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Women's Cord-o-let PANT \$75.00

Attractive stretch-cord fabric gives this casual pant confident strength to thrive in any ski-town setting. The cotton-fiber fabric looks natural, feels soft and wears tough, while an infusion of spandex creates a flattering fit. A surfy cut sits lower on the hips and contours to feminine athletic shape, while a change pocket, small back pockets and slightly off-colored logo add subtle flair. Dressy enough for happy hour drinks or casual dinner plans, but relaxed and comfortable when going through the motions of an average winter day.

Style: 3680 Weight: 18oz Size: 4-14(even) Colors: Natural, Tobacco





A product of the high country, our Headwall ranges from ski run to ski town with confident mountain swagger. Made with Windstopper® fabric that is supple, stretchy and pliable, it endures bitter ridges and sheds moderate weather without feeling stiff or structured. In nippy conditions, a 155-gram microfleece lining generates core-warming heat, and an enveloping collar helps rewarm wind-chilled faces. The cuffs-which wrap, stretch and snap for a secure seal-create a unique outward appearance when paired with reverso zips and contrast stitching, showing endemic flair in any Western range.

Style: 3620 Weight: 22 oz Size: S-XXL Colors: Indigo, Black, Pompei, Tobacco, Tarmac **Our brand** is rooted in Jackson Hole and we take advantage of this prime alpine location to exhaustively put our gear to the test. From first sketch to refined form, we sanction only clean,

functional and focused designs that excel on our rugged Teton home turf. We utilize the most innovative textiles and inject each piece with expert adaptability for the shifting conditions experienced in the mountains. As a result, we certify each piece that earns the Cloudveil mark is a product of

alpine toughness, active versatility and inspired style.



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Sam Sehnert sking "Why Not", JHMR Backcountry, Rock Springs Canyon.

Vertical The first dusting is always reason to celebrate. After carefully eyeing every storm system, this tangible proof signals that winter will soon blanket the ski hill in white. The season will follow and the sanity behind sacrificial bonfires, gear-room preparation and preseason fitness rituals will be realized. From opening day forward we will line up early, load up often and slice into fresh lines until our thighs scream. Each morning total will be different and each day will reveal a new secret, but the pattern will remain the same. Showing classic signs of appreciation, we will happily log our vertical laps until the last chair swings still.

At Cloudveil, we know this waiting game. We mark time by sorting through gear swaps, consuming the pages of Powder and lining up with the same cast of characters for annual pass photos. To ease the pre-winter pain, we hike before slopes are skiable, road trip to track rumored storms and watch weather until we see jet stream in our sleep. We wax and scrape until our skis and boards are in a state of perpetual readiness. While these rituals never make opening day arrive earlier, they signal our passion for pure vertical. As a result of this clear on-hill commitment, our open-to-close styles are as prepared for the first storm as every single soul in our ranks.



Acloudveil



RPK PANT \$299.00

In our perfect world every day would be deep and the RPK Pant shares the same unquenchable taste for untracked. Yet this on-area expert is prepared to ski conditions that range from puking or pouring to slushy and roasting with waterproof/breathable Gore-Tex® shell fabric, which moves quietly through the trees and is warmed with a soft-on-skin interior surface. Waterproof ¾-length side zips dump heat when hiking, a belt-looped waist prevents sag and an internal stretch gaiter seals cuffs of either AT, tele or alpine persuasions. A back pocket stows cash for buying your round at the end of a sick day.

Style: 3605 Weight: 25 oz Size: S-XL Colors: Black, Tarmac







RPK JACKET \$399.00

The RPK Jacket regularly engages in a morning routine of tight chutes, deep untracked and favored tree runs with stealth and style. Softened with a crinkle-free construction and warm interior texture, this premium Gore-Tex® ski shell seals out all forms of frozen precip, moves silently and feels increasingly comfortable when worn day after day at the hill. Waterproof pit zips cool down the core when hiking for a line, a retractor holds a season pass safe and an internal spray skirt keeps head-high pow from breaking the seal. Equipped for inch-an-hour storms with stretch cuffs, a zip-off hood and a collar cinch.

Style: 3600 Weight: 32.5 oz Size: S-XXL Colors: Fatigue, Indigo, Tarmac, Pompei



RPK is our abbreviation for Rendezvous Peak,

and different designations, from RPK-1 to RPK-3 signify the overnight accumulation. If RPK-3 is the call, alarms are set for 6 a.m., the rush is on and we quickly stake a spot in the tram line. The clock is watched closely as bombs echo and 9 a.m. slowly approaches. Before long, the corral snakes forward and 52 are let through the turnstile. The first box loads, the doors shut tight and we are lucky enough to be on board. Suspended in this charged moment, we can all feel that the powder day is now officially under way. 40 years of this ritual came to an end last winter with the retirement of the tram. So long old friend.



Vertical — HARDSHELL 5

0 Cloudveil Marketing Coordinator, Chris Hanson, catcher a tube Wyoming style. Snow King Resort, Jackson WY

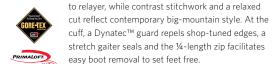




Hoback JACKET \$365.00

Toasty 100-gram Primaloft® Sport makes our insulated shell a balmy one to wear when skiing open-to-close on bitter but blissful days. Two-layer Gore-Tex® seals out incessant, inclement weather and lets sweat escape when charging hard lines at full steam. A quilted interior slides smoothly over either thin fleece or a wicking base, mesh-lined pit vents prevent a clammy core when the air warms rapidly, and an inside pocket tucks high-dollar electronics in a safe and sound spot. The stretch spray skirt seals out snow when lapping top-to-base lines, while the style cleans up well when grabbing a bite after a big vertical day.

Style: 3616 Weight: 31.5 oz Size: S-XXL Colors: Pompei, Black, Storm



Style: 3491 Weight: 27.5 oz Size: S-XXL Colors: Black, Storm

Hoback PANT \$295.00

Brutal chair rides, slow-moving liftlines and

arctic inversions are still no match for this

thermally fortified ski pant. Primaloft® Sport-

synthetic fill selected for its active insulating

properties-supplies heat-trapping loft while

ski at a slower speed. Adjustable waist tabs and

mesh-lined vents save trips back to the base area





With its textured finish, and kick-back styling,

the Gridlock doesn't even look like it belongs with typical outdoor fleeces. Which is precisely the point. But a cinch hem, high collar, and velour like Polartec[®] ThermalPro[®] interior give you everything you'll need to head for the hills. In the realm of go everywhere garments, this is one of the few that can smoothly transfer from couloir to café to cubicle. Outside Magazine - February 2006.





Launch VEST \$85.00

Vests are often undervalued as light insulation, and this technical piece is a more adaptable solution for skiers who normally run hot. Soft-fiber Pontetorto® fleece, which is spun exclusively in Italy, earns high praise due to its sophisticated, heathered texture and bulkless layering efficiency. Power Stretch® binds the holes and hem taut, a rollover flap reduces chin chafe and a single vertical pocket stows small items with special care. Intended as an active midlayer for skate tracks, corn skiing or fast-paced ski days, this fine fleece piece fills a lightweight niche with accomplished style.

Style: 3441 Weight: 10 oz Size: S-XXL Colors: Indigo, Black



dveil's favorite SLC boy, Luke Kretschmar,





Gridlock JACKET \$155.00

Due to its inviting texture, midweight classification and presentable après appearance, the Gridlock is our favored fleece when suiting up for ski days with no set plan. Textured Polartec® Thermal Pro® adds measured warmth to a shelled system yet relaxes easily after surviving the morning powder panic. One-handed toggles seal the hem, chest pockets hold daily libation money and rolled Power Stretch®-at cuff and collar-displays good fireside form. Understated ski-town style helps it transition effortlessly for memorable all-day sessions that start in the bagel shop and end at the bistro.

Style: 3520 Weight: 19.5 oz Size: S-XXL Colors: Black, Fatigue, Indigo





Launch PULLOVER \$115.00

Heathered Italian microfleece creates a distinct euro-caliber feel for this efficient midlayer. Made with Pontetorto Super Micro®-a cashmere-soft, quick-drying and heat-trapping fabric-this pullover layers bulklessly under any ski shell from an RPK to a Rayzar. Power Stretch® keeps cuffs in place when skinning, a horizontal chest pocket zips in small items and a DeepDrop[™] front lets in a cooling breeze when the core starts to steam. A high heatto-weight ratio makes it a great piece to pack as a reserve layer when heading out on tour, skinning into a yurt or ticking the Haute Route off your life list.

Style: 3440 Weight: 11 oz Size: S-XXL Colors: Leaf, Indigo, Black













Pairing 60 grams of Primaloft® One with stretch schoeller® fabric, this fortified pant sheds weather, breathes during fast-lap sessions and warms when center seam and WB formula behind the seat and knees, it keeps legs dry whether riding quads, doubles or Pomas. Fixed synthetic loft conserves heat effectively during bitter inversions, while easy-to-shed suspenders and big-belt loops provide alternate methods of preventing sag. A ¼-zip Colors: Indigo, Pompei, Tarmac, Black cuff, stretch gaiter and oversized Dynatec[™] instep patch prep each leg for an aggressive fall-line stance.

Style: 3485 Weight: 28.5 oz Size: S-XL Colors: Tarmac, Black

Zero-G JACKET \$299.00

Crisp days at the area call for our original fusion of synthetic loft and stretch-woven schoeller® fabric. A Cloudveil exclusive, this insulated soft shell is constructed with intricate internal stretch paneling and a lamination method sitting idle on the lift. Highly repellent due to a sealed that prevents loft migration. At the core of its warmth is 100-gram Primaloft® One, which preserves heat even when wet. WB formula enhances repellency in the shoulders, while laminated laser-cut cuff tabs, reversed zips and a cordlock collar seal out hostile elements. Layered with a fleece or worn solo over a wicking base, it is a one-shell solution for lingering cold spells.

Style: 3650 Weight: 28 oz Size: S-XXL



Wyoming winters are cold. This below zero fact made us pine for an insulated soft shell to take the edge off bitter ski days. To create our ideal piece we focused on finding a method of adding synthetic loft to a stretch-woven textile. The crux of the construction was fixing fill in place to prevent fiber migration without compromising mobility. Working closely with Primaloft[®], we discovered an inventive solution that flipped the quilting to the inside and added intricate internal stretch panels. The final finished Zero-G and Spacewalk created an entirely new category that blended the functional benefits of both synthetic loft and active stretch.



Vertical — INSULATED SOFTSHELL



O Gabe Rogel



Spacewalk JACKET \$289.00

Equipped for open-gate access with an adjustable volume hood and venting pit zips, the Spacewalk is a smarter choice for skiers intent on quick-hit lines. A 60-gram dose of Primaloft® One prescribes insulative relief when braving sedentary spells on the lift or on the ridge, while stretch schoeller® fabric repels wear, breathes freely and sheds weather when tracking up the evidence of a recent storm. Like its cousin the Zero-G, this insulated soft shell boasts a brushed collar, internal stretch panels and wrist gaiters. A looser fit provides room to maneuver while hiking, dropping, traversing and reloading-in any order.

Style: 3495 Weight: 34 oz Size: S-XL Colors: Cumin, Black, Indigo, Pompei







Circuit JACKET \$165.00

Equally at home on high-speed cruisers or short, steep shots, the Circuit Jacket craves maximum turns from on-edge days. Comfortable on the chair or when loading the rack, this jacket can be utilized as either a warm mid-layer or solo ski shell depending upon the reported morning conditions. The nylon shell fabric is treated with a Super DWR to repel off-and-on precip, warmed with low-bulk Primaloft® Sport and distinguished by geometric quilting. Fitted with a tricot collar, dual drawcord waist, internal e-pocket and elastic at the cuff, it sets an enthusiastic tone when boarding a jet to vertical paradise.

Style: 3210 Weight: 18.5 oz Size: S-XL Colors: Pompei, Black, Cumin



Down Patrol JACKET \$299.00

Stuffed with 650-fill down, our puffiest parka stays toasty even when the mercury dips into the double-digit minus range. Gore® Windstopper® fabric repels the elements of a storm system at the shell, while 90-plus-purity down holds a high degree of heat and retains loft longer than standard stuffing. Meshlined pit zips cool the core when spinning a few high-speed laps, a double-entry pocket provides stealth access to high-priority items and a frontal draft flap stops ripping wind cold. Both the powder skirt and insulated hood zip off, while a longer cut keeps hip-deep pow from sneaking inside.

Style: 3510 Weight: 34 oz Size: S-XXL Colors: Snow/Leaf, Pompei, Leaf, Black



WIND STOPPER











In our home base of Jackson, work and play are often slotted into the same day.

The nine-to-five can start early with a run on Teton Pass, break for lunch with a single-shot bootpack into open-gate backcountry or conclude with broom ball off the town square. And for our lucky friends who spin laps on the clock-such as ski techs, lift ops and shop serfs-the line between earning a buck and making turns is even more blurred. Sneaking in these runs keeps us all sane and the Headwall, which quickly shifts from town to hill, is a product of that daily resolution.



