



April Showers. Tetons, WY

Michael Clark

Introduction

Cloudveil has been many things to many people over our illustrious nine years in business. When you say Cloudveil to one person, they may think back to our beginnings as the pioneer of stretch woven fabrications for backcountry purists. Others may think of our commitment to design aesthetics and multi-functional use. While there is yet another group that conjures images of the Tetons and our quaint village of Jackson Hole.

While we certainly are all of those things, not one defines us over any other. We are skiers, mountaineers, climbers, bikers, runners, and yes, we’ve also been known to throw back a couple at the local pub with friends after a day of sweet single track or 5.11 boulder moves.

We come from Minnesota, Grand Junction, Cody, Seattle, New York, and all places in between. But, what unites us is our passion for the outdoors, and the pace that our mountain town offers. We don’t have big malls or fancy stores to go shopping at, but we do have local merchants who know our name and know what we bought last time. We don’t have 25,000 seat concert venues where we can go see any show we want, but we do have a great little outdoor setting at the base of Snow King, and sometimes it has less to do with the music and more to do with the surroundings.

One of our taglines has been Innovation from Experience, and although it may not appear in catalogs or advertising anymore, it is what drives us culturally. Although changes may come in our hopefully long path of success, we will always be guided by our founding principles.

You are our friends, customers, and supporters from the beginning. Our commitment to provide you with the best products and service is an ongoing precedent that we have set for ourselves. We look forward to your continual feedback to help keep our feet firmly on the ground.



Early season hiking from the Tram. North of Jackson, WY

Gabe Rogel



Mike Tittel

Putting the knobies to the test. Brian Reipe mountain biking on the Snodgrass Trail. Crested Butte, CO

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Warranty

We build Cloudveil clothing to last. All Cloudveil products are fully warranted to the original owner against manufacturers’ defects in materials and workmanship. If a product ever fails due to a manufacturing defect, we will repair it without charge, or replace it, at our option. Repairs due to accident, improper care, or negligence, where we are not at fault, will be performed at a reasonable charge. Cloudveil wants you to be completely satisfied with your apparel purchase.

Get it!

To place an order, request a catalog, or for further information on our unique product offering, do one of the following:

1. CALL CLOUDVEIL CUSTOMER SERVICE

Toll free: 877.255.8345 Monday through Friday, 8 am-6 pm mountain standard time

2. SHOP CLOUDVEIL ON THE WEB

www.cloudveil.com

3. SEE CLOUDVEIL GOODS IN PERSON

Visit one of our fine outdoor specialty retailers to shop for Cloudveil goods live and in person.

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www.cloudveil.com + 877.255.8345



Woods Wheatcroft



Gabe Rogel

Brian Cousins, showing the skills at a Cloudveil BBQ, Owen Bircher Park, Wilson



Gabe Rogel

Mountain Lifestyle

In our mountain communities, fine weather signals an emergence from mud-season hibernation. Clear overhead skies, extended daylight hours and long spells of mild weather get us off the couch and back outside. Reconnecting with our neighbors becomes second only to maximizing the hours from dawn to dusk. Crag, float and trail sessions are topped off with time spent sitting by the river, unwinding around the fire and just soaking in the spectacular scene. The pace slows, socializing takes top priority and the whole valley suddenly feels warmer. Lit by the glow, the entire population finds reason to rejoice.

Our Mountain Lifestyle collection is no stranger to this cyclical celebration. Attendance at back-deck barbeques, open-air bluegrass shows or flip-flop weddings requires clothing that hits the right relaxed tone, while bouldering sessions, driftboat floats and extended road trips necessitate strong construction. To satisfy these alternating demands our relaxed styles utilize stretch corduroy, blended cotton and sun-blocked nylon fabrics in their make. Taken together with progressive fits, vibrant aesthetics and authentic branded flair, the strong materials strike a relaxed posture and still thrive in strenuous mountain scenes.

Pilsner The piqué knit fabric of our Pilsner pieces blends the carefree nature of polyester with the open-air comfort of cotton. A heavier hand transitions freely from spring to summer to fall without surrendering a place in the casual rotation, while still feeling relaxed on skin for lowbrow sessions of hardcore lagging. The slightly sophisticated styles clean up well for dinner yet won't look out of place when hitting a neighborhood bonfire on the walk home.



Pilsner LONG SLEEVE CREW \$55.00

During cloudy overhead or crisp-air days, our Long Sleeve Pilsner Crew wears with relaxed, weathered ease. Underlapped seams, contrasting side panels and surfy split-hem style inject a signature downshifted influence, while a subtle horizontal pocket stashes an item or two.

Style: 4390 Weight: 12.5 oz Size: S-XL
Colors: Henna, Fatigue, Dark Tourmaline



Pilsner CREW TEE \$40.00

A high-comfort crew neck, split-side hem and articulated underarm panel tune up this always-at-ease tee with fine active form. The casual knit style fits for the full calendar of special events, from ski-hill concerts and bike-race spectating to fireworks on the Fourth.

Style: 4365 Weight: 10 oz Size: S-XL
Colors: Dark Tourmaline, Fatigue, Henna



Pilsner POLO \$45.00

Tweaking classic rugby style with a strong shoulder yoke, thin front zip and overlapped collar gives the Pilsner Polo a look that livens up the typical shoulder-season day. Soft-textured fabric, clean embroidery and raised seamlines style it right for heightened visibility.

Style: 4370 Weight: 12 oz Size: S-XL
Colors: Fatigue, Henna, Dark Tourmaline



Grippd SHIRT \$50.00

An easy-care blend of cotton and polyester keeps the Grippd Shirt looking good even when shifting gears with short notice. A doubled yoke, flat felled seams and finished inside edges signal quality make, while the crosshatch pattern and rich colors match it to every buttoned up occasion, from lax workdays and after-five happy hours to first-impression dinners with your girlfriend's parents. A flapped front pocket holds a billfold, two concert tickets or a new round of chew, while the branded buttons add subconscious mountain style.

Style: 4270 Weight: 6.5 oz Size: S-XL
Colors: Yam, Tarmac, Dark Tourmaline



Onsight SHANT \$60.00

When pulling down on perplexing problems or clipping bolts on sport climbs, the mid-calf length of the Onsight Shant fits with the gripping objective. The 20-inch inseam protects legs from exposure on the climb and still permits a clear view of tricky footwork, while creating a cooling effect when slipping back into flip-flops for the belay. A sanded face softens the cotton/tactel fabric, making it satisfying to sport even during steamy sessions. With pockets in the front, on the side and in the back, it also keeps small stuff in check.

Style: 4380 Weight: 7 oz Size: 30-40 (even)
Colors: Tarmac, Khaki




Onsight SHORT \$50.00


The relaxed stance of the Onsight Short adapts well when working out bouldering problems, spotting a female friend or hiding in the shade from the heat. A sanded cotton/nylon fabric creates a soft, fuzzy face that reflects the permissively slow pace of midsummer days. Open-top cargo pockets provide quick places to stash small things and Velcro®-flapped back pockets stow all-day items with style. The fixed waist hangs without a belt, closes with a logo snap and sits softly against skin with the same chafeproof fabric.

Style: 4375 Weight: 6.7 oz Size: 30-40 (even)
Colors: Khaki, Tarmac



 Gabe Rogel
Jeff Wogoman loads up the trusty Epic™
Snake River, WY



 Gabe Rogel
Chad Jackson takes a breather at the top of
Lithium. Jackson Hole, WY



Potsie SHIRT \$50.00

The casual quality of the button-down Potsie Shirt is revealed by a differential cotton/poly weave, finished internal seam and draping mesh yoke. A rare asymmetrical yoke provides a distinctly offset appearance when viewed from the back, while retro stripes add leisurely style to any event, from lawn-bowling tourneys and Labor Day barbecues to weeknight bluegrass at the brewpub. The chest pocket buttons shut so whatever finds its way inside stays loaded for the duration of the fun exercise that fills up a fine summer day.

Style: 4360 Weight: 5.8 oz Size: S-XL
Colors: Twilight, Crystal, Fatigue



Class Act SHIRT \$50.00

Soft-washed and wrinkle-free fabric maintains the presentable appearance of this respectable shirt even during hectic summer days. The felled interior seams, fine cotton/poly blend and branded buttons hint at first-class construction, while unique patterns break up the visual parity in the standard mountain-town-scape. A significant step above skid, the Class Act elevates any outward image when dressing up for dinner, cleaning up for the brewpub or just relaxing in the hammock after Saturday yardwork is ticked off the list.

