEN (INSEAM 34", 36")

B03 102 6051 **\$64.95**

[5] SLIM FIT LEGEND WASH T-SHIRT

Constructed of high-quality, smooth combed cotton, with our exclusive Legend Wash finish for softness and reduced shrinkage. Heavy-duty side seams won't twist after washing.

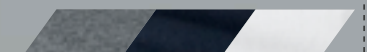
REG S-XL B33 102 8443 **\$24.95**



BLACK

JAVA

DARK PINE



MEDIUM
HEATHER GRAY

NAVY

WHITE

[6] DESERT BOOTS

From Clarks®. Leather upper. Genuine plantation crepe sole. Chocolate. Sizes 8-12, 13.

B19 102 1540

\$120

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INTO EACH GARMENT.

[MEN'S] CONSTRUCTED WEEKEND WEAR

[1] SPORTSMAN MOCKNECK PULLOVER

Sweater/polo alternative in hefty double-knit cotton with a textural tweed look. Contrasting interior. Herringbone cotton pocket and front placket. Straight hem. Classic fit.

REG S-XXXL A01 102 6309 **\$69.95**
TALL M-XXXL A01 102 6310 **\$79.95**

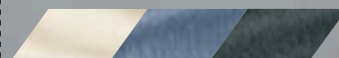


CHARCOAL WHEAT
HEATHER

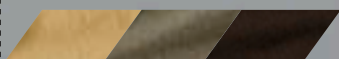
[4] LEGEND WASH HENLEY

Exceptional comfort and timeless style in brushed cotton jersey. Finished with our exclusive Legend Wash, for shrinkage resistance and an already broken-in feel. Classic fit.

REG S-XXXL B33 102 8447 **\$39.95**
TALL M-XXXL B33 102 8448 **\$44.95**



VINTAGE HEATHER BLUE CHARCOAL HEATHER



ALASKA GOLD HEATHER
GREEN BURGUNDY

[2] SLIM FIT AUTHENTIC JEANS

High-quality, handcrafted, 12-oz cotton denim with the look and feel of an old favorite from the start. Sits below waist; slimmer seat and thigh. Narrower leg. Dark Indigo.

REG 30, 38 (INSEAM 30", 32"); 32-36, 38 (INSEAM 30"-34" EVEN); 34, 36 (INSEAM 36")
B03 102 5688 **\$59.95**

[3] MOUNTAIN KICK CHUKKAS

From Merrell®. Nubuck/suede leather upper. EVA anatomical footbed. Air Cushion heel. Sticky rubber sole. Sizes 8-12, 13, 14.

A19 102 3119 **\$110**

[5] CLASSIC FIT ELKHORN® PLAID SHIRT

With its Western-style yoke, front snap-closure pockets, and brown pearlized snap buttons, the all-cotton Elkhorn is a casual alternative to the traditional button-down. Dual back pleats. In our signature fit, comfortable for most men.

REG S-XXXL B34 102 8012 **\$59.95**
TALL M-XXXL B34 102 8013 **\$64.95**



[2]



[4]



[5]



[3]



[4]



[5] ELKHORN PLAID SHIRT



WHEAT

DUSTY INDIGO

SPRIG

BRICK

ALL ITEMS IMPORTED, UNLESS STATED OTHERWISE