Gabe Rogel



Our stoutest soft shell is a calculated response to the cold and dumping climates we frequent such as the North Cascades and Northern Rockies. Schoeller® WB-400[™]-a highly water-and windproof laminated fabric-presents a thick barrier to pounding storms while outperforming traditional ski shells due to inherent breathability, bombproof toughness and liberating stretch. The Dynamic™ hood zips off under bluebird skies, a one-pull hem cinches out deep untracked and a ported pocket keeps a soundtrack pumping on storm-snow days. Cut with enough space to

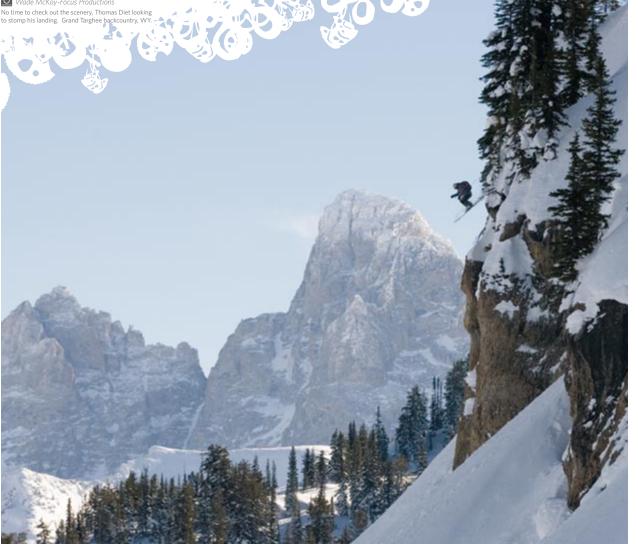


Headwall JACKET \$250.00

A product of the high country, our Headwall ranges from ski run to ski town with confident mountain swagger. Made with Windstopper® fabric that is supple, stretchy and pliable, it endures bitter ridges and sheds moderate weather without feeling stiff or structured. In nippy conditions, a 155-gram microfleece lining generates core-warming heat, and an enveloping collar helps rewarm wind-chilled faces. The cuffs-which wrap, stretch and snap for a secure seal-create a unique outward appearance when paired with reverso zips and contrast stitching, showing endemic flair in any Western range.

Style: 3620 Weight: 22 oz Size: S-XXL Colors: Indigo, Black, Pompei, Tobacco, Tarmac





Backcountry We find many things in the backcountry: fresh snow,

reflective solitude and stunning vistas are often on the list. Yet so are pounding storms, marginal conditions and a healthy population of eager souls. No matter the daily fate, one truth is certain—each time we enter, the experience will be different. Blessed with head-high pow and bluebird skies or hit with coral reef after an epic slog, it is this peak-and-valley panorama that links us with the nature of the place. The lasting image we capture of secret groves, remote circues or rugged peaks burns vividly into our minds, creating a connection that will sustain us until we visit again.

No matter the last trip ticked or the next one on the radar, this departure makes the backcountry a place we crave. It has let us in on brilliant scenes and subtle truths, acting as a backdrop for our most memorable days. Hut trips, summit bids and group tours have all become part of the collective Cloudveil memory. Even prework hikes off The Pass, short shots into Granite, or slushy slogs in Teton Park register in our recall due to the unique quality of every line, climb and tour. It is this cumulative experience that makes any piece in Cloudveil's Backcountry Collection such a strong partner to pick when heading out to tap in again.







Koven JACKET \$295.00

Ambassador and friend, Stephen Koch set on Cerro Torre, Patagonia, Argentin

> In the unpredictable alpine, a waterproof/breathable shell-like our extremely adept Koven-provides constant refuge from the harshest storms. Cloudburst Stretch EV3™ fights off precip spit from the sky, breathes during sustained vertical gain and stretches actively for full kinetic freedom when skinning, stepping or straining. Equipped with essentials-such as two-way pit zips, a sealable collar and pack-friendly pockets-the shell functions expertly in the alpine yet won't weigh down assaults that start early in the pre-dawn hours. A clear-vision hood retracts to fit and a slash pocket stashes small supplies.

Style: 3800 Weight: 20.5 oz Size: S-XXL Colors: Cumin, Light Indigo, Pompei, Charcoal











Koven PANT \$255.00

The self-ascent strength of our shell pant was drawn from our own backcountry experience. We developed Cloudburst Stretch EV3™ for its ability to seal out eagerly anticipated storms while also breathing at an elevated rate to ensure a constant core temp when setting the skin track. Easy-to-shed suspenders, three available lengths and a gripper elastic waist all deliver a great car-tocar fit, while full-length side zips ease transitions and dump heat when charging the bootpack. We even incorporated a well-placed thigh pocket to stow touring essentials and an inside edge guard to prevent wear, because we have a history of tearing up the descent.

Style: 3805 Weight: 22 oz Lengths: Short, Regular, Long Colors: Storm, Black

CLOUDBURST



Zorro JACKET \$135.00

Foul weather is possible at any elevation in any season, which is why this packable 13-ounce shell joins us often when we head out for a trek, climb, ride or tour. Supported by a 100-wash DWR and venting pit zips, the elemental barrier of Cloudburst 2.0[™] maintains a dry interior on drab, drizzly and depressing days. Adjustable at the hood, hem and cuff, the ultralight shell is outfitted with high-placed pockets for easy access when wearing a pack or harness. Worn over a soft shell in torrential rain or stuffed into a grapefruit sized ball during the calm before the storm, it is a well-qualified response to uncertain skies.

Style: 3255 Weight: 13.5 oz Size: S-XL Colors: Cypress, Light Indigo, Black





Inversion JACKET \$199.00

Instantly warm and incredibly light, this 14-ounce heater is the perfect piece to pack on a multi-hut or multi-drainage ski tour. Durable and downproof Mirage™ fabric sheds moisture with a 100-wash DWR and holds heat frugally with a lofty supply of high-purity 650-fill down. Brushed tricot softens the linings, while bound elastic cuffs, dual hem adjustments and an internal e-pocket facilitate single-gloved-hand operation in the field. The reflective logo stuff sack is easy to find by headlamp when bunking in the truck, lounging in a yurt or toasting the alpenglow from the perch of a remote col.

Style: 3450 Weight: 14 oz Size: S-XL Colors: Black, Light Indigo, Vine





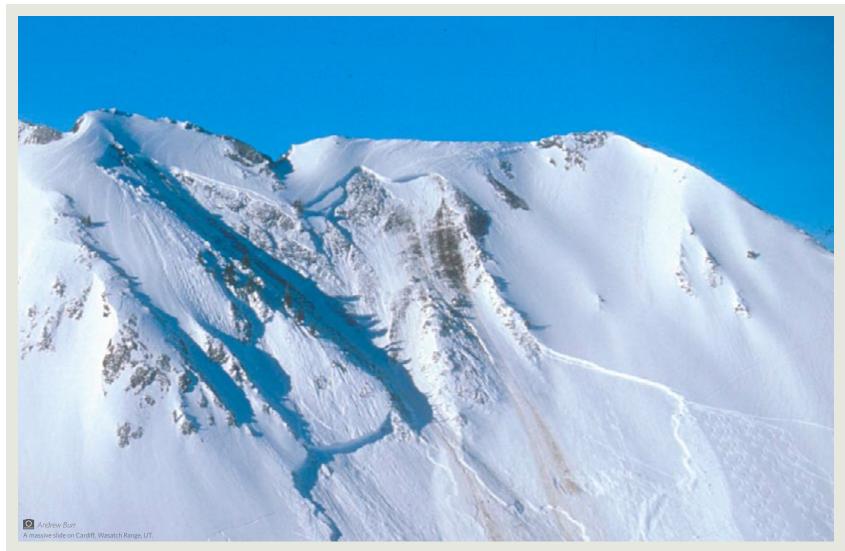
Inversion VEST \$139.00

On an ambitious ski tour or dawn-to-dusk summit bid, this 10-ounce down vest is a practical insulator to hold in reserve. Easily cramming into limited available space, it is stuffed with high-purity down, which retains loft longer than the average fill. Mirage[™] ripstop fabric sheds moisture, resists snags and slides smoothly under a shell in a storm. The details-such as a internal storage pocket and lined draft flap-come in handy when waiting for a ski partner to show or peeling skins prior to descent. A reflective logo stuff sack simplifies in-the-pack location and an offset-quilt/reverso-zip combo strays from standard.

Style: 3470 Weight: 10 oz Size: S-XL Colors: Light Indigo, Vine, Black

mirage

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The Avalanche Awareness Foundation's



16 Backcountry — insulated outerwear

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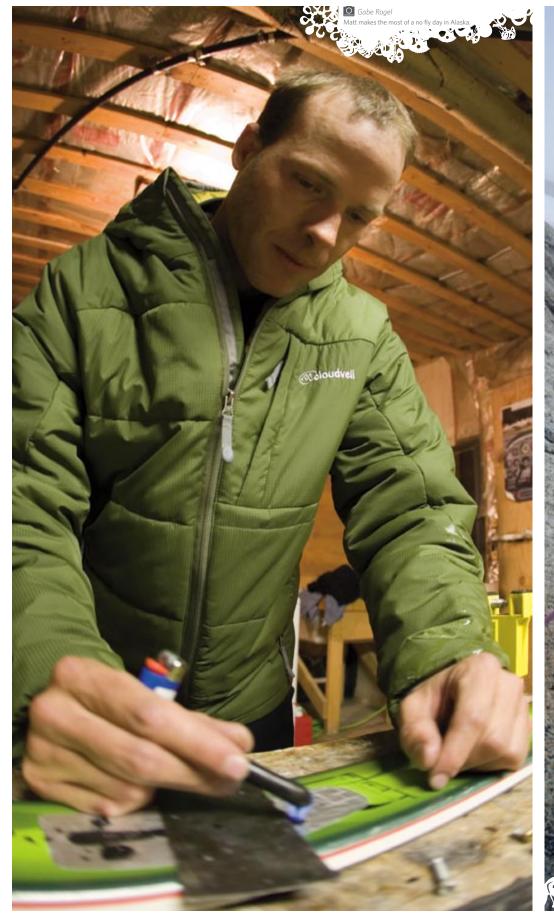
Avalanche Awareness Foundation

(AAF, www.avalancheawareness.org) goal is to educate young people in mountain towns about the risk of avalanches involved with winter backcountry activities such as skiing, snowboarding, snowmobiling, climbing and snowshoeing.

I started the AAF after surviving a near fatal avalanche on the flanks of Mount Owen in Grand Teton National Park. I believe that educating young people about avalanches will help save lives. There have been 26 avalanche deaths in Wyoming's mountains since 1995 and the Bridger-Teton National Forest Avalanche Center projects over 50 avalanche deaths in Wyoming by the end of the decade.

Promoting avalanche awareness among backcountry users will contribute to the safety, adventure, and enjoyment of all outdoor enthusiasts. AAF recognizes the growing number of young and inexperienced backcountry users in and around Jackson Hole and the Rocky Mountain West, and offers educational programs to schools. Through in-class programs, multi-media presentations, and both on and off-site training, the AAF teaches the necessary skills and knowledge to travel more safely in the backcountry. Taking the time to learn how to avoid being caught in an avalanche, and learning what to do when caught will save lives. Prevention is the key. Let's not wait until we have another avalanche-related fatality before we teach our young people how to minimize the risks associated with backcountry travel.

Stephen Koch was a member of Cloudveil's first group of athlete ambassadors. Stephen is a professional speaker, climber, snowboarder and mountain guide and is a pioneer in the field of Snowboard Mountaineering, a term he coined. His list of alpine ascents and descents include some of the most notable firsts anywhere in the world, most of which have never been repeated. He is the first person to snowboard all the major Teton Peaks in Wyoming, and the first and only person to snowboard on all Seven Summits. For more information about Stephen's work with AAF, visit their website or email him at stephen@stephenkoch.com.





Designed and

manufactured to the same standards as our full sized Enclosure, the Kid's Enclosure Parka keeps the mini explorer ready for winter's worst. A vision enabling Eskimo seal hood, roll out fleece handwarmers built into the cuff, and weather shedding CirrusPlus™ exterior provide no excuses to abandon the epic snowman building session. For more information, visit our website at www.cloudveil.com and type Kid's Enclosure Parka in the search field.

Style: 3107 Weight: 12 oz Sizes: 1-2, 3-4, 5-6, 7-8, 9-10

Colors: Indigo, Pompei (pictured), Cypress

Price: \$135.00



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We've spent enough time at elevation to realize that wet and cold are sensations that get worse when experienced together. So for days, trips or climates where moisture is in the forecast we opt for the consistent insulating value of high-grade synthetic loft. Our fill of choice is Primaloft[®], a long-strand fiber that is lofted like down and highly compressible yet absorbs noticeably less moisture.

Enclosure JACKET \$189.00

Mountain-town winters mandate a high-loft heater, and our Enclosure Jacket helps brave subzero spells without breaking into the seasonal cash reserve. Synthetic Primaloft® One reheats cold cores even when wet and retains loft over multiple seasons, while CirrusPlus™ shell fabric sheds weather with a DWR when booting up, walking to town or attending sacrificial preseason bonfires. Mesh internal pockets thaw frosty items and a chest-level security pocket provides a safe place to stash cash. The whole jacket stuffs into its pocket for easy insertion in an overnight pack, gear bag or road-ready duffel.