Style: 4280 Weight: 7.2 oz Size: S-XL
Colors: Muskmelon, Crystal, Dark Tourmaline



Cord-o-Let SHORT \$55.00

Stretchy cord fabric that holds its shape is the secret behind the active persona of the Cord-o-Let short. A 10-inch inseam hangs leisurely low and a looser cut adapts to the kick-back summer pace, while forgiving cord fabric revels in pre-coffee longboarding, lunch-break bouldering or Wednesday-night softball. The angled thigh pocket holds phone, wallet or wad of fun money, while the contrasting waistband slashes back with surfy big-wave style. A cool Cloudveil label refreshes the recurring mountain-town vibe.

Style: 4220 Weight: 7.5 oz Size: 30-40 (even)
Colors: Gunmetal, Basil

Dyno Durability was principal intent of utilizing stretch nylon twill in our Dyno collection. The anti-wrinkle fabric blends burly nylon fibers with stretch spandex yarns, resulting in a distinct natural feel that responds with active flex. The rugged pieces—which are equipped with both DWR and a high UPF—excel when applied to contrasting activities such as climbing hard routes and traveling far off the grid, leaving a strong legacy of adaptation.



Dyno JACKET \$85.00

Western styling, magnetic top-drop chest pockets and a flapped reverso front zip give this everyday jacket a strong dose of individuality. Triple-needle seams reinforce the tough construction, while slash hand pockets and loose fixed cuffs exceed the casual standard.

Style: 4355 Weight: 13.5 oz Size: S-XL
Colors: Tobacco, Basil



Dyno SHORT \$55.00

Fittingly textured for physical days, this nine-inch inseam trunk-style short is accustomed to charging every day at full speed. No-chafe seams climb with comfort, Velcro® pockets secure loose change and fixed-waist styling hangs with a naturally content air.

Style: 4230 Weight: 6.5 oz Size: 30–40 (even)
Colors: Khaki, Gunmetal



Dyno PANT \$65.00

This tough pant meets our selection criteria when attending a mountain town wedding or hitting a Rock-and-Road destination upon the return. A self-draining pocket and rear chalk-bag loop pump up V-5 function, while tapering allows for a clear view of fancy footwork.

Style: 4240 Weight: 10 oz Size: 30–40 (even)
Colors: Gunmetal, Khaki



Tim Kemple

"You got me?" Matt Segal on High Tower.
Rocky Mountain National Park, CO



Ripple SHIRT \$72.00

With a hydrological pattern drawn from our below-the-surface experience, this shirt is determined to keep skin dry when stalking big fish. Fly box pockets, a hemostat holder and sunglass stash lend a helpful hand, while wicking mesh cools off humid interiors.

Style: 3900 Weight: 7.5 oz Size: S-XL
Colors: Covert, Cedar, Tourmaline



Cool SHORT SLEEVE SHIRT \$58.00

When the temp soars, this button-up short sleeve keeps skin shaded and sweat-free. Easy-care fabric combines with a high sunshade collar, airflow mesh vents and a quick-draw sunglass sheath to provide solar relief when sticky situations are almost predetermined.

Style: 3885 Weight: 6.4 oz Size: S-XL
Colors: Tourmaline, Khaki, White, Muskmelon, Cedar



Cool SHORT \$45.00

Deep back pockets, an active seven-inch inseam and a brushed tricot web-belt waistband are the highlights of the temperately adaptable Cool Short. Built for high heat and humidity, the short remains entirely comfortable even in conditions rapidly approaching equatorial.


Style: 3129 Weight: 7 oz Size: 30-40 (even)
Colors: Tarmac, Khaki, Gunmetal

Cool and Newfork Long favored as on-the-road and on-the-river companions, our Cool collection draws its universal utility from CoolTouch™ fabric. The high-tech nylon feels soft on skin, dries quickly when soaked, blocks the sun with a UPF 45 rating and sheds light moisture with a surface DWR. The textile feels liberating in humid climates, requires minimal maintenance and appears completely unfazed by weeks of foreign, domestic or backcountry travel.



Jeff Diener

Taylor Glenn departs the floating bungalows at
Khao Sok National Park, Thailand





Ripple SHORT SLEEVE SHIRT \$62.00

Wicking mesh vents, a high sunshade collar and a river-inspired pattern enhance the material performance of this peak-of-the-heat shirt. Detailed with a hemostat holder, an inset vertical sunglass pocket and Napoleon pockets for match-the-hatch convenience.

Style: 3915 Weight: 6.4 oz Size: S-XL
Colors: Covert, Tourmaline, Cedar



Newfork SHORT \$55.00

Injecting long-cut vitality into the Cool spectrum was the primary charge of the Newfork Short. Distinctive continuous paneling, contrast stitching and hidden-clip back pockets collaborate with an 11-inch inseam and brushed tricot waist to achieve this notable feat.

Style: 3865 Weight: 6.2 oz Size: 30-40 (even)
Colors: Gunmetal, Cedar, Khaki, Tarmac, Black







Cool SHIRT \$68.00

A high-mileage traveling partner, our Cool Shirt shows its worth during extended trips with a mesh back vent, wicking half-lining, high sunshade collar and specs chest pocket. The cuffs button closed, while dual Napoleon pockets hold fly boxes, directions or documents.

Style: 3880 Weight: 7.5 oz Size: S-XL
Colors: White, Khaki, Tourmaline, Muskmelon, Cedar



Cool PANT \$65.00

At home on trips of wide latitude, the nylon Cool Pant is endemic to a varied climatic range. The brushed and belted band feels fine under a heavy pack, cuff toggles allow a transition to wading length and big back pockets safely stow a fly box, hip flask or overstuffed wallet.

Style: 3130 Weight: 11 oz Size: 30-40 (even)
Colors: Tarmac, Khaki



Jack Shaw finds his muse.
Snake River, WY

Wade McKay



Andrew Burr

The international affliction, unknown angler at Kylemore Abbey, Connemara, Galway, Ireland



John Hammonds backpacking on the Cascade Pass Trail, North Cascades National Park, WA

Backcountry

Days taste different in the backcountry. Far removed from routine, this wide world of spectacular peaks, stunning cirques and deafening solitude strongly flavors our individual escapes. From snacking at the pass or breathing deep on the peak to toasting a return to the tailgate, small moments seem more vibrant when set against an open-air context. Yet each single sample leaves us craving more. So we head out again, seeking secret streams, buff singletrack or stellar cracks. We return to nectar spots and explore destinations far from home. And no matter how each unfolds, we realize every trip will truly be one to savor.

It is for these missions—that go both solo and with trusted partners—that we build our Backcountry collection. Whether it is our streamlined storm shells or tough stretch wovens, each construction delivers a liberating experience in the harsh mountain environment. Proprietary fabrics—such as Cloudburst™ and Inertia Plus™—emphasize toughness, breathability and mobility, while streamlined details shed excess. In the end, all our signature shells supply regulated conditional comfort and heighten the backcountry experience when we are tempted back by the prospect of another satisfying taste.



Mike Tittel



Michael Clark
Chuck Friberg heads out for a climb. Mount Evans, CO

The beauty of Washington, from Rainforest to high Alpine in a day's trek. John Hammonds on the Sahale Arm Trail. North Cascades National Park, WA



Zorro JACKET \$135.00

The Zorro Jacket is our one-shell solution when packing lightly for chance encounters with sudden downpours, freezing fog or spring drizzle. Sealed at the seams, the Cloudburst 2.0™ fabric blocks wet weather without excess weight, while a highly breathable microporous membrane and venting pit zips prevent clammy interiors. The smooth-surface ripstop texture reinforces the fabric with a strong external character tailor-made for tough trips ranging from ambitious spring tours or quick-hit climbs to high-mileage backpacks.

Style: 3255 Weight: 14.5 oz Size: S-XL Colors: Copper, Twilight, Fatigue, Black

Zorro PANT \$95.00

During three-day backpacks or glacial spring slogs, a surefire waterproof/breathable option—such as the Zorro Pant—provides a secure seal against the possibility of incessant precip. Cloudburst 2.0's nonstick interior wears comfortably against bare skin and vents humid microclimates with a fast-acting breathable membrane. Ankle zips make shedding the shell layer easy, fully sealed seams prevent seepage and unisex sizing tailors each fit for dimensionally different shapes. The streamlined design packs easily into small spaces.