Style: 3006 Weight: 23 oz Size: S-XXL Colors: Pompei, Black, Tarmac

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Jackets warmed with this prime fill are ideal insulation when braving drippy winter camps, digging out the truck or strolling home in a snowstorm.





Enclosure PARKA \$229.00

Synthetic fill-such as the Primaloft® One used in our Enclosure Parka-is the preferred loft for extended trips likely to encounter rough weather. In our bivy-and-belay incarnation, CirrusPlus™ shell fabric sheds moisture with a lasting DWR, and differential fill-170g in the body, 133g in the arms-warms the core even when drying out is not an option. A full-vision hood covers a climbing helmet, cinches to fit and seals tight around the face when staring into a raging storm. Deep internal mesh pockets dry gloves and keep Nalgenes from freezing solid, while the entire parka stuffs into its pocket for easy repacking.

Style: 3106 Weight: 28 oz Size: S-XL Colors: Cypress, Pompei, Black



Backcountry ← INSULATED OUTERWEAR 19

Without question a stretch-woven shell is the smartest choice for nine of ten days in the alpine. Versatile schoeller® fabrics shed weather, stretch liberally, breathe freely and wear tough in any situation from high-mileage tours and quick-hit backcountry hikes to aerobic skate-track laps. The resulting textile performance maintains a regulated internal microclimate and complete kinetic freedom regardless of environmental conditions or individual active rate.



Rayzar JACKET \$279.00

We designed this stretch-woven shell for self-ascent purists who religiously earn Attaining instant cult status with the tour-for-turns their turns from first snow to last patch. The schoeller® dryskin™ fabric sheds weather, breathes well and stretches liberally, keeping the core at equilibrium even when embarking on the fourth or fifth lap of the day. A surface texture helps dissipate moisture and speed dry time, while high-set, skin-sized pockets and a zippered bicep pocket simplify in-the-track access when the highest lifters are engaged. Detailed with bonded-and-sewn cuff tabs, protected seams, a storm-sealing collar and a snow-sealing hem.

Style: 3820 Weight: 19.5 oz Size: S-XL Colors: Cumin, Indigo, Black, Pompei



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Rayzar PANT \$249.00

crowd, this stretch-woven pant has become a daily partner for ski seasons marked by impressive vertical gain. Textured schoeller® dryskin™ stretches, sheds and breathes, resulting in a regulated interior during prolonged skin-rip-and-repeat days. Removable suspenders resist the trend toward unpleasant rise, an elastic waist sits shiftlessly under a pack and unzip-to-calf cuffs allow quick rebuckling of boots. Dynatec™ edge guards and pad-proof knees enhance durability, while mini gaiters, a thigh pocket and dual hand pockets add out-on-tour detail.





High-point objectives, entire-range traverses and single-shot waterfall ice all fit the alpinist nature of this tough stretch-woven shell. Constructed with schoeller[®] extreme[™]-which is surface textured in critical areas for faster dry times-it sheds weather, breathes during ice-axe exertion and stretches to match the limit of your reach. The hood protects a helmet with waterproof lining material and allows unhindered peripheral vision when scoping the route up or picking the line down. Both the draft skirt and hood cinch from inside the high-volume hand pockets, saving precious fingers from freezing in the wind.

Style: 3840 Weight: 23 oz Size: S-XL Colors: Light Indigo, Black, Spice, Cypress





Black Ice BIB \$329.00

From the suspenders down, our full-stem, full-coverage bib is made for skiers and climbers who regularly opt for the harder route. Schoeller® dryskin™ sheds, stretches and breathes to easily adapt to the demands of shifting weather, fluctuating output and sustained alpinist activity. Dynatec™ instep patches protect against burred edges or sharp points, full side zips speed on/off transition time, stretch gaiters encircle boot cuffs and a down-zip fly simplifies the act of taking a leak in a harness. Four front pockets-dual slash, angled thigh and side-entry marsupial-provide loads of cargo capacity for every self-inflicted epic

Style: 3850 Weight: 30.5 oz Size: XS-XL Colors: Black









Since day one soft shell has been a Cloudveil calling card. Long before stretch-woven textiles morphed into an entire class, we were convinced that their versatile character would serve us better in the mountains. A decade ago we shared our discovery by creating the Serendipity Jacket and Symmetry Pant, which proved to be weather shedding, highly mobile, extremely breathable and impressively durable. Soon the secret was out and big brands developed their own derivatives, but our pioneering efforts set the standard and sparked a mass movement toward liberating comfort. This early dedication to the stretch-woven concept earned Cloudveil recognition as the first and foremost supplier of soft shell technology to the active core.

> O Jeff Diener Josh Pope and Joel Tate take the long walk. Teton backcountry, WY.



Switchback PANT \$169.00

Enhanced water and stain repellency and a lighter stretch-woven fabric combine to place this aerobic pant in the top performance tier. Schoeller® dynamic[™] sheds weather and breathes deeply to keep the microclimate comfortable, while also stretching liberally during high-output activity and repelling surface stains with a technical Nanosphere® treatment. A low-profile web and buckle belt sits comfortably under any pack, gripper elastic prevents the pant from slipping below the belt and a bellowed thigh pocket adds cubic capacity. The clean cuff hangs naturally over trail runners, T-2s or skate boots.

Style: 4003 Weight: 15.5 oz Size: S-XL Colors: Black

Switchback JACKET \$199.00

The technical highlight of our athletic stretch-woven shell is Nanosphere® microfiber technology. Incorporated into aerobic schoeller® dynamic™ fabric, the treatment enhances weather-shedding performance and repels stains, dirt and grime. The shell itself is tailored for runs, skates and tours with maximum kinetic stretch, measured thickness and details such as oversized pockets, a fleece-lined windflap and bonded then sewn cuff tabs. A dual-drawcord waist and one-pull collar can be cinched tight when impending weather threatens to turn a fine training day into even more of a challenge.

Style: 4500 Weight: 16 oz Size: S-XL Colors: Tobacco, Black, Pompei,







Serendipity JACKET \$229.00

We launched Cloudveil on the strength of our pioneering Serendipity. In the nine ski seasons since, our populist soft shell has earned a committed following due to its unmatched versatility, liberating feel and all-alpine utility. The current construction still employs schoeller® dryskin extreme™, a resilient stretch fabric that sheds weather, breathes at an elevated rate and withstands abrasive environments like no other textile. Detailed with low-bulk cuffs, a collar cordlock and our legendary bulkless fit, this adaptable piece remains the most functional layering option for nine of 10 days in the mountains.

Style: 3001 Weight: 20 oz Size: S-XL Colors: Pompei, Black, Dark Navy







Symmetry PANT \$199.00

A longtime skiing and climbing partner to the Serendipity, our signature soft shell pant is constructed from schoeller® dryskin extreme™ for high-grade versatility and unmatched longevity. Shedding, stretching and breathing during stopand-go action, the all-condition pant maintains a comfortably constant temp during the entire range of mountain pursuits. Featured with a two-snap, 1⁄4-zip cuff, EZ-access thigh pocket and hem leash loops, it is equipped for extended days above treeline. Dynatec[™] patches repel inside edge wear, and low-set front pockets ease access when wearing a harness or hefting a pack.

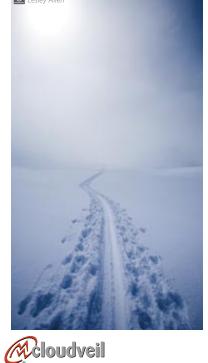
Style: 3002 Weight: 21.5 oz Size: S-XL Colors: Storm, Black





Cadence In mountain towns fitness knows no season. When the temperature dips, our aerobic attention shifts as we switch venues to skate tracks, snow-packed roads and indoor walls. Circling race days or penciling in trips we've never ticked off the list, we begin training for that 20K chase, PPP leg or hut-to-hut itinerary. We put in the miles because we know in the end the victory is personal. Whether winning the master's class, logging a personal best or just beating a buddy up the bootpack, it is realizing our potential that is the real reward.

In our hometown of Jackson Hole, the training never stops. Whether circling the Trail Creek long loop, skinning up Snow King, or running out the Elk Refuge road, the resident athletic energy is infectious and it is hard not to keep pace. Even grey skies and cold air are no excuse to keep the heart rate idling, which is why we were driven to construct an entire collection of apparel with all-season endurance. From our repellent Wister styles to our resilient Run Don't Walk collection, these essential aerobic pieces are prepared for the athletic demands of elevating the heart rate and achieving a personal best.









Run Don't Walk TOP \$95.00

Featured with a 16-inch DeepDrop™ zipper, a high-cut collar and a rattle-free zip, this Polartec[®] Power Stretch[®] top provides efficient warmth under any type of shell. A single chest pocket holds small items and high compressibility enables it to be packed along as a reserve warm layer.

Style: 1001 Weight: 11 oz Size: S-XXL Colors: Pompei, Black, Indigo, Spice, Vine, Storm



Run Don't Walk TIGHT \$85.00

Articulated fit gives this athletic tight bulkless utility for everyday winter layering. An elastic waist sits comfortably under any pant or pack and stretch cuffs stay put at the desired height. The single zippered back pocket holds a key and a fleeced inside feels soft on skin.

Style: 1003 Weight: 9 oz Size: S-XL Colors: Storm, Black

Cadence 🛥 FOUNDATION 25

Perfect as active mid-layers or next-to-skin foundations, our Run Don't Walk styles add moderate warmth in any system. Polartec® Power Stretch® fleece traps heat and flexes athletically, while allowing sweat to wick and preventing layering friction with a smooth pill-proofed face. Non-binding by design, these winter essentials generate all-day comfort.







Run Don't Walk BOXER \$55.00

Worn solo under ski pants, these boxers are a fleece fix for cold-cheek chair rides. Super comfortable and non-binding, they are a luxurious addition on chilly ski days or drafty mountain nights. A front fly and branded elastic waistband detail this coveted winter basic.

Style: 1105 Weight: 4.5 oz Size: S-XL Colors: Pompei, Black, Indigo, Vine, Storm



POWER STRETCH





Run Don't Walk PANT \$105.00

For those who shun the tightly packed look, this sweat-style pant functions as both a layering warm-up and suitable hut wear in mixed company. Loose cuffs fit easily over plastic boots, a web-belt waist keeps a low profile and slash pockets for warm hands.

Style: 1004 Weight: 12.5 oz Size: S-XL Colors: Storm, Black



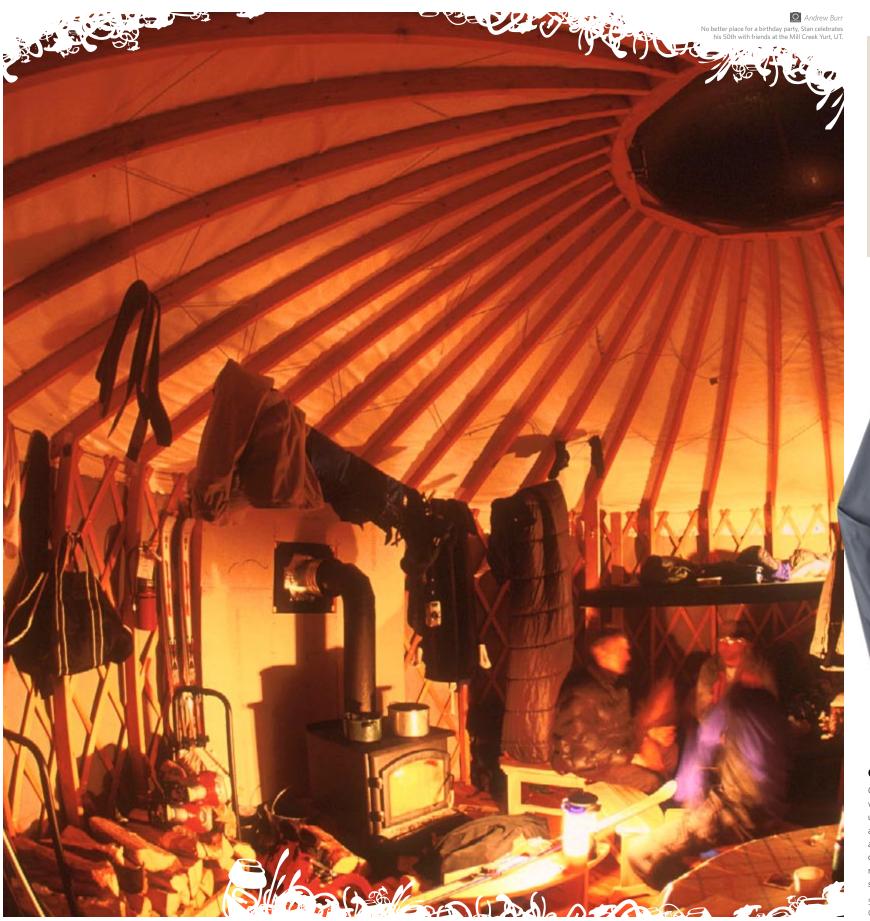
Run Don't Walk KNICKER \$75.00

A sweet solution for skiers, our RDW Knicker is cut short to stay above the boot cuff. The optimal length keeps legs warm on cold chairs, yet frees shins from the added pressure of excess material. A branded waist adds flair and a front fly enables quick pit stops.