Style: 3265 Weight: 8.5 oz Size: S-XL Colors: Black

Prospector/Peak An advanced soft-shell blend is the family secret of the Prospector/Peak lineage. Our mechanically mobile and sheddable surface InertiaPlus™ textile is precisely honed to warm-weight thickness and devoid of Lycra®, which grants the pieces functional immunity from moisture retention. Textured interiors wick quickly, double-weave construction generates air space, and static-free carbon yarns structure the all-sport styles with durability.



Prospector JACKET \$145.00

In sunny climates or warm weather, the high CFM rating of this mechanical stretch shell maintains a regulated internal temperature. Seam-limited sides, bonded-and-sewn zips, laminated cuff tabs and single layer pockets trim the silhouette for efficient alpinism.

Style: 4005 Weight: 11.5 oz Size: S-XL
Colors: Metro/Charcoal, Vine/Charcoal



Peak SHORT \$75.00

Made tough for abrasive atmospheres, our rugged Peak Short withstands long periods of hard rock wear. A nine-inch inseam won't impede active range, while zippered pockets hold stuff securely, a fixed waist fits naturally and an enduring DWR sheds sudden weather.

Style: 3233 Weight: 6.5 oz Size: 30-40 (even)
Colors: Khaki, Charcoal



Peak PANT \$95.00

Touring, climbing and trekking all fit the alpine focus of this three-season soft shell pant. A fold-up feature vents legs on sun-baked walls, while belt loops, mesh-lined pockets, loose cuffs and a 100-wash DWR provide experienced utility in any conditional situation.

Style: 3222 Weight: 10 oz Size: 30-40 (even)
Colors: Charcoal, Khaki





 Tim Kemple
Justen Sjong in the Brooks Range, taking
it all in. Gates of t Arctic NP, Alaska



Maverick SHORT \$65.00

Inheriting the functional fabric of the Peak, yet mirroring youthful get-it-done energy, this short stays hyperactive in the familiar summer scene. An 11-inch inseam hangs low, a fixed waist wears with casual style and front and back pockets reinforce a no-worries vibe.

Style: 4055 Weight: 7 oz Size: 30-40 (even)
Colors: Metro, Khaki, Charcoal



Switchback JACKET \$195.00

The professional grade Switchback serves well in any situation—from windy days to sleety storms—when protection is mandatory. Midweight Schoeller® Dynamic™ fabric sheds weather, stretches liberally and breathes at an elevated rate during alpine activity, while also thriving in abrasive environments due to Nanosphere® technology that repels grime and adds surface strength to the equation. Über-sized hand pockets stow regularly accessed items, inset tabs cinch the cuff, a cordlock seals the neck and a bulkless fit trims excess.

Style: 4500 Weight: 16 oz Size: S-XL
Colors: Pompei, Tobacco, Metro, Black



Switchback PANT \$165.00

Spring corn, summer alpine or fall treks are all within the functional scope of this guide-certified pant. Midweight Schoeller® Dynamic™ fabric sheds, stretches and breathes, while also harnessing a Nanosphere® treatment to repel dirt and grime. A clean cuff encircles bulky plastic boots yet hangs normally over XCR® trail runners when putting in the hard miles on bare ground. The low-pro waist stays up with a gripper/web-belt combo that won't bunch under a pack, while a bellowed thigh pocket holds high-priority items within reach.

Style: 4003 Weight: 17 oz Size: S-XL
Colors: Black



Through the fog, Ash Christensen.
Uinta Mountains, Utah



Keith Cozzens
Keeping the ski legs in shape. Jackson Hole, WY

Cadence

Where we reside, fitness is a religion. Morning runs, afternoon climbs and evening rides serve a higher purpose than just keeping us healthy and strong. Our daily heart-rate rituals build an aerobic base that improves competitive form, brings seasonal objectives within reach and makes play days more fun. As a direct result of daily devotion, we notch top tens at the ridge run, finish strong in the 24-hour fat-tire race or reap rec-class glory in the PPP. And—personal accomplishment and lasting stamina aside—the hard miles we log puts fuel in our tank and elevates our hearts, legs and lungs to a higher plane.

The Cadence collection shares in this zealous aerobic conviction. Designed to excel during mountain training, the styles utilize wicking-fiber fabrics, moisture-management chemistry and push-pull construction to keep core temps comfortable and skin sweat-free from start to finish. Worn as a primary layer or layered under a light surface shell, the high-endurance pieces perform when pushed hard due to chafeproofed seams, bulkless silhouettes and articulated re-supply pockets. Constructed with strength and stretch, they form an athletic foundation when building for a personal best, an annual race or the trip of a lifetime.



Jeff Diener
Gary Johnson. Columbia River Gorge, Oregon



Cache Creek JACKET \$95.00

With applications either as a warm up or wind shell, the Cache Creek is a multifaceted mountain-man piece. Cyclone™ fabric sheds weather and traps heat, while balling up small and sliding smoothly under shell layers. The UV-resistant face is DWR-treated and subsurface-coated for twice the repellency, while thin tricot on the interior stays soft and dry against skin. Mesh pits and cape venting allow heat an easy escape and extended cuffs cover wrists at full-span reach, while front and back stash pockets maximize stowage space.

Style: 3530 Weight: 12 oz Size: S-XL Colors: Fatigue, Black, Twilight



Half Moon JACKET \$80.00

When the forecast calls for a chance of rain, packing this eight-ounce shell is a simple way to prepare. CirrusPlus™ fabric rates ripstop tough, repels moisture with a strong DWR and refuses to snag due to a flat 30/40 surface. Extended cuffs protect wrists from single-pitch or singletrack exposure without ballooning on descent, breathable stretch-woven underarm panels add twist-and-turn mobility, and reflective logs shine brightly at dusk. The jacket self-stashes for easy portability, packability or clipability when maxing out the day.

Style: 3003 Weight: 6.5 oz Size: S-XL
Colors: Cherry/Grey, Indigo/Grey, Sulphur/Grey



Excursion TRAIL SHORT \$43.00

The longer knee-length and lightweight polyester fabric make the Excursion Trail Short a top choice for ticking off miles of trail. Super Smooth™ poly fabric dries quickly when soaked with mist, spray or sweat, while a wicking mesh liner adds extra internal support. An elastic and drawcord waist sits securely on the hip, while an eight-inch inseam hangs thankfully lower than the highball road-runner fare. A hidden zip pocket tucks a key in back, mesh hand pockets vent excess heat and inset panels allow an extended stride.

Style: 3855 Weight: 5 oz Size: S-XL
Colors: Gunmetal, Indigo

Highline Constructed to be put through the aerobic paces of mountain cross training, our Highline pieces blend the desirable attributes of rapid moisture wicking and active Lycra® stretch. Worn as primary layers when pushing the pace on runs or rides they keep skin content, yet also slide smoothly into a secondary role under shells with an anti-friction face. Shaped with bulkless athletic form, they exercise full fitness when building personal endurance.



Journey SHORT \$38.00
Super Smooth™ poly fabric makes the Journey Short a serious runner's choice for logging high weekly mileage. The lightweight fabric dries rapidly and retains minimal moisture when sweating up a storm, while a wicking mesh liner provides extra support where it's needed most. The thin-drawstring waist stays tied from warm up to cool down, reflective logos shine safely at dusk and an inside pocket holds a key to home or a five-spot for a post-run lunch. Inset articulated panels add full-stride mobility for that big sprint finish.

Style: 3030 Weight: 4 oz Size: S-XL
Colors: Black, Indigo, Incense



Highline TIGHT \$80.00
An intense aerobic focus makes the Highline Tight a top-tier choice for any goal-oriented training session. Equipped with reflective high-visibility logos, venting hand pockets and rattle-free ankle zips, it effects a smooth transition when adding or shedding a layer.

Style: 3075 Weight: 11 oz Size: S-XL
Colors: Charcoal



Highline TOP \$85.00
Our top choice for frosty morning runs, crisp singletrack loops or long spring ski tours is this cool-weather Highline piece. Outfitted with a cooling DeepDrop™ zip, reflective logos and a rear stash that holds a high-point snack, it excels when speeding along at a good clip.

Style: 3085 Weight: 9.5 oz Size: S-XL
Colors: Indigo/Vapor, Vine, Sulphur/Vapor, Pompei



Highline SHORT SLEEVE TOP \$70.00
The Highline Short Sleeve Top tackles single-century road rolls and eight-hour ridge rides with equal endurance skill. A jersey-style DeepDrop™ zip provides a quick and breezy cool down, while an articulated rear stash holds high-calorie fuel for the hard miles ahead.

Style: 3035 Weight: 7.5 oz Size: S-XL
Colors: Pompei/Vapor, Vine/Vapor, Indigo/Vapor, Vapor/Sulphur



Tuck Fauntleroy
Hanging out at Fitzzy's, Downtown Jackson

Clutch The wicking efficiency of our Clutch pieces keeps skin bone dry when worn as an active first-layer foundation. Sitting comfortably as the base, the bi-component Pace™ fabric operates on the push/pull principle to send sweat away when personal output climbs. The prime foundational pieces are constructed with flatlock seams to eliminate chafe, patterned with a room-to-move cut and smoothed slightly on the surface to minimize layering friction.



Clutch LONG SLEEVE TEE \$38.00

The Long Sleeve Clutch Tee is an all-sport athletic jersey for layering applications as varied as spring corn days at the ski hill or alpine climbing in marginal weather. A bindless cut starts any day right and a jersey collar won't look out of place when worn at the base.

Style: 4520 Weight: 7 oz Size: XS-L
Colors: Vapor, Fatigue, Twilight, Pompei



Clutch TIGHT \$35.00

Our dynamic wicking tight lays a strong foundation when layering for the high alpine. A liberating cut and open boot-ready cuff provide all-day comfort, while a front fly makes quick pit stops possible. Finished with a Cloudveil banded waist for extra signature style.

Style: 7095 Weight: 6.7 oz Size: S-XL
Colors: Twilight



Clutch TEE \$35.00

Serving admirably as an athletic tee, our short-sleeved Clutch provides instant wicking performance when bouldering, running or working out at the rock gym. Breathable mesh lets the breeze lift sweat and a fitted cut won't bind when worn as a warm-weather base.

Style: 4510 Weight: 6 Size: XS-L
Colors: Fatigue, Vapor, Pompei, Twilight



Clutch ZIP NECK \$40.00

For self-ascent skiing or self-supported trips, the Clutch Zip Neck is a functional first layer for building an efficient action-figure system. A 13-inch front zip cools the core without flapping in the wind and a two-inch collar stands up well when layered under a soft shell.

Style: 7085 Weight: 6.2 oz Size: S-XL
Colors: Pompei, Twilight, Fatigue, Vapor



Mike Tittel



Mike Tittel

Compliments of the Thoreau trail naming system,
Brian Reipe on trail #401. Near Crested Butte, CO



August Benjamin takes in a journaling session atop the "bug", North Idaho



Woods Wheatcroft
Sandpoint, ID

Women's Mountain Lifestyle

In our mountain communities, fine weather signals an emergence from mud-season hibernation. Clear overhead skies, extended daylight hours and long spells of mild weather get us off the couch and back outside. Reconnecting with our neighbors becomes second only to maximizing the hours from dawn to dusk. Crag, float and trail sessions are topped off with time spent sitting by the river, unwinding around the fire and just soaking in the spectacular scene. The pace slows, socializing takes top priority and the whole valley suddenly feels warmer. Lit by the glow, the entire population finds reason to rejoice.

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Woods Wheatcroft

Jodi Elliot making the most of a Sandpoint Summer. Sandpoint, ID



W's Blossom SHIRT \$40.00

Sewn together with a cowgirl attitude, this high-range shirt expresses itself with a powerful individual streak. The pearlized front snaps, raised diagonal embroidery, overlapping rear yoke and high-riding collar demonstrate an unrestrained Western influence. Pure cotton fabric sits softly on skin, felled interior seams reveal quality make, and French darts enhance a nice curve. The flavorful style holds its own when trucking to town, sipping whiskey with the boys or dressing up jeans for an alternative film festival in town.

Style: 4290 Weight: 4.5 oz Size: XS-L Colors: White, Brook, Spice



W's Cord-o-Let SHORT \$55.00

Stretch cord fabric gives this fitting summer short both attractive shape and athletic flavor. The secret is an infusion of spandex into the resilient cotton fibers, which enables the short to move freely when walking the dogs and still stand up to working in the garden, while fitting with flattering drape when socializing in mixed company. A contoured shape and five-inch inseam show sporty strength, while a surfy waist hangs on the hips and stylish back pockets wake up slumbering mountain towns with flirtatious flair.

Style: 4225 Weight: 7 oz Size: 4-14 (even)
Colors: Tourmaline, Vapor, Basil



W's Cord-o-Let SKIRT \$50.00

The ravenous response to our stretch cord fabric made using the same material in a skirt the logical next progression. The resilient cotton/spandex fabric wears tough, stretches slightly for active comfort and fits with a flattering feminine drape. Snap down loops allow it be worn with or without a belt, while snap-down side cargo pockets hold cash, a card or an ID when resolving to paint the town with partners in crime. A 16-inch length sits slightly above the knee, while contoured form and a surf influence redefine active girl style.

Style: 4070 Weight: 10.6 oz Size: 4-14 (even)
Colors: Basil, Vapor, Tourmaline



W's BT TEE \$40.00

Organic cotton comfort is what the BT Tee brings to the average active day. A touch of Lycra® helps hold shape and allows unlimited kinetic range when the current Saturday morning schedule includes pedaling the cruiser, doing some spontaneous stretching and tossing the ball at the dog park. A wraparound print revises playful style, rough-cut edges provide a subtly layered look and an active feminine fit curves slightly to the hip. Even comfortable when the best-laid plans get shuffled, this basic adapts to anything with ease.

Style: 4315 Weight: 4 oz Size: XS-L
Colors: Pear, Coral, Tourmaline, Piano

W's Rio CAPRI \$58.00

With a sanded surface, the peached fabric blend of the Rio Capri feels luxuriously soft when worn on a typically long summer day. A single-snap thigh pocket safely holds lip balm, market money or a key for the bike lock, while large front hand pockets slide easily into a relaxing unwind. The waist cinches with a hidden hook and a drawstring closure, while a contrasting inner band sits softly on the hips. Back snap pockets add extra style, and a 16-inch inseam wears well with flip-flops when the toes just need to be free.

Style: 4320 Weight: 7 oz Size: 4-14 (even)
Colors: Vapor, Henna, Tarmac

W's Marion SHIRT \$55.00

Soft cotton fabric with a poly blend for performance, detailed flower embroidery and hidden front buttons give the Marion a fashionable character in any summer setting. Three-quarter sleeves with unbuttoning cuffs roll up at noon or hang down at night, while Lycra® helps the shirt hold its shape and delicate texture gives the fabric a strong visceral appeal. Princess seams silhouette the fit with an attractive feminine curve and beautiful colors strengthen the visual impact of the one-of-a-kind shirt, which relaxes comfortably on the road or livens up a fun night out.

Style: 4090 Weight: 6.5 oz Size: XS-L
Colors: Powder, White, Pear

W's BT TANK \$35.00

Our active girl tank is designed to feel good whether hitting the local crag or just flip-flopping to the shore on a sweltering summer afternoon. Pure organic cotton feels comfortable during high-humidity days, provides textural relief with a one-to-one rib, and adds active Lycra® twist for reaching, stretching or posing. Contrast overlap stitching at the hem and neck shows visual interest whether lining up a route or reading a trashy novel back at the group campsite, while open arms show hard-earned climber strength.

Style: 4310 Weight: 19 oz Size: XS-L
Colors: Piano, Coral, Tourmaline, Pear

W's Joanie SHIRT \$45.00

A cotton/poly blend gives the Joanie a classic appeal that works well when hanging out barefoot on the lawn, sitting on the dock or wandering through an organic open-air market. Shaping darts flatter the fit with a nice curve, vertical stripes add throwback flair and color-matched front buttons subtly tie it all together. The quality construction is evident in interior felled seams, while vibrant ladies-choice colors of Powder, Blush, and Butter cater to a refined sense of style when matched with casual shorts, a loose skirt or dressier capris.

Style: 4085 Weight: 3.5 oz Size: XS-L
Colors: Butter, Powder, Blush

W's Rio SKIRT \$45.00

Worn at the riverside, around the campfire or during fun weeklong vacations, the Rio Skirt is no stranger to a slower seasonal pace. Snap-down loops provide a home for a belt, which is optional since shape at the hips hangs it with nice drape. A peached face gives the skirt a soft feel, while a cotton/nylon blend contributes high-degree comfort and an easy care character. Full pocket security is gained through snap-closed cargos, deep vertical hand pockets and snap-down back pockets, which all contribute to the enticing appearance.