Style: 1005 Weight: 6.5 oz Size: S-XL Colors: Storm, Black POWER STRETCH[®]



Acloudveil



Perfect as a 3 season outerlayer, or as a snug

mid-layer when those strong cold fronts move through, our Kid's Wister provides warmth, wind protection, and a protective Hardface™ exterior to repel light moisture. The same materials and attention to detail that signify our big people's Wister is evident in our junior version as well. For more information and a look at all the colors, go to our website at www.cloudveil.com and type in Kid's Wister Jacket in the search field on the home page.

Style: 3420 Weight: 8 oz Sizes: 1-2, 3-4, 5-6, 7-8, 9-10 Colors: Indigo, Lavender/Powder, Pompei, Jade/Algae, Coral, Fatigue/Vine Price: \$85.00



Cache Creek JACKET \$95.00

Cream of the alpinist crop, this multipurpose layer shows utility for the full winter range. Called into action as a ski-hill mid-layer, a peak bagging warmup or an aerobic training piece, it warms quickly, wicks sweat, sheds weather and packs small. The secret is a dual fabric combo-soft and smooth Cyclone™ at the shell and fast-wicking FieldSensor® on the interior-that keeps the core comfortably regulated at all times. An acrylic Cire™ coating sheds moisture rapidly and reduces wet out. Detailed with a reflective in-the-dusk logo, quick stash pocket, mesh back vent and asym full-coverage cuffs.

Style: 3530 Weight: 12 oz Size: S-XL Colors: Black, Pompei, Vine







Hardface[™] texture gives our supercharged

fleece a soft shell character that excels when layered in a technical system or used as an aerobic outer layer. Smoothly surfaced Polartec[®] Wind Pro[®] reclassifies the functional ability of fleece with enhanced strength and improved elemental repellency. The resulting pill-resistant, wind-repellent and layering-friendly pieces are a perfect fit for winter alpine wear.

Wister JACKET \$195.00

Technical fibers and a bulkless fit have earned this soft-shelled fleece favor as both a ski-day mid-layer and an elemental aerobic layer. Power Stretch® pits vent and give during vigorous activity, while a Dynamic[™] pocket adds small cargo capacity. Finished with reverso zips, large handwarmer pockets and a dual drawcord waist.

Style: 3405 Weight: 18.5 oz Size: S-XL Colors: Indigo, Black, Fatigue, Pompei



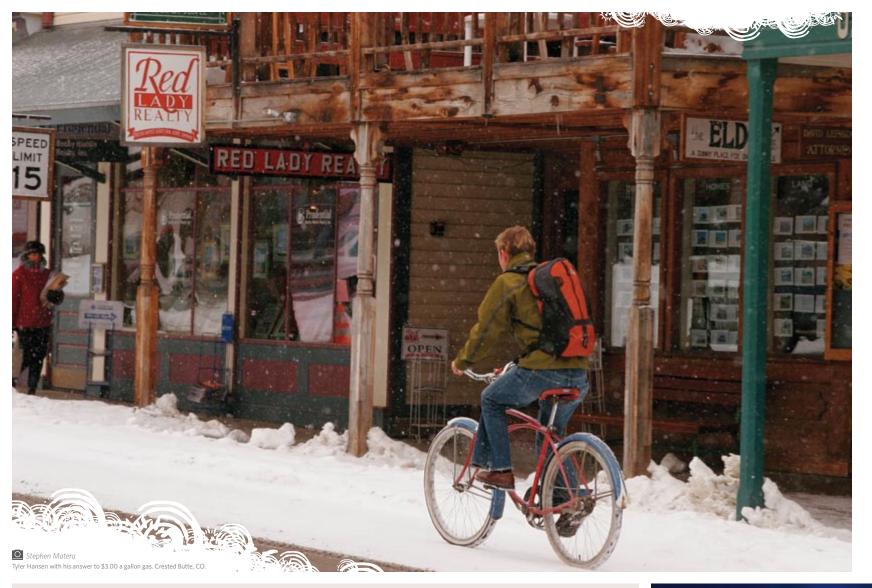


Wister VEST \$130.00

Tailored to crisp track skates, see-your-breath runs or sunny spring tours, the Wister Vest has earned a functional reputation due to its aerobic performance. The fuzzy collar feels soft on the face, a Dynamic[™] hemline resists wear and a single chest pocket stows important essentials for the duration of the exercise.

Style: 3425 Weight: 12 oz Size: S-XL Colors: Pompei, Black, Fatigue, Indigo







Mountain Lifestyle Winter changes the

landscape of our towns. Gone are lax fall days and off-season departures, replaced instead by a desire to savor our localized world of white. Skis wait anxiously by the door, drying gear takes up residence around the wood stove and lofty styles come out of the closet to deal with inevitable inversions. Sick storms lead to local holidays and other priorities are let slide until spring. The celebration of this season-which is both constant and casual-shifts our interaction inside to bars, bistros and kitchens.

When the storms start firing, socializing is dictated by accumulation. From calling it early before a foot of fresh to raging late after an all-time session, the typical pattern of circulation is characterized by both ebb and flow. Plans take shape in high-pressure lulls or we find our kind instinctively in the midst of a storm. Stiff drinks, a late dinner or a cabin unwind are all in the possible mix and a spontaneous daily agenda mandates styles that shift gears effortlessly from relaxing easy to charging hard. Steeped in this snowy scene, our casual collection is a clued-in response to the electrifying charge at this animated time of year.





Sixteen Penny JACKET \$159.00

This sturdy town jacket is our choice for walking the Berner, shoveling the path and getting stuff done. Hollow-core nylon fabric feels like denim but shows high-mileage durability and sheds forecasted precip with a surface DWR. An insulated taffeta lining slides on smoothly, instantly warming scrape-thewindshield mornings. Finished with slanted-zip pockets, a stealth internal stash, a horizontal chest pocket and classic general-store style.

Style: 3665 Weight: 23 oz Size: S-XL lors: Tarmac, Black, Dark Navy, Tobacco







Neve PULLOVER \$129.00

Sweater-knit fleece-which is both technically sound and soft to the touch-sets the feel of this classic pullover piece. Polartec® Thermal Pro® fabric traps heat, dries quickly and presents a distinguished impression in mixed company. Power Stretch® binding trues the fit, while a pullover style reflects a purist approach to morning layering. A deep reverso zip and a single chest pocket add an extra element of good alpine style.

Style: 4300 Weight: 18 oz Size: S-XL Colors: Pompei , Black, Fatigue, Tarmac



Neve SWEATER \$109.00

Combining fleece function with tactile sweaterknit softness, this classic piece is accomplished at blending technical with stylish. Polartec® Thermal Pro® traps heat when layered under a ski shell, yet looks alpine-guide confident when worn in social situations like slide shows, cocktail hours or reserveroom tastings. Power Stretch® binding reduces material fatigue and a solo sleeve pocket keeps small items in close contact.

Style: 4400 Weight: 15 oz Size: S-XL Colors: Fatigue, Black, Tarmac, Pompei

Wild Wooley JACKET \$189

With a rough appearance but a soft surface feel, the rugged-yet-smooth style of this travel jacket is destined to make a distinct first impression. Made with fine natural wool for mid-winter warmth and a dose of spandex to maintain shape, it introduces high style to the expected down-day standard. Insulated taffeta-lined sleeves slide off without bunch or bind, a casual cut stays comfortable in social situations and an internal stash pocket keeps departure plans, game tickets or a recently acquired phone number tucked away inside.

Style: 3635 Weight: 31 oz Size: S-XL Colors: Covert, Black







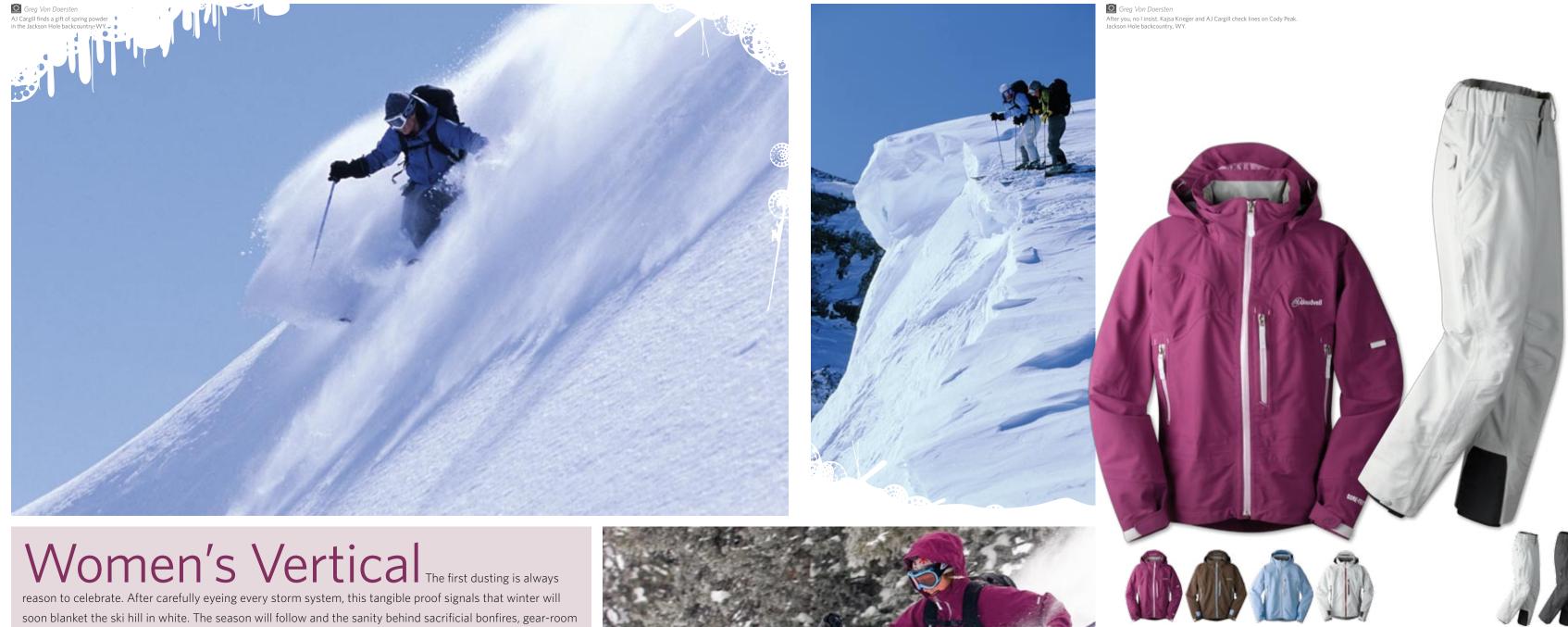


Cord-o-let PANT \$75.00

Stretch cord fabric gives our pant an active reserve of comfort on the average winter day. The cotton/spandex blend hangs naturally, flexes for any stretch or stride and looks good when pulled from the closet on a second consecutive day. A handy thigh pocket stows high-use items, while a surfy cut hangs with relaxed attitude. An easy dress code fit for ordering up a late breakfast, loitering aimlessly in town or just actively surfing the couch.

Style: 3675 Weight: 21 oz Size: 30-40 (even) Colors: Khaki, Storm, Tarmac

Mountain Lifestyle 🖛 тоwnwear 🛛 🛐



preparation and preseason fitness rituals will be realized. From opening day forward we will line up early, load up often and slice into fresh lines until our thighs scream. Each morning total will be different and each day will reveal a new secret, but the pattern will remain the same. Showing classic signs of appreciation, we will happily log our vertical laps until the last chair swings still.

At Cloudveil, we know this waiting game. We mark time by sorting through gear swaps, consuming the pages of Powder and lining up with the same cast of characters for annual pass photos. To ease the pre-winter pain, we hike before slopes are skiable, road trip to track rumored storms and watch weather until we see jet stream in our sleep. We wax and scrape until our skis and boards are in a state of perpetual readiness. While these rituals never make opening day arrive earlier, they signal our passion for pure vertical. As a result of this clear on-hill commitment, our open-to-close styles are as prepared for the first storm as every single soul in our ranks.





Women's RPK JACKET \$399.00

The RPK Jacket is matched to girls who line up early on epic powder days. A supple Gore-Tex® shell seals out wet weather, breathes when skiing hard and feels cozy due to a brushed interior. The removable hood provides refuge for a ski helmet, cinches tight in a storm with a single pull and zips off when not in use, while an overlapping schoeller® cuff, cinch-tight collar, longer cut and internal snow skirt keep out fluffy pow. Pit zips, a retractable ski-pass tether and contrast-color waterproof zips simplify on-area function, while four beautiful colors-Powder, Snow, Plum, and Chocolate-stand out in any liftline.

Style: 3610 Weight: 29 oz Size: XS-L Colors: Plum, Chocolate, Powder, Snow



Women's RPK PANT \$299.00

A keen companion when conditions are prime, this shell pant is prepped for ski-area seasons that wring maximum days from an unlimited pass. Waterproof, breathable and seam-sealed Gore-Tex® barrier keeps internal temps comfortable even when braving the season's strongest storm cycles, while sitting soft on skin with a brushed and warm internal face. Venting ¾-length side zips provide easy access when rebuckling boots, and a reinforced kick patch repels wear when finding a nice edge-to-edge rhythm. Hidden-zip hand pockets, a belt-looped waist and a flattering fit radiate on-hill confidence.

Style: 3615 Weight: 23 oz Size: XS-L Colors: Snow, Black



Women's Vertical — HARDSHELL 35



Women's Hoback PANT \$295.00

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Worn by women tired of shivering while they ski, this insulated shell pant introduces lofted warmth to the standard lift-assisted day. Gore-Tex® keeps out wet weather while Primaloft® Sport surrounds legs with luxurious synthetic loft. A tab-adjustable waist and stretch internal panel deliver a flattering fit, while exposed waterproof zippers, placketed rear pockets and differential contrast stitching provide the pant with strong evidence of on-snow style. Prepped for days that deserve one more run with a Dynamic[™] edge guard, stretch internal gaiter and 1/4-zip entry at the cuff.

Style: 3492 Weight: 24 oz Size: XS-L Colors: Black, Snow



For women who are first to feel the cold, the insulated nature of our Women's Hoback Jacket fends off recurring on-the-chair chill. Pairing seam-sealed Gore-Tex® for waterproofing and 100 grams of Primaloft® Sport for bulkless active warmth, this synthetically lofted shell stays comfortable during damp, cold and nasty days. Details such as a pass-stash arm pocket, internal stretch snow skirt, safe-and-sound internal pocket and mesh-lined pit zips are prepared for extended days of working the quads. Interior quilting, vibrant colors and detailed external stitching add feminine visual flair.

Style: 3617 Weight: 25.5 oz Size: XS-L Colors: Dark Powder, Plum, Snow, Black





Women's Gridlock JACKET \$155.00

Ski days that start before dawn and end after dark are a perfect layering occasion for the Women's Gridlock Jacket. Polartec® Thermal Pro®-which is textured at the surface and soft on the interior-provides active fleece warmth when layered between a ski shell and lightweight wicking base. A stylish shoulder pocket holds lip balm, while subtle hourglass lines create a flattering feminine shape that presents well when worn out for drinks or dinner after a glorious powder day. Detailed with reverso zippers, zippered handwarmer pockets and a cinch-up hem that seals out cold air or picture-perfect pow.

Style: 3525 Weight: 16.5 oz Size: XS-XL Colors: Chocolate, Black, Lavender



Style: 3445 Weight: 10.5 oz Size: XS-XL Colors: Snow, Black, Powder

Women's Launch PULLOVER \$115.00

Imported Italian microfleece gives this luxurious piece a different feel than the

standard ski-day layer. The Pontetorto® Super Micro® fabric elicits a visceral

appeal due to a heathered texture and cashmere softness, making it a fine layer

to slide under a soft shell in single-digit weather. The dense knit retains a high

degree of warmth for the weight, while subtle, stylish detail such as reverso zips

and Power Stretch[®] cuffs give off a sophisticated air when worn pre or après in

the base village. A DeepDrop™ front zip cools the chest when skiing hard and a

princess-seam pocket stows cash, card and ID for drinks on the deck.







Wyoming winters are cold. This below zero fact made us pine for an insulated soft shell to take the edge off bitter ski days. To create our ideal piece we focused on finding a method of adding synthetic loft to a stretch-woven textile. The crux of the construction was fixing fill in place to prevent fiber migration without compromising mobility. Working closely with Primaloft®, we discovered an inventive solution that flipped

> the quilting to the inside and added intricate internal stretch panels. The final finished Zero-G and Spacewalk created an entirely new category that blended the functional benefits of both synthetic loft and active stretch.

Women's Zero-G PANT \$259.00

Feeling cold on the chair is a foreign sensation when wearing this insulated soft shell pant. Personal heat is kept close by lofty Primaloft® One, which is fixed to schoeller® stretch fabric for a bulkless, weathercoating in the seat and knees and a sealed center a hidden-zip back pocket keep the appearance clean, while a tab-or-belt adjustable waist fits comfortably to form. At the cuff, an internal gaiter, Dynatec™ full-circle guard and

easy-access zip ready it for on-hill action. Style: 3490 Weight: 22.5 oz Size: XS-L Colors: Snow, Black



With stretch, shape and loft, this insulated soft shell feels cozy during the coldest days on the ski calendar. A Cloudveil exclusive, it is shelled with schoeller[®] dynamic[™] to shed weather in stormy conditions and breathe at an elevated rate when internal temps rise. A WB-formula backing in critical repellent and highly liberating mix. A WB waterproof areas reinforces the fabric with additional waterproofing, while firmly affixed 100g Primaloft® One warms the interior. A tangle-free cordlock collar, seam increase elemental repellency when reloading S-shaped internal quilt pattern, exposed waterproof zips and a shorter length the chair in a raging storm. Exposed pocket zips and that hits at the hip all add signature style to this cold-climate ski shell.

> Style: 3660 Weight: 24 oz Size: XS-XL Colors: Black, Chocolate, Powder



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Salade and Fresh Baked Goods

Glacier Pe





Women's Spacewalk JACKET \$289.00

With a cozy hood and active synthetic loft, this insulated soft shell is designed for heading beyond the boundary when the main runs are tracked. Schoeller® dynamic[™] sheds, stretches and breathes for ski-'til-close utility, while fixed 60g Primaloft® One retains heat when riding the lift or waiting for slower ski partners. Intricate stretch paneling, a bright taffeta lining and a stretch powder skirt that cinches in the pocket detail the interior, while a mircoporous coating ups repellency at the surface. The single-pull hood and internal wrist gaiters lend storm protection, equipping it for any aspect of the lift-accessed experience.

Style: 3480 Weight: 27.5 oz Size: XS-XL Colors: Chocolate, Black, Lavender



Women's Vertical — INSULATED SOFTSHELL 39

🖸 Gabe Rog Jackson local and Cloudveil Ambassador, Lisa Wats gets in a few lunch hour laps. JH backet





Women's Down Patrol JACKET \$299.00

A portable furnace of warmth whether lapping up the hill or circling around town, this shelled puff parka dials up heat on bitter days. Windstopper® matte-face fabric barriers out elements, while 650-fill, high-purity down preserves heat in cold climates and retains loft over the long haul. A removable powder skirt, zip-off hood and mesh-lined pit zips add function when skiing through cold inversions at the area, while a spiral quilt pattern, hidden zip hand pockets and offset back logo present an identifiably feminine appearance. Stow pocketsinternal for electronics and dual-entry for spare goggles-complete the package.

Style: 3515 Weight: 31 oz Size: XS-L Colors: Plum, Black, Powder, Snow





Women's Ice Flower JACKET \$165.00

Great as a mid-winter warm layer or stand-alone jacket on blue-sky days, this stylish piece spices up the routine when afflicted with high-pressure blahs. The nylon shell blocks wind when carving up groomers on shaped skis and sheds weather with a DWR coating when riding the quad back up for more. Internal Primaloft® Sport insulation-in a 100-gram weight-warms the body when waiting around or standing still. The flower-inspired quilt pattern and silky taffeta lining show a distinct feminine style and details such as hidden-zip side-seam pockets, an internal iPod® pocket and brushed collar prep it for fun-run days.

Style: 3211 Weight: 18.8 oz Size: XS-L Colors: Lavender, Black, Storm





For far too long women who resided in ski towns were forced to sacrifice style for substance. Technical translated into bland and boring, fits were unflattering and a unisex mentality ensured the only available color palette was mired in earth tones-which was fine if hibernation was your goal. Active girls who craved a hit of fashion turned the tide and women can now piece together an attractive outdoor wardrobe with options such as our Snow Princess styles. With luxurious fabrics, liberating flair and attractively athletic fits, these elegant designs mix excitement and originality into what was once a tired routine.





Women's Snow Princess PARKA \$275.00

In ski towns, it is no sin for a girl to show some style. This full-length down parka indulgence is designed to blend top-tier materials-such as lofty high-purity down and shimmery Luscious™ shell fabric-to create an enveloping personal retreat. The long length, distinctive quilt pattern and Pontetorto® Shearling fleece cuffs add a dose of premier style when hitting the town, while a zip-itinside pocket holds essentials and deep hidden-zip hand pockets warm frozen fingers in early morning air. A Vislon™ two-way zipper with top and bottom snaps closes to desired length when heading out to dinner.

Style: 3517 Weight: 26.8 oz Size: XS-L Colors: Black, Snow

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Women's Snow Princess VEST \$175.00

Beautiful bulkless warmth is the first impression created by the Snow Princess Vest. A second look reveals that high-purity down fill, shimmery Luscious[™] shell fabric and a smooth taffeta interior make for a youthful, stylish and streetwise feel. A radiating flower quilt pattern, reversed center zip and hidden-zip hand pockets show uniquely current style for a mountain town, while an internal pocket is easy to find due to a bright zipper. The hem cinches with side-pull toggles and a center draft flap keeps wind out when strutting around town, walking to an event or connecting with local folk at the tube park.

Style: 3516 Weight: 14.8 oz Size: XS-L Colors: Snow, Black

Women's Vertical — INSULATED OUTERWEAR 41

achel Mueler takes an afternoon run with Mea dog, aka, Land Seal. Bondurant, WY.

Women's Boundary JACKET \$320.00

A warmer and more waterproof soft shell, the Women's Boundary is tailored to areas where cold and wet conditions are no reason to retreat inside. Schoeller® WB-400[™] seals out moisture and adds warmth with extra thickness, yet still breathes and stretches actively when skiing through deep fluff. Laminated cuff tabs, a mini snow skirt that cinches inside the pocket and a zip-off Dynamic™ hood with peripheral adjustment provide refuge in pounding storms, while a fleece-lined collar feels chin-side soft. An upper arm pocket integrates electronics into the on-hill experience and waterproof zips keep a clean exterior.

(adapted)

Style: 4150 Weight: 24 oz Size: XS–L Colors: Black, Dark Powder, Red Candy



Women's Headwall JACKET \$250.00

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Drawing from Jackson Hole heritage, this supple shell is a great way to break the ski-day routine in consistently chilly climes. A soft and flexible Windstopper® barrier blocks sustained wind and warms frozen conditions with the aid of a fuzzy fleece lining, while standing up to constant wear with a resilient surface structure. Details such as an internal stash pocket, a collar cordlock and brushed tricot hand pockets simplify operation when lapping the lifts, while a trim fit conforms to feminine shape. Western cues, contrast stitching and snap cuffs take it from town hill to town square with high-mountain style.

Style: 3630 Weight: 20 oz Size: XS–L Colors: Red Candy, Black, Lavender, Tarmac

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We find many things in the backcountry: fresh snow, reflective solitude and stunning vistas are often on the list. Yet so are pounding storms, marginal conditions and a healthy population of eager souls. No matter the daily fate, one truth is certain—each time we enter, the experience will be different. Blessed with head-high pow and bluebird skies or hit with coral reef after an epic slog, it is this peak-and-valley panorama that links us with the nature of the place. The lasting image we capture of secret groves, remote circues or rugged peaks burns vividly into our minds, creating a connection that will sustain us until we visit again.

No matter the last trip ticked or the next one on the radar, this departure makes the backcountry a place we crave. It has let us in on brilliant scenes and subtle truths, acting as a backdrop for our most memorable days. Hut trips, summit bids and group tours have all become part of the collective Cloudveil memory. Even prework hikes off The Pass, short shots into Granite, or slushy slogs in Teton Park register in our recall due to the unique quality of every line, climb and tour. It is this cumulative experience that makes any piece in Cloudveil's Backcountry Collection such a strong partner to pick when heading out to tap in again.





Women's Koven JACKET \$295.00

The light and breathable Koven is the ultimate partner when getting deep in the backcountry. Cloudburst Stretch EV3[™]-which is waterproof, seam-sealed and highly breathable-keeps the core at a constant temp even when cranking up output or braving harsh conditions. Waterproof two-way pit zips dump heat when charging steep sections, high-volume hand pockets work when wearing a pack or stuffing skins inside, and the helmet-ready hood features peripheral vision enhancement. Graceful arcing lines and feminine colors-from Powder and Jade to Storm and Plum-distinguish this shell from the storm-day standard.

Style: 3810 Weight: 19 oz Size: XS-L Colors: Jade, Plum, Powder, Storm

de McKov-Focus Productions Gruder proves that the tele turn is a thing to behold. Jensen Canyon, JH backcountry, WY.