Style: 4325 Weight: 6.5 oz Size: 4-14 (even)
Colors: Henna, Tarmac, Vapor





Kerry Cowan throwing down. Fremont Canyon, WY



W's Dyno JACKET \$85.00

Blending tough twill with a casual Western aesthetic prepares the Women's Dyno Jacket for recurring down-day paces. Magnetized drop-flap pockets, side handwarmer pockets and zip-closed cuffs contribute hints of Saturday-night-out style to this high-country favorite.

Style: 4075 Weight: 12.6 oz Size: XS-L
Colors: Henna, Piano



W's Dyno HIGHWATER PANT \$60.00

Measuring 26 inches to the hem, this capri cools the heels while taking to the trails, scampering up routes or exploring forest roads in comfort. A small quad pocket fits the bare personal minimum, while a loose cuff exposes shapely calves with strong climber style.

Style: 4245 Weight: 4 oz Size: 4-14 (even)
Colors: Piano, Khaki



W's Dyno SKIRT \$50.00

Take a break from repetition with the fun feel of this 18-inch skirt. Tough twill helps it endure premeditated road trips, while a surf-tie waist, self-draining cargo and draped rear shape make it an exciting option when spontaneously sported on a fine summer day.

Style: 4080 Weight: 5.9 oz Size: 4-14 (even)
Colors: Khaki, Henna, Piano



W's Dyno SHORT \$55.00

With toughness in the fiber, this low-maintenance short meets every situation head-on with alpine-bred confidence. A sporty four-inch inseam provides mobility for energetic legs to be active, while a miniaturized thigh pocket and stylized back pocket hold a thing or two.

Style: 4235 Weight: 11 oz Size: 4-14 (even)
Colors: Basil, Henna, Khaki

Cool and Newfork Long favored as on-the-road and on-the-river companions, our Cool collection draws its universal utility from CoolTouch™ fabric. The high-tech nylon feels soft on skin, dries quickly when soaked, blocks the sun with a UPF 45 rating and sheds light moisture with a surface DWR. The textile feels liberating in humid climates, requires minimal maintenance and appears completely unfazed by weeks of foreign, domestic or backcountry travel.



W's Cool PANT \$65.00
Blending a brushed waistband, deep back pockets and a fitted waist, our Women's Cool Pant is well outfitted for trekking and traveling. A hidden cinch cord helps cuffs ride high when crossing streams or wading rivers, while a high UPF rating blocks intense rays.
Style: 3158 Weight: 10 oz Size: 4-14 (even)
Colors: Khaki, Gunmetal

W's Cool SHORT \$45.00
Moderating hot conditions, our Women's Cool Short is constructed with a fitted pack-friendly waistband and an active six-inch inseam. Mesh-lined pockets dry quickly after a dip and deep back pockets keep items like a trail map or guidebook safely tucked away.
Style: 3156 Weight: 6.5 oz Size: 4-14 (even)
Colors: Tarmac, Gunmetal, Khaki

W's Newfork SHORT \$55.00
The surfy style of the Women's Newfork Short fits the flow of river-based days. With a longer seven-inch inseam, fixed belt-looped waist and exposed stitch detail, it is styled with downstream feminine flamboyance. A UPF 45 rating ensures it also blocks the sun.
Style: 3870 Weight: 4.7 oz Size: 4-14 (even)
Colors: Cedar, Gunmetal, Black, Khaki, Lollipop

W's Cool SHORT SLEEVE SHIRT \$58.00
Fitted with feminine shape and attractive colors, our short-sleeve nylon shirt is the perfect partner for traveling in adventurous style. Flattering front pockets hold important things close to the chest, while a high sunshade collar protects the neck at lower latitudes.
Style: 3895 Weight: 4.6 oz Size: XS-L
Colors: Powder, Blush, White, Butter, Khaki



Cool and Newfork Long favored as on-the-road and on-the-river companions, our Cool collection draws its universal utility from CoolTouch™ fabric. The high-tech nylon feels soft on skin, dries quickly when soaked, blocks the sun with a UPF 45 rating and sheds light moisture with a surface DWR. The textile feels liberating in humid climates, requires minimal maintenance and appears completely unfazed by weeks of foreign, domestic or backcountry travel.



W's Cool SHIRT \$68.00

When braving bright or buggy climates, our low-stress long-sleeve is a safe selection. A mesh vent airs out the inside, while a high sunshade collar protects skin from crisping in direct sunlight. Flattering Napoleon pockets fit fly boxes, travel docs or small essentials.

Style: 3890 Weight: 6 oz Size: XS-L
Colors: Butter, Blush, Powder, Khaki , White



W's Cool CAPRI \$55.00

During sweltering days, our Cool Capri is a great way to breeze through the heat. Contrast-color stitching, unique piping highlights and vertical front pockets give it fresh summery flavor, while the cuffs hang at the perfect 24-inch length for flip-flops, Keens, or Chacos.

Style: 3875 Weight: 6.7 oz Size: 4-14 (even)
Colors: Cedar, Lollipop, Khaki, Black



W's Cool SLEEVELESS SHIRT \$50.00

When summer temps skyrocket, nothing feels more pleasant than our Sleeveless Cool Shirt. Flattering Napoleon pockets fit fly boxes, underarm gathers eliminate gape, a flip-up collar blocks the sun and a few front buttons can be left undone during sweaty summer spells.

Style: 3910 Weight: 3.6 oz Size: XS-L
Colors: Blush, Powder, Butter, Khaki, White



Keith Cozzens
Ali Deines in search of a nice offshore breeze.
Playa Tamarindo, Costa Rica



W's Cool SKIRT \$40.00

The freedom of hiking in a skirt is what earned this piece its status as a trailside favorite. A full-wrap front flap stays closed with a cam buckle belt, while a 17-inch length balances airy comfort with sensible exposure. The brushed inner band sits nicely under a pack.

Style: 3180 Weight: 7 oz Size: 4-14 (even)
Colors: Lollipop, Cedar, Khaki, Black



W's Windknot S.S. SHIRT \$62.00

Patterning itself on a momentary fly-line dilemma, this short-sleeve exhibits a natural affinity for adventurous river trips. A mesh vent cools the inside, flattering front pockets stow fly boxes and a feminine curve maintains a refreshingly appealing silhouette.

Style: 3905 Weight: 4.6 oz Size: XS-L
Colors: Powder, Khaki, Blush



W's Windknot SLEEVELESS SHIRT \$54.00

When the driftboat bakes under the sun, going sleeveless is a great way to stay cool. Our take on this theme ties in with an attractive looped pattern. Fly boxes fit in the flattering Napoleon pockets, while gathered underarms and a high UPF rating finalize the design.

Style: 3920 Weight: 3.6 oz Size: XS-L
Colors: Khaki, Powder, Blush



Andrew Burr
Rosie Cahoon showing her brand loyalty. Winks Wall. Pequop Summit, NV



Lucas Gilman
Annie, Jack and crew hiking the Crest Trail.



Corey Hendrickson
Girl hiking.

Women's Backcountry

Days taste different in the backcountry. Far removed from routine, this wide world of spectacular peaks, stunning cirques and deafening solitude strongly flavors our individual escapes. From snacking at the pass or breathing deep on the peak to toasting a return to the tailgate, small moments seem more vibrant when set against an open-air context. Yet each single sample leaves us craving more. So we head out again, seeking secret streams, buff singletrack or stellar cracks. We return to nectar spots and explore destinations far from home. And no matter how each unfolds, we realize every trip will truly be one to savor.

It is for these missions—that go both solo and with trusted partners—that we build our Backcountry collection. Whether it is our streamlined storm shells or tough stretch wovens, each construction delivers a liberating experience in the harsh mountain environment. Proprietary fabrics—such as Cloudburst™ and Inertia Plus™—emphasize toughness, breathability and mobility, while streamlined details shed excess. In the end, all our signature shells supply regulated conditional comfort and heighten the backcountry experience when we are tempted back by the prospect of another satisfying taste.



Corey Hendrickson



W's Zorro JACKET \$135.00

The lightweight nature of this waterproof/breathable shell is what makes it a great last-minute addition to any trip. Fully sealed Cloudburst 2.0™ fabric stops all forms of precip from frozen to fluid, while active breathability ensures the inside retains a dry-touch texture even when pushing the body hard. Easy-pull pit zips dump heat during the vertical gain and Velcro® cuffs cinch tight around small wrists. A contoured cut, attractive shape and shrinkable volume hood appeal to feminine tastes without sacrificing technical merit.