Women's Koven PANT \$255.00

For women torn between the allure of on-area powder days and quiet backcountry tours, this waterproof/breathable half-bib is content in either situation. Cloudburst Stretch EV3™, which is highly breathable, seam-sealed and stretches with mechanical mobility, performs expertly when skiing hard in or out of area. The pant is reinforced in the seat and knees, fitted with elastic and removable suspenders, and equipped with separating waterproof side zippers that ease overboot transitions and allow open-air venting. The Dynatec[™] edge guard, snap-adjustable cuff and internal gaiter match it to any mode of approach.

Style: 3815 Weight: 23 oz Lengths: Short, Regular, Long Colors: Snow, Black



Women's Zorro JACKET \$135.00

Lightweight, highly compressible and completely waterproof, this simple 13-ounce shell is a perfect packed complement when heading out on a daily trek or tour. Seam-taped Cloudburst 2.0™ provides protection against sudden storms and won't get clammy when working up a sweat due to heightened breathability and two-way pit zips. Equipped with adjustability in the hood, hem and cuffs as well as an athletic fit, it adapts to the prevailing conditions. Utilized on spring tours, fall treks or as storm insurance when wearing a soft shell, this minimalist essential is prepared for the constant uncertainty of the backcountry.

Style: 3260 Weight: 13 oz Size: XS-XL Colors: Red Candy, Black, Powder



CLOUDBURST

Women's Backcountry — HARDSHELL 45



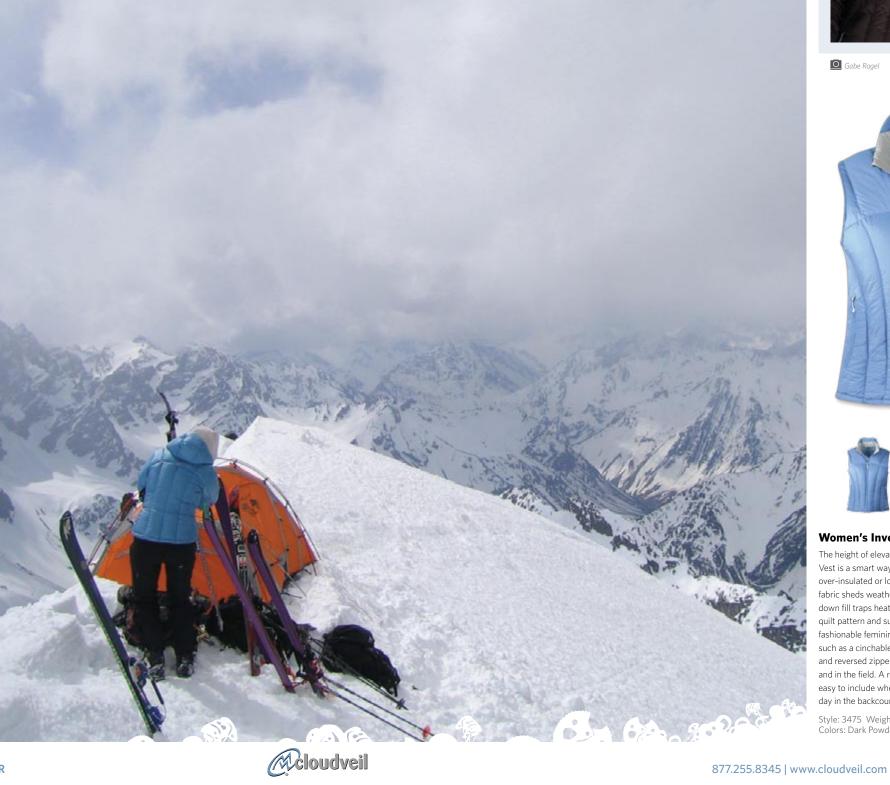
Women's Enclosure JACKET \$189.00

This trusted parka has become a ski-town staple due to its durable construction, street-savvy style and high loft-to-dollar ratio. Primaloft® One-170 grams in the body and 133 grams in the sleeves-retains heat even in damp weather, making it a perfect insulator for overnight hut trips or long stints on the road. The features-including a mini snow skirt, solo sleeve pocket and rewarming internal mesh pockets-are equally suited to half-days at the area, camping in the cold or lingering in town. A horizontal quilt pattern and bulkless, shaped fit suit it to the fairer sex, while the entire piece stuffs into its own pocket for easy packing.

Style: 3206 Weight: 19.5 oz Size: XS-XL Colors: Tarmac, Black, Dark Powder









Gabe Roge

The pace of self-ascent skiing is rarely constant. Stops and stalls are as much a part of the game as charging the uptrack or burning turns. For stints of inactivity-taking a breather, waiting out the weather, fiddling with gear or ripping skins-pulling a lofty down insulator from the pack is the perfect way to keep from cooling off too quickly when stationary. Our featherweight Inversion pieces-which warm instantly, weigh next to nothing and take up minimal pack space-are designed to serve this critical backcountry role.





Women's Inversion VEST \$139.00

The height of elevated style, our Women's Inversion Vest is a smart way to stay warm without feeling over-insulated or looking over-puffed. Mirage™ shell fabric sheds weather with a DWR, and high-purity down fill traps heat on cold winter days. A shapely fashionable feminine appeal, while technical details such as a cinchable hem, internal electronics pocket and reversed zippers work seamlessly both in town and in the field. A reflective-logo stuff sack makes it easy to include when heading out for an extended day in the backcountry.



Women's Inversion JACKET \$199.00

An hourglass quilt pattern, subliminal plaid texture and vibrant taffeta lining immediately identify this down parka as something truly special. Stuffed with high-purity 650-fill down and shelled with DWR-treated Mirage[™] fabric, this backcountry heater retains loft longer and weighs a minimal 13 ounces when packed along on tour. The hem cinches from inside the pocket and a reflectivequilt pattern and subtle surface texture give the piece logo stuff sack eases location when scanning the hut or pack with a high-beam headlamp. Finished with bound elastic cuffs, exposed reverso zips and an internal electronics pocket that keeps cords routed properly when tuning out.

> Style: 3455 Weight: 13 oz Size: XS-L Colors: Chocolate, Black, Dark Powder

mirage

Style: 3475 Weight: 9 oz Size: XS-L Colors: Dark Powder, Black, Chocolate

mirage

Without question a stretch-woven shell is the smartest choice for nine of ten days in the alpine. Versatile schoeller[®] fabrics shed weather, stretch liberally, breathe freely and wear tough in any situation from high-mileage tours and quick-hit backcountry hikes to aerobic skate-track laps. The resulting textile performance maintains a regulated internal microclimate and complete kinetic freedom regardless of environmental conditions or individual active rate. Ø

Women's Rayzar JACKET \$279.00

Two textures of schoeller[®] dryskin[™] place this backcountry soft shell firmly in the tour-for-turns class. Designed for women who are more likely to start from the pass than use one for access, the highly breathable textile also sheds weather, repels wear and stretches to allow unrestricted mobility. The stormsealing collar is lined with fleece and cinches without tangling hair, while the high-volume hand pockets work with a pack, fit ripped skins and provide shelter for hands adjusting the hem. Features such as bonded and sewn zippers, a solo sleeve pocket and a bulkless fit prepare it for many fine days on tour.

Style: 3825 Weight: 18 oz Size: XS-XL Colors: Algae, Black, Lavender



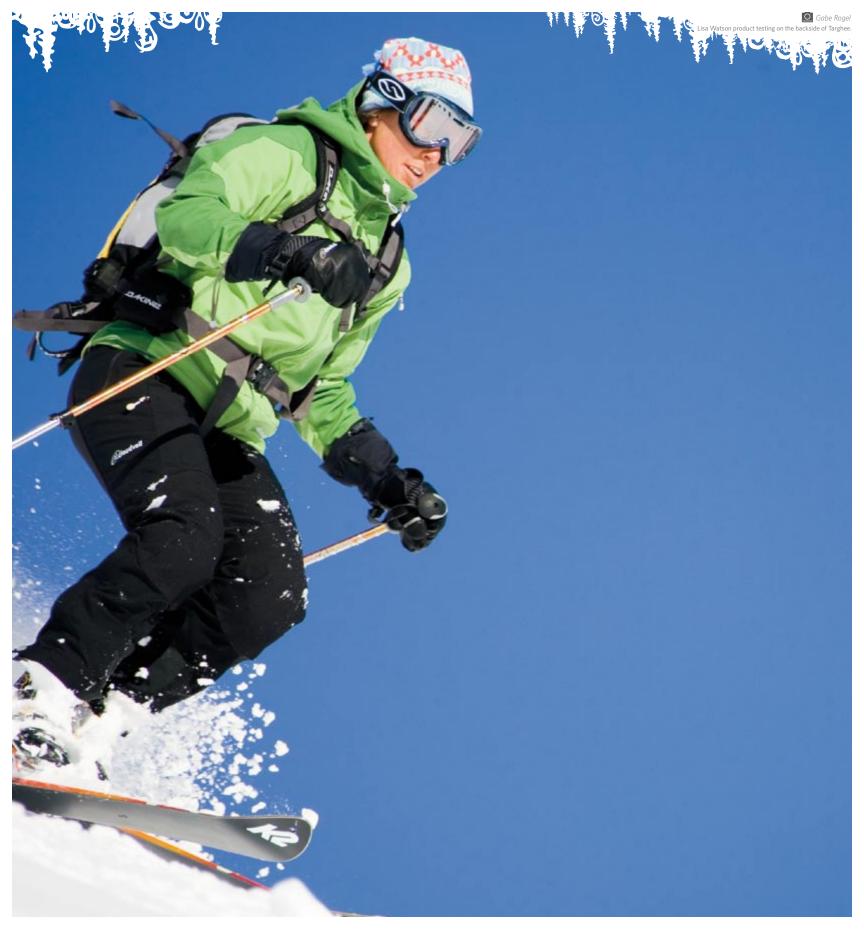
Women's Rayzar PANT \$249.00

A pant made purely for vertical gain, the Women's Rayzar prevents hot or cold spells during long days of earned turns. dryskin™ sheds weather, stretches liberally and breathes naturally when expending effort to gain the next ridge, while a dynamic™ guard survives inside edge wear and textured double-layer knees survive drop-knee abuse. Easy-to-remove suspenders, pack-friendly hand pockets and a bulkless hip-contoured fit take note of what women want in a pant, while a solo thigh pocket keeps important items close. Finished at the cuff with a mini gaiter, ¼-zip entry and dual-snap closure.

Style: 3835 Weight: 20 oz Size: XS-L Colors: Black







Women's Backcountry ← softshell



Women's Serendipity JACKET \$229.00

The all-season Women's Serendipity Jacket made its name as a versatile, liberating and athletic soft shell that elevated comfort over the entire range of mountain conditions. It has upheld its reputation with schoeller® dryskin™ fabric, which is respected due to an adaptable and tough profile that has proven well-versed in alpine function. This strong feminine piece is characterized by a bulkless fit, streamlined waist and hourglass shape, making it an attractive option for everything from ski touring to high-altitude trekking. Detailed with a collar cordlock, angled Napoleon pockets and a cozy fleece-lined collar.

Style: 3050 Weight: 17.5 oz Size: XS-L Colors: Dark Powder, Black, Red Candy



Women's Symmetry PANT \$199.00

The signature strength of the Women's Symmetry Pant comes directly from its schoeller® dryskin™ fabric, which sheds, stretches and breathes to maintain a comfortable core during highly active days in shifting weather. The soft shell fabric resists wear and is lined with warm fleece, matching it to any mountain environment. Pack-friendly pockets, a clean elastic waist and a ¼-zip cuff with a Dynatec™ edge guard add smart, ski-focused features. The articulated athletic cut shows a clean and bulkless feminine shape, providing a liberating feel when skiing, skating or tromping against a stunning alpine backdrop.

Style: 3051 Weight: 20 oz Size: XS-L Colors: Storm, Black





Women's Backcountry — SOFTSHELL 51



Women's Cadence In mountain towns

fitness knows no season. When the temperature dips, our aerobic attention shifts as we switch venues to skate tracks, snow-packed roads and indoor walls. Circling race days or penciling in trips we've never ticked off the list, we begin training for that 20K chase, PPP leg or hut-to-hut itinerary. We put in the miles because we know in the end the victory is personal. Whether winning the master's class, logging a personal best or just beating a buddy up the bootpack, it is realizing our potential that is the real reward.

In our hometown of Jackson Hole, the training never stops. Whether circling the Trail Creek long loop, skinning up Snow King, or running out the Elk Refuge road, the resident athletic energy is infectious and it is hard not to keep pace. Even grey skies and cold air are no excuse to keep the heart rate idling, which is why we were driven to construct an entire collection of apparel with all-season endurance. From our repellent Wister styles to our resilient Run Don't Walk collection, these essential aerobic pieces are prepared for the athletic demands of elevating the heart rate and achieving a personal best.







Women's Run Don't Walk PANT \$105.00

After hitting the ski hill or the rock gym, changing into this plush Polartec® Power Stretch® pant is a sure way to feel instantly relaxed. The wider band waist sits on the hips and can be tied tight or left loose at the front. A yoga-style cut, contrast stitching and slightly flared cuff give it comfortable style that fits perfectly at the coffee shop, the co-op or the cabin.

Style: 1052 Weight: 13 oz Size: XS-L Colors: Algae, Black, Storm

Winning an Apex Award is a notable sign of accomplishment, and our Women's Run Don't Walk Pant is a proud 2006 recipient of this excellence-indesign accolade. Chosen for its innovative use of Polartec® fleece, flattering feminine style and irresistible everyday comfort, this design won over the outdoor experts with its fine execution of an inspired idea.





Women's Run Don't Walk TANK \$60.00

A basic for winter activity, this form-fit layer warms the core without bulking up arms. Polartec® Power Stretch® enables the trunk to twist without bunching or binding, while an athletic thickness works well next to skin on brutally cold days, as a bulkless midlayer for the average on-hill day or as a sporty top when working out in milder weather.

Style: 1120 Weight: 4 oz Size: XS-L Colors: Dark Powder, Algae, Black



Women's Cadence - FOUNDATION 53



Women's Run Don't Walk TOP \$95.00

A top choice for active winter layering, this stretch fleece piece provides technical warmth under any ski shell. The 14-inch DeepDrop™ zipper vents to prevent overheating when working hard and a vertical chest pocket stows allday essentials. Finished with a bulkless athletic fit, smooth layering-friendly face, feminine shape and high-cut collar.

Style: 1050 Weight: 9.5 oz Size: XS-XL Colors: Algae, Coral, Black, Dark Powder, Snow

POWER STRETCH



Perfect as active mid-layers or next-to-skin foundations, our Run Don't Walk styles add moderate warmth in any shell system. Polartec® Power Stretch® fleece traps heat and flexes athletically, while allowing sweat to wick and preventing layering friction with a smooth pill-proofed face. Non-binding by design, these winter essentials generate all-day comfort.



Worn both as a ski-day warm layer and an aerobic action tight, this stretch fleece construction is both athletic and feminine. Trim and articulated styling eliminates material excess, while a low-profile elastic waist sits comfortably under a pack or belt and a zippered back pocket holds a car key on a skate-ski or morning run.

Style: 1051 Weight: 6.5 oz Size: XS-L Colors: Black, Storm











Women's Run Don't Walk **KNICKER** \$75.00

A perfect solution for ski days, this stretch fleece knicker stops just short of boot cuffs. Preventing the under/over dilemma, it provides athletic warmth without needing to be tucked into, bunched above or stretched over a cuff circumference. A Cloudveilbanded waist adds flair, and the short length is perfect cold-weather day, the stretch fleece fabric feels soft barefoot stretch-out attire for before or after activity.

Style: 1006 Weight: 6.5 oz Size: XS-L Colors: Dark Powder, Black





Women's Run Don't Walk **BOXER** \$50.00

This sporty boy short has become an essential for active women in winter. Worn at the base on ski days, under tights for added workout warmth or when tucking in for a cold cabin night, this attractive basic provides supreme fleecey comfort. Warming up any on skin, dries quickly and is undeniably cozy.

Style: 1110 Weight: 4 oz Size: XS-L Colors: Coral, Black, Algae, Dark Powder, Snow Hardface[™] texture gives our supercharged fleece a soft shell character that excels when layered in a technical system or used as an aerobic outer layer. Smoothly surfaced Polartec® WindPro® reclassifies the functional ability of fleece with enhanced strength and improved elemental repellency. The resulting pill-resistant, wind-repellent and layering-friendly pieces are a perfect fit for winter alpine wear.





Women's Wister JACKET \$195.00

Best described as a soft-shelled fleece, the Women's Wister Jacket is warm, layerable and wind-resistant. The secret is a dense fleece that is treated to enhance toughness and repellency. Power Stretch® fleece in the cuffs and underarm areas facilitates active venting and athletic give, while a stretch chest pocket provides easy top-down access. Exposed waterproof zippers, a dual-drawcord waist and shapely feminine fit finish the piece.

Style: 3410 Weight: 16.5 oz Size: XS-L Colors: Jade, Black, Lavender







Women's Wister VEST \$130.00

An efficient vest for aerobic activity or lighter layering, this technical soft-shelled fleece slides smoothly under a shell, yet repels wind at the surface when worn alone. Power Stretch® at the armholes keeps the fit true, while also enhancing venting when testing the limits of personal endurance. Reverso zips, large handwarmer pockets and a short fuzz-topped collar detail the piece for full-on winter comfort.

Style: 3430 Weight: 10.5 oz Size: XS-L Colors: Black, Jade, Lavender

WIND PRO*





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Women's Mountain Lifestyle

Winter changes the landscape of our towns. Gone are lax fall days and off-season departures, replaced instead by a desire to savor our localized world of white. Skis wait anxiously by the door, drying gear takes up residence around the wood stove and lofty styles come out of the closet to deal with inevitable inversions. Sick storms lead to local holidays and other priorities are let slide until spring. The celebration of this season-which is both constant and casual-shifts our interaction inside to bars, bistros and kitchens.

When the storms start firing, socializing is dictated by accumulation. From calling it early before a foot of fresh to raging late after an all-time session, the typical pattern of circulation is characterized by both ebb and flow. Plans take shape in high-pressure lulls or we find our kind instinctively in the midst of a storm. Stiff drinks, a late dinner or a cabin unwind are all in the possible mix and a spontaneous daily agenda mandates styles that shift gears effortlessly from relaxing easy to charging hard. Steeped in this snowy scene, our casual collection is a clued-in response to the electrifying charge at this animated time of year.





Acloudveil



Women's Neve PULLOVER \$129.00

Cozy sweater-knit fleece makes this piece a luxurious option for daily wear. The With a full-length zip and a fashionable flip-up hood, this intriguingly textured Polartec® Thermal Pro® traps heat efficiently and sits softly on bare skin, while piece is an exceptional way to break from the winter doldrums. Polartec® displaying an inviting texture and a classic outward appearance. Power Stretch® Thermal Pro® feels different by virtue of a sweater-knit surface, yet retains the keeps cuff, collar and hem in shape with finely finished detail. The DeepDrop™ characteristic soft internal fuzz of traditional fleece. The body fabric traps heat, front unzips to casual cooling height, while a strategically placed chest pocket dries quickly and layers smoothly, while the collar, cuff and hem are bound with sits attractively flat. Designed to keep pace whether heading to the hill, browsing Power Stretch® to hold shape. Two large pockets warm hands, and an unlimited the bookshop or just reclining by the roaring fire. supply of après style makes it a finely honed option for casual wear.

Style: 4350 Weight: 14 oz Size: XS-L olors: Powder, Chocolate, Black



Women's Neve HOODIE \$139.00

Style: 4451 Weight: 18 oz Size: XS-L Colors: Chocolate, Black, Powder



Women's Mountain Lifestyle - TOWNWEAR 59



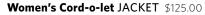




Wild Wooley JACKET \$189.00

With a rough appearance but a soft surface feel, the rugged-yet-smooth style of this travel jacket is destined to make a distinct first impression. Made with fine natural wool for mid-winter warmth and a dose of spandex to maintain shape, it introduces high style to the expected down-day standard. Insulated taffeta-lined sleeves slide off without bunch or bind, a casual cut stays comfortable in social situations and an internal stash pocket keeps departure plans, game tickets or a recently acquired phone number tucked away inside.

Style: 3636 Weight: 25.5 oz Size: XS-L Colors: Tarmac, Black



This contoured cord jacket blends smart, rugged and feminine into an original style. Cotton fabric flatters the fit due to four-percent spandex, while wearing tough during five-month winters. An insulated and quilted taffeta lining slides smoothly over any chosen outfit, while Shearling fleece softens the collar and cuff. Snap-down chest pockets, bartack detailing and a buttonable jean-jacket hem mirror classic Western style. Lined hidden-zip hand pockets warm frozen fingers when walking into town or waiting for a mountain taxi.

Style: 3685 Weight: 34 oz Size: XS-L Colors: Tobacco, Chocolate, Natural



Women's Cord-o-let VEST \$95.00

Stretch cord fabric is the highlight of this impressive in-town vest. Doused with Western flair in the form of subdued colors, bartack detailing and branded hem buttons, it is the perfect piece to wear for a night on the town. The vibrant taffeta lining-which is insulated and quilted-slides on smoothly and reveals fun-loving style on the inside, while a supersoft internal pocket stows sunglasses or cell phones scratch-free. The collar and slash hand pockets are comfortably lined with Shearling fleece for ultimate fuzzed comfort.

Style: 3686 Weight: 15 oz Size: XS-L Colors: Chocolate, Natural, Tobacco











Women's Cord-o-let PANT \$75.00

Attractive stretch-cord fabric gives this casual pant confident strength to thrive in any ski-town setting. The cotton-fiber fabric looks natural, feels soft and wears tough, while an infusion of spandex creates a flattering fit. A surfy cut sits lower on the hips and contours to feminine athletic shape, while a change pocket, small back pockets and slightly off-colored logo add subtle flair. Dressy enough for happy hour drinks or casual dinner plans, but relaxed and comfortable when going through the motions of an average winter day.

Style: 3680 Weight: 18 oz Size: 4-14(even) Colors: Natural, Tobacco



Handwear We know from first hand experience that the right glove can make all the difference. In pounding storms, biting cold or wet precipitation a finely tuned mountain gloves is the key to digital dexterity. That is why we approach handwear with the same innovative thinking that defines our brand. We select technical fabrics, incorporate smart features and refine each individual glove with superb workmanship. The result is true technical progression, superior five-finger comfort and idealized winter performance for the full winter range.







Troller GLOVE \$70.00

This rugged work glove has become the daily

choice of on-snow regulars from local skids to the

Spring Troller GLOVE \$60.00

During slushy spring days, this fitted touring glove provides an ideal blend of durability, repellency and grip. Pinched fingers and leather palms net top-end dexterity and reliable grip, while a stretch schoeller® panel sheds weather, flexes liberally and breathes at a refreshing rate. An extended cuff and wicking lining complete the fine five-finger design.

Style: 8150 Weight: 5 oz Size: XS-XL Colors: Indigo, Black

RPK GLOVE \$120.00

Twice the Gore-Tex® keeps this ski glove dry even during the wettest winter storm cycles. Supple Gore-Tex® at the shell and an XCR® insert seal out storms, while Dynamic™ inserts and a synthetic Supergrip[™] palm add secure grip. Primaloft[®] One insulates even when damp, while a leash, gauntlet and sliding closure prepare it for all-day storm duty.

Style: 8130 Weight: 9 oz Size: S-XL Colors: Black

Chopper MITT \$70.00

From shredding pow to skating on the pond, this north country mitt braves chilly outside air. A washable leather palm gives good grip, while a schoeller® WB-400™ backpanel sheds, stretches and breathes when playing hard. Primaloft® One and a finger-divided fleece lining keep it nice and warm inside. Equipped with a cap tip, Snotnose™ wipe and Wraptor™ seams.

Style: 8090 Weight: 7.5 oz Size: XS-L Colors: Tan, Black



Zero-G GLOVE \$80.00

High-grade materials-such as two types of schoeller® on the back, two weights of Primaloft® One inside and washable SuperSteer™ leather in the palm and tips-tailor the performance of this glove to a high-end clientele. The textile mix delivers a liberating feel and secure grip, while also shedding weather and insulating hands in cold air. A Hydrofil[™] lining wicks sweat.

Style: 8100 Weight: 7 oz Size: XS-XL Colors: Indigo, Black



Enclosure MITT \$90.00

A toasty solution for cold camps, this packable puffy mitt turns the heat to high. Primaloft® One-310 in the body, 170 in the palm-insulates even when damp, while CirrusPlus™ sheds elements at the shell with a lasting DWR. Finger dividers, a stretch fleece cuff and a wicking liner elevate internal comfort, while leather palms and a 500-denier finger cap toughen it up.

Style: 8050 Weight: 9.5 oz Size: XS-XL Colors: Black



SpaceWalk GLOVE \$100.00

Rated for the coldest and wettest days, this glove comes elementally prepared. Cloudburst EV3™ fabric and a Hippoa™ insert ensure full waterproofing, while a 340/200-gram mix of Primaloft® One warms up frigid blower conditions. Pittards Goatskin™ palms grip poles, schoeller®-at the wrist and between the fingers-vents heat and the gauntlet cinches with one pull.

Style: 8155 Weight: 9 oz Size: S-XL Colors: Fatigue, Black



Liner GLOVE \$20.00

Used as a thin running glove, worn under a work glove as a wicking warm-up or held in the pocket as an ounce of crisp-air insurance, this tight-fitting liner boasts multidimensional performance. The polyester knit fabric wicks moisture quickly, an articulated fit provides fingers with full dexterity and a full size run fits every hand from super-tiny to extra-huge.

Style: 8085 Weight: 2 oz Size: XS-XL Colors: Black



Run Don't Walk GLOVE \$37.50

This fleece glove blocks wind and keeps fingers functional in cold conditions. Power Stretch® on the palm traps heat, dries quickly and wicks moisture, while a Windstopper® barrier blocks the winter breeze. The stretch cuff ensures a precise fit and a Pittards™ palm secures the digital grip when shoveling out the truck, grasping skate poles or digging a pit.