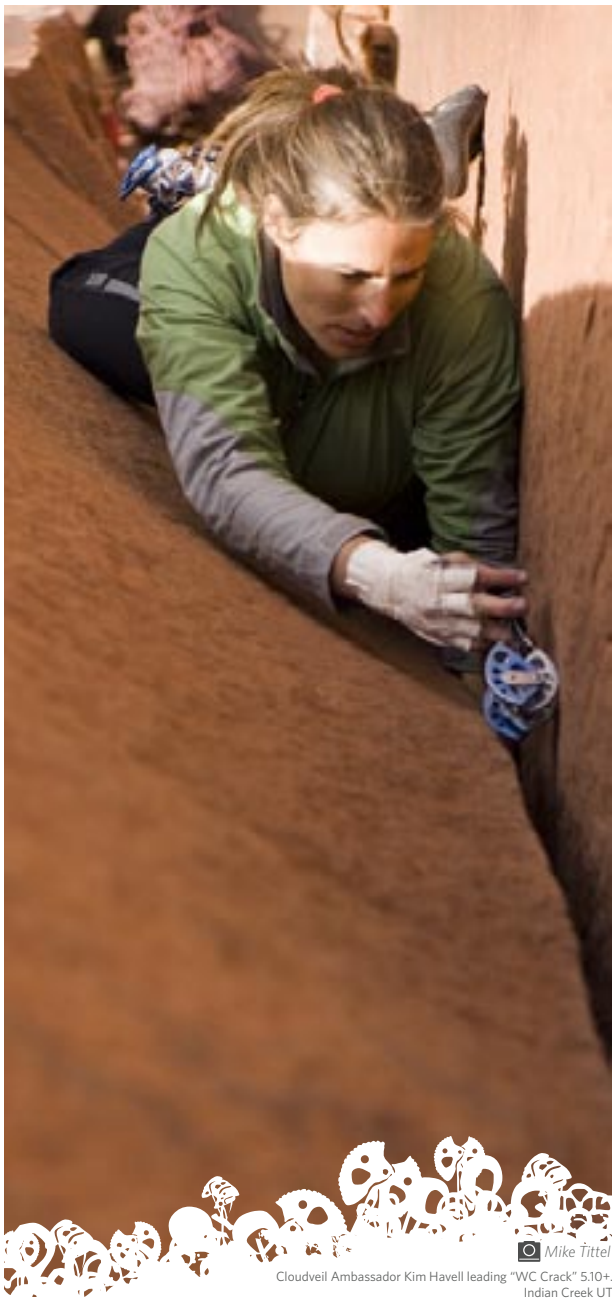
Style: 3260 Weight: 13 oz Size: XS-L
Colors: Lollipop, Incense, Black, Powder



W's Zorro PANT \$95.00

Making space for a waterproof/breathable rain pant—like the Zorro—is a smart strategy when packing for any multi-day trip. The two-plus layer Cloudburst 2.0™ fabric seals out driving rain, while still allowing hard working legs to shed steamy inside air. An ankle zipper opens wide for bulky plastic boots, a snap cuff stays snug and a gripper waistband sits problem-free under a heavy pack. Fit with feminine articulation and pared down with ultralight details in an effort to keep weight and bulk to an acceptable on-mountain minimum.

Style: 3270 Weight: 8.5 oz Size: XS-L
Colors: Black



Prospector/Peak An advanced soft-shell blend is the family secret of the Prospector/Peak lineage. Our mechanically mobile and sheddable surface InertiaPlus™ textile is precisely honed to warm-weight thickness and devoid of Lycra®, which grants the pieces functional immunity from moisture retention. Textured interiors wick quickly, double-weave construction generates air space, and static-free carbon yarns structure the all-sport styles with durability.



W's Prospector JACKET \$145.00

The sustained active pace of the warm season poses no problem for the Women's Prospector. Feminine articulation, seam-limited side panels and inset cuff tabs trim bulk, while high-placed, mesh-lined pockets access easily when hefting a pack or tied in to a cord.

Style: 4020 Weight: 11 oz Size: XS-L
Colors: Powder/Metro, Pear/Vine



W's Peak PANT \$95.00

Blending all-weather liberation with feminine fit, this action-oriented pant stretches for extended seasonal activity. The loose cuff fits over plastic footwear and the thigh hosts a solo stash pocket, while the thinned lower leg tabs up when bright sunlight beams down.

Style: 4025 Weight: 9.5 oz Size: 4-14 (even)
Colors: Khaki, Charcoal



W's Peak CAPRI \$85.00

When negotiating the rigors of rock or road, the Peak Capri sports a tough exterior due to interwoven carbon fibers. The front face is styled with a single side pocket, a low-pro waist and a wide band cuff that hangs at ideal flip-flop, cruiser bike or rock-shoe length.

Style: 4045 Weight: 7.5 oz Size: 4-14 (even)
Colors: Pear, Charcoal, Khaki



W's Peak SHORT \$75.00

Our strong stretch short blends in-shape style with carbon-fiber toughness during trips to the local crag or treks into the alpine. A small bonded-zip thigh pocket holds a few key items, while a fixed waist fits at the hip, hosts a belt and hangs a chalk bag at the rear loop.

Style: 4050 Weight: 6 oz Size: 4-14 (even)
Colors: Charcoal, Khaki





W's Switchback JACKET \$195.00

A measured thickness makes this midweight soft shell the perfect match for alpinist outings during spring, summer or fall. Schoeller® Dynamic™ sheds weather, stretches actively and breathes liberally, while also repelling dirt and grime with a Nanosphere® treatment. Oversized handwarmer pockets stow skins, gloves or electronic gadgets, while a stealth chest pocket hides small items in a safe place. Reverso zips, inset cuff tabs and a bulkless feminine shape adhere to a minimalist creed of boiling down design to only the necessary.

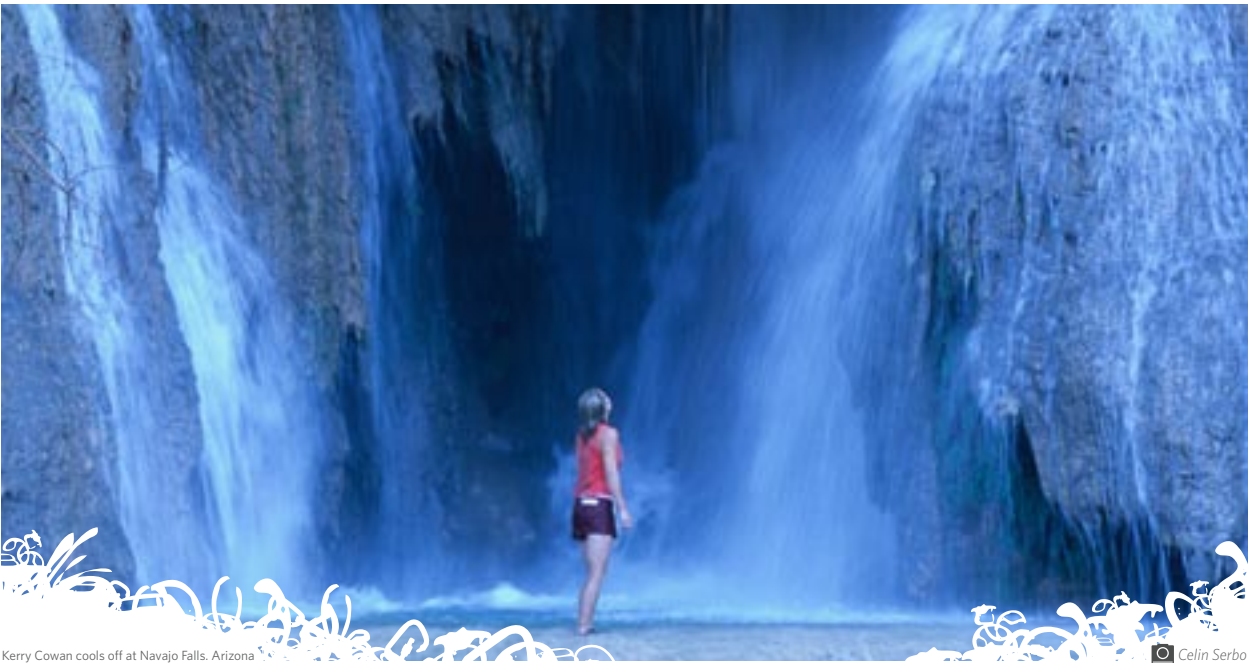
Style: 4505 Weight: 15 oz Size: XS-L
Colors: Sunset, Tobacco, Black



W's Switchback PANT \$165.00

Made for moving fast in the alpine, our multifaceted Women's Switchback Pant feels comfortable at any altitude. The midweight Dynamic® blend of nylon and Lycra® finds a liberating rhythm of shed-stretch-and-breathe during full-speed activity, while Nanosphere® technology keeps the DWR in top form by repelling oil, grease and grime. A clean cuff encircles plastic boots yet hangs naturally over Stealth™ approach shoes, while a gripper elastic waist sits nicely under a pack and a bellowed thigh pocket refuses to bulge.

Style: 4013 Weight: 16.5 oz Size: XS-L
Colors: Black



Kerry Cowan cools off at Navajo Falls, Arizona

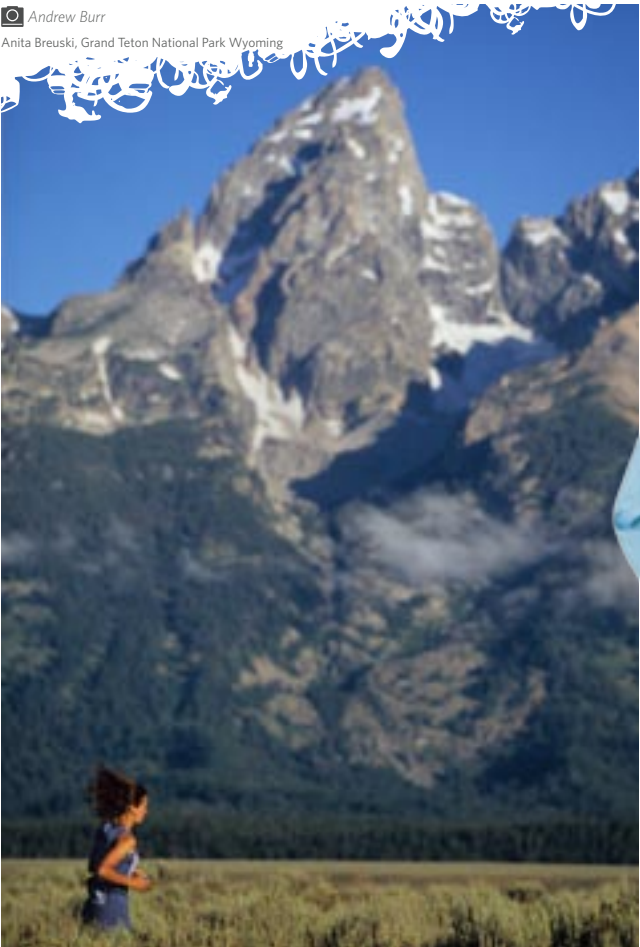
Celin Serbo

Women's Cadence

Where we reside, fitness is a religion.

Morning runs, afternoon climbs and evening rides serve a higher purpose than just keeping us healthy and strong. Our daily heart-rate rituals build an aerobic base that improves competitive form, brings seasonal objectives within reach and makes play days more fun. As a direct result of daily devotion, we notch top tens at the ridge run, finish strong in the 24-hour fat-tire race or reap rec-class glory in the PPP. And—personal accomplishment and lasting stamina aside—the hard miles we log puts fuel in our tank and elevates our hearts, legs and lungs to a higher plane.

The Cadence collection shares in this zealous aerobic conviction. Designed to excel during mountain training, the styles utilize wicking-fiber fabrics, moisture-management chemistry and push-pull construction to keep core temps comfortable and skin sweat-free from start to finish. Worn as a primary layer or layered under a light surface shell, the high-endurance pieces perform when pushed hard due to chafeproofed seams, bulkless silhouettes and articulated re-supply pockets. Constructed with strength and stretch, they form an athletic foundation when building for a personal best, an annual race or the trip of a lifetime.



Kristina Olson, somewhere in the Wyoming mountains



W's Cache Creek JACKET \$95.00

For women who are active alpinists, the Cache Creek takes form as an archetypal mountain warm up. The shelled Cyclone™ fabric sheds rapidly descending weather with a Teflon® DWR, stays dry on skin with wicking interior tricot and traps warm air in the middle when catching your breath on an exposed ridge. A slick surface layers smoothly and packs easily into small cubic spaces, while a mesh back and pit vents cool overheated interiors. Reflective logos and an athletic cut top off a piece that delivers instant warmth on any aspect.

Style: 3535 Weight: 11.5 oz Size: XS-L
Colors: Brook, Lollipop, Black



W's Excursion TRAIL SHORT \$40.00

Utilized on fast-moving hikes or long trail runs, this lightweight short feels good against hard-working thighs. The five-inch inseam is sporty but not awkwardly short, while an elastic waist cinches securely with an internal cord. Super Smooth™ polyester fabric dries in a flash, whether sweat, drizzle or a dip in the stream was the cause of the soak. A hidden zip pocket stores small items bounce-free on the thigh, while inset articulated panels provide striding mobility when charging up switchbacks or letting it run on the straightline descent.

Style: 3860 Weight: 3.1 oz Size: XS-L
Colors: Incense, Gunmetal



W's Half Moon JACKET \$80.00

Whether on a fitness run or a fun morning ride, this six-ounce shell will prevent soaked skin if the clouds let loose. Ripstop CirrusPlus™ won't snag due to a flat 30/40 surface and retains long-term repellency with an ingrained DWR. Crescent-shaped Inertia™ side panels enhance active mobility and aerobic breathability, while asym cuffs keep wrists covered and arms sealed when reaching for a hold or sitting way back on tech sections. A self-stuffable design packs or clips along when getting outside takes priority over waiting for clear skies.

Style: 3053 Weight: 6 oz Size: XS-L
Colors: Cherry/Vapor, Tourmaline/Vapor, Incense/Vapor

Highline Constructed to be put through the aerobic paces of mountain cross training, our Highline pieces blend the desirable attributes of rapid moisture wicking and active Lycra® stretch. Worn as primary layers when pushing the pace on runs or rides they keep skin content, yet also slide smoothly into a secondary role under shells with an anti-friction face. Shaped with bulkless athletic form, they exercise full fitness when building personal endurance.



W's Journey SHORT \$35.00

Stride for stride, the smooth fabric feel of the Women's Journey Short provides high-mileage relief on asphalt, track or trail. Super Smooth™ polyester dries fast on rising heat-index days and an internal mesh liner wicks sweat away. A corded elastic waist stays taut even after mile 10, a three-inch inseam keeps it athletically short and a slight side slit allows for a full-sprint stride. Finished with a hidden inside pocket that holds a few bills for a post-run smoothie and a car key to power back home aided by internal combustion.

Style: 3045 Weight: 3.5 oz Size: XS-L
Colors: Pear, Black, Brook



W's Highline SLEEVELESS \$55.00

During blazing hot days, this sleeveless wicking tank is a smart way to keep the body from overheating when working out. A V-neck harrier cut and extra stretch at the armholes give it athletic shape that keeps pace on everything from easy 10K fun runs to painful 50K epics.

Style: 3540 Weight: 3.6 oz Size: XS-L
Colors: Coral/Vapor, Vapor/Coral, Tourmaline/Vapor, Incense/Vapor, Charcoal/Tourmaline

W's Highline TIGHT \$70.00

The Women's Highline Tight displays the prime athletic attributes of shape, stretch and strength. A yoga-style cut comfortably fits athletic legs and an internal pocket holds a single car key, while a looser cuff hangs normally over trail runners, bike shoes or bare feet.

Style: 3080 Weight: 10 oz Size: XS-L
Colors: Charcoal



W's Highline TOP \$85.00

Sharing an all-weather aerobic focus, the Women's Highline Top finds motivation to keep pace even in poor weather. A nine-inch front zip provides a cooling option, an articulated rear pocket tucks sweet treats inside and contrast stitching complements in-shape style.

Style: 3090 Weight: 9 oz Size: XS-L
Colors: Incense/Vapor, Tourmaline/Vapor, Coral/Vapor, Charcoal/Tourmaline

Gabe Rogel
Katie Keane-Jackson gets in some miles after work, Teton Pass



Andrew Burr
Rosie Cahoon looks for inspiration
on Nooshpere 5.11. Pequop, NV



W's Highline HOODIE \$100.00

With a luxurious feel, the plush Highline Hoodie is preferred both as a cool-weather training top and a post-workout indulgence. The fitted hood holds onto heat, foldover mitten cuffs warm white-tipped fingers and a 10-inch front zipper provides a cooling downdraft.