Style: 8005 Weight: 3 oz Size: XS-XL Colors: Black



Women's SpaceWalk GLOVE \$100.00

This ski glove is designed for girls who ski through every storm. Cloudburst EV3™ fabric and a Hippora[™] insert seal out wetness, while schoeller®wrapping the wrist and between the fingers-vents heat without compromising waterproof integrity. Warmed with Primaloft®-in a 340/200 mix-and detailed with a grippy Goatskin[™] palm, removable leash and wicking lining.

Style: 8160 Weight: 8 oz Size: XS-L Colors: Snow, Black





Ice Floe GLOVE \$75.00

A prized tool for the frozen realm, this snug glove merits an impressive climber grade. A Pittards™ palm sticks to grips, 300-weight interior fleece warms fingers and a schoeller® shell sheds, stretches and breathes to reduce saturation. The padded Ice Armor™ exoskeleton protects knuckles, Wraptor[™] seams save rope wear and a true fit ensures full dexterity.

Style: 8030 Weight: 5.5 oz Size: XS-XL Colors: Black



Snaz GLOVE \$65.00

Waterproof Cloudburst EV3™ shell fabric and a grippy washable leather palm make this ski glove a solid choice for stormy on-area days. Toasty 177-gram Primaloft[®] One and a fixed fleece lining provide warmth in cold conditions, while a short cuff seals tight with a rubberized Velcro® tab. A Snotnose[™] wipe deals with recurring winter drip.

Style: 8055 Weight: 6 oz Size: S-XL Colors: Storm, Black



Black Ice GLOVE \$145.00

This two-piece glove system is the ultimate solution for the backcountry. The shell pairs Cloudburst EV3™ with Pittards Goatskin™ for external stormproofing and on-point dexterity, while a stand-alone schoeller® liner is heated with synthetic 200/133gram Primaloft® One, waterproofed with a Gore XCR® insert and detailed with a silicone-gripped palm. Featured with removable leashes, tab-in-place gauntlets, a wicking lining and a zip-in heater pocket.

Style: 8140 Weight: 12 oz Size: XS-XL Colors: Black

Black Ice MITT \$145.00

With three-in-one function, this self-ascent mitt forms a complete digital sanctuary. The inner stretch-schoeller® mitt is warmed with a 266/133gram mix of Primaloft® One, fully waterproofed with a Gore-Tex XCR® insert and Velcro® tabbed into the shell. A Cloudburst EV3™ shell mitt adds nasty weather protection and grips well with a Pittards™ leather palm. Dialed in for the backcountry with a removable leash, Snotnose™ wipe, wicking lining and long gauntlets.

Style: 8145 Weight: 11 oz Size: XS-XL Colors: Gravel, Black



This smart ski glove fends off weather with waterproof Cloudburst[™] fabric and generates warmth with a lofty Primaloft® One/fuzzy microfleece lining combo. The schoeller® knuckle panel adds breathability and a washable leather palm keeps a good grip on poles. Equipped for the hill with a Snotnose[™] wipe, snow-sealing short cuff and downsized feminine fit.

Style: 8060 Weight: 5.5 oz Size: XS-L Colors: Snow, Black



Women's Snaz MITT \$65.00

Loads of insulation in the form of puffy Primaloft® One and fuzzy internal fleece makes this an ideal mitt for women with chronically cold hands. Grippy leather palms keep poles in control and a schoeller® knuckle vents heat when skiing hard, while a durable Cordura® wrap repels wear. Internal finger dividers, a Snotnose[™] wipe and a short cuff add ski-hill detail.

Style: 8080 Weight: 6.5 oz Size: XS-L Colors: Snow, Black





Headwear Nothing says winter like the right hat. Worn for ski days, walks to town or cleaning off the truck, a good beanie keeps us warm and seems to stay on for the duration of the season. Our hats-whether stretchy soft shell, fuzzy fleece, soft-spun wool or versatile acrylic-all give off a distinctly individual tone. They are the essential mountain accessory for warmth and are individually styled for the cooler side of winter. With cool colors, nifty patterns and great fits, they hold onto heat and add characteristic flavor when a chill hangs in the air.







Gabe Rogel rian Prax at the midmountain "lodge" thlete Weekend in Jackson WY



Four Shadows BEANIE \$35.00

Identified by the classic Nordie tassel, this versatile stretch-woven beanie conforms to any elevated heart rate activity. Schoeller® dryskin™ sheds weather and breathes freely when cranking up the pace. A stretch fleece band absorbs sweat and warms the ears.

Style: 5004 Colors: Pompei, Black, Dark Navy, Spice Style: 5050 Colors: Powder, Algae, Black, Red Candy





Poacher BEANIE \$22.00

A partner in crime for poaching the best lines, this hat shows sharp-edge style at any ski hill or in any backcountry zone. Acrylic yarn warms efficiently, dries quickly and washes easily, while a single stripe design shows up visibly in any shot.

Style: 5135 Colors: Charcoal, Black, Powder









Known as a multisport classic, this stretch-woven beanie stays comfortable for the full duration of any outdoor activity. Schoeller® dryskin™ sheds weather, breathes freely and stretches to fit. A fleece band warms ears and a tassel adds Nordic flair.





Flurry BEANIE \$30.00

Big flakes make this beanie perfect wear when the snow starts to fall. Acrylic yarn provides measured snowstorm warmth and dries quickly by the fire. A microfleece band keeps ears warm, and the color choices of Powder or Frost fit the winter theme.

Style: 5170 Colors: Frost, Powder





Teton BEANIE \$30.00

A silhouette of our favorite range at sunset earns this hat a special place in our winter beanie rotation. Merino wool warms up Teton County weather and the colors-Snow, Storm and Indigo-are a direct reflection of our three favorite valley skies.

Style: 5165 Colors: Snow, Indigo, Storm





Emma BEANIE \$30.00

Named for a mellow Bernese mountain dog, this two-tasseled hat reflects Swiss breeding that is most comfortable in the alpine. Merino woolsheared from herded high-mountain sheep-warms the head and a fleece band feels soft on ears.

Style: 5192 Colors: Lavender, Red Candy

iabe Rogel ick DeVore gets the early morning coffee before eading out to a hard day on the AK hill.





Prancer BEANIE \$30.00 Leaps and bounds ahead of the pack, this wool hat adds warmth even at cold northern latitudes that make reindeer shiver. Soft-spun Merino wool





Rayzar HAT \$35.00

This backcountry hat is a perfect accessory on any tour. Schoeller® dryskin™ sheds weather and breathes during vertical gain, while stretching to fit the shape of your dome. A four-way stretch fleece headband warms ears and exposed stitching adds style.

Style: 5005 Colors: Indigo, Black, Vine









Vertical Striped HAT \$25.00

Notch up your hat options with a little new school style. A combination of wool, acrylic and alpaca yarns provide plenty of heat retention while a wide brim and ribbed knit give it soulful style.

Style: 5191 Colors: Pomegranate, Frost





Flavorful horizontal stripes color this classic beanie to brighten greybird days. Acrylic yarns dry quickly, keep the noggin warm and can be tossed in with the wash. A full-circle fleece headband sits softly against exposed skin.

Style: 5055 Colors: Multi



recalls sick days of straight-shot lines. Fully acrylic by content, it retains heat when riding the chair, dries quickly when refueling in the lodge and can be washed to purge skier stink.

Style: 5085 Colors: Multi





Boardwalk BEANIE \$28.00

Looking cute all on its own, this beanie shows girly style whether standing in the liftline or cruising the downtown core. A measured fine fiber blend of wool, acrylic and alpaca feels completely soft and totally warm in any weather.

Style: 5120 Colors: Apricot, Dark Powder, Heather Gray



Maya BEANIE \$30.00

An ideal match for the powder princess, this Merino wool beanie is classic, timeless and elegant. The snow-inspired design is easily paired with multiple shells and the tassel brings a feminine touch to beautifully deep days.

Style: 5195 Colors: Powder, Pomegranate





Tuck BEANIE \$25.00

Chunky, vertical and ribbed-knit style gives this ski beanie a progressive flair. Worn when boosting in the superpipe or sneaking into the trees for a safety meeting, the acrylic all-star keeps the head warm and dries in time for tomorrow.

Style: 5194 Colors: Cypress, Pompei







efficiently retains heat when wet and a microfleece internal headband keeps ears cozy.

Style: 5105 Colors: Fatigue, Black, Indigo, Powder





Branded BEANIE \$30.00

Marked with the right brand, this Merino wool beanie blends high-quality natural fibers with a simple, straightforward style. Warm even when wet, the hat is lined with a microfleece headband for allday, ear-to-ear comfort.

Style: 5110 Colors: Chocolate, Frost, Pompei

town, so a healthy population of dogs is no surprise. These loyal

companions-who rarely whine and are always happy to play-join us on morning ski tours, load up eagerly for new adventures and wait patiently for work to be done. We named our newest litter of hats for them. From Emma, the calm Bernese, to Oden, the active Lab, these styles show some love for the pack.

The Cloudveil in-office demographic is an

accurate reflection of our mountain



O Justin Bailie





Women's Rayzar HAT \$35.00

Stretchy and streamlined, this self-ascent essential regulates core temps perfectly and packs easily into a pocket when the day warms. Schoeller® dryskin™ sheds weather and breathes when charging hard. A four-way stretch fleece band warms ears.

Style: 5006 Colors: Mint, Lavender, Black





Friar BEANIE \$28.00

Show your religious devotion to the sacrament of powder with this Merino wool beanie. A churchstyle pattern reminds us to pray for snow often, and a microfleece headband keeps our ears protected when the lines are completely sinful.

Style: 5193 Colors: Cypress, Storm





Run Don't Walk BEANIE \$35.00

Ouick-draw warmth or low-bulk liner, this fleece beanie relishes both roles. Power Stretch® fleece holds heat, dries quickly and allows sweat to wick. The stretch construction fits to form, keeping it secure even when worn under a ski helmet. tyle: 5103 Colors: Pompei, Black, Dark Powder





Blitzen BEANIE \$28.00

On nights when only one of Santa's chosen would feel comfortable, this Merino wool beanie pulls more than its fair share of warmth. Vertical ribbing provides a different look and a taller shape pulls down low to keep ears warm from tip to lobe.

Style: 5115 Colors: Pompei, Leaf, Storm





Mountain HAT \$25.00

Reminiscent of our favorite ranges, this classic peakto-peak design is clearly in its element when worn in any mountainous location. 100 percent acrylic by content, it retains warmth, dries quickly and won't get soaked in a snowstorm. Fleece banded.

Style: 5030 Colors: Indigo, Black, Fatigue





Vixen BEANIE \$28.00

Flirtatious and feisty, this wool, acrylic and alpaca beanie can be dangerous in the wrong hands. The blended yarns feel indulgently soft and the linked pattern exerts an inexplicably attractive pull in social settings.

Style: 5125 Colors: Lavender, Pomegranate, Snow





Newfie BEANIE \$28.00

Marked by a fuzzy feel, this fashionable beanie nets its warmth from a blend of wool, acrylic and alpaca yarns. Small-town style and feminine colors give it an air of innocence that feels appropriate when enjoying freshly fallen snow.

Style: 5130 Colors: Wool Blanket, Apricot, Powder Style: 5175 Colors: Coral, Frost





Aloha BEANIE \$30.00

A soulful and surfy vibe is always welcome in the mountains, and this big-wave beanie subliminally throws a few shakas around while slashing pow at the hill. Merino wool keeps skiers used to milder winter climates nice and warm.





Retro HAT \$28.00

Reminding us of sledding in fourth grade, this handknit hat makes every snow day seem even more fun. A fine wool/acrylic/alpaca blend stays warm when playing in frosty air and a huge pom pom provides a big dose of throwback style.

Style: 5190 Colors: Pink, Black, Chocolate, Powder















A favorite from Valhalla to Finlandia, the theme of this nordic-blooded beanie is ancestral to our mountain culture. Merino wool warms in soon-tobe-epic storms and a microfleece headband warms ears. Viking horns and lightning bolt not included.

Style: 5140 Colors: Coral, Indigo, Powder, Red Candy



Grom Poacher BEANIE \$22.00

Including staff and spouses, it seems like half the Cloudveil family is currently with child. One certainty of the company baby boom is that our kids will be clad in the coolest ski-wee clothes on the slopes, such as this acrylic single-stripe beanie. Available in boy or girl.

Style: 5145 Colors: Indigo, Pink







Run Don't Walk NECK GAITER \$35.00 Run Don't Walk BALACLAVA \$40.00

Cold Wyoming powder days demand full facial protection and this essential keeps nose to neck covered. Polartec[®] Power Stretch[®] holds shape and warms skin, preventing the dreaded whitespot evidence of frostbite when skiing in subzero conditions.

Style: 5095 Colors: Black

On serious expeditions, sled approaches or minus 40 days, this full fleece clava is the ultimate defense against facial frostbite. Polartec® Power Stretch® retains heat, holds shape and allows each breath to escape without leaving a mark.

Style: 5102 Colors: Black