Style: 3095 Weight: 10.5 oz Size: XS-L
Colors: Tourmaline/Charcoal, Coral, Charcoal, Incense/Vapor



W's Highline SHORT-SLEEVE ZIP \$65.00

The silhouetted close fit and cap construction of the Highline Short-Sleeve Zip tailors it toward girls who crank up the cadence on road and trail. The nine-inch zip cools the chest on uphill grinds, while a rear stash holds enough fuel for finishing the ride in peak form.

Style: 3545 Weight: 5.2 oz Size: XS-L
Colors: Charcoal/Tourmaline, Tourmaline/Vapor, Coral/Vapor, Incense/Vapor



Andrew Burr
Anita Breuski breaks between sessions at the Gate Boulder. Little Cottonwood Canyon, Utah



W's Clutch ZIP NECK \$40.00

A beautiful pre-curved silhouette, linear flatlock accents and non-obtrusive collar make the Women's Clutch Zip Neck more than just a basic wicking layer. A nine-inch zip provides core-cooling relief and a bindless drape keeps the piece comfortable during any mission.

Style: 7090 Weight: 5.2 oz Size: XS-L
Colors: Lollipop, Brook, Lily, Vapor

Clutch The wicking efficiency of our Clutch pieces keeps skin bone dry when worn as an active first-layer foundation. Sitting comfortably as the base, the bi-component Pace™ fabric operates on the push/pull principle to send sweat away when personal output climbs. The prime foundational pieces are constructed with flatlock seams to eliminate chafe, patterned with a room-to-move cut and smoothed slightly on the surface to minimize layering friction.



W's Clutch SLEEVELESS TEE \$30.00

This aerobically active tank is a perfect tee to sport when the body is running hot. In addition to the wicking performance and breathable surface, the shaped and fitted tee provides sleeveless ease on scorching days when sweat seems to pour from the pores.

Style: 4530 Weight: 2.6 oz Size: XS-L
Colors: Vapor, Lollipop, Brook, Lily



W's Clutch TEE \$35.00

The beauty of this wicking tee is in the hourglass illusion created by the contrast panel patterning, curved flatlock highlights and comfortable cap sleeves. The attractive outcome sports enough singular style to be worn alone when working out in the woods.

Style: 4515 Weight: 3.5 oz Size: XS-L
Colors: Lily, Lollipop, Vapor, Brook



Lucas Gilman



Lucas Gilman



W's Clutch TIGHT \$35.00

With an open cuff, loose layering cut and branded waistband, our Women's Clutch tight builds a comfortable wicking base under any layering system. Feminine shape and contoured seam lines create an attractive appearance when lounging inside the lodge.

Style: 7100 Weight: 5.9 oz Size: XS-L
Colors: Vapor



W's Flower TEE \$22.00

Nothing says summer like a vibrant display of alpine wildflowers and this floral tee was inspired by those carpets of color that blossom in our favorite mountain meadows. The design is screened proudly on the front of a pure cotton and curvaceously fitted tee. Available in either White or Charcoal, it captures the carefree feel of lazing in the bloom.

Style: 4335 Weight: 4.5 oz Size: S-XL
Colors: Charcoal, White

W's '70s Tree TEE \$22.00

A tree is the perfect holistic symbol for every outdoorsy girl. Our like-minded design grew out of a deep-rooted love of the woods and was nurtured with a little bit of retro hippie flavor. The arborist representation—which is screened onto a fitted cotton tee of either White or Vapor—is leaved with three slogans that best define who we are as a brand.

Style: 4340 Weight: 4.5 oz Size: S-XL
Colors: [White](#), [Vapor](#)

W's On the Fence TEE \$22.00

The iconic image of cowboys sitting on the fence is classic chic in any Western locale from Telluride to Whitefish. We borrowed this timeless scene as a method of proudly displaying the high-range roots of our Wyoming bred brand. The pure cotton tee is fitted with a feminine silhouette and comes in the basic cowgirl colors of Powder or White.

Style: 4346 Weight: 3.5 oz Size: S-XL
Colors: [Powder](#), [White](#)

W's Bouquet V-NECK \$22.00

The freedom of fine weather is expressed in the sleeveless design of our V-neck tank. A vibrant floral design is uniquely offset on the lower body to project an off-camber look, while unblended cotton fabric feels soft on the skin's surface in steamy weather. The two basic color options of dark or light cater to either/or individual moods.

Style: 4345 Weight: 3.5 oz Size: S-XL
Colors: [White](#)



W's Logo BALLCAP \$15.00

The girls wanted a hat of their own, so we obliged with a heavyweight twill cap that looks attractive in any setting. The low-profile shape and curved bill won't overpower smaller faces and the short Velcro® closure tethers it tightly during active days. For a grand finale we added a beautiful bouquet design, because what girl doesn't want flowers in her day?

Style: 6011 Weight: 1.5 oz Size: One Size
Colors: White, Pewter



Men's Fish TEE \$25.00

With a pattern drawn from our fly-fishing alter ego, this comfortable 100 percent cotton tee is a good one to sport when your mind is floating down the river. The detailed graphic logo is offset on the back shoulder, while the black and fatigue colorways diverge from the white-grey-white rotation that threatens to overwhelm the current in-the-closet collection.

Style: 4060 Weight: 6.5 oz Size: M-XXL
Colors: Dark Fatigue, Black

Men's Balance TEE \$25.00

Climbing-like life-is all about maintaining proper balance. The theme of this 100 percent cotton tee reflects that pervasive view with a cool visual reminder of the first mountain-town commandment. The graphic representation is screened on either a pure White or Dark Heather short-sleeve tee that will see its share of wear both for work and play.

Style: 4061 Weight: 6.5 oz Size: M-XXL
Colors: Dark Heather, White

Men's Brands TEE \$25.00

By virtue of our Wyoming location, we can't help but feel the influence of both our spectacular mountain surroundings and old-time Western culture. This tee borrows from both with ranch-inspired brands for the clouds that regularly cross the crest of our range. Available in Cyprus or White, made with 100 percent pure cotton and ready for rugged wear.

Style: 4062 Weight: 6.5 oz Size: M-XXL
Colors: Cyprus, White

Men's On the Fence TEE \$25.00

Just like in the old days, when you get the hard work done nothing quite compares to shooting the shit with your partners in crime. This screened design snapshots the classic cowboy moment that rings true for current Wyoming residents of the high mountain range. Pure cotton, Gray or White, and a picture that just calls for cracking one open.

Style: 4065 Weight: 6.5 oz Size: M-XXL
Colors: Heather Gray, White

Mountain VISOR \$15.00

Our technical visor is the perfect lid for everything from drifting downriver or harvesting corn in the alpine to striking out solo on epic month-long trips. The washed nylon twill breaks in easy, won't soak up sweat and shades the blazing sun. A short Velcro® closure keeps it on and our logo displays authentic mountain style in any rural county.

Style: 5107 Weight: 1 oz Size: One Size
Colors: Burgundy, Navy, Khaki,

The Snake River VISOR \$20.00

Accept no imitations: our mountain-town lid is the one that has accrued invaluable experience on the river, at elevation and on the road. The washed cotton twill requires minimal break-in time and can be thrown in the load when weeks of dirt begin to plainly show. A short Velcro® closure and inspired mountain logo provide the finishing flourish.

Style: 5106 Weight: 1 oz Size: One Size
Colors: Khaki, Navy

Logo BALLCAP \$15.00

The lowered profile of our Logo Ballcap makes it perfect to throw on when peaking out in the park, after a sweaty spring ski tour or on day four in the backwoods when your hairstyle defies all rational explanation. Lined out with heavyweight washed twill fabric, a short Velcro closure and our classic logo—which provides instant alpinist credibility.

Style: 6105 Weight: 1.5 oz Size: One Size
Colors: Cardinal, Putty, Loden

Flex-Fit BALLCAP \$18.00

A six-panel shape and flexfit band allow our progressive lid to stay put comfortably for any sporting activity. The spandex sweatband conforms to dome size, while a low-profile shape keeps it thankfully free of the highbrow hip-hop look. Made with 98 percent cotton for height-of-summer cool and a color-matched top button for refined style.

Style: 6010 Weight: 1.5 oz Size: One Size
Colors: Khaki, Navy